

# COMMITTEE ON ETHICS

## EMPLOYEE POST-TRAVEL DISCLOSURE FORM Original Amendment

This form is for disclosing the receipt of travel expenses from private sources for travel taken in connection with official duties. This form does not eliminate the need to report privately-funded travel on the annual *Financial Disclosure Statements* of those employees required to file them. In accordance with House Rule 25, clause 5, **you must complete this form and file it with the Clerk of the House by email at [gifttravelreports@mail.house.gov](mailto:gifttravelreports@mail.house.gov), within 15 days after travel is completed.** Please **do not** file this form with the Committee on Ethics.

**NOTE: Willful or knowing misrepresentations on this form may be subject to criminal prosecution pursuant to 18 U.S.C. § 1001.**

1. Name of Traveler: Jacob Hochberg
2. a. Name of Accompanying Relative: \_\_\_\_\_ **OR**  None  
b. Relationship to Traveler:  Spouse  Child  Other (specify): n/a
3. a. Dates: Departure: Feb 19 2023 Return: Feb 23 2023  
b. Dates at Personal Expense, if any: n/a **OR**  None
4. Departure City: DC Destination: Mexico City Return City: DC
5. Sponsor(s), Who Paid for the Trip: Center Forward
6. Describe Meetings and Events Attended: Meetings centered around the bilateral relationship, immigration economic cooperation between our largest trading partner.
7. Attached to this form are **each** of the following, *signify that each item is attached by checking the corresponding box*:
  - a.  a completed *Sponsor Post-Travel Disclosure Form*;
  - b.  the *Primary Trip Sponsor Form* completed by the trip sponsor **prior** to the trip, **including all** attachments **and** the *Additional Sponsor Form(s)*;
  - c.  page 2 of the completed *Traveler Form* submitted by the employee; **and**
  - d.  the letter from the Committee on Ethics approving my participation on this trip.
8. a.  I represent that I participated in each of the activities reflected in the attached sponsor's agenda. *Signify statement is true by checking the box.*  
b. If not, explain: n/a

**I certify that the information contained on this form is true, complete, and correct to the best of my knowledge.**

Signature of Traveler:  Date: 3/8/24

I authorized this travel in advance. I have determined that all of the expenses listed on the attached *Sponsor Post-Travel Disclosure Form* were necessary and that the travel was in connection with the employee's official duties and would not create the appearance that the employee is using public office for private gain.

Name of Supervising Member: Rep. Henry Cuellar Date: 3/8/24

Signature of Supervising Member: 

# COMMITTEE ON ETHICS

## SPONSOR POST-TRAVEL DISCLOSURE FORM

Original  Amendment

This form must be completed by an officer of any organization that served as the primary trip sponsor in providing travel expenses or reimbursement for travel expenses to House Members, officers, or employees under House Rule 25, clause 5. **A completed copy of the form must be provided to each House Member, officer, or employee who participated in the trip within 10 days of their return.** You must answer all questions, and check all boxes, on this form for your submission to comply with House Rules and the Committee's Travel Regulations. Failure to comply with this requirement may result in the denial of future requests to sponsor trips and/or subject the current traveler to disciplinary action or a requirement to repay the trip expenses.

**NOTE: Willful or knowing misrepresentations on this form may be subject to criminal prosecution pursuant to 18 U.S.C. § 1001.**

1. Sponsor(s) who paid or provided in-kind support for the trip: \_\_\_\_\_

2. Travel Destination(s): \_\_\_\_\_

3. Date of Departure: \_\_\_\_\_ Date of Return: \_\_\_\_\_

4. Name(s) of Traveler(s): \_\_\_\_\_

*Note:* You may list more than one traveler on a form only if **all** information is **identical** for each person listed.

5. **Actual amount** of expenses paid on behalf of, or reimbursed to, each individual named in Question 4:

	Total Transportation Expenses	Total Lodging Expenses	Total Meal Expenses	Total Other Expenses (dollar amount per item and description)
Traveler				
Accompanying Family Member				

6.  All expenses connected to the trip were for actual costs incurred and not a *per diem* or lump sum payment. Signify statement is true by checking box.

**I certify that the information contained in this form is true, complete, and correct to the best of my knowledge.**

Signature: RLS Kill Date: \_\_\_\_\_

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Organization: \_\_\_\_\_

**I am an officer of the above-named organization. Signify statement is true by checking box.**

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

*Committee staff may contact the above-named individual if additional information is required.*

If you have questions regarding your completion of this form, please contact the Committee on Ethics at 202-225-7103.

# COMMITTEE ON ETHICS

## PRIMARY TRIP SPONSOR FORM

This form should be completed by private entities offering to provide travel or reimbursement for travel to House Members, officers, or employees under House Rule 25, clause 5. A completed copy of the form (and any attachments) should be provided to each invited House Member, officer, or employee, who will then forward it to the Committee together with a *Traveler Form* **at least 30 days before the start date of the trip**. The trip sponsor should *NOT* submit the form directly to the Committee. The Committee's website (ethics.house.gov) provides detailed instructions for filling out the form. The Committee will notify the House invitees directly of its decision and will not notify the trip sponsors.

**NOTE: Willful or knowing misrepresentations on this form may be subject to criminal prosecution pursuant to 18 U.S.C. § 1001. Failure to comply with the Committee's Travel Regulations may also lead to the denial of permission to sponsor future trips. Signatures must comply with section 104(bb) of the Travel Regulations.**

1. Sponsor who will be paying for the trip:

Center Forward

2.  I represent that the trip will not be financed, in whole or in part, by a registered federal lobbyist or foreign agent. *Signify that the statement is true by checking box.*

3. **Check only one.** I represent that:

- a.  The primary trip sponsor has not accepted from any other source, funds intended directly or indirectly to finance any aspect of the trip; **OR**
- b.  The trip is arranged without regard to congressional participation and the primary trip sponsor has accepted funds only from entities that will receive a tangible benefit in exchange for those funds; **OR**
- c.  The primary trip sponsor has accepted funds, services, or in-kind assistance from other source(s) intended directly or indirectly to finance all or part of this trip and has enclosed disclosure forms from each of those entities.

If "c" is checked, list the names of the additional sponsors: \_\_\_\_\_

4. Provide names and titles of **ALL** House Members *and* employees you are inviting. **For each House invitee, provide an explanation of why the individual was invited** (include additional pages if necessary): Please see attachment

5. Yes  No  Is travel being offered to an accompanying family member of the House invitee(s)?

6. Date of Departure: Monday, February 19, 2024 Date of Return: Friday, February 23, 2024

7. a. City of departure: Washington, DC or District

b. Destination(s): Mexico City, Mexico

c. City of return: Washington, DC or District

8. **Check only one.** I represent that

- a.  The sponsor of the trip is an institution of higher education within the meaning of section 101 of the Higher Education Act of 1965; **OR**
- b.  The sponsor of the trip does not retain or employ a registered federal lobbyist or foreign agent; **OR**
- c.  The sponsor employs or retains a registered federal lobbyist or foreign agent, but the trip is for attendance at a one-day event *and* lobbyist / foreign agent involvement in planning, organizing, requesting, or arranging the trip was *de minimis* under the Committee's travel regulations.

9. **Check only one of the following.**
- a.  I checked 8(a) or (b) above; **OR**
  - b.  I checked 8(c) above but am not offering any lodging; **OR**
  - c.  I checked 8(c) above and am offering lodging and meals for one night; **OR**
  - d.  I checked 8(c) above and am offering lodging and meals for two nights. If you checked this box, explain why the second night of lodging is warranted. \_\_\_\_\_
- 

10.  Attached is a detailed agenda of the activities House invitees will be participating in during the travel (i.e., an hourly description of planned activities for trip invitees). *Indicate agenda is attached by checking box.*

11. **Check only one of the following.**
- a.  I represent that a registered federal lobbyist or foreign agent will not accompany House Members or employees on any segment of the trip. *Signify the statement is true by clicking the box; OR*
  - b.  *Not Applicable.* Trip sponsor is a U.S. institution of higher education.
12. For *each* sponsor required to submit a sponsor form, describe the sponsor's interest in the subject matter of the trip *and* its role in organizing and/or conducting the trip:  
**Please see attachment.**
- 

13. **Answer parts a and b. Answer part c if necessary:**
- a. Mode of travel: Air  Rail  Bus  Car  Other  (specify: \_\_\_\_\_)
  - b. Class of travel: Coach  Business  First  Charter  Other  (specify: \_\_\_\_\_)
  - c. If travel will be first class, or by chartered or private aircraft, explain why such travel is warranted:  
 \_\_\_\_\_
- 

14.  I represent that the expenditures related to local area travel during the trip will be unrelated to personal or recreational activities of the invitee(s). *Signify that the statement is true by checking box.*

15. **Check only one.** I represent that either:
- a.  The trip involves an event that is arranged or organized *without regard* to congressional participation and that meals provided to congressional participants are similar to those provided to or purchased by other event attendees; **OR**
  - b.  The trip involves events that are arranged specifically *with regard* to congressional participation. If "b" is checked:
    - 1) Detail the cost *per day* of meals (approximate cost may be provided): \$90 (day 1) + \$40 (day 2) + \$90 (day 3)
    - 2) Provide the reason for selecting the location of the event or trip: Please see attachment.
- 

16. Name, nightly cost, and reasons for selecting each hotel or other lodging facility:

Hotel Name: InterContinental Presidents City: Mexico City Cost Per Night: \$235 USD  
 Reason(s) for Selecting: Central and safe location for site visits and government meetings as well as

Hotel Name: \_\_\_\_\_ City: \_\_\_\_\_ Cost Per Night: \_\_\_\_\_  
 Reason(s) for Selecting: \_\_\_\_\_

Hotel Name: \_\_\_\_\_ City: \_\_\_\_\_ Cost Per Night: \_\_\_\_\_  
 Reason(s) for Selecting: \_\_\_\_\_

17.  I represent that all expenses connected to the trip will be for actual costs incurred and not a per diem or lump sum payment. *Signify that the statement is true by checking the box.*

18. **Total Expenses for each Participant:**

<input type="checkbox"/> Actual Amounts <input checked="" type="checkbox"/> Good Faith Estimates	Total <b>Transportation</b> Expenses per Participant	Total <b>Lodging</b> Expenses per Participant	Total <b>Meal</b> Expenses per Participant
For each Member, Officer, or Employee	\$1,200.00 (airfare + ground transportation)	\$940.00	\$220.00
For each Accompanying Family Member	\$0.00	\$0.00	\$0.00


	<b>Other</b> Expenses (dollar amount per item)	Identify Specific Nature of "Other" Expenses (e.g., taxi, parking, registration fee, etc.)
For each Member, Officer, or Employee	\$15.00	Anthropology Museum tickets
For each Accompanying Family Member	\$0.00	N/A

19. **Check only one:**

- a.  I certify that I am an officer of the organization listed below; **OR**
- b.  *Not Applicable.* Trip sponsor is an individual or a U.S. institution of higher education.

20. **I certify by my signature that**

- a. **I read and understand the Committee's Travel Regulations;**
- b. **I am not a registered federal lobbyist or registered foreign agent; and**
- c. **The information on this form is true, complete, and correct to the best of my knowledge.**

Signature:  Date: Thursday, January 18, 2024

Name: Riley Kilburg Title: Executive Director

Organization: Center Forward

Address: 1214A Ingleside Avenue, McLean, VA 22101

Email: riley@center-forward.org Telephone: (563) 542-6821

If there are questions regarding this form, please contact the Committee on Ethics at 202-225-7103 or travel.requests@mail.house.gov.

# COMMITTEE ON ETHICS

## TRAVELER FORM

This form should be completed by House Members, officers, or employees seeking Committee approval of privately-sponsored travel or reimbursement for travel under House Rule 25, clause 5. The completed form should be submitted directly to the Committee by each invited House Member, officer, or employee, together with the completed and signed trip sponsor form(s) and any attachments. A copy of this form, minus this initial page, will be made available for public inspection.

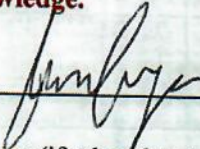
This form and any attachments may be submitted at 1015 Longworth House Office Building or [travel.requests@mail.house.gov](mailto:travel.requests@mail.house.gov).

**Your completed request must be submitted to the Committee no less than 30 days before your proposed departure date.** Absent exceptional circumstances, permission will not be granted for requests received less than 30 days before the trip commences. **You must receive explicit approval from the Committee before you depart on this trip.**

Name of Traveler: Jacob Hochberg

**NOTE: Willful or knowing misrepresentations on this form may be subject to criminal prosecution pursuant to 18 U.S.C. § 1001.**

**I certify that the information contained on both pages of this form is true, complete, and correct to the best of my knowledge.**

Signature: 

Name of Signatory (if other than traveler): n/a

For Staff (name of employing Member or Committee): Rep Henry Cuellar

Office Address: 2372 Rayburn HOB

Telephone Number: 202 225 1640

Email Address of Contact Person: jacob.hochberg@mail.house.gov

Check this box if the sponsoring entity is a media outlet, the purpose of the trip is to make a media appearance sponsored by that entity, and these forms are being submitted to the Committee less than 30 days before the trip departure date.

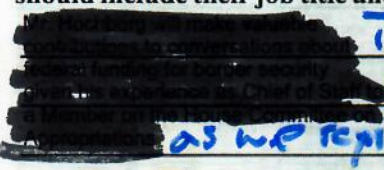
**NOTE: You must complete all of the contact information fields above, as Committee staff may need to contact you if additional information is required.**

**KEEP A COPY OF THIS FORM.** Page 2 (but not this page) must be submitted to the Clerk as part of the post-travel disclosure required by House Rule 25. Travel Regulation § 404(d) also requires you to keep a copy of all request forms and supporting paperwork for three subsequent Congresses from the date of travel.

If there are any questions regarding this form, please contact the Committee on Ethics at 202-225-7103 or via email: [travel.requests@mail.house.gov](mailto:travel.requests@mail.house.gov).

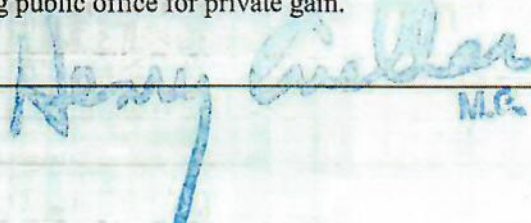
# COMMITTEE ON ETHICS

## TRAVELER FORM

1. Name of Traveler: Jacob Hochberg
2. Sponsor(s) who will be paying or providing in-kind support for the trip: Centerforward
3. City and State **OR** Foreign Country of Travel: Mexico City, Mexico
4. a. Date of Departure: 2/19/24 Date of Return: 2/23/24  
b. Yes  No  Will you be extending the trip at your personal expense?  
If yes, list dates at personal expense: \_\_\_\_\_
5. a. Yes  No  Will you be accompanied by a family member at the sponsor's expense? **If yes:**  
(1) Name of Accompanying Family Member: \_\_\_\_\_  
(2) Relationship to Traveler:  Spouse  Child  Other (specify): \_\_\_\_\_  
(3) Yes  No  Accompanying Family Member is at least 18 years of age?
6. a. Yes  No  Did the trip sponsor answer "Yes" to Question 8(c) on the *Primary Trip Sponsor Form* (i.e., travel is sponsored by an entity that employs a registered federal lobbyist or a foreign agent)?  
b. **If yes, and you are requesting lodging for two nights, explain why the second night is warranted:**  
\_\_\_\_\_  
\_\_\_\_\_
7. Yes  No  *Primary Trip Sponsor Form* is attached, including agenda, invitation, invitee list, and any other attachments and Additional Sponsor Forms.  
NOTE: The agenda should show the traveler's individual schedule, including departure and arrival times and identify the specific events in which the traveler will be participating.
8. Explain why participation in the trip is connected to the traveler's individual official or representational duties. **Staff should include their job title and how the activities on the itinerary relate to their duties.**  
 This trip is directly connected to my dual role as  
Chief of Staff + Associate Staff on Homeland Affairs  
as we represent a border district + a Massie Homeland Security  
Component
9. Yes  No  **Is the traveler aware of any registered federal lobbyists or foreign agents involved in planning, organizing, requesting, or arranging the trip?**
10. For staff travelers, to be completed by your employing Member:

### ADVANCED AUTHORIZATION OF EMPLOYEE TRAVEL

I hereby authorize the individual named above, an employee of the U.S. House of Representatives who works under my direct supervision, to accept expenses for the trip described in this request. I have determined that the above-described travel is in connection with my employee's official duties and that acceptance of these expenses will not create the appearance that the employee is using public office for private gain.

Signature of Employing Member: 

Date: 1/22/2024

Michael Guest, Mississippi  
*Chairman*  
Susan Wild, Pennsylvania  
*Ranking Member*

David P. Joyce, Ohio  
John H. Rutherford, Florida  
Andrew R. Garbarino, New York  
Michelle Fischbach, Minnesota

Veronica Escobar, Texas  
Mark DeSaulnier, California  
Deborah K. Ross, North Carolina  
Glenn F. Ivey, Maryland



ONE HUNDRED EIGHTEENTH CONGRESS

**U.S. House of Representatives**

COMMITTEE ON ETHICS

Thomas A. Rust  
*Staff Director and Chief Counsel*

Keelie Broom  
*Counsel to the Chairman*

David Arrojo  
*Counsel to the Ranking Member*

1015 Longworth House Office Building  
Washington, D.C. 20515-6328  
Telephone: (202) 225-7103  
Facsimile: (202) 225-7392

February 16, 2024

Mr. Jacob Hochberg  
Office of the Honorable Henry Cuellar  
2372 Rayburn House Office Building  
Washington, DC 20515

Dear Mr. Hochberg:

Pursuant to House Rule 25, clause 5(d)(2), the Committee on Ethics hereby approves your proposed trip to Mexico,<sup>1</sup> scheduled for February 19 to 23, 2024, sponsored by Center Forward.

You must complete an Employee Post-Travel Disclosure Form (which your employing Member must also sign) and file it, together with a Sponsor Post-Travel Disclosure Form completed by the trip sponsor, with the Clerk of the House within 15 days after your return from travel. As part of that filing, you are also required to attach a copy of this letter and both the Traveler and Primary Trip Sponsor Forms (including attachments) you previously submitted to the Committee in seeking pre-approval for this trip. If you are required to file an annual Financial Disclosure Statement, you must also report all travel expenses totaling more than \$480 from a single source on the "Travel" schedule of your annual Financial Disclosure Statement covering this calendar year. Finally, Travel Regulation § 404(d) also requires you to keep a copy of all request forms and supporting information provided to the Committee for three subsequent Congresses from the date of travel.

Because the trip may involve meetings with foreign government representatives, we note that House employees may accept, under the Foreign Gifts and Decorations Act (FGDA), gifts "of minimal value [currently \$480] tendered as a souvenir or mark of courtesy" by a foreign government. Any tangible gifts valued in excess of minimal value received from a foreign government must, within 60 days of acceptance, be disclosed on a Form for Disclosing Gifts from Foreign Governments and either turned over to the Clerk of the House, or, with the written approval of the Committee, retained for official use.

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<sup>1</sup> Please be aware that the Committee's review of the proposed trip does not extend to either the security situation in the destination country or security related to foreign travel in general. We recommend you contact the Office of House Security (OHS) for a safety and security briefing prior to your departure. OHS may be reached at (202) 226-2044 or ohsstaff@mail.house.gov. House travelers should also register for the U.S. State Department's Smart Traveler Enrollment Program at <https://step.state.gov>.



If you have any further questions, please contact the Committee's Office of Advice and Education at extension 5-7103.

Sincerely,

A handwritten signature in blue ink that reads "Michael Guest". The first letter "M" is large and loops around the first few letters of the name.

Michael Guest  
Chairman

A handwritten signature in blue ink that reads "Susan Wild". The signature is fluid and cursive, with the "S" and "W" being particularly prominent.

Susan Wild  
Ranking Member

MG/SW:tn



Center Forward International Chiefs of Staff Conference  
Mexico City, Mexico — February 19 - 23, 2024  
Conference Agenda

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Center Forward Contact Information

Riley Kilburg | (563) 542-6821 | riley@center-forward.org  
Ryan McAlpin | (585) 857-1921 | ryan@center-forward.org  
Ava Bowman Thomas | (402) 889-7058 | ava@center-forward.org

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<b>Monday, February 19, 2024</b>
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- 5:45 pm** Staff departs Washington Dulles International Airport (IAD)  
United Airlines Flight 1566 | 5 h 5 min flight time
- 9:50 pm** Staff arrives at Benito Juárez Mexico City International Airport  
(MEX), now in Central Time.
- After collecting your luggage and clearing customs, you will walk into the Terminal 2 Arrival Hall. Center Forward staff and driver will be waiting to greet you with a card noting "InterContinental Presidente" at the barrier which you will see immediately as you walk into the Arrivals Hall. After everyone has gathered, the driver will depart the airport.*
- 10:10 pm - 10:40 pm** Depart Mexico City International Airport en route to InterContinental  
Presidente Mexico City Hotel via shuttle (30 min.)
- Campos Elíseos 218, Polanco, Col. Chapultepec Polanco, Miguel  
Hidalgo, 11560 Ciudad de México, CDMX, Mexico
- 10:40 pm** Check-in at the InterContinental Presidente Mexico City Hotel
- Center Forward staff will be in the bar for food and drinks.*

**Tuesday, February 20, 2024**

**BREAKFAST ON YOUR OWN**

Continental breakfast is available in Club Room from 6:30 am - 11:00 am

Happy hour and appetizers are available from 6:00 pm to 8:00 pm.

\*\*Located in the Club Lounge\*\*

**\*\*Business Casual attire. Please bring a government ID.**

- 7:30 am - 7:45 am** Attendees meet in the hotel lobby.
- 7:45 am - 8:45 am** Depart en route for 3M Innovation Center (60 min).  
3M Innovation Center | Av. Santa Fe #190, Col. Santa Fe, Del. Cuajimalpa, 01210, Mexico City
- 8:45 am - 9:00 am** Welcome and Introduction
- Fernanda Guarro, Country Governance Leader, 3M Mexico
  - Elise Mahue, Head of USAC Government Affairs, 3M
- 9:00 am - 10:00 am** Roundtable — All Business is Local (Mexican Business Roundtable)  
*How an economy successfully competes and balances globalization with community engagement. This event will include a Q&A.*
- Joined by panelists:
- Fernanda Guarro, Country Governance Leader, 3M Mexico
  - Elise Mahue, Head of USAC Government Affairs, 3M
  - James Savage, U.S. Federal Government Affairs, 3M
  - Enrique Koenig, Mexico Government Affairs, 3M
  - Adriana Rius, Mexico, Latin American and Canada Brand & Communications, 3M
- 10:00 am - 10:15 am** Meet and Greet with Center Forward participants and panelists
- 10:15 am - 11:00 am** Tour 3M Innovation Center
- 11:00 am - 12:00 pm** Depart 3M Innovation Center via shuttle en route to ENO. (60 min)  
ENO | Blvd. Miguel de Cervantes Saavedra 303, Granada, Miguel Hidalgo, 11520 Ciudad de México, CDMX.

**12:15 pm - 1:40 pm**

Lunch Remarks — Meta

*Representatives from Meta will lead a conversation on Meta's work in the AI space across North America, and the innovative strategy being implemented. Conference participants will have the opportunity to demo headsets provided by Meta.*

**1:40 pm - 2:00 pm**

Depart ENO via walking en route to General Motors Mexico Headquarters (20 min).

General Motors | Avenida Ejército Nacional 843-B, 14th Floor, CDMX, México 11520

**2:00 pm - 2:10 pm**

Welcome Remarks — Working Together: Allyshoring in North America

- Rogelio Arzate, Executive Director, Government Relations and Public Policy, GM Mexico

*Rogelio Arzate, Executive Director, Government Relations and Public Policy, GM Mexico, will provide welcome remarks and an overview of GM Mexico.*

**2:10 pm - 2:50 pm**

General Motors visit - Building A Resilient Supply Chain

- Monica Del Carmen Garcia Rodriguez, Director, Global Purchasing and Supply Chain, GM Mexico
- Jasper Jung, Executive Director, Strategic Initiatives, Global Public Policy, GM

*Monica Del Carmen Garcia Rodriguez, Director, Global Purchasing and Supply Chain, GM Mexico, will provide an overview of Mexico's role in building more resilient supply chain and how these efforts by GM are strengthening ally-shoring with the U.S. to ally-shoring for the U.S.*

*Jasper Jung, Executive Director, Strategic Initiatives, Global Public Policy, GM, will share more about GM's strategic approach in building North American value chains with a focus on scalability, resilience, sustainability, and cost-competitiveness. The discussion will revolve around both commercial and policy opportunities and challenges such as human capital, cross-border trade, security, infrastructure, and collaborative efforts to address challenges.*

**2:50 pm - 3:10 pm**

Mexico Politics and Presidential Elections

- Rogelio Arzate, Executive Director, Government Relations and Public Policy, GM Mexico

*Rogelio Arzate will lead a brief discussion on the outlook for the Mexican Presidential Elections and implications for US-Mexico relations and policy priorities.*

**3:10 pm - 4:00 pm**

Tour of General Motors Headquarters

*Conference participants will be provided a guided tour of General Motors Mexico headquarters and products, followed by a light reception at the offices with GM and GM Mexico executive leadership for informal, forward-looking conversations on GM and ally-shoring, as well as other topics such as emerging trends in the auto industry.*

**4:00 pm - 4:15 pm**

Depart General Motors en route to InterContinental Presidente Mexico City Hotel (15 min).

**4:15 pm - 5:10 pm**

Break

**5:10 pm - 5:20 pm**

Conference participants meet in hotel lobby

**5:20 pm - 5:30 pm**

Depart InterContinental Presidente Mexico City Hotel en route to Museo Nacional de Antropología walking (20 min)

Museo Nacional de Antropología | Av. P.º de la Reforma s/n, Polanco, Bosque de Chapultepec I Secc, Miguel Hidalgo, 11560 Ciudad de México, CDMX, Mexico

**5:30 pm - 6:40 pm**

Overview and tour of Mexican Art at Museo Nacional de Antropología followed by welcome reception

Remarks from Enrique Perret, Director, U.S.-Mexico Foundation (USMF)

*Issues conference participants will tour the Museo Nacional de Antropología to learn the history and culture of the Mexican people followed by remarks by Enrique Perret. Enrique will speak to the importance of promoting history and culture to inform a shared story of migration, peace, and education. Recognizing the inextricable link between Mexico and the United States, the U.S.-Mexico Foundation partners with American businesses, non-profits, and political leaders to develop channels of cooperation and understanding..*

**6:40 pm - 7:00 pm**

Depart Museo Nacional de Antropología via shuttle en route to Saks via shuttle (20 min)

Saks Polanco | 11560 Campos Eliseos, Lamartine 133, Chapultepec Morales, esq, 11560 Ciudad de México, CDMX, Mexico

**7:00 pm - 9:00 pm**

Dinner — Saks | Bubbles, Breakthroughs, and Bottling Brilliance: A Conversation through Coca-Cola's Supply Chain, Innovation Playground, and Manufacturing Magic

- Cecilia Heizenreder, Vice President, Global Development & Innovation LATAM
- Ricardo Uruga, R&D Operations Director LATAM
- Patricio Caso, Senior Director, PACS – North Zone
- Andrés Lara, Senior Director, Government Affairs – Mexico
- Olinka Vieyra, Senior Manager, Public Affairs and Government Relations- North Zone

*Over a shared meal, conference participants will engage in a thoughtful discussion on the innovative world of beverage creation. Through a conversation on supply chain, innovation as it is related to consumer preferences and their system of manufacturing, this dinner will highlight cutting-edge technologies, diverse flavor profiles, and sustainable practices of Coca-Cola, highlighting the company's commitment to pushing the boundaries of taste and environmental responsibility.*

Closing Remarks, Riley Kilburg, Executive Director, Center Forward.

Shuttle service will depart Saks at 9:00 pm. Conference participants are free to shuttle back, remain at the restaurant or explore on their own. Note, if you do not take the shuttle, you will be responsible for walking back to the hotel (3 blocks) or finding alternate transportation.

**Wednesday, February 21, 2024**

**BREAKFAST ON YOUR OWN**

Continental breakfast is available in Club Lounge from 6:30 am - 11:00 am

Happy hour and appetizers are available from 6:00 pm to 8:00 pm.

\*\*Located in the Club Lounge\*\*

***\*\*Business casual attire for the day. Government ID required.***

- 9:00 am - 9:15 am**      Conference participants meet in hotel lobby
- 9:15 am - 9:30 am**      Depart InterContinental Presidente via shuttle en route to Mastercard via shuttle (15 min).
- Mastercard | Av. Paseo de la Reforma 250 Torre A  
Col. Juarez, 22nd Floor Mexico City, Mexico 6600
- 9:30 am - 9:45 pm**      Welcome Remarks — Mauricio Schwartzmann, Country Manager, Mexico
- Mauricio Schwartzmann, Country Manager, Mexico, will welcome the delegation to Mastercard's headquarters in Mexico City. As head of all operations in Mexico, Mauricio will share high-level insights about developing solutions that drive transformative change to better serve the needs and address the challenges of local markets.*
- 9:45 am - 10:30 am**      Tour — Mastercard Experience Center
- The Mastercard Experience Center provides a unique immersive opportunity to explore the cutting-edge technologies shaping the future of the digital economy. Participants will gain insights into the forefront of payment systems, digital transactions, and advancements driving the future of financial technology.*
- 10:30 am - 11:15 am**      Roundtable Discussion | Breaking Barriers: Inclusive Growth in the Digital Age
- Kiki Del Valle, Executive Vice President, Market Development - Latin America and Caribbean
- Kiki Del Valle, Executive Vice President, Market Development for Latin America and Caribbean, drives Mastercard's market transformation and business development in the region. This*

*roundtable discussion will be an opportunity to engage in thoughtful dialogue about bridging the digital divide and building a sustainable and inclusive digital economy that promotes diversity, ensures equitable access, and is agile enough to deliver benefits in the rapidly evolving and complex digital landscape.*

- 11:15 am - 11:45 am** Depart Mastercard via shuttle en route to Mochomos (30 min)
- Mochomos | v. Paseo de las Palmas 781, Lomas de Chapultepec, Miguel Hidalgo, 11560 Ciudad de México, CDMX
- 11:45 am - 1:00 pm** Guacamole Culinary Lesson
- Itzel Paniagua, Chef
- Itzel Paniagua, Runner-Up of MasterChef México Season 6, will lead conference participants in a culinary lesson, crafting a homemade guacamole dish.*
- 1:00 pm - 2:30 pm** Lunch - Mochomos
- 2:30 pm - 2:40 pm** Break
- 2:40 pm - 3:00 pm** Depart Mochomos via walking en route to Amazon Web Services (20 min)
- Amazon Web Services | Periférico Blvd Manuel Ávila Camacho 261-5th Floor, Polanco, Polanco I Secc, Miguel Hidalgo 11510 Ciudad de México, CDMX, México
- 3:00 pm - 3:15 pm** Welcome Remarks — Cloud Competition in Latin America
- Ana Paola Barbosa, Director of Public Policy Mexico, Amazon Web Services
- Ana Paola Barbosa, Director of Public Policy Mexico for Amazon Web Services, will provide welcome remarks to conference participants on the work the company is doing in the United States, Mexico and Latin America related to the issues of trade and cloud competition.*



**3:15 pm - 4:30 pm**

Roundtable Discussion | Cloud Connections: Exploring Opportunities and Challenges

*Conference participants will have a conversation focusing on trade dynamics and China's growing involvement in Latin America, particularly in the realm of cloud services. Participants will explore the evolving landscape, discussing opportunities and challenges presented by China's entry into the Latin American cloud market and the impact on regional economies. This roundtable will provide valuable insights into the intersection of global trade and cloud technology in the digital era.*

**4:30 pm - 4:50 pm**

Depart Amazon Web Services via shuttle en route to InterContinental President Mexico City Hotel (20 min)

**DINNER ON YOUR OWN**

## Thursday, February 22, 2024

Continental breakfast is available in Club Lounge from 6:30 am - 11:00 am

Happy hour and appetizers are available from 6:00 pm to 8:00 pm.

**\*\*Located in the Club Lounge\*\***

**\*\*Business attire for the day. Please bring a photo I.D. with you.**

**9:15 am - 9:30 am** Depart InterContinental Presidente Mexico City Hotel via shuttle en route to the U.S. Embassy (15 mins)

Embassy of the United States — Mexico | Av. P.º de la Reforma 305, Cuauhtémoc, 06500 Ciudad de México, CDMX, Mexico

**Conference participants will complete a security check-in upon arrival.**

*This discussion will include a review of the coverage and outcomes of ratifying the USMCA as well as a detailed introduction of pressing issues related to the two countries' economies. Topics will include international trade, healthcare, immigration, manufacturing, agriculture, and current events in Mexico.*

**9:30 am - 10:15 am** Briefing from United States Embassy Officials on the current political and cultural aspects of the U.S.-Mexico relationship

- Hon. Ken Salazar, U.S. Ambassador to Mexico, U.S. Embassy in Mexico
- Hon. Mark Coolidge Johnson, Deputy Chief of Mission, U.S. Embassy in Mexico

*Representatives from the United States Embassy in Mexico will brief Issues Conference participants on the history of the U.S.-Mexico relationship, the values that bind the two, and the business partnership the two countries have relied upon for decades.*

**10:15 am - 10:30 am** Meet & Greet with Embassy officials

**10:30 am - 11:00 am** Depart the U.S. Embassy en route to the Department of Foreign Affairs (15 min). Conference participants will have a brief break upon arriving at the Department of Foreign Affairs.

Department of Foreign Affairs | Av. Juarez 20, Colonia Centro, Centro, Cuauhtémoc, 06010 Ciudad de México, CDMX, Mexico

**11:00 am - 12:00 pm** Remarks — U.S.-Mexican Working Relations  
Department of Foreign Affairs | Secretariat of Foreign Affairs

Roberto Velasco, Undersecretary of Foreign Affairs, Mexico

*In his remarks on U.S.-Mexican working relations, Undersecretary Roberto Velasco will highlight the imperative of fostering strong collaboration between the two nations. Emphasizing diplomatic ties and shared goals, he will underscore the importance of cooperative efforts to address common challenges and enhance mutual success, showcasing a commitment to building a resilient and beneficial partnership.*

**12:00 pm - 12:15 pm** Depart Department of Foreign Affairs en route to Senate of the Republic (15 min)

Senate of the Republic | Av. Paseo de la Reforma 135, Col Tabacalera, Cuauhtémoc, 06030 CDMX

**12:15 pm - 12:45 pm** Tour of the Senate of the Republic

- Member of the Senate of the Republic Staff

**12:45 pm - 1:10 pm** Interparliamentary Meetings and Discussion

- Members of the Mexican Congress

*Conference participants will have the opportunity to meet with members of the Mexican Congress to discuss the U.S.-Mexican working relationship as well as the differences and similarities between the Mexican Congress and the U.S. Congress.*

**1:10 pm - 1:30 pm** Depart Senate of the Republic en route for lunch with the American Chamber of Commerce - Mexico via walking (20 min).

American Chamber of Commerce Mexico | Av. Paseo de la Reforma 295, Floor 3, Cuauhtémoc, 06500, CDMX

**1:30 pm - 3:00 pm** Lunch Remarks — American Chamber of Commerce Mexico

United States Business Investment in Mexico Outlook | Club de Industriales

- Pedro Casas Alatriste, Executive Vice President and General Director, American Chamber – Mexico
- María José Barragán, Chief of Staff, American Chamber – Mexico

*Senior staff from the American Chamber – Mexico will share their thoughts and perspectives on the challenges and opportunities facing the two economies. Specifically, they will discuss United States business investment in Mexico and how to design public policies and partnerships to create economic growth, boost competitiveness, spark innovation, and generate increased employment and higher wages in Mexico.*

**3:00 pm - 3:15 pm** Depart the American Chamber of Commerce Mexico office via shuttle en route to InterContinental Presidente Mexico City (15 min)

**3:15 pm - 4:50 pm** Break

**4:50 pm - 5:00 pm** Conference participants meet in hotel lobby.

*If you are not at the hotel for departure, you are responsible for your own transportation to Casa Volcán. Please be on time.*

**5:00 pm - 5:15 pm** Depart InterContinental Presidente Mexico City Hotel en route to Casa Volcán via shuttle (15 min)

**5:15 pm - 6:45 pm** Remarks — Mexican Manufacturing and Commodity Export

Casa Volcán | Paseo de la Reforma #1113, Col. Lomas de Chapultepec, CDMX, México

Carlos Crain L. Corcuera, Global Brand Ambassador, Volcán de mi Tierra

**6:45 pm - 7:15 pm** Depart Casa Volcan via shuttl en route to Pinche Gringo (30 min.)

**7:15 pm - 9:00 pm** Dinner — Small Business and Entrepreneurship Remarks and Tour

Pinche Gringo | Lago Iseo 296, Anáhuac I Secc, Miguel Hidalgo, 11320 Ciudad de México, CDMX, Mexico

Dan DeFossey, Co-Founder and CEO, Pinche Gringo

*Shuttle service will depart Pinche Gringo at 9:00 pm and 9:45 pm. After the second shuttle departs, conference participants are responsible for their own transportation back to the hotel.*

**9:00 pm**

The first shuttle service will depart Pinch Grino en route to the InterContinental Presidente Mexico City Hotel (15 min).

**9:45 pm**

The second and final shuttle service will depart Pinch Grino en route to the InterContinental Presidente Mexico City Hotel (15 min).

## Friday, February 23, 2024

### **BREAKFAST ON YOUR OWN**

Continental breakfast is available in Club Room from 6:30 am - 11:00 am

**\*\*Located in the Club Lounge\*\***

- 6:50 am - 7:00 am**      Conference participants meet in hotel lobby
- 7:00 am - 7:30 am**      Depart Presidente InterContinental Benito Juarez Mexico City International Airport (MEX) via shuttle (30 min).
- 7:30 am - 8:15 am**      Staff complete security and check-in
- 9:40 am**                  Members and staff depart Benito Juarez Mexico City International Airport (MEX)
- United Airlines Flight 1567 | 4 h 15 min flight time
- 2:55 pm**                  Arrive at Washington Dulles International Airport (IAD), now back in Eastern Standard Time.