

# COMMITTEE ON ETHICS

## EMPLOYEE POST-TRAVEL DISCLOSURE FORM Original Amendment

This form is for disclosing the receipt of travel expenses from private sources for travel taken in connection with official duties. This form does not eliminate the need to report privately-funded travel on the annual *Financial Disclosure Statements* of those employees required to file them. In accordance with House Rule 25, clause 5, **you must complete this form and file it with the Clerk of the House by email at [gifttravelreports@mail.house.gov](mailto:gifttravelreports@mail.house.gov), within 15 days after travel is completed.** Please **do not** file this form with the Committee on Ethics.

**NOTE: Willful or knowing misrepresentations on this form may be subject to criminal prosecution pursuant to 18 U.S.C. § 1001.**

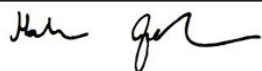
- Name of Traveler: Alexander Scheuer
- a. Name of Accompanying Relative: \_\_\_\_\_ **OR**  None  
b. Relationship to Traveler:  Spouse  Child  Other (specify): \_\_\_\_\_
- a. Dates: Departure: August 7, 2024 Return: August 9, 2024  
b. Dates at Personal Expense, if any: \_\_\_\_\_ **OR**  None
- Departure City: Dulles VA Destination: San Francisco CA Return City: Dulles VA
- Sponsor(s), Who Paid for the Trip: Software.org
- Describe Meetings and Events Attended: the staff delegation met with several tech companies to discuss and how they are currently using AI. We also discussed perspectives on AI policy.
- Attached to this form are **each** of the following, *signify that each item is attached by checking the corresponding box*:
  - a completed *Sponsor Post-Travel Disclosure Form*;
  - the *Primary Trip Sponsor Form* completed by the trip sponsor **prior** to the trip, **including all** attachments **and** the *Additional Sponsor Form(s)*;
  - page 2 of the completed *Traveler Form* submitted by the employee; **and**
  - the letter from the Committee on Ethics approving my participation on this trip.
- a.  I represent that I participated in each of the activities reflected in the attached sponsor's agenda. *Signify statement is true by checking the box.*  
b. If not, explain: \_\_\_\_\_

**I certify that the information contained on this form is true, complete, and correct to the best of my knowledge.**

Signature of Traveler:  Date: 8/19/24

I authorized this travel in advance. I have determined that all of the expenses listed on the attached *Sponsor Post-Travel Disclosure Form* were necessary and that the travel was in connection with the employee's official duties and would not create the appearance that the employee is using public office for private gain.

Name of Supervising Member: Democratic Leader Hakeem Jeffries Date: 8/19/24

Signature of Supervising Member: 

# COMMITTEE ON ETHICS

## SPONSOR POST-TRAVEL DISCLOSURE FORM

Original  Amendment

This form must be completed by an officer of any organization that served as the primary trip sponsor in providing travel expenses or reimbursement for travel expenses to House Members, officers, or employees under House Rule 25, clause 5. **A completed copy of the form must be provided to each House Member, officer, or employee who participated in the trip within 10 days of their return.** You must answer all questions, and check all boxes, on this form for your submission to comply with House Rules and the Committee's Travel Regulations. Failure to comply with this requirement may result in the denial of future requests to sponsor trips and/or subject the current traveler to disciplinary action or a requirement to repay the trip expenses.

**NOTE: Willful or knowing misrepresentations on this form may be subject to criminal prosecution pursuant to 18 U.S.C. § 1001.**

1. Sponsor(s) who paid or provided in-kind support for the trip: Software.org: The BSA Foundation

2. Travel Destination(s): San Francisco, CA

3. Date of Departure: Wednesday, August 7, 2024 Date of Return: Wednesday, August 9, 2024

4. Name(s) of Traveler(s): Alexander Scheuer

*Note:* You may list more than one traveler on a form only if **all** information is **identical** for each person listed.

5. **Actual amount** of expenses paid on behalf of, or reimbursed to, each individual named in Question 4:

	Total Transportation Expenses	Total Lodging Expenses	Total Meal Expenses	Total Other Expenses (dollar amount per item and description)
Traveler	\$1,154.49	\$607.10	\$207.08	
Accompanying Family Member				

6.  All expenses connected to the trip were for actual costs incurred and not a *per diem* or lump sum payment. Signify statement is true by checking box.

**I certify that the information contained in this form is true, complete, and correct to the best of my knowledge.**

Signature:  Date: August 16, 2024

Name: Victoria A Espinel Title: President

Organization: Software.org: The BSA Foundation

**I am an officer of the above-named organization. Signify statement is true by checking box.**

Address: 200 Massachusetts Avenue, NW, Suite 310, Washington, D.C.

Telephone: 202-549-7565 Email: william.a.milligan@gmail.com

*Committee staff may contact the above-named individual if additional information is required.*

If you have questions regarding your completion of this form, please contact the Committee on Ethics at 202-225-7103.

# COMMITTEE ON ETHICS

## TRAVELER FORM

This form should be completed by House Members, officers, or employees seeking Committee approval of privately-sponsored travel or reimbursement for travel under House Rule 25, clause 5. The completed form should be submitted directly to the Committee by each invited House Member, officer, or employee, together with the completed and signed trip sponsor form(s) and any attachments. A copy of this form, minus this initial page, will be made available for public inspection.

This form and any attachments may be submitted at 1015 Longworth House Office Building or [travel.requests@mail.house.gov](mailto:travel.requests@mail.house.gov).

**Your completed request must be submitted to the Committee no less than 30 days before your proposed departure date.** Absent exceptional circumstances, permission will not be granted for requests received less than 30 days before the trip commences. **You must receive explicit approval from the Committee before you depart on this trip.**

Name of Traveler: Alexander Jonas Scheuer

**NOTE: Willful or knowing misrepresentations on this form may be subject to criminal prosecution pursuant to 18 U.S.C. § 1001.**

**I certify that the information contained on both pages of this form is true, complete, and correct to the best of my knowledge.**

Signature: 

Name of Signatory (if other than traveler): \_\_\_\_\_

For Staff (name of employing Member or Committee): Democratic Leader Hakeem Jeffries

Office Address: H-204, The Capitol, Washington, DC 20515

Telephone Number: (202) 225-4700

Email Address of Contact Person: alex.scheuer@mail.house.gov

Check this box if the sponsoring entity is a media outlet, the purpose of the trip is to make a media appearance sponsored by that entity, and these forms are being submitted to the Committee less than 30 days before the trip departure date.

**NOTE: You must complete all of the contact information fields above, as Committee staff may need to contact you if additional information is required.**

**KEEP A COPY OF THIS FORM.** Page 2 (but not this page) must be submitted to the Clerk as part of the post-travel disclosure required by House Rule 25. Travel Regulation § 404(d) also requires you to keep a copy of all request forms and supporting paperwork for three subsequent Congresses from the date of travel.

If there are any questions regarding this form, please contact the Committee on Ethics at 202-225-7103 or via email: [travel.requests@mail.house.gov](mailto:travel.requests@mail.house.gov).

# COMMITTEE ON ETHICS

## TRAVELER FORM

1. Name of Traveler: Alexander Jonas Scheuer
2. Sponsor(s) who will be paying or providing in-kind support for the trip: BSA The Software Alliance
3. City and State **OR** Foreign Country of Travel: San Francisco, CA
4. a. Date of Departure: Aug 7, 2024 Date of Return: Aug 9, 2024  
b. Yes  No  Will you be extending the trip at your personal expense?  
If yes, list dates at personal expense: \_\_\_\_\_
5. a. Yes  No  Will you be accompanied by a family member at the sponsor's expense? **If yes:**
  - (1) Name of Accompanying Family Member: \_\_\_\_\_
  - (2) Relationship to Traveler:  Spouse  Child  Other (specify): \_\_\_\_\_
  - (3) Yes  No  Accompanying Family Member is at least 18 years of age?
6. a. Yes  No  Did the trip sponsor answer "Yes" to Question 8(c) on the *Primary Trip Sponsor Form* (i.e., travel is sponsored by an entity that employs a registered federal lobbyist or a foreign agent)?  
b. **If yes**, and you are requesting lodging for two nights, explain why the second night is warranted:  
\_\_\_\_\_  
\_\_\_\_\_
7. Yes  No  *Primary Trip Sponsor Form* is attached, including agenda, invitation, invitee list, and any other attachments and Additional Sponsor Forms.  
NOTE: The agenda should show the traveler's individual schedule, including departure and arrival times and identify the specific events in which the traveler will be participating.
8. Explain why participation in the trip is connected to the traveler's individual official or representational duties. **Staff should include their job title and how the activities on the itinerary relate to their duties.**  
As Researcher for Democratic Leader Hakeem Jeffries (NY-08), my policy portfolio includes AI, data privacy other tech issues. Visiting AI and Tech companies on this trip will inform my technical knowledge and enhance my ability to advise on the issues.
9. **Yes  No  Is the traveler aware of any registered federal lobbyists or foreign agents involved in planning, organizing, requesting, or arranging the trip?**
10. For staff travelers, to be completed by your employing Member:

### ADVANCED AUTHORIZATION OF EMPLOYEE TRAVEL

I hereby authorize the individual named above, an employee of the U.S. House of Representatives who works under my direct supervision, to accept expenses for the trip described in this request. I have determined that the above-described travel is in connection with my employee's official duties and that acceptance of these expenses will not create the appearance that the employee is using public office for private gain.

Signature of Employing Member:  Date: 7/26/24

# COMMITTEE ON ETHICS

## PRIMARY TRIP SPONSOR FORM

This form should be completed by private entities offering to provide travel or reimbursement for travel to House Members, officers, or employees under House Rule 25, clause 5. A completed copy of the form (and any attachments) should be provided to each invited House Member, officer, or employee, who will then forward it to the Committee together with a *Traveler Form* **at least 30 days before the start date of the trip**. The trip sponsor should *NOT* submit the form directly to the Committee. The Committee's website (ethics.house.gov) provides detailed instructions for filling out the form. The Committee will notify the House invitees directly of its decision and will not notify the trip sponsors.

**NOTE: Willful or knowing misrepresentations on this form may be subject to criminal prosecution pursuant to 18 U.S.C. § 1001. Failure to comply with the Committee's Travel Regulations may also lead to the denial of permission to sponsor future trips. Signatures must comply with section 104(bb) of the Travel Regulations.**

1. Sponsor who will be paying for the trip:

Software.org: The BSA Foundation

2.  I represent that the trip will not be financed, in whole or in part, by a registered federal lobbyist or foreign agent. *Signify that the statement is true by checking box.*

3. **Check only one.** I represent that:

a.  The primary trip sponsor has not accepted from any other source, funds intended directly or indirectly to finance any aspect of the trip; **OR**

b.  The trip is arranged without regard to congressional participation and the primary trip sponsor has accepted funds only from entities that will receive a tangible benefit in exchange for those funds; **OR**

c.  The primary trip sponsor has accepted funds, services, or in-kind assistance from other source(s) intended directly or indirectly to finance all or part of this trip and has enclosed disclosure forms from each of those entities.

If "c" is checked, list the names of the additional sponsors: \_\_\_\_\_

4. Provide names and titles of **ALL** House Members *and* employees you are inviting. **For each House invitee, provide an explanation of why the individual was invited** (include additional pages if necessary): \_\_\_\_\_

See Attachment A

5. Yes  No  Is travel being offered to an accompanying family member of the House invitee(s)?

6. Date of Departure: Wednesday, August 7, 2024 Date of Return: Friday, August 9, 2024

7. a. City of departure: Washington, D.C.

b. Destination(s): San Francisco, CA

c. City of return: Washington, D.C.

8. **Check only one.** I represent that

a.  The sponsor of the trip is an institution of higher education within the meaning of section 101 of the Higher Education Act of 1965; **OR**

b.  The sponsor of the trip does not retain or employ a registered federal lobbyist or foreign agent; **OR**

c.  The sponsor employs or retains a registered federal lobbyist or foreign agent, but the trip is for attendance at a one-day event *and* lobbyist / foreign agent involvement in planning, organizing, requesting, or arranging the trip was *de minimis* under the Committee's travel regulations.

9. **Check only one of the following.**
- a.  I checked 8(a) or (b) above; **OR**
  - b.  I checked 8(c) above but am not offering any lodging; **OR**
  - c.  I checked 8(c) above and am offering lodging and meals for one night; **OR**
  - d.  I checked 8(c) above and am offering lodging and meals for two nights. If you checked this box, explain why the second night of lodging is warranted. \_\_\_\_\_
- 

10.  Attached is a detailed agenda of the activities House invitees will be participating in during the travel (i.e., an hourly description of planned activities for trip invitees). *Indicate agenda is attached by checking box.*

11. **Check only one of the following.**
- a.  I represent that a registered federal lobbyist or foreign agent will not accompany House Members or employees on any segment of the trip. *Signify the statement is true by clicking the box; OR*
  - b.  *Not Applicable.* Trip sponsor is a U.S. institution of higher education.

12. For *each* sponsor required to submit a sponsor form, describe the sponsor's interest in the subject matter of the trip *and* its role in organizing and/or conducting the trip:  
**See Attachment B**

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13. **Answer parts a and b. Answer part c if necessary:**
- a. Mode of travel: Air  Rail  Bus  Car  Other  (specify: \_\_\_\_\_)
  - b. Class of travel: Coach  Business  First  Charter  Other  (specify: \_\_\_\_\_)
  - c. If travel will be first class, or by chartered or private aircraft, explain why such travel is warranted:  
 \_\_\_\_\_
- 

14.  I represent that the expenditures related to local area travel during the trip will be unrelated to personal or recreational activities of the invitee(s). *Signify that the statement is true by checking box.*

15. **Check only one.** I represent that either:
- a.  The trip involves an event that is arranged or organized *without regard* to congressional participation and that meals provided to congressional participants are similar to those provided to or purchased by other event attendees; **OR**
  - b.  The trip involves events that are arranged specifically *with regard* to congressional participation. If "b" is checked:
    - 1) Detail the cost *per day* of meals (approximate cost may be provided): \_\_\_\_\_  
**Approximate Cost (within per diem): Aug. 7: \$59.25, Aug. 8: \$79, Aug. 9: \$59.25**
    - 2) Provide the reason for selecting the location of the event or trip: San Francisco and surrounding areas are home to numerous companies who are at the forefront of AI.

16. Name, nightly cost, and reasons for selecting each hotel or other lodging facility:

Hotel Name: W Hotel City: San Francisco Cost Per Night: \$260  
 Reason(s) for Selecting: The hotel is located in a safe and convenient neighborhood.

Hotel Name: \_\_\_\_\_ City: \_\_\_\_\_ Cost Per Night: \_\_\_\_\_  
 Reason(s) for Selecting: \_\_\_\_\_

Hotel Name: \_\_\_\_\_ City: \_\_\_\_\_ Cost Per Night: \_\_\_\_\_  
 Reason(s) for Selecting: \_\_\_\_\_

17.  I represent that all expenses connected to the trip will be for actual costs incurred and not a per diem or lump sum payment. *Signify that the statement is true by checking the box.*

18. **Total Expenses for each Participant:**

<input type="checkbox"/> Actual Amounts <input checked="" type="checkbox"/> Good Faith Estimates	Total <b>Transportation</b> Expenses per Participant	Total <b>Lodging</b> Expenses per Participant	Total <b>Meal</b> Expenses per Participant
For each Member, Officer, or Employee	\$673.05 Airfare \$288.84 Ground	\$520	\$197.50
For each Accompanying Family Member			

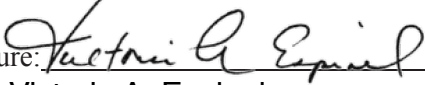
	<b>Other</b> Expenses (dollar amount per item)	Identify Specific Nature of "Other" Expenses (e.g., taxi, parking, registration fee, etc.)
For each Member, Officer, or Employee		
For each Accompanying Family Member		

19. **Check only one:**

- a.  I certify that I am an officer of the organization listed below; **OR**
- b.  *Not Applicable.* Trip sponsor is an individual or a U.S. institution of higher education.

20. **I certify by my signature that**

- a. **I read and understand the Committee's Travel Regulations;**
- b. **I am not a registered federal lobbyist or registered foreign agent; and**
- c. **The information on this form is true, complete, and correct to the best of my knowledge.**

Signature:  Date: \_\_\_\_\_  
 Name: Victoria A. Espinel Title: President  
 Organization: Software.org: The BSA Foundation  
 Address: 200 Massachusetts Avenue, NW Suite 310, Washington, D.C.  
 Email: william.a.milligan@gmail.com Telephone: 202-549-7565

If there are questions regarding this form, please contact the Committee on Ethics at 202-225-7103 or [travel.requests@mail.house.gov](mailto:travel.requests@mail.house.gov).

Michael Guest, Mississippi  
*Chairman*  
Susan Wild, Pennsylvania  
*Ranking Member*

David P. Joyce, Ohio  
John H. Rutherford, Florida  
Andrew R. Garbarino, New York  
Michelle Fischbach, Minnesota

Veronica Escobar, Texas  
Mark DeSaulnier, California  
Deborah K. Ross, North Carolina  
Glenn F. Ivey, Maryland



ONE HUNDRED EIGHTEENTH CONGRESS

**U.S. House of Representatives**

COMMITTEE ON ETHICS

Thomas A. Rust  
*Staff Director and Chief Counsel*

Keelie Broom  
*Counsel to the Chairman*

David Arrojo  
*Counsel to the Ranking Member*

1015 Longworth House Office Building  
Washington, D.C. 20515-6328  
Telephone: (202) 225-7103  
Facsimile: (202) 225-7392

August 1, 2024

Mr. Alexander Scheuer  
Office of the Minority Leader  
H-204, The Capitol  
Washington, DC 20515

Dear Mr. Scheuer:

Pursuant to House Rule 25, clause 5(d)(2), the Committee on Ethics hereby approves your proposed trip to San Francisco, California, scheduled for August 7 to 9, 2024, sponsored by Software Education Foundation d.b.a. Software.org: the BSA Foundation ("Software.org").

You must complete an Employee Post-Travel Disclosure Form (which your employing Member must also sign) and file it, together with a Sponsor Post-Travel Disclosure Form completed by the trip sponsor, with the Clerk of the House within 15 days after your return from travel. As part of that filing, you are also required to attach a copy of this letter and both the Traveler and Primary Trip Sponsor Forms (including attachments) you previously submitted to the Committee in seeking pre-approval for this trip. If you are required to file an annual Financial Disclosure Statement, you must also report all travel expenses totaling more than \$480 from a single source on the "Travel" schedule of your annual Financial Disclosure Statement covering this calendar year. Finally, Travel Regulation § 404(d) also requires you to keep a copy of all request forms and supporting information provided to the Committee for three subsequent Congresses from the date of travel.

If you have any further questions, please contact the Committee's Office of Advice and Education at extension 5-7103.

Sincerely,

Michael Guest  
Chairman

Susan Wild  
Ranking Member

MG/SW:kjf



Bicameral Staffdel to San Francisco  
Wednesday, August 7 - Friday, August 9, 2024  
“AI & Software Enabling Digital Transformation”

SCHEDULE

DAY 1 – WEDNESDAY, AUGUST 7

8:18 AM **Depart Washington Dulles International Airport (IAD) United #267**

11:10 AM Arrive at San Francisco International Airport (SFO)

12:00 PM Ground transportation from the airport to Microsoft

**12:30 – 2:30 PM** Microsoft

Microsoft Silicon Valley Campus, 1045 La Avenida Street, Mountain View  
Generative Artificial intelligence (AI) is transforming the world in unprecedented ways. Microsoft’s Ryan Harkins will present on how we can ensure that AI is used in a responsible and ethical manner, while respecting the rights and interests of individuals and society.

Featured Speaker(s):

- **Ryan Harkins**, Senior Director of Public Policy

2:30 PM Ground transportation to IBM

**3:15 – 4:45 PM** IBM

IBM Research - Almaden Lab, 650 Harry Road, San Jose  
At IBM's Almaden Research Lab, participants will engage in robust discussion on the Future of Artificial Intelligence, while learning about how IBM’s technological leadership is driving industry transformation with our partners and clients from around the globe. In addition, IBM business leader Laura Guio (IBM Senior State Executive for CA), will dive into IBM's longstanding commitment to AI through our Principles for Trust and Transparency, and our public policy PoV on "Precision Regulation" of AI. This session will be designed for maximum participant interaction, with questions encouraged.

Featured Speakers:

*Introductions:*

- **Laura Guio**, GM & Managing Partner, IBM TechnoloSchegy Consulting Alliance & Red Hat, California Senior State Executive

*IBM Research AI Strategy:*

- **Sandeep Gopisetty**, Director & Distinguished Engineer, Enterprise Data & Governance for AI Models

*IBM Software Development AI Strategy:*

➤ **Madhu Kochar**, Vice President, Product Development, IBM Automation

4:45 PM

Ground transportation to The Dutch Goose 3567 Alameda De Las Pulgas, Menlo Park, CA

**5:30 – 7:30 PM**

**Dinner Program: Building a Workforce for an AI Future**

Dinner program focused on building a workforce for an AI-driven future. The program will feature a panel of experts from aiEDU, The AI Education Project, discussing how AI is changing workforce needs and how pipeline development and reskilling the existing workforce should meet the coming challenges and opportunities.

Featured Discussants:

**Alex Kotran**, CEO & Co-Founder, The AI Education Project

**Loni Mahanta**, Chief Operating Officer & General Counsel, The AI Education Project

**Christian Pinedo**, Chief of Staff, The AI Education Project

8:00 PM

Ground transportation to W Hotel

**DAY 2 - THURSDAY, AUGUST 8**

7:30 AM

Group assembles in the lobby

8:00 AM

Ground transportation from Hotel to **Autodesk**

**8:30 – 10:30 AM**

**Autodesk**

Autodesk Gallery, The Landmark Building, 1 Market Street #200, San Francisco

At Autodesk, the delegation will see how technology is transforming infrastructure, buildings, manufacturing, and media & entertainment. Guests learn how machine learning and AI might alter these fields in the future and join in a discussion about how emerging technologies might benefit competitiveness, efficiency, and productivity in these industries.

Featured Speakers:

➤ **Mike Haley**, Senior Vice President, Research

➤ **Allison Rose**, Senior Director of Government Affairs

10:30 AM

Ground transportation to Salesforce

**11:00 AM – 1:00 PM** **Salesforce**

Salesforce Tower, 425 Mission Street, San Francisco

Salesforce, the leading enterprise AI + CRM, welcomes the Software.org Delegation to our headquarters. We'll be focusing on how our enterprise AI solutions revolutionize the workplace and how we build and deploy this technology with trust.

Featured Speakers:

➤ **Boris Gamazaychikov**, Senior Manager of Emissions Reduction

➤ **Dr. Rachel Gillum**, Vice President of Ethical & Humane Use of Technology

➤ **Margaret Taylor**, Head of Public Affairs

1:00 PM

Ground transportation to **SAP**

**1:30-3:00 PM**

**SAP**

SAP Labs, 135 Townsend Street, San Francisco

**Shaping the Future of Innovation: SAP's Holistic Approach to AI-Driven Business Transformation**

The delegation will participate in an enlightening session that explores SAP's holistic approach to innovation. This session provides an overview of SAP Business AI, showcasing how advanced AI technologies are transforming the enterprise landscape. Gain valuable insights into the strategies and technologies that leading companies use to unlock their data's full potential, propelling them towards unprecedented success. This session promises to equip participants with the knowledge and tools needed to catalyze transformative growth and stay at the forefront of digital innovation.

**Featured Speaker(s):**

- **Jeanine L.K. LeFlore**, Vice President of Product Growth, Innovation BTP Innovation

3:00 PM

Ground transportation to **Adobe**

**3:30-5:00 PM**

**Adobe**

Adobe Founders Tower, 333 W San Fernando Street, San Jose

The delegation will tour Adobe's newly constructed Founders Tower to learn about the building's innovations around sustainability. A presentation about the Content Authenticity Initiative will be provided in addition to a discussion about Adobe's AI ethics.

**Featured Speaker(s):**

- **Anne Perkins**, Head of Public Policy
- **Andrew Kaback**, Lead Project Manager, CAI
- **J. Scott Evans** Associate General Counsel, Trademark

5:00 PM

Ground transportation to Toy Soldier

**5:30 – 8:00 PM**

**Dinner Program: Perspectives at the Intersection of AI & Cybersecurity**

Toy Soldier, 52 Belden Place, San Francisco

The delegation will participate in a dinner discussion on how governments across the globe are approaching AI cybersecurity, implementation and regulation.

**Featured Discussants:**

- **Bruce Byrd**, Executive Vice President & General Counsel, Palo Alto Networks
- **Jim Dempsey**, Lecturer, UC Berkeley School of Law Senior Policy Advisor, Stanford Program on Geopolitics, Technology and Governance

**DAY 3- FRIDAY, AUGUST 9**

8:30 AM

Group meets in the W hotel lobby, with luggage and checks out of the hotel.

8:45 AM

Ground Transportation to Atlassian

**9:00 – 11:00 AM**

**Company Visit: Atlassian**

*350 Bush Street, Floor 13, San Francisco*

**Overview:**

Delegation participants will visit the San Francisco office of Atlassian, a leading provider of collaboration and productivity software. Attendees will learn how Atlassian leverages artificial intelligence to enhance team collaboration and productivity.

Featured Speaker:

- **Aaron Kleiner**, Government Affairs and Public Policy

11:00 AM

Ground Transportation to SFO

1:10 PM

Depart **San Francisco International Airport (SFO) United #1738**

9:13 PM

Arrive at **Washington Dulles International Airport (IAD)**



**Bicameral Staffdel to San Francisco**  
**Wednesday, August 7 - Friday, August 9, 2024**  
**“AI & Software Enabling Digital Transformation”**

**ABOUT SOFTWARE.ORG: THE BSA FOUNDATION**

Software.org: the BSA Foundation is an independent and nonpartisan 501c3 research organization established to help people better understand the impact software has on our lives, our economy, and our society. Headquartered in Washington, DC, the foundation publishes studies that examine the intersection of software and society, and it engages with policymakers and the public to inform policies that can stay ahead of cutting-edge technologies. The foundation also works directly to empower the workforce of tomorrow by encouraging a diverse community of young coders and working to increase opportunities for training and skills. Follow Software.org on Twitter at [@BSA\\_Foundation](https://twitter.com/BSA_Foundation).

**AIR TRAVEL**

**Check-in:** The group confirmation number and your personal E ticket number can be found on your personal travel note. Should you have any trouble, please contact Will Milligan. As our schedule is tight, we suggest you not check baggage unless necessary. Lilia Stone will be traveling with you from IAD on Wednesday morning, so please look for her at the gate.

A shuttle has been arranged to transport all our guests from San Francisco International Airport (SFO) to our visits throughout the day on Wednesday upon arrival. Gideon Lett, Will Milligan, and Lilia Stone will meet you in San Francisco at the baggage claim carousel assigned to your flight and direct you to the bus.

**ACCOMMODATIONS:**

**Wednesday, August 7:** We will be providing lodging at the W Hotel, 181 3rd St, San Francisco, CA 94103. The group will check in to the hotel after our dinner on Wednesday night. Upon check-in at the hotel, you must present a valid credit card if you plan to incur any personal charges.

**W Hotel:** 181 3rd St, San Francisco, CA 94103

**Friday, August 9:** Please plan to check out of the Hotel prior to our scheduled departure of 8:30 AM on Friday, August 9, and bring your luggage to the bus at that time. The bus will go directly to San Francisco International Airport (SFO) upon the conclusion of the Atlassian meeting.

**IDENTIFICATION & ATTIRE**

For entry into all sites, you must present a government-issued photo ID. We suggest business casual attire for the trip (no ties) and closed-toed shoes and long pants. We will be doing a lot of walking so plan to wear comfortable shoes.

**PARTICIPANTS** [Software.org](https://software.org) | [the BSA Foundation](https://bsafoundation.org) Organizing Team

- **Austin Carson**, Founder & President, SeedAI, 202-656-4210, [Austinc@software.org](mailto:Austinc@software.org)
- **Gideon Lett**, Chief Growth Officer, 202-280-5114, [Gideon@software.org](mailto:Gideon@software.org)
- **Lilia Stone**, Manager of Strategic Initiatives, 619-587-4069, [Lilia@software.org](mailto:Lilia@software.org)
- **Will Milligan**, Trip Coordinator, 202-549-7565, [William.a.milligan@gmail.com](mailto:William.a.milligan@gmail.com)

**House Republicans (2), Democrats (3):**

R/D		FName	LName	TITLE	ORG
D	HOUSE	Kevin	<b>Block</b>	Counsel	House Committee on Homeland Security
D	HOUSE	Christopher	<b>Cox</b>	Chief of Staff	Representative Yvette D. Clarke (D-NY, 9th)
R	HOUSE	Melissa	<b>Kelly</b>	Chief of Staff	Representative Scott Franklin (R-FL, 18th)
R	HOUSE	Lauren	<b>Lombardo</b>	Deputy Policy Director	House Committee on Oversight and Accountability
D	HOUSE	Alex	<b>Scheuer</b>	AI Policy Lead	Representative Hakeem Jeffries (D-NY, 8th)

**Senate Republican (3), Democrats (3), & Independents (1):**

R/D		FName	LName	TITLE	ORG
D	SEN	Kelly	<b>Boyer</b>	Deputy Chief of Staff	Senator Maggie Hassan
R	SEN	Andrew	<b>Gleaton</b>	Legislative Assistant	Senator Crapo
R	SEN	Clark	<b>Hedrick</b>	Senior Counsel	Committee on Homeland Security and Governmental Affairs
R	SEN	JT	<b>Jezierski</b>	Chief of Staff	Senator Shelley Moore Capito
I	SEN	Chris	<b>Leuchten</b>	Legislative Director/Chief Counsel	Senator Kyrsten Sinema
D	SEN	Frances	<b>Schroeder</b>	Congressional Innovation Fellow	Senator Jon Ossoff
D	SEN	Allison	<b>Tinsey</b>	Counsel	Senate Committee on Homeland Security and Governmental Affairs

## SCHEDULE

### DAY 1 – WEDNESDAY, AUGUST 7

8:25AM **Depart Washington Dulles International Airport (IAD) United #1116**

10:59 AM Arrive at **San Francisco International Airport (SFO)**

12:00 PM Ground transportation from the airport to Microsoft  
25 miles, 40-minute drive

**12:30-2:30 PM** **Company Visit: Microsoft**  
*Microsoft Silicon Valley Campus, 1045 La Avenida Street, Mountain View*

**Overview:**

Digital Transformation #InRealLife (DTIRL) brings to life real world customer stories across key solution areas and industries at the Redmond EBC. Participants will watch staff showcase the latest and greatest MS customer stories highlighting our technologies including O365, Azure IoT, HoloLens, Machine learning, and more. Participants will also experience a hands-on demonstration of HoloLens technology.

2:30 PM Ground transportation to IBM Research – Almaden Lab  
26 miles, 40-minute drive

**3:15 – 4:45 PM** **Company Visit: IBM**  
*IBM Research THINKLab – Almaden, 650 Harry Road, San Jose*

**Overview:**

At IBM's Almaden Research Lab, participants will engage in robust discussion on the Future of Artificial Intelligence, while learning about how IBM's technological leadership is driving industry transformation with our partners and clients from around the globe. In addition, IBM business leader Laura Guio (IBM Senior State Executive for CA), will dive into IBM's longstanding commitment to AI through our Principles for Trust and Transparency, and our public policy PoV on "Precision Regulation" of AI. This session will be designed for maximum participant interaction, with questions encouraged.

Featured Speakers:

*Introductions:*

- **Laura Guio**, GM & Managing Partner, IBM Technology

*IBM Research AI Strategy:*

- **Sandeep Gopisetty**, Director & Distinguished Engineer, Enterprise Data & Governance for AI Models

*IBM Software Development AI Strategy:*

- **Madhu Kochar**, Vice President, Product Development, IBM Automation

4:45 PM Ground transportation to The Dutch Goose  
31 miles, 45-minute drive

**5:30 – 7:30 PM** **Dinner Program: Building a Workforce for an AI Future**  
*The Dutch Goose, 3567 Alameda De Las Pulgas, Menlo Park, CA 94025*

**Overview:**

Dinner program focused on building a workforce for an AI-driven future. The program will feature a panel of experts from aiEDU, The AI Education Project, discussing how AI is changing workforce needs and how pipeline development and reskilling the existing workforce should meet the coming challenges and opportunities.

Featured Discussants:

- **Alex Kotran**, CEO & Co-Founder, aiEDU
- **Loni Mahanta**, Chief Operating Officer & General Counsel, aiEDU
- **Christian Pinedo**, Chief of Staff, aiEDU

8:00 PM Ground transportation to **W Hotel**  
35 miles, 45-minute drive

**DAY 2 - THURSDAY, AUGUST 8**

8:00 AM Group assembles in the lobby

8:15 AM Ground transportation from Hotel to **Autodesk**  
1 mile, 10-minute drive

**8:30 – 10:30 AM** **Company Visit: Autodesk Gallery (Breakfast Provided)**  
*Autodesk Gallery, The Landmark Building, 1 Market Street #200, San Francisco*

**Overview:**

At Autodesk, the delegation will see how technology is transforming infrastructure, buildings, manufacturing, and media & entertainment. Guests learn how machine learning and AI might alter these fields in the future and join in a discussion about how emerging technologies might benefit competitiveness, efficiency, and productivity in these industries.

Featured Speakers:

- **Mike Haley**, Senior Vice President, Research, Americas
- **Allison Rose**, Senior Director of Government Affairs

10:30 AM Ground transportation from Autodesk to Salesforce  
0.5 miles, 5-minute drive

**11:00 AM – 1:00 PM** **Salesforce**  
*Salesforce Tower, 415 Mission Street, San Francisco*

**Overview:**

Salesforce, the leading enterprise AI + CRM, welcomes the Software.org Delegation to our headquarters. We'll be focusing on how our enterprise AI solutions revolutionize the workplace and how we build and deploy this technology with trust.

Featured Speakers:

- **Boris Gamazaychikov**, Senior Manager of Emissions Reduction
- **Dr. Rachel Gillum**, Vice President of Ethical & Humane Use of Technology
- **Margaret Taylor**, Head of Public Affairs

1:00 PM

Ground transportation to **SAP**  
1.5 miles, 10-minute drive

**1:30-3:00 PM**

**Company Visit: SAP**  
*SAP Labs, 135 Townsend Street, San Francisco*

**Overview:**

Shaping the Future of Innovation: SAP's Holistic Approach to AI-Driven Business Transformation

The delegation will participate in an enlightening session that explores SAP's holistic approach to innovation. This session provides an overview of SAP Business AI, showcasing how advanced AI technologies are transforming the enterprise landscape. Gain valuable insights into the strategies and technologies that leading companies use to unlock their data's full potential, propelling them towards unprecedented success. This session promises to equip participants with the knowledge and tools needed to catalyze transformative growth and stay at the forefront of digital innovation.

Featured Speaker(s):

- **Jeanine L.K. LeFlore**, Vice President of Product Growth, Innovation BTP Innovation

3:00 PM

Ground transportation to Adobe  
1 mile, 5-minute drive

**3:30-5:00 PM**

**Company Visit: Adobe**  
*Adobe, 601 Townsend Street, San Francisco*

**Overview:**

The delegation will tour Adobe's newly constructed Founders Tower to learn about the building's innovations around sustainability. A presentation about the Content Authenticity Initiative will be provided in addition to a discussion about Adobe's AI ethics.

Featured Speaker(s):

- **Anne Perkins**, Head of Public Policy
- **Andrew Kaback**, Lead Project Manager, CAI
- **J. Scott Evans** Associate General Counsel, Trademark

5:00 PM Ground transportation to Toy Soldier  
2.2 miles, 20-minute drive

**5:30 – 8:00 PM Dinner Program: Perspectives at the Intersection of AI & Cybersecurity**  
*Toy Soldier, 52 Belden Place, San Francisco*

**Overview:**

This fireside chat will explore the intersection of AI and cybersecurity including how threat detection and defense are being enhanced with AI tools.

Featured Discussants:

- **Bruce Byrd**, Executive Vice President & General Counsel, Palo Alto Networks
- **Jim Dempsey**, Senior Policy Advisor; Geopolitics, Technology, and Governance; Stanford University Center for International Security and Cooperation | Lecturer, UC Berkeley School of Law

8:00 PM Ground transportation to W Hotel  
1 mile, 10-minute drive

**DAY 3- FRIDAY, AUGUST 9**

8:30 AM Group meets in the W hotel lobby, with luggage and checks out of the hotel.

8:45 AM Ground Transportation to Atlassian  
1 mile, 4-minute drive

**9:00 – 11:00 AM Company Visit: Atlassian (Breakfast Provided)**  
*350 Bush Street, Floor 13, San Francisco*

**Overview:**

Aaron will provide an introduction to Atlassian and share Atlassian's perspective as a SaaS provider that is growing their footprint in the federal enterprise, infusing their product suite with AI features, and navigating an increasingly complex global regulatory environment.

Featured Speaker:

- **Aaron Kleiner**, Head of Public Policy for US and EU, Atlassian

11:00 AM Ground Transportation to SFO  
14 miles, 25-minute drive

1:10 PM

Depart **San Francisco International Airport (SFO) United #1738**

9:13 PM

Arrive at **Washington Dulles International Airport (IAD)**

## PARTICIPANT BIOS

### SOFTWARE.ORG: THE BSA FOUNDATION



#### **Austin Carson, Founder & President, SeedAI**

Austin Carson is President of SeedAI, a nonprofit advocacy organization established to create a more robust, responsive, and inclusive future for artificial intelligence in America. Founded by Carson in 2021, SeedAI coordinates and collaborates with public and private stakeholders, conducts research, and works to facilitate AI resources designed to help traditionally underserved communities create transparent, trustworthy, and transformative technology.

Prior to founding SeedAI, Carson established and led the government affairs team for NVIDIA, translating NVIDIA's expertise in artificial intelligence and high-performance computing for policymakers. Prior to his work with NVIDIA, Carson held a number of public sector and NGO positions, including serving as Legislative Director for Chairman Michael McCaul and Executive Director for the Technology Freedom Institute. Carson also co-founded the Congressional Tech Staff Association, co-led the Congressional Cybersecurity Caucus and the Congressional High Tech Caucus, and is a founding fellow of the Internet Law and Policy Foundry. Carson graduated from the University of Georgia and currently resides in Washington, D.C.



#### **Gideon Lett, Vice President & General Manager, Software.org: the BSA Foundation**

Gideon Lett is the Vice President and General Manager of Software.org: the BSA Foundation, where he directs the Foundation's programs and operations. Lett also serves as Chief Growth Officer for BSA | The Software Alliance, where he drives global organization growth, member success, and executive engagement among the world's most innovative software companies.

Prior to joining BSA, Lett launched and led California operations for Monument Advocacy, served as a longtime government affairs and growth executive at TechNet, and advanced global fair tech and social impact initiatives as a Senior Advisor for Access Partnership. Earlier in his career, Lett served as a senior political aide to congressional leadership and state attorneys general, directed political operations for the National Association of Home Builders (NAHB), and advised clients on issues management and strategic communications campaigns at the global public affairs consultancy, APCO Worldwide. Lett holds a degree in Public Administration from Samford University. He resides in San Francisco, California.



**Lilia Stone, Manager, Strategic Initiatives, Software.org: the BSA Foundation**

Lilia Stone is the Manager of Strategic Initiatives of Software.org: the BSA Foundation, where she supports the Foundation’s programs, operations, and outreach. Stone also serves as BSA’s Manager of Strategic Initiatives. In this role, she is responsible for program support to drive global organization growth, member success, and engagement among the world’s most innovative software companies.

Prior to that, Stone worked to advance the California Life Sciences advocacy priorities, including implementation of strategy, member relationship development, and business advancement initiatives with state policymakers. Stone also has experience working as a legislative aide in the California State Assembly, and as a field representative for a California State Senator. Stone received her bachelor’s degree in International Studies – Political Science at the University of California, San Diego. She is currently getting her master’s in business administration at Boston University. She resides in Washington, DC.



**Will Milligan, Senior Event Coordinator**

Will is a Senior Event Coordinator with Software.org focused on strategic planning and management of travel logistics and onsite meetings for Congressional Staff Delegation trips to San Francisco & New York City. Will facilitates all House and Senate Ethics Committee approval applications and tracking.

Previously, Will owned and operated *Will Milligan Events* executing hundreds of successful events for a diverse clientele in Washington D.C. and nationally where clients trusted him to craft concepts, build teams, budgets, and deliver impactful results.

## **CONGRESSIONAL DELEGATION**

### **HOUSE**



**Kevin Block, Counsel, Committee on Homeland Security**

Kevin is a Counsel with the Democratic staff of the House Homeland Security Committee’s Subcommittee on Cybersecurity and Infrastructure Protection, where he has worked since February 2021. In that capacity, he works on oversight and legislation related to the Cybersecurity and Infrastructure Security Agency, working on issues related to cybersecurity, critical infrastructure security, and artificial intelligence. Prior to his current role, Kevin spent six years working on policy for Representative Bonnie Watson Coleman (D-NJ), most recently as her legislative director.

A native of Westfield, New Jersey, Kevin has a bachelor’s degree in history and legal studies from Northwestern University and a law degree from the University of Chicago Law School.



**Christopher Cox, Chief of Staff, Representative Yvette D. Clarke (D-NY, 9th)**

Christopher Cox currently serves as the Chief of Staff for Representative Yvette D. Clarke, who represents New York's 9th Congressional District. With an academic background from Jackson State University, Christopher earned a Master of Public Health in 2016 and a Bachelor of Arts in 2013.



**Melissa Kelly, Chief of Staff, Representative Scott Franklin (R-FL, 18<sup>th</sup>)**

Melissa Kelly serves as the Chief of Staff for Congressman Scott Franklin of Florida, bringing over two decades of invaluable experience in navigating Capitol Hill. Her extensive tenure includes working with Members of Congress from various states, including Colorado, California, New York, Texas, and Florida, as well as serving under a former Governor of New York.

With a diverse background ranging from Communications Director to Chief of Staff, Melissa has honed her expertise in crisis and strategic communications, political strategy, and policy development, particularly in the realms of energy and transportation. As a seasoned Capitol Hill adviser, she manages a congressional office and provides strategic political counsel, offering invaluable insights to her team and constituents alike.

Melissa holds a degree in Political Science from Colorado State University, Pueblo. Beyond her professional endeavors, Melissa is an active member of Daughters of the American Revolution and Nativity Catholic Church. She and her husband David have two adult children and live in West Springfield, VA.



**Lauren Lombardo, Deputy Policy Director, House Committee on Oversight and Accountability**

Lauren Lombardo is Deputy Policy Director for the House Committee on Oversight and Accountability where she focuses on technology policy and supports the Subcommittee on Cybersecurity, Information Technology, and Government Innovation. Prior to working for the committee, she served as a Legislative Assistant to Senator Ben Sasse covering technology and higher education policy. Lauren started her career as a data scientist and holds an undergraduate degree from California State University, Sacramento, and a Master in Public Policy from the Harvard Kennedy School.



**Alex Scheuer, AI Policy Lead, Representative Hakeem Jeffries (D-NY, 8<sup>th</sup>)**

Alex Scheuer is the AI policy lead for Democratic Leader Hakeem Jeffries (NY-08) and covers other technology issues including data privacy and social media. He is originally from New York and got his start on the non-governmental side.

## SENATE



**Kelly Boyer, Deputy Chief of Staff, Office of Senator Maggie Hassan**

Kelly Boyer is currently the Deputy Chief of Staff for US Senator Maggie Hassan (D-NH). Prior to joining Senator Hassan's Office, Kelly was the Director of Operations for US Senator Barbara Boxer (D-CA) where she held a number of positions during her twelve years with the Office. Kelly nearly two decades of experience working with Senators and staff to further progressive agendas and meaningful legislation for the American people. Kelly's deep knowledge of our government and processes has been instrumental in the success of our leaders and their offices in Washington, D.C. and in their home states.

Kelly grew up in Minnesota and holds a Bachelor's Degree in Political Science and a Master's Degree in Public Administration from the University of North Dakota. She currently resides in Washington, D.C. where she enjoys spending her free time building lasting relationships and opportunities with the Korean-American community and volunteering for various non-profits and dog rescues across the city.



**Andrew Gleaton, Legislative Assistant, Office of Senator Crapo**

Andrew is legislative assistant for Senator Crapo, a position he's held since June 2023. In that role, he advises the Senator on tech, immigration and banking policy issues. A native of San Jose, CA, Andrew received his bachelor's degree from Boise State University.



**Clark Hedrick, Senior Counsel, Senate Committee on Homeland Security and Governmental Affairs**

Clark Hedrick is the Staff Director and Senior Counsel for the US Senate Homeland Security and Governmental Affairs Committee, Subcommittee on Government Operations and Border Management. He has over seven years' experience working on the Committee, including working for Senator Ron Johnson (from 2019-2021) and Senator James Lankford (from 2016-2018 and from 2021-present). He previously worked as the Legislative Director at the US

Office of Personnel Management and for the US House Select Committee on Benghazi. He holds a J.D. (2016) from the George Washington University Law School, a B.A. in Political Science (2010) and a B.S. in International Business (2010) both from Biola University. Clark lives with his wife and four children in the Town of Herndon, Virginia. In his spare time, he enjoys hiking, camping, cooking, board games, soccer (both playing and watching), and exploring new places with his family.



**J.T. Jezierski, Chief of Staff, Shelley Moore Capito, (R-WV)**

J.T. Jezierski, a native of Weirton, W.Va., will move into the role as chief of staff to Senator Capito. He has served in various roles in Senator Capito's office, including Legislative Director and Director of Appropriations. Prior to his time in Senator Capito's office, Jezierski worked for Reps. David McKinley (R-W.Va.), and on the Congressional campaign of Evan Jenkins (R-W.Va.). In the U.S. House of Representatives, Jezierski worked for Rep. Pete Olson (R-Texas) and the House Science, Space, and Technology Committee. He also served in the George W. Bush administration at the White House Office of Presidential Personnel, and at NASA. Jezierski worked on Mitt Romney's 2008 and 2012 campaigns and at DCI Group. He holds a Bachelor of Liberal Arts degree from Wheeling-Jesuit University, as well as a Master of Arts in Public Policy from Regent University.



**Chris Leuchten, Legislative Director/Chief Counsel, Office of Senator Kyrsten Sinema**

Chris Leuchten serves as the Legislative Director and Chief Counsel in the office of Senator Kyrsten Sinema. With a Juris Doctor from New York University School of Law, earned in 2015, and a Bachelor of Arts from Boston College, obtained in 2007, Chris brings a deep legal expertise and a strategic legislative perspective to his role.



**Frances Schroeder, Congressional Innovation Fellow, Office of Senator Jon Ossoff**

Frances is a cyber policy researcher passionate about leveraging policy to promote secure and trustworthy technology. Frances works for Sen. Jon Ossoff (D-GA) on his national security team. Her portfolio includes technology, including AI and cybersecurity, and supporting the Senator in his role on the Homeland Security and Governmental Affairs Committee (HSGAC).

Before coming to the Hill as a TechCongress Congressional Innovation Fellow, Frances received her M.A. in Public Policy from Stanford University, and she holds a B.S. from Stanford in Symbolic Systems, an interdisciplinary program that combines computer science, psychology, linguistics, and philosophy, with a

concentration in Human-Computer Interaction. Frances is originally from Texarkana, TX.



**Allison Tinsey, Counsel, Committee on Homeland Security and Governmental Affairs**

Allison M. Tinsey serves as Senior Counsel for Governmental Affairs and Judiciary for Chair Maggie Hassan (D-NH) of the U.S. Senate Homeland Security and Governmental Affairs Committee's Subcommittee on Emerging Threats and Spending Oversight. Ms. Tinsey leads the Senator's efforts to reduce wasteful spending on legacy IT across the federal government and has organized several hearings on the topic to discuss root challenges and solutions to reduce waste, increase security, and better serve the American people. Ms. Tinsey received her J.D. from the University of Richmond School of Law and her B.A. from Kalamazoo College. She lives in Silver Spring with her husband Josh and Black Lab Bo.

## **FEATURED SPEAKERS**

### **DAY 1 – WEDNESDAY, AUGUST 7**

**3:15 – 4:45 PM**

**Company Visit: IBM**



**Sandeep Gopisetty, Director & Distinguished Engineer, IBM**

Sandeep Gopisetty is an IBM Researcher obsessed with impact developing very large-scale software solutions for IBM. He is one of very few to have made multi-billion-dollar impact across various IBM business units.

Sandeep has a passion for nurturing high performance, global, multidisciplinary teams to bring innovation from Research to the market in collaboration with product groups, services, customers, and universities. As an IBM Research Executive, he has developed a shared vision across organization to drive change through the novel use of technology to improve organizational transformation, performance, and profitability.

Sandeep is currently creating differentiated cognitive services enhancing core AI/Cloud platforms and cognitive applications. He is a hands-on technologist with focus on ground-up innovation with expertise that includes AI technologies, infrastructure design, management and optimization with income and expense management. His responsibilities include IBM Business Service developers, designers, and designing, managing, measuring, and enabling IBM Research innovators working with clients on real-world problems along with consultants to create and harden reusable, differentiated assets that will be deployed at scale.

In addition, Sandeep manages a highly talented group of research staff members and senior software engineers across multiple sites pioneering innovations to revolutionize solutions, IT Service and system is design, develop, deploy and

operate in the new business and computing paradigms. Previously, as an IBM Research Distinguished Engineer, led the infrastructure-as-a-service platform for IBM Cloud and was responsible for over a billion dollars of savings in labor costs. Recognized as Distinguished Engineer for re-inventing storage management software. Expertise in consumer appliances, video coding systems and optical character recognition.



**Laura Guio, Senior State Executive for CA, IBM**

Laura Guio serves as the Senior State Executive for California, providing leadership for IBM in the community, linking corporate citizenship activities with strategic IBM initiatives, and leveraging the resources of IBM to achieve strategic business goals.

She serves on the Board of Directors for Silicon Valley Leadership Group which comprises 70 CEOs and CIOs from leading companies in Silicon Valley with the objective to drive programs and campaigns that affect the economic health and quality of life in Silicon Valley.

She also helped establish and serve on the Board of Directors for San Jose's "Talent Task Force," led by the Mayor of San Jose.



**Madhu Kochar, Vice President, Product Development, IBM**

Madhu Kochar is the Vice President of Product Development for the Automation Business Unit at IBM. She leads a worldwide development team of 4,000+ covering a portfolio of IBM's leading AI-powered software offerings in the areas of IT Automation, Integration, Business Automation and Digital Labor. Before her current role, Madhu formed IBM's strategy for the critical Data and AI portfolio, ensuring products provided a clear and safe pathway to AI adoption and data platform to drive insights. Madhu has also distinguished herself by successfully establishing a world-class service delivery and engineering team that transformed IBM's hybrid cloud business. Madhu is the recipient of the prestigious Tribute to Women (TWIN) award, a recognition of her role as an outstanding woman executive in Silicon Valley and an inspiration for other women in the technology industry. Madhu has also represented IBM in the STEM Summit Panels, is on the IBM Corporate Asian Council, and leads the local IBM Women Charter, whose goal is to grow the next generation of women leaders. Madhu is based in San Jose, California.

**DAY 1 – WEDNESDAY, AUGUST 7**

**5:30 PM - 7:30 PM**

**Reception & Dinner Program: Building a Workforce for an AI Future**



**Alex Kotran, CEO & Co-Founder, aiEDU**

Alex Kotran, CEO of The AI Education Project (aiEDU), has nearly a decade of AI expertise and more than a decade of political experience, as a community organizer. He founded aiEDU in 2019 after he discovered that the Akron Public Schools, where his mom has taught for 30+ years, did not offer courses in AI use.

Previously, as Director of AI Ethics at H5, Alex partnered with NYU Law School and the National Judicial College to create a judicial training program that is now used around the world. He also established H5's first CSR function, incubating nonprofits like The Future Society, a leading AI governance institute.

Alex began his career as a community organizer and worked on President Obama's 2012 re-election campaign. As a presidential appointee for HHS Secretary Sylvia Burwell, he facilitated state and regional communications during critical events like Open Enrollment and the 2014 Ebola Epidemic.

Alex is a second generation immigrant from Akron, Ohio; his Midwestern roots animate his efforts as a champion of inclusive AI education designed to increase society-wide understanding of and engagement with artificial intelligence.



**Loni Mahanta, Chief Operating Officer & General Counsel, aiEDU**

Loni is the Chief Operating Officer and General Counsel for aiEDU, overseeing finance, legal, HR, operations, grants and developments, and external affairs. Loni is also a Nonresident Fellow in Economic Studies at Brookings, where she focuses on tech policy and emerging tech, particularly about the Future of Work. In addition, Loni serves as a board director at HopSkipDrive, Inc, an organization that partners with school districts to modernize school transportation. Loni previously served as the VP, Policy and Government Affairs at OpenSea.io. Prior to that, Loni served as the VP, Government Relations and Public Policy at Zillow, where she worked to simplify the real estate journey for consumers. Prior to Zillow, Loni spent six years at Lyft, serving, among other roles, as the Vice President of Future of Work, navigating the complexities of the gig economy and the changing nature of work.



**Christian Pinedo, Chief of Staff, aiEDU**

As the Chief of Staff at aiEDU, Christian strategically guides aiEDU, focusing on strategic initiatives, partnerships, and external affairs to enhance AI literacy in K12 education. He serves as the aiEDU liaison to school district leaders, nonprofit partners, and other stakeholders who help advance their mission to excite and empower learners everywhere with AI literacy.

He is an educator with classroom experience teaching STEM and developing programs that implement equitable education. Most recently, he worked at the Stanford Institute for Human-Centered AI where he collaborated with the multidisciplinary communities surrounding artificial intelligence to pursue cutting-

edge research, create useful and responsible AI, and respond thoughtfully to the societal and ethical implications of AI. He believes in a commitment to driving effective social and societal change via equitable AI education.

## **DAY 2 – THURSDAY, AUGUST 8**

**8:30-10:30 AM**

**Company Visit: Autodesk**



### **Mike Haley, Senior Vice President, Research Americas, Autodesk**

Mike Haley serves as Senior Vice President of Research at Autodesk. In this role, he leads the company's industrial research that uncovers new technologies for customer-centric transformations while addressing challenges like climate change, automation, and industry convergence.

The Autodesk Research team encompasses scientific research (AI, Human-Computer Interaction, Simulation and Systems, Optimization, Geometry, Visualization, and Robotics), industry research (Design, Manufacturing, Architecture, Infrastructure, Construction, and Media), and strategic foresight. Mike also oversees the Autodesk Technology Centers, working with customers and partners on the future of design and make. This multidisciplinary, integrated approach guides the company's technology, strategy, and product development. Mike also leads Autodesk's Generative AI efforts.

Mike's track record includes establishing the company's AI Lab, driving machine learning competency, and pioneering cloud technology at Autodesk. He holds an MS in Computer Science from the University of Cape Town, South Africa, and has expertise in computer graphics, machine learning, distributed systems, and mathematical analysis.



### **Allison Rose, Senior Director of Government Affairs, Autodesk**

Allison is the Senior Director of Government Affairs. She is responsible for driving state and local government affairs and community engagement strategy in the Bay Area and throughout the country. She focuses on Sustainability and Future of Work public policy development and strategy globally.

**DAY 2 – THURSDAY, AUGUST 8**

**11:00 – 1:00 PM**

**Company Visit: Salesforce**



**Boris Gamazaychikov, Senior Manager of Emissions Reduction, Salesforce**

Boris Gamazaychikov, Senior Manager of Emissions Reduction at Salesforce, implements carbon reduction strategies across the company's value chain, with an ultimate goal of helping the world achieve a sustainable future. He works at the intersection of sustainability and innovation, having developed and executed Salesforce's sustainable AI strategy. With an understanding that collaboration is the key to global decarbonization, he works closely with suppliers, customers, and partners on their journeys, publishing tools and resources to help accelerate climate action.

Prior to Salesforce, Boris consulted diverse global clients, including the world's largest technology companies, on their decarbonization strategies. Before this, Boris spearheaded the Pentagon's sustainable construction program. He received his degree in Environmental Engineering from the University of Maryland.



**Rachel Gillum, Vice President of Ethical & Humane Use of Technology, Salesforce**

Dr. Rachel Gillum is the Vice President of Ethical & Humane Use of Technology at Salesforce, where she leads the global policy team responsible for developing and implementing responsible AI and product use policies. She was appointed as a Commissioner on the U.S. Chamber of Commerce's bipartisan AI Commission and advises a number of organizations on Responsible AI. Rachel is an affiliated scholar at Stanford University and the author of several academic works.

Prior to Salesforce, Rachel worked alongside former Secretary of State Condoleezza Rice, former National Security Advisor Stephen Hadley, and former Secretary of Defense Robert Gates at the strategic consulting firm, RiceHadleyGatesManuel LLC. As the Senior Director of the Silicon Valley Office, she managed the firm's technology and venture capital portfolio.

Rachel previously worked in intelligence and security roles within the U.S. government. Rachel received her PhD and MA degrees from Stanford University.



**Margaret Taylor, Head of Public Affairs, Salesforce**

Margaret Taylor is the Public Affairs Director at Salesforce. She oversees policy communications for the Global Government Affairs team, sharing the Salesforce innovation story and the company's commitment to stakeholder capitalism.

Prior to joining Salesforce, Margaret was Director of Global Public Affairs at AT&T Services, Inc, and helped launch the AT&T Aspire EdTech Accelerator. Before moving to the Bay Area from Washington D.C., she held roles at DCI Group, Americans for Prosperity, and the Washington Legal Foundation.

A native Missourian, Margaret graduated from the George Washington University with degrees in political science and sociology. Margaret lives in San Francisco, CA.

## DAY 2 – THURSDAY, AUGUST 8

1:30 – 3:00pm

Company Visit: SAP



### **L.K. LeFlore, Vice President of Product Growth, BTP Innovation, Salesforce**

As Vice President of Product Growth, Innovation within the SAP Business Technology Platform (BTP) Innovation Team, Jeanine LeFlore leads the long-term success of early-stage products and services on SAP BTP. She drives the adoption and advancement of AI, addressing the evolving needs of enterprise customers through adjacent and transformative innovation. Previously, Jeanine served as General Manager of Brilliant Hire by SAP, a startup incubated inside of SAP focused on AI-driven talent matching for SuccessFactors' customers. She also led Product Management and UX for Concur Hipmunk, a travel and expense solution for SAP Concur's business travelers. Before SAP, Jeanine founded and served as CEO of a venture-backed startup in real-time data analytics and held leadership roles at Yahoo! and the digital division of The Home Depot. Her entrepreneurial spirit and innovative approach position her as a catalyst for industry change and growth.

## DAY 2 – THURSDAY, AUGUST 8

3:30 – 5:00PM

Company Visit: Adobe



### **Anne Perkins, Head of Public Policy, Adobe**

Anne Perkins is the Director of Policy at Adobe. Anne leads Adobe's global public policy team and state and local government relations team. She is responsible for a wide array of issues ranging including public policy development to ensure that Adobe continues to be the global leader in digital experience and digital media software solutions. Prior to Adobe, Anne was responsible for Western State Legislative Affairs for Sprint. Before joining Sprint, Anne lived in Washington, D.C. where she worked for PCIA on wireless infrastructure issues. Anne graduated from the College of William and Mary in Williamsburg, Virginia and received her Juris Doctorate from Catholic University, Columbus School of Law in Washington, D.C.

Based in the San Francisco Bay Area, in her free time, Anne enjoys running, pilates, scuba diving, and skiing.



**Andrew Kaback, Lead Project Manager, CAI, Adobe**

Andrew Kaback is the Product Lead for Adobe's Content Authenticity Initiative (CAI). He has worked with creative professionals and hobbyists across his 7 years at Adobe and was part of the founding CAI team. Prior to joining Adobe, he worked with clients to adopt new strategies in the face of technological changes in their industries.



**J. Scott Evans Associate General Counsel, Trademark, Adobe**

J. Scott Evans is the Director of Trademark at Adobe, where he is responsible for all legal and strategy issues relating to Adobe's trademark portfolio, including serving as the lead attorney for the Global Marketing Organization. J. Scott also leads the AdobeProud Employee Network, which protects and supports LGBTQ rights in the workplace, and in the community. He received his undergraduate degree from Baylor University and his Juris Doctor cum laude in 1992 from the Louis D. Brandeis School of Law at The University of Louisville.

**DAY 2 – THURSDAY, AUGUST 8**

**5:30 – 7:30 PM**

**Reception & Dinner Program: Perspectives at the Intersection of AI & Cyber**



**Bruce Byrd, Executive Vice President and General Counsel, Palo Alto Networks**

Bruce Byrd is the Executive Vice President and General Counsel of Palo Alto Networks. In that role, he is responsible, globally, for legal affairs, policy and government affairs, corporate governance, compliance, and risk and resilience. He joined the company in January 2021.

Before joining Palo Alto Networks in January 2021, Bruce was the Chief Legal Officer of AT&T Communications, responsible for legal affairs at AT&T's largest operating company. There, he led a team of over 300 lawyers and managed the full range of legal disciplines.

Prior to AT&T, Bruce was a partner at Dickinson Wright PLLC, where he maintained an active commercial litigation, regulatory and class action defense practice. Bruce is committed to community service, particularly in the realm of inclusion and diversity. He is the chair of the board of directors of the Institute for Inclusion in the Legal Profession and serves on the board of the International Institute for Conflict Prevention & Resolution.

Bruce graduated from the University of Michigan with a degree in economics and received his J.D., cum laude, from the University of Michigan Law School.



**Jim Dempsey, Senior Policy Advisor; Geopolitics, Technology, and Governance; Stanford University Center for International Security and Cooperation | Lecturer, UC Berkeley School of Law**

Jim Dempsey is senior policy advisor to the Stanford Program on Geopolitics, Technology and Governance and a lecturer at the UC Berkeley School of Law, where he teaches a course on cybersecurity law in the LLM program. Until May 2021, Jim was Executive Director of the Berkeley Center for Law & Technology. In 2012, after Senate confirmation, he was appointed by President Barack Obama as a part-time member of the U.S. Privacy and Civil Liberties Oversight Board, an independent agency within the federal government charged with advising senior policymakers and overseeing the nation's counterterrorism programs. He served in that position until January 2017, while also running BCLT.

From 1997 to 2014, Dempsey was at the Center for Democracy & Technology (CDT), a non-profit public policy organization focused on privacy and other issues affecting the internet, where he held a number of leadership positions. Prior to that he was deputy director of the Center for National Security Studies (1995-1997) and assistant counsel to the House Judiciary Committee (1985-1995), focusing on privacy, FBI oversight, and surveillance issues.

Jim graduated from Yale College and Harvard Law School.

### **DAY 3 – FRIDAY, AUGUST 9**

**9:00 – 11:00 AM**

**Company Visit: Atlassian**



**Aaron Kleiner, Head of Public Policy for US and EU, Atlassian**

Aaron Kleiner is Head of Public Policy for US and EU at Atlassian, where he leads Atlassian's engagements on technology policy issues and serves as a trusted advisor to business leaders on the impact of policy initiatives. Prior to Atlassian, Aaron served in public policy and operational leadership roles at Microsoft. He was Chief of Staff to former FTC Commissioner Julie Brill in her position as Microsoft's Chief Privacy Officer and Corporate Vice President for Global Privacy and Regulatory Affairs. Aaron also served as Head of Global Government Affairs for Unity, the world's leading platform for video game development and operation.

Aaron started his career in public service. Aaron is a former Presidential Management Fellow and served in policy and legal roles at the US Department of Commerce in Washington, DC. He is a graduate of the University of Washington, where he received both his law and undergraduate degrees, and completed executive education at the Harvard Kennedy School. Aaron lives in Seattle, Washington with his family.