



Filing ID #10082834

FINANCIAL DISCLOSURE REPORT

Clerk of the House of Representatives • Legislative Resource Center • B81 Cannon Building • Washington, DC 20515

FILER INFORMATION

Name: Brandon Herrera
Status: Congressional Candidate
State/District: TX23

FILING INFORMATION

Filing Type: Amendment Report
Filing Year: 2025
Filing Date: 09/25/2026
Period Covered: 01/01/2024– 08/14/2025

SCHEDULE A: ASSETS AND "UNEARNED" INCOME

Asset	Owner	Value of Asset	Income Type(s)	Income Current Year to Filing	Income Preceding Year
The AK Guy Inc., 100% Interest [OL] LOCATION: San Antonio, TX, US DESCRIPTION: Nature of Business: Firearms manufacturing.		\$5,000,001 - \$25,000,000	Distribution based on ownership interest	\$100,001 - \$1,000,000	\$50,001 - \$100,000
Herrera Asset Management, Inc. ⇒ Lumbee Guaranty Bank [BA]		\$1,001 - \$15,000	Interest	\$1 - \$200	\$1 - \$200
Herrera Asset Management, Inc. ⇒ Truist [BA]		\$100,001 - \$250,000	Interest	\$1 - \$200	\$1 - \$200
Herrera Video Productions Inc. ⇒ Lumbee Guaranty Bank [BA]		\$50,001 - \$100,000	Interest	\$1 - \$200	\$1 - \$200
The AK Guy Inc. ⇒ Conglomerate United Media, LLC [OL] LOCATION: Austin, TX, US DESCRIPTION: Nature of business: Podcast production.		\$1,000,001 - \$5,000,000	None		
The AK Guy Inc. ⇒ Firearms Direct Club LLC [OL]		\$1,000,001 - \$5,000,000	None		

Asset	Owner	Value of Asset	Income Type(s)	Income Current Year to Filing	Income Preceding Year
LOCATION: Pensacola, FL, US DESCRIPTION: Nature of business: Firearms online shopping platform.					
The AK Guy Inc. ⇒ United Bank [BA]		\$250,001 - \$500,000	Interest	\$1 - \$200	\$1 - \$200
The AK Guy Inc. ⇒ Yellow Rose Media, LLC [OL]		\$1,000,001 - \$5,000,000	None		
LOCATION: Boerne, TX, US DESCRIPTION: Nature of business: subscription-based online video hosting and sharing service.					

* Investment Vehicle details available at the bottom of this form. For the complete list of asset type abbreviations, please visit <https://fd.house.gov/reference/asset-type-codes.aspx>.

SCHEDULE C: EARNED INCOME

None disclosed.

SCHEDULE D: LIABILITIES

None disclosed.

SCHEDULE E: POSITIONS

Position	Name of Organization
President	Herrera Video Productions Inc.
State Chair	U.S. Term Limits
President	The AK Guy Inc.
President	Herrera Asset Management Inc.

SCHEDULE F: AGREEMENTS

None disclosed.

SCHEDULE J: COMPENSATION IN EXCESS OF \$5,000 PAID BY ONE SOURCE

Source (Name and Address)	Brief Description of Duties
Google LLC (Mountain View, CA, US)	Produce YouTube videos and receive Google Adsense revenue.
Forge Relations (Myrtle Beach, SC, US)	Paid Media
Yellow Rose Media (Boerne, TX, US)	Revenue from producing Pepperbox content.
The AK Guy, Inc (San Antonio, TX, US)	President of the Company

Source (Name and Address)	Brief Description of Duties
Ranch Merch (Boerne, TX, US)	YouTube merchandise production.
Conglomerate United Media (Boerne, TX, US)	Participation in podcast.
Leviathan Group (Monroe, MI, US)	Produced sponsored ads

SCHEDULE A INVESTMENT VEHICLE DETAILS

- Herrera Asset Management, Inc.
LOCATION: US
- The AK Guy Inc.
LOCATION: US
- Herrera Video Productions Inc.
LOCATION: US

EXCLUSIONS OF SPOUSE, DEPENDENT, OR TRUST INFORMATION

Trusts: Details regarding "Qualified Blind Trusts" approved by the Committee on Ethics and certain other "excepted trusts" need not be disclosed. Have you excluded from this report details of such a trust benefiting you, your spouse, or dependent child?
☐ Yes ☒ No

Exemption: Have you excluded from this report any other assets, "unearned" income, transactions, or liabilities of a spouse or dependent child because they meet all three tests for exemption?
☐ Yes ☒ No

CERTIFICATION AND SIGNATURE

☒ I CERTIFY that the statements I have made on the attached Financial Disclosure Report are true, complete, and correct to the best of my knowledge and belief.

Digitally Signed: Brandon Herrera , 09/25/2026