COMMITTEE ON ETHICS

EMPLOYEE POST-TRAVEL DISCLOSURE FORM

☑ *Original* ☐ *Amendment*

This form is for disclosing the receipt of travel expenses from private sources for travel taken in connection with official duties. This form does not eliminate the need to report privately-funded travel on the annual *Financial Disclosure Statements* of those employees required to file them. In accordance with House Rule 25, clause 5, **you must complete this form and *file it with the Clerk of the House by email at gifttravelreports@mail.house.gov*, within 15 days after travel is completed.** Please ***do not*** file this form with the Committee on Ethics.

NOTE: Willful or knowing misrepresentations on this form may be subject to criminal prosecution pursuant to 18 U.S.C. § 1001.

1. Name of Traveler: Adam Cloch
2. a. Name of Accompanying Relative: _____ ***OR*** ☒ None
   b. Relationship to Traveler: ☐ Spouse ☐ Child ☐ Other (specify): _____
3. a. Dates: Departure: August 21, 2024 Return: August 23, 2024
   b. Dates at Personal Expense, if any: _____ ***OR*** ☒ None
4. Departure City: Washington, D.C. Destination: Asheville, NC Return City: Washington, D.C.
5. Sponsor(s), Who Paid for the Trip: Conservative Climate Foundation
6. Describe Meetings and Events Attended: Heard from panelists involved in the energy space and also briefings from local leaders and businesses about sustainability practices.
7. Attached to this form are ***each*** of the following, *signify that each item is attached by checking the corresponding box*:
   a. ☒ a completed *Sponsor Post-Travel Disclosure Form*;
   b. ☒ the *Primary Trip Sponsor Form* completed by the trip sponsor ***prior*** to the trip, ***including all*** attachments ***and*** the *Additional Sponsor Form(s)*;
   c. ☒ page 2 of the completed *Traveler Form* submitted by the employee; ***and***
   d. ☒ the letter from the Committee on Ethics approving my participation on this trip.
8. a. ☒ I represent that I participated in each of the activities reflected in the attached sponsor's agenda. *Signify statement is true by checking the box.*
   b. If not, explain: _____

I certify that the information contained on this form is true, complete, and correct to the best of my knowledge.

Signature of Traveler: Adam Cloch **Date:** 09/05/2024

I authorized this travel in advance. I have determined that all of the expenses listed on the attached *Sponsor Post-Travel Disclosure Form* were necessary and that the travel was in connection with the employee's official duties and would not create the appearance that the employee is using public office for private gain.

Name of Supervising Member: Rep. John Curtis **Date:** 09/05/2024

Signature of Supervising Member: _____

last updated 7/2023

COMMITTEE ON ETHICS

PRIMARY TRIP SPONSOR FORM

This form should be completed by private entities offering to provide travel or reimbursement for travel to House Members, officers, or employees under House Rule 25, clause 5. A completed copy of the form (and any attachments) should be provided to each invited House Member, officer, or employee, who will then forward it to the Committee together with a *Traveler Form* **at least 30 days before the start date of the trip**. The trip sponsor should *NOT* submit the form directly to the Committee. The Committee's website (ethics.house.gov) provides detailed instructions for filling out the form. The Committee will notify the House invitees directly of its decision and will not notify the trip sponsors.

NOTE: Willful or knowing misrepresentations on this form may be subject to criminal prosecution pursuant to 18 U.S.C. § 1001. Failure to comply with the Committee's Travel Regulations may also lead to the denial of permission to sponsor future trips. Signatures must comply with section 104(bb) of the Travel Regulations.

1. Sponsor who will be paying for the trip:

   Conservative Climate Foundation

2. ☒ I represent that the trip will not be financed, in whole or in part, by a registered federal lobbyist or foreign agent. *Signify that the statement is true by checking box.*

3. ***Check only one.*** I represent that:
   a. ☒ The primary trip sponsor has not accepted from any other source, funds intended directly or indirectly to finance any aspect of the trip; **OR**
   b. ☐ The trip is arranged without regard to congressional participation and the primary trip sponsor has accepted funds only from entities that will receive a tangible benefit in exchange for those funds; **OR**
   c. ☐ The primary trip sponsor has accepted funds, services, or in-kind assistance from other source(s) intended directly or indirectly to finance all or part of this trip and has enclosed disclosure forms from each of those entities.

   If "c" is checked, list the names of the additional sponsors: _____

4. Provide names and titles of **ALL** House Members *and* employees you are inviting. **For each House invitee, provide an explanation of why the individual was invited** (include additional pages if necessary): See attached list.

5. Yes ☐ No ☒ Is travel being offered to an accompanying family member of the House invitee(s)?
6. Date of Departure: August 21, 2024 Date of Return: Friday, August 23, 2024
7. a. City of departure: August 23, 2024
   b. Destination(s): Asheville, North Carolina
   c. City of return: Washington, D.C.
8. ***Check only one.*** I represent that
   a. ☐ The sponsor of the trip is an institution of higher education within the meaning of section 101 of the Higher Education Act of 1965; **OR**
   b. ☒ The sponsor of the trip does not retain or employ a registered federal lobbyist or foreign agent; **OR**
   c. ☐ The sponsor employs or retains a registered federal lobbyist or foreign agent, but the trip is for attendance at a one-day event *and* lobbyist / foreign agent involvement in planning, organizing, requesting, or arranging the trip was *de minimis* under the Committee's travel regulations.

9. ***Check only one of the following.***
   a. ☐ I checked 8(a) or (b) above; **OR**
   b. ☐ I checked 8(c) above but am not offering any lodging; **OR**
   c. ☐ I checked 8(c) above and am offering lodging and meals for one night; **OR**
   d. ☐ I checked 8(c) above and am offering lodging and meals for two nights. If you checked this box, explain why the second night of lodging is warranted. _____

10. ☐ Attached is a detailed agenda of the activities House invitees will be participating in during the travel (i.e., an hourly description of planned activities for trip invitees). *Indicate agenda is attached by checking box.*

11. ***Check only one of the following.***
   a. ☐ I represent that a registered federal lobbyist or foreign agent will not accompany House Members or employees on any segment of the trip. *Signify the statement is true by clicking the box;* **OR**
   b. ☐ *Not Applicable.* Trip sponsor is a U.S. institution of higher education.

12. For ***each*** sponsor required to submit a sponsor form, describe the sponsor's interest in the subject matter of the trip ***and*** its role in organizing and/or conducting the trip:
   _____

13. ***Answer parts a and b. Answer part c if necessary***:
   a. Mode of travel: Air ☐ Rail ☐ Bus ☐ Car ☐ Other ☐ (specify:_____)
   b. Class of travel: Coach ☐ Business ☐ First ☐ Charter ☐ Other ☐ (specify:_____)
   c. If travel will be first class, or by chartered or private aircraft, explain why such travel is warranted:
   _____

14. ☐ I represent that the expenditures related to local area travel during the trip will be unrelated to personal or recreational activities of the invitee(s). *Signify that the statement is true by checking box.*

15. ***Check only one.*** I represent that either:
   a. ☐ The trip involves an event that is arranged or organized *without regard* to congressional participation and that meals provided to congressional participants are similar to those provided to or purchased by other event attendees; **OR**
   b. ☐ The trip involves events that are arranged specifically *with regard* to congressional participation. If "b" is checked:
      1) Detail the cost *per day* of meals (approximate cost may be provided): _____
      2) Provide the reason for selecting the location of the event or trip: _____

16. Name, nightly cost, and reasons for selecting each hotel or other lodging facility:
   Hotel Name: The Restoration Hotel City: Asheville, NC Cost Per Night: $306.34
   Reason(s) for Selecting: Cost & availability of appropriate conference facilities, location
   Hotel Name: _____ City: _____ Cost Per Night: _____
   Reason(s) for Selecting: _____
   Hotel Name: _____ City: _____ Cost Per Night: _____
   Reason(s) for Selecting: _____

17. ☒ I represent that all expenses connected to the trip will be for actual costs incurred and not a per diem or lump sum payment. *Signify that the statement is true by checking the box.*

18. **Total Expenses for each Participant:**

☐ Actual Amounts ☒ Good Faith Estimates	Total **Transportation** Expenses per Participant	Total **Lodging** Expenses per Participant	Total **Meal** Expenses per Participant
For each Member, Officer, or Employee	$451.96	$612.68	$503.15
For each Accompanying Family Member	n/a	n/a	n/a

	Other Expenses (dollar amount per item)	Identify Specific Nature of "Other" Expenses (e.g., taxi, parking, registration fee, etc.)
For each Member, Officer, or Employee	$85.00	Ticket for Biltmore Sustainability Tour
For each Accompanying Family Member	n/a	n/a

19. ***Check only one:***
    a. ☒ I certify that I am an officer of the organization listed below; **OR**
    b. ☐ *Not Applicable.* Trip sponsor is an individual or a U.S. institution of higher education.

20. **I certify by my signature that**
    a. **I read and understand the Committee's Travel Regulations;**
    b. **I am not a registered federal lobbyist or registered foreign agent; and**
    c. **The information on this form is true, complete, and correct to the best of my knowledge.**

Signature: Heather Reams Date: 09/05/2024

Name: Heather Reams Title: Chair

Organization: Conservative Climate Foundation

Address: 10340 Democracy Lane Suite 300 Fairfax, VA 22030

Email: info@rightonclimate.org Telephone: 703-383-1330

If there are questions regarding this form, please contact the Committee on Ethics at 202-225-7103 or travel.requests@mail.house.gov.

Answer to Question 4. Provide names and /titles of ALL House Members and employees you are inviting. For each House invitee, provide an explanation of why the individual was invited.

Explanation of the invites below: *CCF invited Communications Directors from ever member of the Conservative Climate Caucus and relevant committees interested in clean energy and climate policy. In the case that the Communications Director was unavailable, or the position wasn't filled, we extended the invite to another relevant communications member of the staff.*

House:

- Erin Consler, Communications Director, Rep. Mark Amodei
- Elizabeth Jones, Communications Director, Rep. Kelly Armstrong
- Danielle Jensen, Communications Director, Rep. Don Bacon
- Andrea Morales, Communications Director, Rep. Mario Diaz-Balart
- Kyle Chance, Communications Director, Rep. Troy Balderson
- Tyler Staker, Communications Director, Rep. Andy Barr
- Damon Sidur, Communications Director, Rep. Cliff Bentz
- James Hogge, Communications Director, Rep. Jack Bergman
- Wesley Harkins, Communications Director, Rep. Stephanie I. Bice
- Kyle Jackson, Communications Director, Rep. Larry Bucshon
- Rachel Partlow, Communications Director, Rep. Tim Burchett
- Elizabeth Predit, Communications Director, Rep. Michael C. Burgess
- Harley Adsit, Communications Director, Rep. Earl L. "Buddy" Carter
- Paige Lindgren, Communications Director, Rep. Juan Ciscomani
- Sara Robertson, Communications Director, Rep. Eric A. "Rick" Crawford
- Adam Cloch, Communications Director, Rep. John R. Curtis
- Grace Bellone, Executive Director, Conservative Climate Caucus
- Aaron Britt, Communications Director, Rep. Lori Chavez-DeRemer
- Matt Capp, Communications Director, Rep. Anthony D'Esposito
- Elliott Kelley, Communications Director, Rep. Jeff Duncan
- Leah Courtney, Communications Director, Rep. Neal P. Dunn
- Maria Kim, Communications Director, Rep. Chuck Edwards
- Zoie Mitchell, Press Assistant, Rep. Chuck Edwards
- Peter Vicenzi, Communications Director, Rep. Pat Fallon
- Billy Fuerst, Communications Director, Rep. Randy Feenstra
- Brian Piper, Communications Director, Rep. A. Andrew Ferguson
- Justin Doil, Communications Director, Rep. Charles J. "Chuck" Fleischmann
- Kristen Cianci, Communications Director, Rep. Andrew R. Garbarino
- Rey Anthony Lastre, Communications Director, Rep. Carlos A. Gimenez
- Roberto Lugones, Press Secretary, Rep. Carlos Gimenez
- Alyssa Gulick, Communications Director, Rep. Tony Gonzales
- Anthony Foti, Communications Director, Rep. Paul A. Gosar

- Victoria Heran, Communications Director, Rep. Garret Graves
- Jackson Krug, Communications Director, Rep. H. Morgan Griffith
- Dj Griffin, Communications Director, Rep. Brett Guthrie
- Brooke Nethercott, Communications Director, Rep. J. French Hill
- Charlotte Law, Communications Director, Rep. Richard Hudson
- Brian Patrick, Communications Director, Rep. Bill Huizenga
- Kristen Kurtz, Communications Director, Rep. Dusty Johnson
- Sarah Young, Communications Director, Rep. David P. Joyce
- Ashley Juhn, Communications Director, Rep. Thomas Kean Jr.
- Hannah Pope, Communications Director, Rep. Jennifer A. Kiggans
- Callie Strock, Communications Director, Rep. Young Kim
- John Rauber, Communications Director, Rep. Darin LaHood
- Will Kiley, Communications Director, Rep. Nick LaLota
- Sean Nickel, Communications Director, Rep. Doug Lamborn
- Craig Wheeler, Communications Director, Rep. Robert E. Latta
- Peter Finocchio, Communications Director, Rep. Michael Lawler
- Grace Bartlinski, Communications Director, Rep. Laurel Lee
- Daniel Stefanski, Communications Director, Rep. Debbie Lesko
- Jack Colonnetta, Communications Director, Rep. Frank D. Lucas
- Gabrielle Lipsky, Communications Director, Rep. Nancy Mace
- Natalie Baldassarre, Communications Director, Rep. Nicole Malliotakis
- Emily Cassil, Communications Director, Rep. Michael T. McCaul
- Will Bowen, Communications Director, Rep. Patrick T. McHenry
- Anthony Cruz, Communications Director, Rep. Mariannette Miller-Meeks
- Anthony Fakhoury, Deputy Communications Director, Rep. Mariannette Miller-Meeks
- Dan Kranz, Communications Director, Rep. Marcus J. Molinaro
- Madison Green, Communications Director, Rep. Barry Moore
- Caroline Brigham, Press Secretary, Rep. Blake D. Moore
- MaryAsa Lee, Communications Director, Rep. Nathaniel Moran
- Hannah Davanzo, Communications Director, Rep. James C. Moylan
- Alex Crane, Communications Director, Rep. Gregory F. Murphy
- Matthew Reed, Communications Director, Rep. Dan Newhouse
- Robby Burke, Communications Director, Rep. Jay Obernolte
- Emma Hall, Communications Director, Rep. Burgess Owens
- Lyssa Bell, Communications Director, Rep. August Pfluger
- Madeline Waschak, Communications Director, Rep. Roger Williams
- Kyle Vonende, Communications Director, Rep. Cathy McMorris Rodgers
- Jake Bornstein, Communications Director, Rep. John H. Rutherford
- Mariza Smajlaj, Communications Director, Rep. Maria Elvira Salazar
- Katie West, Communications Director, Rep. David Schweikert
- Ross Tullis, Communications Director, Rep. Pete Sessions

- Kelsey Emmer, Communications Director, Rep. Pete Stauber
- Jack Pickett, Communications Director, Rep. Michelle Steel
- Chavonne Ludick, Communications Director, Rep. Bryan Steil
- Maddison Stone, Communications Director, Rep. Glenn Thompson
- Heather Smith, Communications Director, Rep. Williams R. Timmons
- Faith Mabry, Communications Director, Rep. David G. Valadao
- Paxton Antonucci, Communications Director, Rep. Jefferson Van Drew
- Molly Makarewicz, Staff Assistant, Rep. Tim Walberg
- James Hewitt, Communications Director, Rep. Michael Waltz
- Laynee Buckels, Communications Director, Rep. Randy K. Weber
- Sarah Henderson, Communications Director, Rep. Bruce Westerman
- Jacob Zanca, Communications Director, Rep. Brandon Williams
- Julianne Heberlein, Communications Director, Rep. Robert J. Wittman
- Sean Kelly, Pres Secretary, House Energy & Commerce Committee
- Eli Mansour, Communicators Director, Congressional Western Caucus

Explanation of the invites below: *CCF invited Communications Directors from every Republican Senate office and relevant committees with an interest in clean energy and climate policy. In the case that the Communications Director was unavailable, or the position wasn't filled, we extended the invite to another relevant communications member of the staff.*

Senate:

- Laura Mengelkamp, Communicators Director, Sen. John Barrasso
- Spencer Hurwitz, Communicators Director, Sen. Marsha Balckburn
- Sara Lasure, Communicators Director, Sen. John Boozman
- Zach Riddle, Communicators Director, Sen. Mike Braun
- Sean Ross, Communicators Director, Sen. Katie Britt
- Mike Reynard, Communicators Director, Sen. Ted Budd
- Kelley Moore, Communicators Director, Sen. Shelley Moore Capito
- Molly Block, Communicators Director, Sen. Bill Cassidy
- Annie Clark, Communicators Director, Sen. Susan Collins
- Natalie Yezbick, Communicators Director, Sen. John Cornyn
- Caroline Tabler, Communicators Director, Sen. Tom Cotton
- Melanie Lawhorn, Communicators Director, Sen. Mike Crapo
- Darin Miller, Communicators Director, Sen. Ted Cruz
- Matt Lloyd, Communicators Director, Sen. Steve Daines
- Palmer Brigham, Communicators Director, Sen. Joni Ernst
- Taylor Reidy, Communicators Director, Sen. Lindsey Graham
- Clare Slattery, Communicators Director, Sen. Chuck Grassley

- Abigail Jackson, Communicators Director, Sen. Josh Hawley
- Kami Capener, Communicators Director, Sen. John Hoeven
- Chris Gallegos, Communicators Director, Sen. Cindy Hyde-Smith
- Kiersten Pels, Communicators Director, Sen. Ron Johnson
- Jessica Andrews, Communicators Director, Sen. John Kennedy
- Billy Gribbin, Communicators Director, Sen. Mike Lee
- Stacey Daniels, Communicators Director, Sen. Cynthia Lummis
- Charyssa Parent, Communicators Director, Sen. Roger Marshall
- Tom Brandt, Communications Director, Sen. Jerry Moran
- Kate Currie, Communicators Director, Sen. Markwayne Mullin
- Joe Plesha, Communicators Director, Sen. Lisa Murkowski
- Janessa Tolman, Communicators Director, Sen. Jim Risch
- Paige Waltz, Communicators Director, Sen. Mitt Romney
- Lydia Hall, Communicators Director, Sen. Mike Rounds
- Hannah Hurley, Communicators Director, Sen. Kyrsten Sinema
- Amanda Coyne, Communicators Director, Sen. Dan Sullivan
- Ryan Wrasse, Communicators Director, Sen. John Thune
- Adam Webb, Communicators Director, Sen. Thom Tillis
- Zach Barnett, Communicators Director, Sen. Roger Wicker
- Matt Lahr, Communicators Director, Sen. Todd Young
- Phoebe Ferraiolo, Deputy Communications Director, Senate Committee on Appropriations

Answer to Question 12:

The Conservative Climate Foundation (CCF) is a not-for-profit charitable and educational organization organized, operated, and recognized as a tax exempt under Section 501(c)(3) of the Internal Revenue code as amended. The organization's mission is to engage and inform the public and policymakers about reducing global and domestic emissions with common sense, economic and environmentally sustainable strategies and solutions based on conservative principles. CCF's Annual Communicators' Retreat brings together communications professionals in the conservative space from the U.S. House, U.S. Senate, and CCF member organizations to learn, network, and collaborate on effective climate messaging.

3rd Annual Communicators' Retreat

August 21-23, 2024 | Asheville, NC

This is a working agenda and is subject to change.

Wednesday, August 21

Location: The Restoration Hotel, Solarium Room

Flight Option

AA – non-stop - 8:30am – 9:59am

- *Departing Washington, D.C.* to Asheville, NC

10:00 AM – 12:30 PM

Travel from airport to The Restoration Hotel, check into hotel, and executive time.

12:30 PM – 2:00 PM

LUNCH BRIEFING: Intro to the Conservative Climate Caucus

- Description: The Conservative Climate Caucus is one of the largest Republican caucuses in the House of Representatives. The Caucus represents a growing movement and acknowledgement that conservative values are aligned with clean energy policy and uniquely positioned to the benefit of the United States' economy. Representatives from the Conservative Climate Caucus will give an overview of their work and introduce the ways in which they can serve as a resource for individuals looking to better communicate on climate issues.
- Speakers:
    - Grace Bellone, Executive Director, Conservative Climate Caucus
    - Heather Reams, Board Chair, Conservative Climate Foundation

2:00 PM – 3:00 PM

BREIFING: Crafting a Compelling Conservative Climate Narrative: Storytelling Techniques

- Description: This session will provide practical strategies to effectively communicate the intersection of conservative values and environmental stewardship. Discover how to engage diverse audiences, build credible stories, and amplify the message that fiscal responsibility and environmental protection can go hand in hand.
- Speaker:
    - Gabe Kleinman, Emerson Collective

3:00 PM – 4:00 PM

BREIFING: Navigating Political Polling - Language & Tactics for Effective Climate Communication for Conservative Audiences

- Description: This briefing focuses on the strategic use of language and polling data to enhance climate communication tailored for conservative audiences. Explore the latest research and methodologies that uncover what resonates most with conservative constituents. Learn how to frame climate issues in a way that aligns with conservative values such as economic stability, energy independence, and national security. Through practical examples and case studies, this session will equip policymakers, communicators, and advocates with the skills to craft messages that effectively address climate concerns within a conservative framework and garner broader support for climate initiatives.
- Speaker:
    - Invited: Representative from ClearPath

4:00 PM – 6:00 PM

Executive time

6:00 PM – 9:00 PM
Conservative Communicators Reception

- Location: The Restoration Hotel, Draftsman Lounge
- Description: Welcome to North Carolina's 11th District. Speaker will discuss the many ways Asheville has implemented clean energy initiatives and how those initiatives have been communicated to constituents at the local level.
- Speaker:
    - Invited: Rep. Chuck Edwards

9:00 PM
RON

Thursday, August 22
Location: The Restoration Hotel, Solarium Room

8:30 AM - 9:30 AM
Breakfast Briefing

- Description: Welcome to the third annual Communicators Retreat. During this breakfast briefing, we will make introductions to the team that is hosting the conference, go over the remainder of retreat schedule, and point out important retreat logistics. Speaker will overview what attendees have learned thus far at the Communicators' Retreat and real-world applications.
- Speaker:
    - Elizabeth Daniels, Executive Director, Conservative Climate Foundation

9:30 AM – 10:30 AM
PANEL: Empowering the Future: Navigating Clean Energy Tax Credits for Sustainable Growth

- Description: A balanced and forward-thinking dialogue on how tax credits can play a pivotal role in fostering climate innovation while adhering to conservative economic principles. Discuss successful examples of tax credit-driven innovations in clean energy and sustainability.
- Speakers:
    - Jessica Olsen, Head of Global Affairs, Americas | Global Sustainability & Public Affairs, Topsoe
    - Jeremy Woodrum, Senior Director, Solar Energy Industries Association
    - Representative from Berkshire Hathaway Energy

11:00 AM – 12:00 PM
BRIEFING: Mastering Media Engagement: Tactics and Techniques

- Description: This workshop will provide practical strategies for connecting with diverse media outlets and optimizing your presence on digital platforms. Learn how to deliver your messages effectively and foster meaningful discourse on climate issues from a conservative perspective.
- Speaker:
    - Invited: Emily Skor, Growth Energy

12:15 PM – 1:30 PM
LUNCH BRIEFING: Leveraging AI in Climate Communication

- Location: TBD
- Description: Explore how artificial intelligence (AI) can enhance climate communication strategies within the policy arena. This session will provide practical insights into utilizing AI tools to amplify messaging, engage constituents, and foster informed dialogue on climate issues. Attendees will learn about the latest AI-driven trends and technologies, enabling them to create compelling narratives and effectively counter misinformation.
- Speaker:
    - Suhail Khan, Senior Director of External Affairs, Microsoft Corporation

1:30 PM – 2:45 PM
Executive time and travel to Biltmore Estate

3:00 PM – 5:00 PM
Biltmore Estate – Sustainability Tour

- Location: Biltmore Estate
- Tour Description: The Biltmore Estate, continuing the Vanderbilt family's commitment to the environment, conducts an ongoing forest management program and numerous sustainability initiatives. Solar Power: A 9-acre, 1.7-megawatt solar panel system, installed between 2011-2012, provides up to 20% of the estate's energy needs. Biodiesel: The estate's Food & Beverage team recycles used fryer oil into biodiesel for farming and horticultural operations. Climate Support: Biltmore's 5,761 acres of forest are managed under a scientific forestry plan, supporting carbon sequestration and climate change mitigation.

5:00 PM – 6:00 PM
Farm to Table Tour at Biltmore Winery

- Location: Biltmore Estate
- Tour Description: Attendees will learn about the Biltmore's Field to Table Program that emphasizes sustainability by growing and sourcing the freshest foods directly from the estate. This includes eggs from free-range hens, hormone- and antibiotic-free meat, and grapes for our wines. Culinary teams transform these ingredients into exceptional dining experiences. Additionally, Biltmore Winery promotes environmental responsibility through a cork recycling program with WidgetCo, Inc. Corks collected from key locations such as the winery's tasting room and estate restaurants are upcycled into unique products, demonstrating a commitment to sustainable practices.

6:00 PM
Bus directly to dinner in downtown Asheville, NC

6:30 PM – 8:30 PM
Dinner & Keynote Speaker

- Location: TBD
- Description: Speaker will guide attendees through the evolving conservative climate landscape. Attendees will gain a deeper understanding of emerging trends, policy priorities, and strategic communication techniques tailored to resonate with conservative values. The session will empower participants with the knowledge and tools necessary to navigate and influence the climate discourse effectively within their constituencies.
- Speaker:
    - Invited: Alyssa Farah Griffin, Former White House Director of Strategic Communications

8:30 PM
RON

Friday, August 23
Location: The Restoration Hotel, Solarium Room

8:30 AM – 9:30 AM
Breakfast Briefing

- Description: Speaker will overview what attendees have learned thus far at the Communicators' Retreat and real-world applications. Answer questions from attendees on yesterday's sessions and go over retreat logistics.
- Speaker:
    - Elizabeth Daniels, Executive Director, Conservative Climate Foundation

9:30 AM – 10:00 AM
KEYNOTE: Communicators' Retreat in Practice

- Description: Over the course of the retreat, we've discussed the importance of addressing climate change, the public perception of climate policy, accessible talking points, and best practices for coalition building. Understanding that every community and audience is unique, we want to challenge retreat participants to think through real-world applications for the lessons learned while in Asheville.
- Speaker:
    - Invited: Michael Steel, President of Communications, Business Roundtable

10:00 AM – 11:00 AM

PANEL: Life Beyond Capitol Hill: Navigating the Next Chapter

- Description: This session explores the similarities and differences in managing communications for companies and associations. Learn how the skills you've honed, such as media engagement, message crafting, and strategic communications, seamlessly translate to new roles in the private sector. Equip yourself with the knowledge and confidence to tackle your next professional adventure.
- Speakers:
    - Shawna Berger, Enterprise Communications, Duke Energy Corporate Communications
    - Lizzy Yates, Director of Communications, Southern Nuclear

11:00 AM – 11:15 AM

Retreat Wrap Up

- Description: Speakers will thank all attendees for attending the 3rd Annual Communicators' Retreat, discuss what has been learned throughout the retreat, and will review logistics for departure.
- Speakers:
    - Elizabeth Daniels, Executive Director, Conservative Climate Foundation
    - Heather Reams, Board Chair, Conservative Climate Foundation

11:15 AM – 1:30 PM

Executive time, check out of hotel, and bus transportation to airport

Return Flight Option

AA – Non-Stop – 3:45pm – 5:16pm

- *Departing Asheville, NC and returning to Washington, D.C.*

COMMITTEE ON ETHICS

SPONSOR POST-TRAVEL DISCLOSURE FORM

☐ *Original* ☒ *Amendment*

This form must be completed by an officer of any organization that served as the primary trip sponsor in providing travel expenses or reimbursement for travel expenses to House Members, officers, or employees under House Rule 25, clause 5. **A completed copy of the form must be provided to each House Member, officer, or employee who participated in the trip *within 10 days of their return.*** You must answer all questions, and check all boxes, on this form for your submission to comply with House Rules and the Committee's Travel Regulations. Failure to comply with this requirement may result in the denial of future requests to sponsor trips and/or subject the current traveler to disciplinary action or a requirement to repay the trip expenses.

NOTE: Willful or knowing misrepresentations on this form may be subject to criminal prosecution pursuant to 18 U.S.C. § 1001.

1. Sponsor(s) who paid or provided in-kind support for the trip: Conservative Climate Foundation
2. Travel Destination(s): Asheville, NC
3. Date of Departure: August 21, 2024 Date of Return: August 23, 2024
4. Name(s) of Traveler(s): Adam Cloch

   Note: You may list more than one traveler on a form only if ***all*** information is ***identical*** for each person listed.
5. **Actual amount** of expenses paid on behalf of, or reimbursed to, each individual named in Question 4:

	Total **Transportation** Expenses	Total **Lodging** Expenses	Total **Meal** Expenses	Total **Other** Expenses (dollar amount per item and description)
Traveler	$502.55	$653.14	$677.72	$79.18
Accompanying Family Member	^Flight & local ground	^actual cost with tax	^actual cost with tax	^Biltmore Estate Ticket

6. ☐ All expenses connected to the trip were for actual costs incurred and not a *per diem* or lump sum payment. *Signify statement is true by checking box.*

I certify that the information contained in this form is true, complete, and correct to the best of my knowledge.

Signature: Heather Reams **Date:** 09/05/2024

Name: Heather Reams **Title:** Chair

Organization: Conservative Climate Foundation

☐ ***I am an officer of the above-named organization. Signify statement is true by checking box.***

Address: 10340 Democracy Lane Suite 300 Fairfax, VA 22030

Telephone: 703-383-1330 **Email:** info@rightonclimate.org

Committee staff may contact the above-named individual if additional information is required.

If you have questions regarding your completion of this form, please contact the Committee on Ethics at 202-225-7103.

last updated 7/2023

3rd Annual Communicators' Retreat

August 21-23, 2024 | Asheville, NC

This is a working agenda and is subject to change.

Wednesday, August 21

Session Location: The Restoration Hotel, Solarium Room, 6th Floor

Arrival Flight

AA5446 – Non-Stop - 8:30 AM – 9:59 AM - Departing Washington, D.C., to Asheville, NC

- Harley Asdit
- Prewett Asher
- Lyssa Bell
- Grace Bellone
- Caroline Bigham
- Kristen Cianci
- Adam Cloch
- Anthony Cruz
- Anthony Fakhoury
- Peter Finocchio
- Wesley Harkins
- Jackie Hunley
- Ashley Juhn
- Kristen Kurtz
- Athina Lawson
- Molly Makarewicz
- Eli Mansour
- Anna Mathis
- Hannah Pope
- Craig Wheeler

Staff Arrival - 10:33 AM

- *AA1647/AA5684 – Departing Orlando, FL to Charlotte, NC (6:40 AM-7:47 AM) – Departing Charlotte, NC to Asheville, NC (10:05 AM – 10:33 AM)*
    - Grace Bartlinksi

10:35 AM – 11:10 AM

Travel via bus to The Restoration Hotel

11:10 AM – 12:30 PM

Arrive at The Restoration Hotel, 68 Patton Ave, Asheville, NC

Check-in to hotel rooms

- Zoie Mitchell and Marie Kim arrive at hotel (already in district for work)

12:30 PM – 2:00 PM

LUNCH BRIEFING: Intro to the Conservative Climate Caucus

- Description: The Conservative Climate Caucus is one of the largest Republican caucuses in the House of Representatives. The Caucus represents a growing movement and acknowledgement that conservative values are aligned with clean energy policy and uniquely positioned to the benefit of the United States' economy. Representatives from the Conservative Climate Caucus will give an overview of their work and introduce the ways in which they can serve as a resource for individuals looking to better communicate on climate issues.
- Speakers:
    - Adam Cloch, Communications Director, Rep. John Curtis (R-UT)
    - Anthony Cruz, Communications Director, Rep. Mariannette Miller-Meeks (R-IA)
    - Elizabeth Daniels, Executive Director, Conservative Climate Foundation [Moderator]

2:00 PM – 2:30 PM

BRIEFING: Crafting a Compelling Conservative Climate Narrative: Storytelling Techniques

- Description: This session will provide practical strategies to effectively communicate the intersection of conservative values and environmental stewardship. Discover how to engage diverse audiences, build credible stories, and amplify the message that fiscal responsibility and environmental protection can go hand in hand.
- Speaker:
    - Gabe Kleinman, Operating Partner, Emerson Collective

2:30 PM – 3:30 PM

BRIEFING: Leveraging AI in Climate Communication

- Description: Explore how artificial intelligence (AI) can enhance climate communication strategies within the policy arena. This session will provide practical insights into utilizing AI tools to amplify messaging, engage constituents, and foster informed dialogue on climate issues. Attendees will learn about the latest AI-driven trends and technologies, enabling them to create compelling narratives and effectively counter misinformation.
- Speaker:
    - Suhail Khan, Senior Director of External Affairs, Microsoft Corporation

3:30 PM – 6:00 PM

Executive time

Staff Arrival

- *AA3662 – Non-Stop – 1:49 PM – 3:57 PM - Miami, FL to Asheville, NC.*
    - Rey Anthony Lastre

6:00 PM – 9:00 PM

KEYNOTE: Conservative Communicators Reception & Dinner

- Location: The Restoration Hotel, Draftsman Lounge
- Description: Welcome to North Carolina's 11th District. Speaker will discuss the many ways Asheville has implemented clean energy initiatives and how those initiatives have been communicated to constituents at the local level.
- Speakers:
    - Heather Reams, Chair, Conservative Climate Foundation
    - Nathan Ramsey, Executive Director, Land of Sky Regional Council

9:00 PM

RON

Thursday, August 22

Session Location: The Restoration Hotel, Solarium Room

9:00 AM – 10:00 AM
Breakfast Briefing

- Description: Welcome to the third annual Communicators Retreat. During this breakfast briefing, we will introduce the team hosting the conference, go over the rest of the retreat schedule, and point out important retreat logistics. The speaker will give an overview of what attendees have learned thus far at the Communicators' Retreat and real-world applications.
- Speaker:
    - Elizabeth Daniels, Executive Director, Conservative Climate Foundation

10:00 AM – 11:00 AM
PANEL: Life Beyond Capitol Hill: Navigating the Next Chapter

- Description: This session explores the similarities and differences in managing communications for companies and associations. Learn how the skills you've honed, such as media engagement, message crafting, and strategic communications, seamlessly translate to new roles in the private sector. Equip yourself with the knowledge and confidence to tackle your next professional adventure.
- Speakers:
    - Shawna Berger, Enterprise Communications, Duke Energy Corporate Communications
    - Mary Collins Howell, Senior Director, PLUS Communications
    - Daniel Schneider, Director of Communications, Business Roundtable
    - Evan Dixon, Vice President of Communications, CRES Forum [Moderator]

11:00 AM – 12:00 PM
PANEL: Empowering the Future: Navigating Clean Energy Tax Credits for Sustainable Growth

- Description: A balanced and forward-thinking dialogue on how tax credits can play a pivotal role in fostering climate innovation while adhering to conservative economic principles. Discuss successful examples of tax credit-driven innovations in clean energy and sustainability.
- Speakers:
    - Caitlin Vincent, Southeast Senior Manager, Solar Energy Industries Association
    - Sean Smith, Senior Manager Public Affairs, GE Vernova
    - Heather Reams, Chair, Conservative Climate Foundation [Moderator]

12:00 PM – 12:15 PM
Break

12:15 PM – 1:30 PM
LUNCH BRIEFING: Interpreting and Communicating on Popular Opinion

- Description: The first step to any good message is to best understand your audience. Quality polling is an invaluable tool in messaging climate, recognizing that each audience, speaker, and end goal will create a different message. Representatives of two recently conducted polls will share their findings and answer the following questions:
    - What are the overarching themes of the recently conducted research? Where does the American public at large stand on climate?
    - What are the most important factors in determining an individual's stance on climate?
    - What are the lessons learned from these sessions? What talking points work?
    - What small phrases or words can you add to energy-related releases to get a "win" on climate?
- Speakers:
    - Zack Roday, Partner, Ascent Media
    - Justin Discigil, Vice President, Ascent Media

1:30 PM – 1:45 PM

Break

1:45 PM – 2:15 PM
Travel via bus to Biltmore Estate

2:15 PM – 3:45 PM
Biltmore Estate – Sustainability Tour

- Location: Biltmore Estate, Main House, One Lodge Street, Asheville, NC
- Tour Description: The Biltmore Estate, continuing the Vanderbilt family's commitment to the environment, conducts an ongoing forest management program and numerous sustainability initiatives. Solar Power: A 9-acre, 1.7-megawatt solar panel system, installed between 2011-2012, provides up to 20% of the estate's energy needs. Biodiesel: The estate's Food & Beverage team recycles used fryer oil into biodiesel for farming and horticultural operations. Climate Support: Biltmore's 5,761 acres of forest are managed under a scientific forestry plan, supporting carbon sequestration and climate change mitigation.
- Speakers:
    - Kyle Mayberry, Director of Agriculture, Biltmore Estate
    - Kimber Jones, Sustainability Manager, Biltmore Estate

3:45 PM – 4:15 PM
Travel via bus to Deerpark Lodge on the Biltmore Estate

4:15 PM – 6:00 PM
Farm to Table Tour at Biltmore Winery

- Location: Biltmore Estate, Deerpark Lodge, 65 Deerpark Road, Asheville, NC
- Tour Description: Attendees will learn about the Biltmore's Field to Table Program that emphasizes sustainability by growing and sourcing the freshest foods directly from the estate. This includes eggs from free-range hens, hormone- and antibiotic-free meat, and grapes for our wines. Culinary teams transform these ingredients into exceptional dining experiences. Additionally, Biltmore Winery promotes environmental responsibility through a cork recycling program with WidgetCo, Inc. Corks collected from key locations such as the winery's tasting room and estate restaurants are upcycled into unique products, demonstrating a commitment to sustainable practices.
- Speakers:
    - Kyle Mayberry, Director of Agriculture, Biltmore Estate
    - Kimber Jones, Sustainability Manager, Biltmore Estate

6:00 PM – 6:30 PM
Travel via bus to Sierra Nevada Brewing Co.

6:30 PM – 8:30 PM
KEYNOTE: Dinner & Sustainability Briefing

- Location: Sierra Nevada Brewing Co., High Gravity Lounge, 100 Sierra Nevada Way, Mills River, NC
- Description: Sierra Nevada Brewing Co. is committed to high-quality, low-impact brewing, investing in the largest solar array in craft beer, diverting 99.8% of solid waste from the landfill, and building the first LEED platinum production brewery in the United States. Attendees will learn from Sierra Nevada's Sustainability Program Manager about their ongoing efforts to protect the environment and gain a deeper understanding of the company's climate-related energy and agriculture priorities.
- Speaker:
    - Pierce Schwalb, Sustainability Program Manager, Sierra Nevada Brewing Co.

8:30 PM – 9:00 PM
Travel via bus to The Restoration Hotel

9:00 PM
RON

Friday, August 23
Session Location: The Restoration Hotel, Solarium Room, 6th Floor

8:30 AM – 10:00 AM
Executive time
Pack bags and check out of hotel rooms, bring luggage to Solarium Room

Staff Departure
- *AA5446 – nonstop – 10:32 AM – 11:44 AM – Departing Asheville, NC to Washington, D.C.*
    - Grace Bellone

10:00 AM – 10:30 AM
Breakfast Briefing
- Description: Speaker will overview what attendees have learned thus far at the Communicators' Retreat and real-world applications. Answer questions from attendees on yesterday's sessions and go over retreat logistics.
- Speaker:
    - Elizabeth Daniels, Executive Director, Conservative Climate Foundation

10:30 AM – 11:00 AM
BRIEFING: Hydrogen Communications 101
- Description: With hydrogen rapidly gaining traction as a low-carbon energy solution, the speaker will break down the basic concepts of hydrogen, explaining how it functions as a low-carbon energy carrier capable of decarbonizing a wide range of industries and sectors. Learn how hydrogen can spur the growth of clean energy jobs and bolster energy security.
- Speaker:
    - Jeff Bechdel, Managing Director, FTI Consulting

11:00 AM – 12:00 PM
BRIEFING: Mastering Media Engagement: Tactics and Techniques
- Description: This workshop will provide practical strategies for connecting with diverse media outlets and optimizing your presence on digital platforms. Learn how to deliver your messages effectively and foster meaningful discourse on climate issues from a conservative perspective.
- Speaker:
    - Lizzy Yates, Director of Communications, Southern Nuclear

12:00 PM – 1:30 PM
LUNCH: Retreat Wrap Up
- Description: Speakers will thank all attendees for attending the 3rd Annual Communicators' Retreat, discuss what has been learned throughout the retreat, and will review logistics for departure.
- Speakers:
    - Elizabeth Daniels, Executive Director, Conservative Climate Foundation
    - Heather Reams, Board Chair, Conservative Climate Foundation

1:45 PM – 2:25 PM
Travel via bus to airport

Departure Flights

AA5567/AA1749 – Departing Asheville, NC to Charlotte, NC (3:21 PM – 3:40 PM) – Departing Charlotte, NC to Orlando, FL (5:27 PM – 6:53 PM)

- Grace Bartlinski

AA5216 – Non-Stop – 3:43 PM – 5:16 PM - Departing Asheville, NC, to Washington, D.C.

- Harley Asdit
- Prewett Asher
- Lyssa Bell
- Caroline Bigham
- Kristen Cianci
- Adam Cloch
- Anthony Fakhoury
- Peter Finocchio
- Wesley Harkins
- Jackie Hunley
- Ashley Juhn
- Maria Kim
- Kristen Kurtz
- Rey Anthony Lastre
- Athina Lawson
- Molly Makarewicz
- Eli Mansour
- Anna Mathis
- Zoie Mitchell
- Hannah Pope
- Craig Wheeler

8/25/24

AA5216 – Non-Stop - 3:43 PM – 5:16 PM - Departing Asheville, NC, to Washington, D.C.

- Anthony Cruz
    - Requested later flight

COMMITTEE ON ETHICS

TRAVELER FORM

1. Name of Traveler: Adam Cloch
2. Sponsor(s) who will be paying or providing in-kind support for the trip: Conservative Climate Foundation
3. City and State **OR** Foreign Country of Travel: Asheville, North Carolina
4. a. Date of Departure: Wednesday, August 21, 2024 Date of Return: August 23, 2024

   b. Yes ☐ No ☐ Will you be extending the trip at your personal expense?

   If yes, list dates at personal expense: _____
5. a. Yes ☐ No ☐ Will you be accompanied by a family member at the sponsor's expense? **If yes:**

   (1) Name of Accompanying Family Member: _____

   (2) Relationship to Traveler: ☐ Spouse ☐ Child ☐ Other (specify): _____

   (3) Yes ☐ No ☐ Accompanying Family Member is at least 18 years of age?
6. a. Yes ☐ No ☐ Did the trip sponsor answer "Yes" to Question 8(c) on the *Primary Trip Sponsor Form* (i.e., travel is sponsored by an entity that employs a registered federal lobbyist or a foreign agent)?

   b. **If yes**, and you are requesting lodging for two nights, explain why the second night is warranted:

   _____
7. Yes ☐ No ☐ *Primary Trip Sponsor Form* is attached, including agenda, invitation, invitee list, and any other attachments and Additional Sponsor Forms.

   NOTE: The agenda should show the traveler's individual schedule, including departure and arrival times and identify the specific events in which the traveler will be participating.
8. Explain why participation in the trip is connected to the traveler's individual official or representational duties. **Staff should include their job title and how the activities on the itinerary relate to their duties.**

   As the Communications Director for Rep. John Curtis and the Conservative Climate Caucus, this trip serves as an opportunity to meet with colleagues and learn the concerns and address issues of other representatives.
9. **Yes ☐ No ☐ Is the traveler aware of any registered federal lobbyists or foreign agents involved in planning, organizing, requesting, or arranging the trip?**
10. For staff travelers, to be completed by your employing Member:

ADVANCED AUTHORIZATION OF EMPLOYEE TRAVEL

I hereby authorize the individual named above, an employee of the U.S. House of Representatives who works under my direct supervision, to accept expenses for the trip described in this request. I have determined that the above-described travel is in connection with my employee's official duties and that acceptance of these expenses will not create the appearance that the employee is using public office for private gain.

Signature of Employing Member: _____ **Date:** 09/05/2024

Michael Guest, Mississippi
Chairman
Susan Wild, Pennsylvania
Ranking Member

David P. Joyce, Ohio
John H. Rutherford, Florida
Andrew R. Garbarino, New York
Michelle Fischbach, Minnesota

Veronica Escobar, Texas
Mark DeSaulnier, California
Deborah K. Ross, North Carolina
Glenn F. Ivey, Maryland

ONE HUNDRED EIGHTEENTH CONGRESS

U.S. House of Representatives

COMMITTEE ON ETHICS

Thomas A. Rust
Staff Director and Chief Counsel

Keelie Broom
Counsel to the Chairman

David Arrojo
Counsel to the Ranking Member

1015 Longworth House Office Building
Washington, D.C. 20515–6328
Telephone: (202) 225–7103
Facsimile: (202) 225–7392

August 20, 2024

Mr. Adam Cloch
Office of the Honorable John R. Curtis
2323 Rayburn House Office Building
Washington, DC 20515

Dear Mr. Cloch:

Pursuant to House Rule 25, clause 5(d)(2), the Committee on Ethics hereby approves your proposed trip to Asheville, North Carolina, scheduled for August 21 to 23, 2024, sponsored by Conservative Climate Foundation.

You must complete an Employee Post-Travel Disclosure Form (which your employing Member must also sign) and file it, together with a Sponsor Post-Travel Disclosure Form completed by the trip sponsor, with the Clerk of the House within 15 days after your return from travel. As part of that filing, you are also required to attach a copy of this letter and both the Traveler and Primary Trip Sponsor Forms (including attachments) you previously submitted to the Committee in seeking pre-approval for this trip. If you are required to file an annual Financial Disclosure Statement, you must also report all travel expenses totaling more than $480 from a single source on the "Travel" schedule of your annual Financial Disclosure Statement covering this calendar year. Finally, Travel Regulation § 404(d) also requires you to keep a copy of all request forms and supporting information provided to the Committee for three subsequent Congresses from the date of travel.

If you have any further questions, please contact the Committee's Office of Advice and Education at extension 5-7103.

Sincerely,

Michael Guest
Chairman

Susan Wild
Ranking Member

MG/SW:mc