COMMITTEE ON ⬤ ETHICS

EMPLOYEE POST-TRAVEL DISCLOSURE FORM ☑ *Original* ☐ *Amendment*

This form is for disclosing the receipt of travel expenses from private sources for travel taken in connection with official duties. This form does not eliminate the need to report privately-funded travel on the annual *Financial Disclosure Statements* of those employees required to file them. In accordance with House Rule 25, clause 5, **you must complete this form and** *file it with the Clerk of the House by email at* gifttravelreports@mail.house.gov, **within 15 days after travel is completed.** Please *do not* file this form with the Committee on Ethics.

NOTE: Willful or knowing misrepresentations on this form may be subject to criminal prosecution pursuant to 18 U.S.C. § 1001.
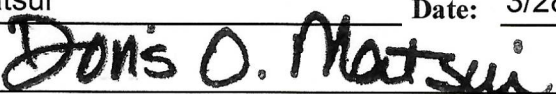
1. Name of Traveler: Jackie Weinrich

2. a. Name of Accompanying Relative: _____ **OR** ☑ None
   b. Relationship to Traveler: ☐ Spouse ☐ Child ☐ Other (specify): _____

3. a. Dates: Departure: March 21   Return: March 15
   b. Dates at Personal Expense, if any: _____ **OR** ☐ None

4. Departure City: Washington, DC   Destination: Orlando   Return City: Washington, DC

5. Sponsor(s), Who Paid for the Trip: Healthcare Information and Management Systems Society (HIMSS)

6. Describe Meetings and Events Attended: HIMSS Global Public Policy Breakfast, "SNF at Home vs. Hospital at Home: Are they Different?" education session, spoke at Congressional Forum: Digital Health Policy in the 118th Congress, Electronic Health Records Assn. stakeholder meeting, ONC Education Session: TEFCA/FHIR, Interoperability Showcase, explored exhibit floor

7. Attached to this form are *each* of the following, *signify that each item is attached by checking the corresponding box*:
   a. ☑ a completed *Sponsor Post-Travel Disclosure Form*;
   b. ☑ the *Primary Trip Sponsor Form* completed by the trip sponsor *prior* to the trip, *including all* attachments *and* the *Additional Sponsor Form(s)*;
   c. ☑ page 2 of the completed *Traveler Form* submitted by the employee; *and*
   d. ☑ the letter from the Committee on Ethics approving my participation on this trip.

8. a. ☐ I represent that I participated in each of the activities reflected in the attached sponsor's agenda. *Signify statement is true by checking the box.*
   b. If not, explain: The sponsor's agenda provided a range of activities available for Congressional staff at the HIMSS conference, not all of which I attended; see (6) above for activities I attended

I certify that the information contained on this form is true, complete, and correct to the best of my knowledge.

Signature of Traveler: _____ Date: 3/28/24

I authorized this travel in advance. I have determined that all of the expenses listed on the attached *Sponsor Post-Travel Disclosure Form* were necessary and that the travel was in connection with the employee's official duties and would not create the appearance that the employee is using public office for private gain.

Name of Supervising Member: Doris Matsui   Date: 3/28/24

Signature of Supervising Member: Doris O. Matsui

last updated 7/2023

COMMITTEE ON ETHICS

SPONSOR POST-TRAVEL DISCLOSURE FORM

■ *Original* ☐ *Amendment*

This form must be completed by an officer of any organization that served as the primary trip sponsor in providing travel expenses or reimbursement for travel expenses to House Members, officers, or employees under House Rule 25, clause 5. **A completed copy of the form must be provided to each House Member, officer, or employee who participated in the trip** *within 10 days of their return.* You must answer all questions, and check all boxes, on this form for your submission to comply with House Rules and the Committee's Travel Regulations. Failure to comply with this requirement may result in the denial of future requests to sponsor trips and/or subject the current traveler to disciplinary action or a requirement to repay the trip expenses.

NOTE: Willful or knowing misrepresentations on this form may be subject to criminal prosecution pursuant to 18 U.S.C. § 1001.

1. Sponsor(s) who paid or provided in-kind support for the trip:
   Healthcare Information and Management Systems Society (HIMSS)

2. Travel Destination(s): Orlando, Florida

3. Date of Departure: March 12, 2024   Date of Return: March 15, 2024

4. Name(s) of Traveler(s): Jackie Weinrich

   Note: You may list more than one traveler on a form only if *all* information is *identical* for each person listed.

5. **Actual amount** of expenses paid on behalf of, or reimbursed to, each individual named in Question 4:

	Total **Transportation** Expenses	Total **Lodging** Expenses	Total **Meal** Expenses	Total **Other** Expenses (dollar amount per item and description)
Traveler	$920	$384	$107.63	$1055 (waived) - Conference Registration fee
Accompanying Family Member	N/A	N/A	N/A	N/A

6. ■ All expenses connected to the trip were for actual costs incurred and not a *per diem* or lump sum payment. *Signify statement is true by checking box.*

I certify that the information contained in this form is true, complete, and correct to the best of my knowledge.

Signature: Thomas M Leary   Digitally signed by Thomas M Leary Date: 2024.03.26 22:26:42 -04'00'   Date:

Name: Thomas M. Leary   Title: SVP & Head of Government Relations

Organization: Health Information and Management Systems Society (HIMSS)

■ *I am an officer of the above-named organization. Signify statement is true by checking box.*

Address: 4300 Wilson Boulevard, Arlington, VA 22203-4168

Telephone: 703-562-8800   Email: tom.leary@himss.org

Committee staff may contact the above-named individual if additional information is required.
If you have questions regarding your completion of this form, please contact the Committee on Ethics at 202-225-7103.

last updated 7/2023

PRIMARY TRIP SPONSOR FORM

This form should be completed by private entities offering to provide travel or reimbursement for travel to House Members, officers, or employees under House Rule 25, clause 5. A completed copy of the form (and any attachments) should be provided to each invited House Member, officer, or employee, who will then forward it to the Committee together with a *Traveler Form* **at least 30 days before the start date of the trip**. The trip sponsor should *NOT* submit the form directly to the Committee. The Committee's website (ethics. house.gov) provides detailed instructions for filling out the form. The Committee will notify the House invitees directly of its decision and will not notify the trip sponsors.

NOTE: Willful or knowing misrepresentations on this form may be subject to criminal prosecution pursuant to 18 U.S.C. § 1001. Failure to comply with the Committee's Travel Regulations may also lead to the denial of permission to sponsor future trips. Signatures must comply with section 104(bb) of the Travel Regulations.

1. Sponsor who will be paying for the trip:

    Healthcare Information and Managemement Systems Society (HIMSS)

2. ☑ I represent that the trip will not be financed, in whole or in part, by a registered federal lobbyist or foreign agent. *Signify that the statement is true by checking box.*

3. *Check only one.* I represent that:

    a. ☐ The primary trip sponsor has not accepted from any other source, funds intended directly or indirectly to finance any aspect of the trip; **OR**

    b. ☑ The trip is arranged without regard to congressional participation and the primary trip sponsor has accepted funds only from entities that will receive a tangible benefit in exchange for those funds; **OR**

    c. ☐ The primary trip sponsor has accepted funds, services, or in-kind assistance from other source(s) intended directly or indirectly to finance all or part of this trip and has enclosed disclosure forms from each of those entities.

       If "c" is checked, list the names of the additional sponsors: _____

       _____

4. Provide names and titles of **ALL** House Members *and* employees you are inviting. **For each House invitee, provide an explanation of why the individual was invited** (include additional pages if necessary): _____

    See attached for additional information
    _____

5. Yes ☐ No ☑ Is travel being offered to an accompanying family member of the House invitee(s)?

6. Date of Departure: March 12, 2024   Date of Return: March 15, 2024

7. a. City of departure: Washington, DC

    b. Destination(s): Orlando, FL

    c. City of return: Washington, DC

8. *Check only one.* I represent that

    a. ☐ The sponsor of the trip is an institution of higher education within the meaning of section 101 of the Higher Education Act of 1965; **OR**

    b. ☑ The sponsor of the trip does not retain or employ a registered federal lobbyist or foreign agent; **OR**

    c. ☐ The sponsor employs or retains a registered federal lobbyist or foreign agent, but the trip is for attendance at a one-day event *and* lobbyist / foreign agent involvement in planning, organizing, requesting, or arranging the trip was *de minimis* under the Committee's travel regulations.

9. ***Check only one of the following.***
   a. ☒ I checked 8(a) or(b) above; **OR**
   b. ☐ I checked 8(c) above but am not offering any lodging; **OR**
   c. ☐ I checked 8(c) above and am offering lodging and meals for one night; **OR**
   d. ☐ I checked 8(c) above and am offering lodging and meals for two nights. If you checked this box, explain why the second night of lodging is warranted. _____
   _____

10. ☒ Attached is a detailed agenda of the activities House invitees will be participating in during the travel (i.e., an hourly description of planned activities for trip invitees). *Indicate agenda is attached by checking box.*

11. ***Check only one of the following.***
    a. ☒ I represent that a registered federal lobbyist or foreign agent will not accompany House Members or employees on any segment of the trip. *Signify the statement is true by clicking the box;* **OR**
    b. ☐ *Not Applicable.* Trip sponsor is a U.S. institution of higher education.

12. For ***each*** sponsor required to submit a sponsor form, describe the sponsor's interest in the subject matter of the trip ***and*** its role in organizing and/or conducting the trip:
    HIMSS develops, organizes and conducts all aspects of the trip for congressional staff for HIMSS24. HIMSS24 is the leading healthcare conference, bringing together thought leaders from across the healthcare community, including healthcare providers, IT experts, vendors, and local, state, and federal government representatives.

13. ***Answer parts a and b. Answer part c if necessary***:
    a. Mode of travel: Air ☒   Rail ☐   Bus ☒   Car ☒   Other ☐ (specify:_____)
    b. Class of travel: Coach ☒   Business ☐   First ☐   Charter ☐   Other ☐ (specify:_____)
    c. If travel will be first class, or by chartered or private aircraft, explain why such travel is warranted:
    _____
    _____

14. ☒ I represent that the expenditures related to local area travel during the trip will be unrelated to personal or recreational activities of the invitee(s). *Signify that the statement is true by checking box.*

15. ***Check only one.*** I represent that either:
    a. ☒ The trip involves an event that is arranged or organized *without regard* to congressional participation and that meals provided to congressional participants are similar to those provided to or purchased by other event attendees; **OR**
    b. ☐ The trip involves events that are arranged specifically *with regard* to congressional participation. If "b" is checked:
       1) Detail the cost *per day* of meals (approximate cost may be provided): _____
       _____
       2) Provide the reason for selecting the location of the event or trip:_____
       _____

16. Name, nightly cost, and reasons for selecting each hotel or other lodging facility:
    Hotel Name: __Rosen Plaza_____   City: __Orlando_____   Cost Per Night: __$128_____
    Reason(s) for Selecting: __see additional information_____
    Hotel Name: _____   City: _____   Cost Per Night: _____
    Reason(s) for Selecting: _____
    Hotel Name: _____   City: _____   Cost Per Night: _____
    Reason(s) for Selecting: _____

17. ☐ I represent that all expenses connected to the trip will be for actual costs incurred and not a per diem or lump sum payment. *Signify that the statement is true by checking the box.*

18. **Total Expenses for each Participant:**

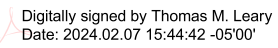| ☐ Actual Amounts ☑ Good Faith Estimates	Total **Transportation** Expenses per Participant	Total **Lodging** Expenses per Participant	Total **Meal** Expenses per Participant
For each Member, Officer, or Employee	$450 airfare and taxi	$384	Up to $207 (based on per diem rate for Orlando)
For each Accompanying Family Member			

	Other Expenses (dollar amount per item)	Identify Specific Nature of "Other" Expenses (e.g., taxi, parking, registration fee, etc.)
For each Member, Officer, or Employee	$1055	Conference registration fee (government rate) waived
For each Accompanying Family Member		

19. *Check only one:*
    a. ☑ I certify that I am an officer of the organization listed below; **OR**
    b. ☐ *Not Applicable.* Trip sponsor is an individual or a U.S. institution of higher education.

20. **I certify by my signature that**
    a. **I read and understand the Committee's Travel Regulations;**
    b. **I am not a registered federal lobbyist or registered foreign agent; and**
    c. **The information on this form is true, complete, and correct to the best of my knowledge.**

Signature: Thomas M. Leary   Digitally signed by Thomas M. Leary Date: 2024.02.07 15:44:42 -05'00'   Date: _____

Name: Thomas M Leary   Title: SVP & Head of GR

Organization: HIMSS

Address: 4300 WIlson Boulevard, Suite 510, Arlington, VA

Email: tom.leary@himss.org   Telephone: 703-562-8814

If there are questions regarding this form, please contact the Committee on Ethics at 202-225-7103 or travel.requests@mail.house.gov.

COMMITTEE ON ETHICS

TRAVELER FORM

1. Name of Traveler: **Jacqueline Weinrich**

2. Sponsor(s) who will be paying or providing in-kind support for the trip: _____
   Healthcare Information and Management Systems Society (HIMSS)

3. City and State **OR** Foreign Country of Travel: **Orlando, FL**

4. a. Date of Departure: **March 12**   Date of Return: **March 15**

   b. Yes ☐ No ■ Will you be extending the trip at your personal expense?

      If yes, list dates at personal expense: _____

5. a. Yes ☐ No ■ Will you be accompanied by a family member at the sponsor's expense? **If yes:**

   (1) Name of Accompanying Family Member: _____

   (2) Relationship to Traveler: ☐ Spouse ☐ Child ☐ Other (specify): _____

   (3) Yes ☐ No ☐ Accompanying Family Member is at least 18 years of age?

6. a. Yes ☐ No ■ Did the trip sponsor answer "Yes" to Question 8(c) on the *Primary Trip Sponsor Form* (i.e., travel is sponsored by an entity that employs a registered federal lobbyist or a foreign agent)?

   b. **If yes**, and you are requesting lodging for two nights, explain why the second night is warranted:

   _____
   _____

7. Yes ■ No ☐ *Primary Trip Sponsor Form* is attached, including agenda, invitation, invitee list, and any other attachments and Additional Sponsor Forms.

   NOTE: The agenda should show the traveler's individual schedule, including departure and arrival times and identify the specific events in which the traveler will be participating.

8. Explain why participation in the trip is connected to the traveler's individual official or representational duties. **Staff should include their job title and how the activities on the itinerary relate to their duties.**

   As Health Policy Advisor to Rep. Matsui, I work on issues related to health information technology, telehealth, and other health technology. This conference will help me learn the latest in those areas and connect with other experts working on those issues.

9. Yes ☐ No ■ Is the traveler aware of any registered federal lobbyists or foreign agents involved in planning, organizing, requesting, or arranging the trip?

10. For staff travelers, to be completed by your employing Member:

ADVANCED AUTHORIZATION OF EMPLOYEE TRAVEL

I hereby authorize the individual named above, an employee of the U.S. House of Representatives who works under my direct supervision, to accept expenses for the trip described in this request. I have determined that the above-described travel is in connection with my employee's official duties and that acceptance of these expenses will not create the appearance that the employee is using public office for private gain.

Signature of Employing Member: ___*Doris Matsui*___   Date: **2/9/24**

ONE HUNDRED EIGHTEENTH CONGRESS

U.S. House of Representatives

COMMITTEE ON ETHICS

March 8, 2024

Ms. Jacqueline Weinrich
Office of the Honorable Doris Matsui
2311 Rayburn House Office Building
Washington, DC 20515

Dear Ms. Weinrich:

Pursuant to House Rule 25, clause 5(d)(2), the Committee on Ethics hereby approves your proposed trip to Orlando, Florida, scheduled for March 12 to 15, 2024, sponsored by Healthcare Information and Management Systems Society (HIMSS).

You must complete an Employee Post-Travel Disclosure Form (which your employing Member must also sign) and file it, together with a Sponsor Post-Travel Disclosure Form completed by the trip sponsor, with the Clerk of the House within 15 days after your return from travel. As part of that filing, you are also required to attach a copy of this letter and both the Traveler and Primary Trip Sponsor Forms (including attachments) you previously submitted to the Committee in seeking pre-approval for this trip. If you are required to file an annual Financial Disclosure Statement, you must also report all travel expenses totaling more than $480 from a single source on the "Travel" schedule of your annual Financial Disclosure Statement covering this calendar year. Finally, Travel Regulation § 404(d) also requires you to keep a copy of all request forms and supporting information provided to the Committee for three subsequent Congresses from the date of travel.

If you have any further questions, please contact the Committee's Office of Advice and Education at extension 5-7103.

Sincerely,

Michael Guest
Chairman

Susan Wild
Ranking Member

MG/SW:kjf

Congressional Staff Agenda
Location: Orange County Convention Center, Orlando, FL
March 11-15, 2024
Access Full Conference Information here: **HIMSS24**
All times are Eastern Time (ET).

Note: Congressional Staff will be responsible for finding their own meals
Note: All events listed on this agenda are open to all conference attendees

Monday, March 11th, 2024

6:59am	**Flight DL1003 departs DCA (Meagan Thompson)**
9:30am	**Flight DL1003 lands in MCO (Meagan Thompson)**
10:30-11:00 am	**Virtual Care Forum: From Disparate to Seamless: Transforming Services for Optimal Patient Care** Discover how Ballad Health transformed patient care during the pandemic by applying an airport air traffic controller concept to healthcare. Learn how they identified and overcame barriers to streamline the patient journey from admission to discharge, leading to the creation of the innovative Ballad Health Clinical Command Center. Gain insights into the challenges faced and the successful outcomes achieved, as Ballad Health pieced together a seemingly incompatible puzzle to create a more efficient and seamless healthcare system. Speakers: • Penni Kyte, Digital Care Strategy Office, Ballad Health
11:00-11:45 am	**Virtual Care Forum: Building Trust in Virtual Care: Ensuring Quality and Safety** This panel explores crucial strategies and tools to uphold healthcare quality in virtual environments. Our experts will dive deep into maintaining patient safety and cultivating trust in digital healthcare delivery. Discover key insights for delivering excellence in the digital era. Explore the essential elements of building trust and equity in virtual healthcare, from creating patient-friendly technology to addressing trust premiums in telemedicine. Gain valuable insights into provider training and creating a patient-centric digital-first experience. Speakers: • Andy Molnar, CEO, Digital Therapeutics Alliance • Gaurav Shivhare, Head of Products, Enterprise Virtual Care, CVS Health • Summer Blackerby, Chief Nursing Information Officer, CoxHealth
11:45am – 12:15pm	**Virtual Care Forum: Scaling Virtual Cardiac Rehab: Innovations in Care Delivery at Kaiser Permanente** Join us for an inspiring case study presentation on our journey at Kaiser Permanente to scale our virtual cardiac rehab program, extending care, healing, and recovery for patients and families. Our speakers will share valuable insights into the strategies and innovations that powered this transformation, along with the technology leveraged to reach and support more patients, ultimately enhancing their cardiac rehabilitation experience. Gain insights into the results and lessons learned.

	Speakers: • Allison Noel, Principal Management Consultant, Kaiser Permanente • Reema Shah, Senior Operations Leader, Telehealth, Kaiser Permanente
12:15-1:00pm	**Lunch Break - **_Meal on your own, by PTS consistent with per diem_****
1:00pm-1:45pm	**Virtual Care Forum: Evaluating the Return on Investment with Virtual Care** In this session, our expert panel will offer a detailed, step-by-step framework designed to demystify the return on investment associated with integrating virtual care technologies. We'll delve into the nuances of measuring both the direct and indirect benefits, balancing these against the incurred costs. We will cover a broad spectrum of virtual care tools, including video consultations, remote patient monitoring, patient engagement platforms, and asynchronous communication technologies. Speakers: • Chad Ellimoottil, Associate Professor, Medical Director of Virtual Care, University of Michigan Medical Group • Matthew Pruente, Senior Director, Healthcare Industry Group, Alvarez & Marsal
1:45-2:30pm	**Virtual Care Forum: Redistributing Care Across Rural Hospitals with Telenephrology and TeleStroke Programs** Discover how the University of Alabama at Birmingham (UAB) has transformed healthcare in Alabama using Telenephrology and TeleStroke programs. Eric Wallace, the first director of virtual health at his institution, will reveal how these telehealth initiatives addressed healthcare challenges, improving access, rural hospital sustainability, and patient outcomes. Healthcare executives keen on implementing similar solutions will gain insights into program implementation, scalability, and the pivotal role of clinical and executive leadership. Don't miss the chance to learn from a telehealth pioneer about the strategies that reshaped healthcare delivery through virtual care. Speakers: • Eric Wallace, Medical Director of Telehealth, Professor of Medicine, Division of Nephrology, University of Alabama, Birmingham
2:30-3:15pm	**Virtual Care Forum: Bridging the Digital Divide: Ensuring Equitable Access to Virtual Care** Join us for an insightful session to tackle the vital challenge of granting universal access to virtual healthcare. In a digital world, it's crucial that healthcare remains within reach for all, regardless of socio-economic status, location, or tech proficiency. Esteemed panelists will share their insights and strategies for addressing this concern, exploring solutions, outreach initiatives, and collaborative endeavors. We'll examine the factors influencing access, from broadband availability and affordability to user motivation and digital literacy, shedding light on key areas for achieving equity. Speakers: • Toni Laracuente, SVP, Global Head of Analytics, HIMSS • Brooke McSwain, Health Policy Analyst, American Heart Association • Christiana Voelker, Senior Director, Healthcare Industry, Avanade • Nwando Anyaoku, Global Vice President, Chief Equity an Clinical

	Innovation Officer, Providence Health Services
3:30-4:05pm	**Virtual Care Forum: Unlocking Success: Strategies in Change Leadership for Virtual Care** Join us for an engaging session where Drs. Murielle Beene and Gay Landstrom from Trinity Health will take you on a journey into their innovative "TogetherTeam Virtual Connected CareTM" model. We'll explore how this model leverages a virtual nursing role, team-based care, and technology to boost patient outcomes while recognizing the constraints of a national shortage of registered nurses. Dive into the essential aspects of change leadership and change management and gain valuable insights into practical strategies for shifting mindsets and care models, all with a focus on enhancing both patient experience and safety. Plus, you'll be among the first to hear an exclusive update on the program's outcomes and ongoing data analysis, including measurable improvements in patient care and operational efficiency. And we'll peel back the layers to understand their careful approach to ensuring the model's stability before considering expansion, exploring the factors and considerations that come into play. Speakers: • Gay Landstrom, SVP & Chief Nursing Officer, Trinity Health • Murielle Beene, SVP & Chief Health Informatics Officer, Trinity Health
4:05-4:40pm	**Virtual Care Forum: Building Trust in Agents and Chatbots: Enhancing Healthcare Delivery** This session delves into the world of virtual agents and chatbots, exploring their role in reshaping healthcare. Discover how AI-driven technology is transforming patient care and the incredible potential it holds to augment healthcare professionals. We'll also address the concerns and pushback from clinicians and dive into the debate about AI capabilities compared to physicians. Join us to explore the future of healthcare delivery and learn how to build trust in virtual agents and chatbots as integral components of modern healthcare. Speakers: • Matt Cybulsky, Founder and Consultant, Ionian Healthcare Consulting • Andy Chu, SVP, Product and Technology Incubation, Providence Health • Kathleen Mazza, Clinical Informatics Consultant, Northwell Health
5:00-7:00pm	**HIMSS24 Opening Reception** **Description:** Remarks from Hal Wolf, CEO, HIMSS on the focus of the HIMSS24 global conference and preview of keynote sessions. Attendees will also have the opportunity to interact and engage with a broad array of conference attendees, including government officials, thought leaders, and representatives from across the healthcare ecosystem.
	Dinner on your own, by PTS consistent with per diem

Tuesday, March 12th, 2024

8:30 – 10:00 AM	**Tuesday AM Keynote: Personalizing the Patient Experience: Harnessing the Power of AI to Drive Real Transformational Change** **Description:** With a focus on reducing administrative burdens, increasing operational efficiencies, and leveraging data to deliver better patient care, healthcare organizations are adopting technologies like artificial intelligence, machine learning,

	and advanced analytics capabilities so that clinical staff can focus more on care delivery. Critical in today's healthcare environment, leadership must identify ways to deliver value that improves their overall decision-making approach while personalizing the patient's experience. By doing so, organizations can realize a competitive advantage needed to drive true transformational change. In this HIMSS24 opening keynote, Robert Garrett, CEO of Hackensack Meridian Health, will share his vision and strategies that place next generation tools like artificial Intelligence into the hands of experienced clinicians that positively impacts patient care. The result? A potential game-changer for our nation's healthcare system while potentially revolutionizing how we deliver and receive care.
10:30am – 5:15pm	**Concurrent Education Sessions** with dozens of options to choose from each hour block. Below are just a sample of available choices
10:30 – 11:30 AM	**Concurrent Education Sessions:** **Advancing Health Equity: EMS Data's Promise, Pitfalls and Healthcare Value** **Description:** This panel will discuss a multi-state collaboration to enable the sharing of EMS data with the broader healthcare ecosystem, focusing on improving the quality of health equity-related demographic data through education, culture change, and best practices for data collection. Sharing findings from interviews with EMS clinicians will highlight barriers to accurate demographic data collection. Panelists will describe the development and customization of two training modules designed to improve understanding of health disparities. The session will conclude with potential applications for high-quality EMS data, including disparity tracking and reduction, and real-time public health surveillance. Speakers: • Jason Fair, Project Manager, Medically Home • Sam Hurley, Director, Maine Emergency Medical Services • Samantha Iovan, Sr. Project Manager, Center for Health and Research Transformation **OR** **Data to Delivery: Generative AI's Role in Global Healthcare Innovation** **Description:** Drawing on global implementation success stories, this session will explore the transformative role of Generative AI on the healthcare frontline. From revolutionizing healthcare processes, to enabling proactive and personalized healthcare strategies, and enhancing population health management, the potential of LLMs to transform traditional practice, now and in the future, is vast. Finally, engage in lively discussion on how to navigate the key governance, safety, and ethical considerations of AI, without curbing innovation. Delve into the implications of Europe's groundbreaking AI Act and compare it with regulatory developments in the US. Speakers: • Dom Pimenta, CEO, TORTUS • Harvey Castro, CEO, Medical Intelligence Ops • Kira Radinsky, CEO and CTO, Diagnostic Robotics • Shankar Sridharan, Chief Clinical Information Officer, Great Ormond Street Hospital
12:00 PM	**Lunch on your own, by PTS consistent with per diem**
12:00 – 1:00 PM	**Concurrent Education Sessions:** **Comprehensive and Standardized Cardiovascular Care Leads to Decreased Readmissions**

	Description: Preventing the occurrence of hospital readmissions is a key factor in improving outcomes, quality of care, and population health across the continuum of care. Hospitals are held accountable for improving transitions of care to avoid unnecessary readmissions as outlined by CMS guidelines. Speakers: • Emily Burdin, Vice President, Digital Transformation and Performance, Optum (serving Norther Light Health) • Jennifer Fogel, Vice President, Chief Nursing Informatics Officer, Optum (supporting Norther Light Health) OR **Navigating the Nexus: Unraveling Healthcare Cybersecurity Policies and Intersecting Forces** **Description:** Explore the intricate landscape of healthcare cybersecurity policies in this session, delving into global regulatory frameworks and compliance standards. Beyond defense strategies, discover the collaborative forces between government agencies and the private sector, shaping the future of healthcare data protection. Join us for a concise yet insightful journey at the crossroads of policy, technology, and patient safety in the digital age. Speakers: • Charles Sweat Jr., MD, MPH, Healthcare and Public Health Sector Liaison, Cybersecurity and Infrastructure Security Agency (CISA) • Emilie Passemard, Health of Legal Affairs, Ministerial Delegation for Digital Health, French Ministry of Health • La Monte Yarborough, Acting Deputy CIO and CISO, U.S. Department of HHS
1:30 – 2:30 PM	**Concurrent Education Sessions:** **Addressing the Gaps in Digital and Telehealth Equity Through Strategy** **Description:** There is a strong connection between the populations that experience barriers in access to broadband and are digitally illiterate, and those who have a higher prevalence of and premature mortality from chronic health conditions. This session will explore ways in which the health system has addressed the gaps and helped overcome barriers. Speakers: • Alexandra Hunter, Virtual Care Consultant, Henry Ford Health OR **Driving Innovation in LTPAC: A Guide for Technology Prioritization** **Description:** In this presentation, representatives from our HIMSS LTPAC Committee will share this tool, their experiences, and some specific use cases examples with the tool. Hear from these subject matter experts, who are leading the transformation process in their organizations. Although these experiences are post-acute specific, the lessons learned can be applied across the entire spectrum of healthcare. Join the discussion during the Q & A section and, even more importantly, use the tool after returning to work next week. In this way, we hope to encourage implementation and optimization of appropriate technologies in every care organization. In the process, we hope to improve healthcare everywhere. Speakers: • David Collins, Sr. Manager, Home & Community Services, VCU Health

	• System • Michelle Dougherty, Sr. Manager and Health Informaticist, RTI International • Bob Latz, CIO, Trinity Rehabilitation Services
3:00 – 4:00 PM	**Concurrent Education Sessions:** **Attracting and Retaining Future Physicians Requires Technological Innovation** <u>Description:</u> Panelists will share tactical strategies that encompass methods such as monitoring processes, insightful stay interviews, and the integration of new technologies to not only reduce physician burnout but also support retention efforts. The panel will also address the ongoing challenge of the physician shortage and the gap between physician recruiters and decision-makers and will suggest potential pathways to mitigate these challenges. Speakers: • Allan Cacanindin, VP, Executive & Provider Recruitment, SSM Health • Carey Goryl, CEO, Association for Advancing Physician and Provider Recruitment • JT Thoms, National Account Executive, Jackson & Coker LocumTenens • Marjorie Alexander-Vermeulen, Managing Director, Clinical Recruitment and Candidate Experience, ChenMed OR **How AI-Driven SDOH Analytics Drives Improved Care for Vulnerable Populations** <u>Description:</u> In this presentation, Nicole Harris-Hollingsworth, vice president, Social Determinants of Health for Hackensack Meridian Health, and Jean-Claude Saghbini, CTO, Lumeris, will discuss ways to leverage AI—from predictive analytics to machine learning to generative AI—to avoid bias and improve health outcomes for vulnerable populations. They will also explain the importance of embedding nontraditional healthcare data and analytics in initiatives designed to improve health in high-needs populations. Speakers: • Jean-Claude Saghbini, CTO, Lumeris • Nicole Harris-Hollingsworth, VP, Social Determinants of Health, Hackensack Meridian Health
3:40pm	**Flight DL 2729 departs DCA (Brian Fahey)**
4:15 – 5:15 PM	**Concurrent Education Sessions:** **Aligning Perspectives - Adapting AI to Healthcare** <u>Description:</u> Modern medical practice and care delivery are a constant state of transition between patient demands, policy changes, technological advancements, and provider limitations. . .so the question is "Can AI support these changes?" Bringing together those areas of focus requires a diversified team, which in this panel from Lenovo & Intel have done. Speakers: • Dr. Robert Groves, EVP and CMO, Banner|Aenta • Dr. Jim Whitfill, SVP and Chief Transformation Officer, HonorHealth • Dr. Scott Fowler, President & CEO, Holston Medical Group • Nathan Bays, Healthcare M&A, Citi • Paul Battle, Executive Director, US Corporate and Healthcare, Lenovow OR

	Center for Virtual Care Value and Equity **Description:** This presentation will present existing equity and financial models built by the ViVE team, discuss current health equity challenges in virtual care, offer insights into current gaps in policy for equity and value, and call for engagement and participation from HIMSS members in expert panel review sessions after the conference. The panelists represent diverse fields including academic medicine, public health and health policy. The panelists will share their expertise and experiences around the ability to provide care to patients who may not have access to traditional healthcare services. Speakers: • David McSwain, Chief Medical Information Officer, UNC Health • Yael Harris, CEO, Laurel Health Advisors, LLC
5:00 – 6:00pm	**Government Connections Plaza Networking Reception** Join us for the Government Connections Plaza Opening Reception and connect with fellow health information and technology thought leaders and policy influencers from around the globe!
5:30pm	**Flight AA2139 departs DCA (Una Lee, Blake Thelander, Mariah Philips, Jackie Weinrich)**
5:35pm	**Flight JB B623 departs DCA (Alex Karabatsos)**
6:15pm	**Flight DL 2729 lands in MCO (Brian Fahey)**
8:00pm	**Flight AA2139 lands in MCO (Una Lee, Blake Thelander, Mariah Philips, Jackie Weinrich)**
8:09pm	**Flight JB B623 lands in MCO (Alex Karabatsos)**
	Dinner on your own, by PTS consistent with per diem

Wednesday, March 13th, 2024

7:00 – 8:30 AM	**HIMSS Global Public Policy Breakfast** **Description:** Join us at our marquee public policy event to hear HIMSS' public policy strategy for 2024 and hear from health IT's premier global thought leaders. Speakers: • Greg Singleton, Chief AI Officer, U.S. Department of HHS • Heather Evans, Deputy Assistant Secretary for Manufacturing, ITA, U.S. Department of Commerce
8:30am – 5:00pm	**Concurrent Education Sessions** with dozens of options to choose from each hour block. Below are just a sample of available choices
8:30 – 9:30 AM	**Concurrent Education Sessions:** **Global Strategies to Advance Workforce Sustainability and Resilience** **Description:** This presentation describes a global partnership with leaders from the U.S., Canada, South Korea and Australia working to advance workforce sustainability strategies and quality of digital work environments for global health systems. The partners are examining key features of quality of digital work environments relative to workforce health, retention, turnover and resilience. Cross-comparison of country context and workforce sustainability will strengthen learning across global health systems to advance and strengthen workforce resilience and sustainability. Speakers: • Anne Snowdon, Director, Office of Scientific Research, HIMSS • Meong Hi Son, Chief Medical Information Officer, Samsung Medical

	Center
	OR
	Innovative Technology for Equitable Healthcare in Underserved Populations <u>Description:</u> This proposal addresses persistent cardiovascular health disparities in underserved communities in the United States. By incorporating affordable, cutting-edge AI technology and community engagement, the program aims to identify and refer patients with undiagnosed chronic heart disease. The study involved free screenings at community centers in Louisiana using a portable AI-driven cardiac disease detection platform.
	Speaker: V. Antoine Keller, Cardiovascular, Thoracic, and Endovascular Surgeon, HeartSense
10:00 – 11:00 am	**Congressional Forum: Digital Health Policy in the 118th Congress** <u>Description:</u> The Congressional Forum is a lively panel discussion featuring key House and Senate staffers on the digital health policy landscape and what we can expect from the legislative agenda in 2024. This session will look at the pressing issues facing lawmakers and what opportunities exist with a divided Congress to pass meaningful legislation that will advance the U.S. health system transformation. Speakers (pending): - Conor Sheehey, Finance Committee, U.S. Senate - Marisa Salemme, Finance Committee, U.S. Senate - Matthew Thomas, HELP Committee, U.S. Senate - Meagan Thompson, Office of Rep. Kelly, U.S. House of Representatives - Brian Fahey, Office of Rep. Guthrie, U.S. House of Representatives - Una Lee, Energy and Commerce Committee, U.S. House of Representatives
11:30 – am 12:30 pm	**Validating Whole Health Program Maturity in a Health System** <u>Description:</u> The Department of Veterans Affairs (VA) has embarked on a transformational journey toward a Whole Health System, led by VHA's Office of Patient Centered Care and Cultural Transformation. This whole health approach is one that transforms VA from delivering a reactive disease-based model of care to a system of care that focuses on whole-person–centered preventive care with an emphasis on "what matters most" to veterans. The speakers will share their experiences on: developing and implementing a recognition program that is intended to validate the maturity of Whole Health across the VHA, fostering knowledge transfer, identifying best practices and advancing cultural transformation. Speakers: - Andrew David, Lead, Health Practice and Systems, MITRE - Lorraine Berko, Lead, Health Program Analysis and Transformation, MITRE - Todd Houck, Associate Director, Operations, VHA Office of Patient Centered Care and Cultural Transformation OR **Global Perspectives on Digital Literacy of Citizens and the Workforce**

	Description: As digital transformation of healthcare takes center stage, it is clear that the key to successful implementation is not the latest digital systems, tools or solutions, but rather the human factor; engaging with users, and supporting digital health literacy of citizens, patients and the healthcare workforce. This session will take a deep dive into key perspectives from across Europe, from the macro policy level, down to individual citizen digital inclusion initiatives, and examine the important intersection of digital literacy with health equity, patient engagement, preventative care, and the evolving role of healthcare professionals supporting patients in managing their own health. We will also touch on regional standards and competency frameworks, to address skill gaps in the workforce and ensure clinical pre-graduate curriculums include adequate digital health content. Speakers: • Aisha Hasan, Head of Global Health IT, ONC, HHS • Helen Caton-Peters, Digital Health Technical Advisor, Division of Country Health Policies and Systems, WHO-Europe • Sarah Wamala Andersson, Professor of Health and Welfare, Mälardalen University, Sweden • Tamara Sunbul, Medical Director of Clinical Informatics, John Hopkins Aramco Healthcare
11:59am	**Flight AA 2509 departs DCA (Jay Gulshen, Caitlin Wilson, Jacquelyn Incerto, Megan Porter, Emily Henn, Kelsi Wilson, Emily Mace)**
12:30 PM	**Lunch on your own, by PTS consistent with per diem**
1:00 - 2:15 PM	**HIMSS Staff Led Tour of the Interoperability Showcase** on areas of interest to federal policymakers
2:30pm	**Flight AA 2509 lands in MCO (Jay Gulshen, Caitlin Wilson, Jacquelyn Incerto, Megan Porter, Emily Henn, Kelsi Wilson, Emily Mace)**
2:30 – 3:30 PM	**Concurrent Education Sessions:** **Combatting Counterfeit Drugs and the Drug Supply Chain Security Act** **Description:** Counterfeit drugs found in the healthcare supply chain are rising and pose a significant risk to patient safety. Those containing no active ingredients may be just as dangerous as those containing contaminants. At best, such medications do not treat the ailments they purport to treat. At worse, they contain toxic ingredients that can kill patients. Healthcare executives need a cohesive strategy to monitor the pharmaceutical supply chain from manufacturing all the way to patient administration. This session will explore the FDA's Drug Supply Chain Security Act (DSCSA) that recently went into effect, and how current and emerging technologies are addressing pain points throughout the entire supply chain. Attendees will learn about the findings of an end-to-end pharmaceutical supply chain pilot study conducted by The Axia Institute, that included 16 industry participants across major pharmaceutical manufacturers, wholesalers, dispensers and technology providers. Speakers: • Gee Mathen, Director, Application and Technical Services, Pharmacy Financial Services, and Pharmacy Inventory, Texas Children's Hospital • John Wirthlin, Principle Owner, Tip of the Spear Consulting OR **Bridging the Digital Divide: How Technology Can Improve Community Health** **Description:** The presentation emphasizes the importance of understanding patients and consumers to engage them effectively in their health journey. By

	diversifying the technology offerings, the health system aims to address the needs of various populations, including those with limited digital literacy or access to smartphones. Memorial Hermann, as the largest not-for-profit health system in Greater Houston, shares its efforts to harness technology to reach patients. The presentation also highlights early outcomes, such as reduced no-show rates and increased engagement with patients, showcasing the potential impact of these digital initiatives. Memorial Hermann's commitment to providing services in multiple languages reflects the system's dedication to serving a diverse population. Speakers: Eric Smith, Chief Digital Officer, Memorial Hermann Health System
3:25pm	**Flight AA1721 departs DCA (Casey Quinn)**
4:00 – 5:00 PM	**Concurrent Education Sessions:** **Opening the Digital Front Door to Transform Outpatient Care** **Description**: This session will explore how a community health system in Arlington, Virginia, designed and implemented a transformed, concierge-like, digitally-enabled patient experience as part of its new outpatient pavilion. The efforts helped eliminate waste, advance quality and safety, and reduce costs for patients. Speakers will share early results from the first six months of operation, as well as key challenges, lessons learned around IT and operational change management, and useful success metrics. Speakers: - Mary Sirois, Managing Director, Nordic - Mike Mistretta, Senior Vice President and Chief Information Officer, VHC Health OR **A Hitchhiker's Guide to Combatting Clinician Burnout** **Description:** In the healthcare industry, the epidemic of burnout among doctors and nurses has become a pressing issue, fueled by increasing workloads, long hourssdf, and administrative tasks that leave little time for personal life. Clinical documentation, a crucial aspect of healthcare, has added to the burden, leading to frustration and detachment from patient care. SSM Health combats this problem by leveraging AI-powered technologies to automate clinical documentation and rehumanize every clinical engagement. Through their innovative approach, SSM Health aims to optimize clinician time, enhance patient outcomes, improve experiences, and create a sustainable and compassionate healthcare environment for all. Speakers: - Ann Cappellari, Chief Medical Information Officer, SSM Health
6:08pm	**Flight AA1721 flight lands in MCO (Casey Quinn)**
	Dinner on your own, by PTS consistent with per diem

Thursday, March 14th, 2023

8:30-9:45am	**Thursday AM Keynote: The Future of Healthcare: How Robotics, Automation, and AI are Transforming Care Delivery** **Description:** Keller Rinaudo Cliffton believes that robots, automation, artificial intelligence, and drones will dramatically transform the healthcare industry in ways that markedly affect medical professionals, organizations, and consumers. It is the same visionary capability that allowed him to envision the effects of drones on healthcare in remote parts of Africa that allows him to foresee where else drones—

	and other types of advanced technology—could significantly impact healthcare (and other major industries, for that matter). With this talk, Rinaudo Cliffton offers a deep look at the technological revolution and likely future breakthroughs, as well as possibilities for how new industrialization will alter healthcare as we know it. Speaker: Keller Rinaudo Cliffton, Founder & CEO, Zipline
10:00am – 5:00pm	**Concurrent Education Sessions** with dozens of options to choose from each hour block. Below are just a sample of available choices
10:00 – 11:00 AM	**Concurrent Education Sessions** **Scaling Artificial Intelligence Governance Across a Large Healthcare System** <u>Description:</u> UNC Health has developed a strong AI governance process for all AI applications, whether they are a vendor solution or developed in-house. This session will discuss UNC Health's AI governance journey, including how they created a solid framework by involving clinical, operational and technical experts from across the system. The speakers will also share their strategy to sustain and refine our AI governance process. Speakers: - Mike Plesh, Executive Director of Information Technology, UNC Health - Ram Rimal, Manager, Data Science, AI, and Research, UNC Health OR **Revolutionizing Military Healthcare Delivery: A Justification for Change** <u>Description:</u> DHA is transforming our healthcare delivery model to align with patients' needs, reaching them in their homes, communities, or on the battlefield. These changes are strategically designed to ease the burden on our healthcare teams, mitigating staffing shortages and providing enhanced scheduling flexibility, improved work-life balance, and greater provider autonomy. Through the transition to a more person-centric, integrated system for military healthcare, we aim to deliver increased value to our beneficiaries while maintaining readiness. Our objective is to establish ourselves as a digital health leader, offering state-of-the-art care centered around both our patients and healthcare staff. Speakers: - Naomi Escoffery, Acting Deputy DAD, Acquisition and Sustainment, DHA Chief Accelerator Officer, DHA Innovation Project Manager, Defense Health Agency
11:30 – 12:30 PM	**Concurrent Education Sessions:** **Social Determinants of Health Information Exchange Toolkit: Overview and Implementation Experience** <u>Description:</u> Organizations are increasingly planning and implementing information exchange initiatives to better coordinate and address social determinants of health (SDOH) service delivery challenges. This session will provide an overview of the SDOH Information Exchange Toolkit. This informational resource describes foundational elements for successfully sharing between healthcare providers and, for example, food, transportation and housing providers. Speakers will discuss some of the themes from the toolkit and an associated learning forum held in 2022 and 2023. The forum addressed challenges and lessons learned, such as unstandardized data collection and differences in information technology system design and capacities. The forum also covered promising practices in bringing together diverse sets of health IT partners, including healthcare providers, community-based organizations, government agencies, payers, health information exchange networks, digital platform developers, innovators and others. During this session, we will discuss the role of

	governance and targeted efforts to manage privacy, security and consent regulation, laws and policy. Speakers: • Evelyn Gallego, CEO and Founder, EMI Advisors LLC • JaWanna Henry, SDOH Implementation Lead, ONC, HHS • Lisa Nicolaou, Cross Sector Data Sharing Program Director, Michigan Health Information Network • William York, President and CEO, 211 San Diego/Community Information Exchange OR **CMS Quality Systems Modernization Journey** **Description:** The Information Systems Group within the Centers for Clinical Standards and Quality has recognized the importance that we all have limited budgets and resources. In order to allow ourselves and our stakeholders to be able to do more with less we have been on a journey to enable quicker time to deliver through agile development, leveraging open source technologies and APIs, and Human Centered Design focused on program participants and the beneficiary journey. We will demonstrate our journey through improvements to the Kidney Transplant Module and the Post Acute Care Patient Assessments and Survey Systems. In addition, we will discuss how these improvements have allowed improved data analytics and more real time feedback. Speakers: • Betina Fletch, Director of Division of PQRS and ESRD Systems (DPES), CMS • Ken Howard, Director of the Division of Quality Systems, Governance, Engineering and Development (DQSGED), CMS • Mark Plaugher, Acting ISG Group Director, CMS • Quentin Tyson, Director of DQSAS, CMS
12:30 PM	**Lunch on your own, by PTS consistent with per diem**
1:00 PM – 2:00 PM	**Concurrent Education Sessions:** **Unifying Communication by Leveraging Mobile Technology Linked to the Electronic Health Records** **Description:** Healthcare communication is incredibly complex. We will review the experience of two large, quaternary health systems spanning pediatric and adult care as we moved healthcare communication to the next level by leveraging clinical, operational and IT partnerships to unify communications driven through connection to the electronic health record. This supports mobile, closed loop, context-rich information sharing. The technical build was based on clinical workflows influenced by accountable front-line operational leaders to promote early engagement and end user trust in the design. This approach simplifies communication by moving all electronic communication tools, inclusive of emergency team activation, alerts, messaging and voice to the EHR's application by integrating with multiple vendors' systems. This approach drastically reduced the number of communication channels, eliminating pagers, cell phone-based texting/calls, separate applications for alerts and messaging systems. Speakers: • Kelly Bookman, Senior Medical Director for Informatics, UCHealth • Patrick Guffey, CMIO, Childrens Hospital Colorado OR

	Enabling Cross-Continuum Care at Home through Over-the-Threshold Technology Support **Description:** Care-at-home programs have proven to benefit patients and providers, however, scaling these models often brings significant challenges for logistics and technical support, burdening provider staff and operations. But a team dedicated to over-the-threshold support and education can reduce the operational burden on clinicians and improve the patient experience with in-home care, paving the way for scaling care-at-home across the continuum. This session will explore the connection between logistical and technical support and clinical care in at-home programs, presenting both hoped for and unexpected results from a recent pilot. Building on patient stories about their experiences, the session will also provide lessons learned about what it takes to implement and scale these non-clinical support services. Speakers: • Ben Zaniello, CMI, Best Buy Health • Emily Fry, Vice President, Innovation Operations, Geisinger
2:30 PM – 3:30 PM	**Concurrent Education Sessions:** **Leveraging Analytics to Expand the Screening of Depression in Teens** **Description:** Children's Hospital of Orange County (CHOC), a pediatric healthcare system based in Orange, California, was acutely aware that the mental health crisis among teens was accelerating. CHOC recognized that while one in five teens have a diagnosable mental health condition, only one-third of those teens are diagnosed and treated. To identify mental health issues early and intervene to prevent severe manifestations, CHOC developed comprehensive mental health services and streamlined processes to improve the identification of depression among adolescent patients so it could further enhance the support and treatment offered. Speakers: • Charles Golden, Assistant CMO; Vice President, Executive Medical Director Primary Care, Children's Hospital of Orange County OR **Taming the Wild West of the Digital Front Door** **Description:** With rising consumer expectations unlocking and opening wide the vaguely defined digital front door, the number of point solutions on the market is overwhelming. Interactive symptom checkers, online scheduling tools, virtual visit platforms, messaging channels—the list goes on. There's no shortage of options seeking to supplement, complement or even replace the traditional patient portal. The importance of addressing this digital "Wild West'" and designing a consolidated and consumer-centric digital interaction experience is critical. Ignoring this results in a maze of disconnected technologies and user experiences—a stark turn both from consumerism sentiment that catalyzed the rise of so many solutions in the first place and from the cohesive strategy and engagement that digital and IT leaders strive to achieve. Rollup your sleeves and join us to review what it takes—the tools, the tactics, the down and dirty—to look behind the door and lay the foundation for a "digital health hub" that ties together disparate solutions to create high-value holistic consumer digital experiences. What's more, we'll share a state of the industry update on adoption of digital health hubs and showcase exemplary efforts around the bend from leaders in the industry to help point the way forward. Speakers:

	• Jon Freedman, Principle, Digital Strategy, The Chartis Group • Santosh Mohan, Senior Health Tech Advisory
4:00PM - 5:00 PM	**Concurrent Education Sessions:** **How Technology Teams Can Transform Today's Pharmacy Experience** **Description:** The digital transformation of healthcare is dynamic. Consumers will continue to be influenced by what they see in other industries; they'll expect the same personalized, streamlined, consumer-centric experience in their healthcare. In this session, leaders will learn how to ensure the experiences they're providing consumers as part of today's digital transformation, fueled by advancements in technologies such as artificial intelligence (AI), are also delivering value to the enterprise. By leveraging the product operating model, organizations can shift resources to the key metrics that are most important to the member experience. In this session, the speakers will demonstrate how they focused on improving the digital pharmacy experience, and simultaneously delivering significant value to the enterprise. Speakers: • Desiree Gandrup-Dupre, Senior Vice President, Care Delivery Technology Services, Kaiser Permanente • Mary Beth Lang, Senior Vice President, Chief Pharmacy Officer, Kaiser Permanente OR **Simplifying the Zero Trust Journey in Healthcare** **Description:** A Zero Trust security approach shifts security teams from a castle and moat security model to one where users, devices, workloads and systems are "untrusted" and considered a potential threat vector. Zero Trust as a strategy and an architectural approach is being embraced by many organizations, including those in healthcare. But many healthcare organizations struggle with where to start. In fact, Zero Trust is a great approach to apply to connected devices in healthcare. This is because the medical and IoT devices we use in healthcare act in a deterministic manner, they behave the same way every time. An infusion pump or MRI behaves in a certain way, because of its function. By baselining normal behavior for a device, you can implement segmentation policies to allow it to behave the way it is supposed to, while blocking everything else. In this session, learn how to simplify your Zero Trust journey in healthcare, starting with discovering and classifying devices in the network, baselining device communications, to defining the appropriate policies. Explore Zero Trust use cases for connected devices, such as segmenting devices with outdated operating systems, to deliver cost avoidance and security benefits. Speakers: • Ben Stock, Director of Healthcare Product Management, Ordr • Lawrence Smith, Deputy CISO, El Camino Health
4:23pm	**Flight AA2999 departs MCO (Meagan Thompson)**
7:12pm	**Flight AA2999 arrives in DCA (Meagan Thompson)**
	Dinner on your own, by PTS consistent with per diem

Friday, March 15th, 2024

8:30 – 10:15 AM	**Friday AM Keynote (Part 1): Artificial Intelligence and Healthcare: Current**

	Best Practices to Address Legal and Operational Risks (Part 1) **Description:** Artificial Intelligence (AI) has been a topic of both optimism and concern in recent years. While some influencers predict sunny days ahead with AI, others are more skeptical. However, healthcare organizations can increase the likelihood of a positive experience with AI platforms by understanding the inherent risks, so they can effectively navigate these challenges with a clear plan. Michael Ruggio and Mitzi Hill, law partners at Taylor English Duma LLP, will shed light on best practices to address these legal and sometimes operational challenges that AI systems bring to patient care, patient communications, internal policies and training, supply chain management, and reimbursement. **Friday AM Keynote (Part 2): Exploiting Trust with Technology: The Human Element of Security** **Description:** Security protocols are often built on trust and trust is exploited by attackers—like our keynote. From email to phone communications, attackers study how to insert themselves within your trusted circles and protocols to leverage that trust against you. During this session, SocialProof Security CEO Rachel Tobac dives into the anatomy of trust exploitation in real world social engineering attacks, walks through step-by-step examples of attacks that happened during COVID-19, and identifies the steps you can take to protect their data, money, security and privacy from real world attackers, even during a global crisis.
10:30am	**Flight DL 1003 departs MCO (Brian Fahey)**
10:30 – 11:30 AM	**Iterating Generative Artificial Intelligence Prompts to Improve Efficiency for Innovation Teams** **Description:** The role of prompt engineering in Generative AI (Gen AI) serves as a basis for functional AI. Join the Brigham Digital Innovation Hub (iHub) team as they delve into practical applications of Gen AI in nonclinical settings, analyzing and refining some of the most popular AI software for consistent, repeatable results. Speakers: • Jonathan Letourneau, Innovation Analyst, Mass General Brigham OR **Revolutionizing Nursing Care: The Digital Technologies for Pressure Injuries Management** **Description:** Pressure Injuries (PIs) are one of the most important patient safety issues that increase healthcare costs and hospitalization days. It is important for nurses to assess PI risk to prevent PIs, and once a pressure injury develops, it is important for nurses to routinely assess skin conditions and select dressing materials for early detection. However, long-standing PIs' risk assessment tools are challenging in clinical practice because they are subject to interpersonal judgment and do not categorize patient-specific risk factors. In addition, nurses with little experience in PIs have difficulty assessing the stage of PIs and applying appropriate dressing materials. To overcome these challenges, the Nursing Department at Samsung Medical Center uses two clinical decision systems. One of the systems assesses the risk of PIs based on a machine learning model and provides nursing interventions based on the patient's individualized risk factors, and an application classifies the stage of PIs and recommends dressing materials based on photos of PIs based on a deep learning model. We will share the journey of clinical application of PIs management using two new technologies. Speakers: • Hyuna Ha, Registered Nurse, Samsung Medical Center • Soyun Shim, Registered Nurse, Samsung Medical Center
11:40am – 1:55pm	**Flight AA2128 Departs MCO (Jackie Weinrich, Blake Thelander, Emily Mace, Mariah Philips)**

12:00 – 12:30 PM	**Magical World: Digital Experiences That Provide Comfort to Pediatric Patients** **Description:** Imagine walking into a hospital as a five-year-old child about to undergo life-altering surgery. Already anxious, you enter the building as your senses are assaulted by loud noises, strange smells and perhaps most unnerving of all, separation from loved ones. Sadly, this is the reality for thousands of children every day. But what if there was a better way? Turns out, there is. At Loma Linda University Children's Hospital (LLUCH) - one of California's top children's hospitals - children are greeted upon arrival with "Loma Land." This interactive digital experience is set in an idyllic forest filled with animated creatures, rustling plants and the sounds of water flowing in nearby streams. Research has shown that positive, engaging environments can have a positive impact on patients, reducing stress, fatigue and pain. As technologies evolve, new forms of interactive experiences are possible that transform formerly stressful aspects of healthcare visits—entering, registering, waiting—into magical, delightful experiences. Experiences like Loma Land point the way toward a more playful, human-centered future for healthcare environments, one where an imaginative and empathic use of technology serves to connect and inspire us. Speakers: • Emily Webster, Leader, Creative, Experience, Design, NBBJ • Trevor Wright, CEO and EVP for Hospital Affairs, Loma Linda University Health OR **Medicine and Artificial Intelligence to Improve Outcomes and Revenue by Discovering Undiagnosed Patients** **Description:** Clinicians require more than 40 minutes to review each patient record, which, on average, can be 1,000 pages long. Generic Large Language Models (LLMs) and Natural Language Processing (NLP) are not scalable due to heterogeneity of patient records combined with the requirement to preempt clinical features, which can be common across multiple conditions. Due to limitations of manual and generic methods, more than 60 percent of patients across hard to diagnose conditions are reported undiagnosed, misdiagnosed and miscoded - resulting in poor health outcomes, lower revenues, and low screening success rates for both healthcare and pharmaceutical providers. More than 90 percent of cancer patients are expected to be cachectic (experience muscle wasting disease), but more than 80 percent (approximately 200,000 in the UK annually) are undiagnosed and 20 percent of casualties in cancer patients are reportedly due to cachexia. What is the solution? Combining medicine and AI, which allows clinicians access to intelligence from patient records to discover more undiagnosed, misdiagnosed and miscoded patients, leading to improved outcomes, revenues and collaborations between pharmaceutical and healthcare providers without the need to transact data, in a scalable manner. This approach has helped discover 617 percent more undiagnosed cachectic cancer patients. Speakers: • Leo Brown, Clinical Research Fellow, University of Edinburgh and NHS Lothian • Vibhor Gupta, Director and Founder, Pangaea Data
12:49pm	**Flight DL 1003 arrives in DCA (Brian Fahey)**
1:00 – 2:15 PM	**Friday PM Keynote: Championing The Capacity to Lead** **Description:** During this fireside chat, attendees will hear how Coach Nick Saban built multiple winning seasons through hard work and determination. With so many parallels from football to healthcare, Coach Saban will explain how he's led multiple teams to victory through a consistent approach that fosters disciplined

	leadership by exhibiting grit, determination and resilience, and often overcoming adversity to achieve victory.
1:55pm	**Flight AA2128 arrives in DCA (Jackie Weinrich, Blake Thelander, Emily Mace, Mariah Philips)**
1:06pm – 3:53pm	**Flight DL 2080 departs MCO and lands in LGA (Alex Karabatsos)**
1:59 – 4:14 pm	**Flight AA 1153 departs MCO and lands in DCA (Una Lee)**
2:04 – 4:53pm	**Flight JB B6138 departs MCO and lands in BDL (Caitlin Wilson)**
2:05 – 4:10pm	**Flight AA 1121 departs MCO and lands in ORD (Jacquelyn Incerto)**
3:45 – 6:00 pm	**Flight AA686 departs MCO and lands in DCA(Jay Gulshen, Megan Porter, Emily Henn)**

**Staffers extending trip at their own expense

Saturday, March 16th, 2024

8:02 – 10:15pm	**Flight AA 958 departs MCO and lands in DCA (Casey Quinn, Kelsi Wilson**