



Filing ID #10081097

FINANCIAL DISCLOSURE REPORT

Clerk of the House of Representatives • Legislative Resource Center • B81 Cannon Building • Washington, DC 20515

FILER INFORMATION

Name: Ms. Niina Threlfall-Baum
Status: Congressional Candidate
State/District: WI07

FILING INFORMATION

Filing Type: Candidate Report
Filing Year: 2026
Filing Date: 06/16/2026
Period Covered: 01/01/2025– 05/19/2026

SCHEDULE A: ASSETS AND "UNEARNED" INCOME

Asset	Owner	Value of Asset	Income Type(s)	Income Current Year to Filing	Income Preceding Year
Individual Retirement Account (IRA) ⇒ Trust Rollover IRA [IH]		\$1,001 - \$15,000	None		
Stifel Nicolaus Brokerage Account ⇒ Abbott Laboratories Common Stock (ABT) [ST]		\$1,001 - \$15,000	Dividends	\$1 - \$200	\$1 - \$200
Stifel Nicolaus Brokerage Account ⇒ AbbVie Inc. Common Stock (ABBV) [ST]		\$1,001 - \$15,000	Dividends	\$1 - \$200	\$1 - \$200
Stifel Nicolaus Brokerage Account ⇒ Accenture plc Class A Ordinary Shares (ACN) [ST]		\$1,001 - \$15,000	Dividends	\$1 - \$200	\$1 - \$200
Stifel Nicolaus Brokerage Account ⇒ Amphenol Corporation Common Stock (APH) [ST]		\$1,001 - \$15,000	Dividends	\$1 - \$200	\$1 - \$200
Stifel Nicolaus Brokerage Account ⇒ Automatic Data Processing, Inc. - Common Stock (ADP) [ST]		\$1,001 - \$15,000	Dividends	\$1 - \$200	\$1 - \$200
Stifel Nicolaus Brokerage Account ⇒ Broadridge Financial Solutions, Inc. Common Stock (BR) [ST]		\$1,001 - \$15,000	Dividends	\$1 - \$200	\$1 - \$200

Asset	Owner	Value of Asset	Income Type(s)	Income Current Year to Filing	Income Preceding Year
Stifel Nicolaus Brokerage Account ⇒ Church & Dwight Company, Inc. Common Stock (CHD) [ST]		\$1,001 - \$15,000	Dividends	\$1 - \$200	\$1 - \$200
Stifel Nicolaus Brokerage Account ⇒ Cisco Systems, Inc. - Common Stock (CSCO) [ST]		\$1,001 - \$15,000	Dividends	\$1 - \$200	\$1 - \$200
Stifel Nicolaus Brokerage Account ⇒ Cisco Systems, Inc. - Common Stock (CSCO) [ST]		\$1,001 - \$15,000	Dividends	\$1 - \$200	\$1 - \$200
Stifel Nicolaus Brokerage Account ⇒ Colgate-Palmolive Company Common Stock (CL) [ST]		\$1,001 - \$15,000	Dividends	\$1 - \$200	\$1 - \$200
Stifel Nicolaus Brokerage Account ⇒ Cummins Inc. Common Stock (CMI) [ST]		\$1,001 - \$15,000	Dividends	\$1 - \$200	\$1 - \$200
Stifel Nicolaus Brokerage Account ⇒ DIDI GLOBAL INC S/ADR (DIDIY) [ST]		\$1 - \$1,000	Dividends	\$1 - \$200	\$1 - \$200
Stifel Nicolaus Brokerage Account ⇒ Ferguson Enterprises Inc. Common Stock (FERG) [ST]		\$1,001 - \$15,000	Dividends	\$1 - \$200	\$1 - \$200
Stifel Nicolaus Brokerage Account ⇒ Home Depot, Inc. (HD) [ST]		\$1,001 - \$15,000	Dividends	\$1 - \$200	\$1 - \$200
Stifel Nicolaus Brokerage Account ⇒ Illinois Tool Works Inc. Common Stock (ITW) [ST]		\$1,001 - \$15,000	Dividends	\$1 - \$200	\$1 - \$200
Stifel Nicolaus Brokerage Account ⇒ International Business Machines Corporation Common Stock (IBM) [ST]		\$1,001 - \$15,000	Dividends	\$1 - \$200	\$1 - \$200
Stifel Nicolaus Brokerage Account ⇒ Johnson & Johnson Common Stock (JNJ) [ST]		\$1,001 - \$15,000	Dividends	\$1 - \$200	\$1 - \$200
Stifel Nicolaus Brokerage Account ⇒ Lockheed Martin Corporation Common Stock (LMT) [ST]		\$1,001 - \$15,000	Dividends	\$1 - \$200	\$1 - \$200
Stifel Nicolaus Brokerage Account ⇒ Marsh Common Stock (MRSH) [ST]		\$1,001 - \$15,000	Dividends	\$1 - \$200	\$1 - \$200
Stifel Nicolaus Brokerage Account ⇒ Medtronic plc. Ordinary Shares (MDT) [ST]		\$1,001 - \$15,000	Dividends	\$1 - \$200	\$1 - \$200

Asset	Owner	Value of Asset	Income Type(s)	Income Current Year to Filing	Income Preceding Year
Stifel Nicolaus Brokerage Account ⇒ Merck & Company, Inc. Common Stock (MRK) [ST]		\$1,001 - \$15,000	Dividends	\$1 - \$200	\$1 - \$200
Stifel Nicolaus Brokerage Account ⇒ Microsoft Corporation - Common Stock (MSFT) [ST]		\$1,001 - \$15,000	Dividends	\$1 - \$200	\$1 - \$200
Stifel Nicolaus Brokerage Account ⇒ Moody's Corporation Common Stock (MCO) [ST]		\$1,001 - \$15,000	Dividends	\$1 - \$200	\$1 - \$200
Stifel Nicolaus Brokerage Account ⇒ Motorola Solutions, Inc. Common Stock (MSI) [ST]		\$1,001 - \$15,000	Dividends	\$1 - \$200	\$1 - \$200
Stifel Nicolaus Brokerage Account ⇒ Pepsico, Inc. (PEP) [ST]		\$1,001 - \$15,000	Dividends	\$1 - \$200	\$1 - \$200
Stifel Nicolaus Brokerage Account ⇒ Procter & Gamble Company (PG) [ST]		\$1,001 - \$15,000	Dividends	\$1 - \$200	\$1 - \$200
Stifel Nicolaus Brokerage Account ⇒ Republic Services, Inc. Common Stock (RSG) [ST]		\$1,001 - \$15,000	Dividends	\$1 - \$200	\$1 - \$200
Stifel Nicolaus Brokerage Account ⇒ Texas Instruments Incorporated - Common Stock (TXN) [ST]		\$1,001 - \$15,000	Dividends	\$1 - \$200	\$1 - \$200
Stifel Nicolaus Brokerage Account ⇒ Tractor Supply Company - Common Stock (TSCO) [ST]		\$1,001 - \$15,000	Dividends	\$1 - \$200	\$1 - \$200
Stifel Nicolaus Brokerage Account ⇒ Union Pacific Corporation Common Stock (UNP) [ST]		\$1,001 - \$15,000	Dividends	\$1 - \$200	\$1 - \$200
Stifel Nicolaus Brokerage Account ⇒ Visa Inc. (V) [ST]		\$1,001 - \$15,000	Dividends	\$1 - \$200	\$1 - \$200
Stifel Nicolaus Brokerage Account ⇒ W.W. Grainger, Inc. Common Stock (GWW) [ST]		\$1,001 - \$15,000	Dividends	\$1 - \$200	\$1 - \$200
Stifel Nicolaus Brokerage Account ⇒ Waste Management, Inc. Common Stock (WM) [ST]		\$1,001 - \$15,000	Dividends	\$1 - \$200	\$1 - \$200
Stifel Nicolaus Brokerage Account ⇒ Yum! Brands, Inc. (YUM) [ST]		\$1,001 - \$15,000	Dividends	\$1 - \$200	\$1 - \$200

Asset	Owner	Value of Asset	Income Type(s)	Income Current Year to Filing	Income Preceding Year
Stifel Nicolaus Brokerage Account ⇒ Oasis Church South FL Pembroke Pines Bond ⇒ Oasis Church South FL [OT] DESCRIPTION: Church Bond		\$1,001 - \$15,000	Interest	\$201 - \$1,000	\$1 - \$200

* Investment Vehicle details available at the bottom of this form. For the complete list of asset type abbreviations, please visit <https://fd.house.gov/reference/asset-type-codes.aspx>.

SCHEDULE C: EARNED INCOME

Source	Type	Amount Current Year to Filing	Amount Preceding Year
Valo Media	Business Income	N/A	\$42,299.00

SCHEDULE D: LIABILITIES

None disclosed.

SCHEDULE E: POSITIONS

None disclosed.

SCHEDULE F: AGREEMENTS

None disclosed.

SCHEDULE J: COMPENSATION IN EXCESS OF \$5,000 PAID BY ONE SOURCE

Source (Name and Address)	Brief Description of Duties
Lakeland Realty (Rhinelanders, WI, US)	Digital Advertising Services
Hoggie Doggies (Woodruff, WI, US)	Digital Advertising Services
Rhinelanders Pub (Rhinelanders, WI, US)	Digital Advertising Services
Eagle Auto Group (Eagle River, WI, US)	Digital Advertising Services
Cultivation Counseling (Couer d'Alene, ID, US)	Digital Advertising Services
Vilas County Economic Development Corporation (Eagle River, WI, US)	Digital Advertising Services
Black Bear Enterprises (Houghton, MI, US)	Digital Advertising Services

SCHEDULE A INVESTMENT VEHICLE DETAILS

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- Individual Retirement Account (IRA)
- Stifel Nicolaus Brokerage Account
LOCATION: US
- Stifel Nicolaus Brokerage Account ⇒ Oasis Church South FL Pembroke Pines Bond
LOCATION: US

EXCLUSIONS OF SPOUSE, DEPENDENT, OR TRUST INFORMATION

Trusts: Details regarding "Qualified Blind Trusts" approved by the Committee on Ethics and certain other "excepted trusts" need not be disclosed. Have you excluded from this report details of such a trust benefiting you, your spouse, or dependent child?

☐ Yes ☒ No

Exemption: Have you excluded from this report any other assets, "unearned" income, transactions, or liabilities of a spouse or dependent child because they meet all three tests for exemption?

☐ Yes ☒ No

CERTIFICATION AND SIGNATURE

☒ I CERTIFY that the statements I have made on the attached Financial Disclosure Report are true, complete, and correct to the best of my knowledge and belief.

Digitally Signed: Ms. Niina Threlfall-Baum , 06/16/2026