

COMMITTEE ON ETHICS

EMPLOYEE POST-TRAVEL DISCLOSURE FORM Original Amendment

This form is for disclosing the receipt of travel expenses from private sources for travel taken in connection with official duties. This form does not eliminate the need to report privately-funded travel on the annual *Financial Disclosure Statements* of those employees required to file them. In accordance with House Rule 25, clause 5, **you must complete this form and file it with the Clerk of the House by email at gifttravelreports@mail.house.gov, within 15 days after travel is completed.** Please **do not** file this form with the Committee on Ethics.

NOTE: Willful or knowing misrepresentations on this form may be subject to criminal prosecution pursuant to 18 U.S.C. § 1001.

1. Name of Traveler: Arian Beckwith
2. a. Name of Accompanying Relative: _____ **OR** None
b. Relationship to Traveler: Spouse Child Other (specify): _____
3. a. Dates: Departure: February 21, 2024 Return: February 22, 2024
b. Dates at Personal Expense, if any: _____ **OR** None
4. Departure City: Washington, DC Destination: New York City, NY Return City: Washington, DC
5. Sponsor(s), Who Paid for the Trip: Interactive Advertising Bureau
6. Describe Meetings and Events Attended: Attending briefings with Google, NBC Universal and Nielsen
These briefings were focused on the digital economy.
7. Attached to this form are **each** of the following, *signify that each item is attached by checking the corresponding box*:
 - a. a completed *Sponsor Post-Travel Disclosure Form*;
 - b. the *Primary Trip Sponsor Form* completed by the trip sponsor **prior** to the trip, **including all** attachments **and** the *Additional Sponsor Form(s)*;
 - c. page 2 of the completed *Traveler Form* submitted by the employee; **and**
 - d. the letter from the Committee on Ethics approving my participation on this trip.
8. a. I represent that I participated in each of the activities reflected in the attached sponsor's agenda. *Signify statement is true by checking the box.*
b. If not, explain: _____

I certify that the information contained on this form is true, complete, and correct to the best of my knowledge.

Signature of Traveler:  Date: March 7, 2024

I authorized this travel in advance. I have determined that all of the expenses listed on the attached *Sponsor Post-Travel Disclosure Form* were necessary and that the travel was in connection with the employee's official duties and would not create the appearance that the employee is using public office for private gain.

Name of Supervising Member: Rep. John James Date: March 7, 2024

Signature of Supervising Member: 

COMMITTEE ON ETHICS

SPONSOR POST-TRAVEL DISCLOSURE FORM

Original Amendment

This form must be completed by an officer of any organization that served as the primary trip sponsor in providing travel expenses or reimbursement for travel expenses to House Members, officers, or employees under House Rule 25, clause 5. **A completed copy of the form must be provided to each House Member, officer, or employee who participated in the trip within 10 days of their return.** You must answer all questions, and check all boxes, on this form for your submission to comply with House Rules and the Committee's Travel Regulations. Failure to comply with this requirement may result in the denial of future requests to sponsor trips and/or subject the current traveler to disciplinary action or a requirement to repay the trip expenses.

NOTE: Willful or knowing misrepresentations on this form may be subject to criminal prosecution pursuant to 18 U.S.C. § 1001.

1. Sponsor(s) who paid or provided in-kind support for the trip: Interactive Advertising Bureau

2. Travel Destination(s): New York City

3. Date of Departure: February 21, 2024 Date of Return: February 22, 2024

4. Name(s) of Traveler(s): Attached

Note: You may list more than one traveler on a form only if **all** information is **identical** for each person listed.

5. **Actual amount** of expenses paid on behalf of, or reimbursed to, each individual named in Question 4:

	Total Transportation Expenses	Total Lodging Expenses	Total Meal Expenses	Total Other Expenses (dollar amount per item and description)
Traveler	All	\$167.71	\$63	\$68.40 - Amtrak
Accompanying Family Member	None			

6. All expenses connected to the trip were for actual costs incurred and not a *per diem* or lump sum payment. *Signify statement is true by checking box.*

I certify that the information contained in this form is true, complete, and correct to the best of my knowledge.

Signature: Marc Hydrick Digitally signed by Marc Hydrick
Date: 2024.02.29 09:47:13 -05'00' Date: 2/29/24

Name: Marc Hydrick Title: Director, Senior Program Manager

Organization: Interactive Advertising Bureau

I am an officer of the above-named organization. Signify statement is true by checking box.

Address: 116 East 27th Street New York, NY 10016

Telephone: (212) 380-4700 Email: marc@iab.com

Committee staff may contact the above-named individual if additional information is required.

If you have questions regarding your completion of this form, please contact the Committee on Ethics at 202-225-7103.

COMMITTEE ON ETHICS

TRAVELER FORM

This form should be completed by House Members, officers, or employees seeking Committee approval of privately-sponsored travel or reimbursement for travel under House Rule 25, clause 5. The completed form should be submitted directly to the Committee by each invited House Member, officer, or employee, together with the completed and signed trip sponsor form(s) and any attachments. A copy of this form, minus this initial page, will be made available for public inspection.

This form and any attachments may be submitted at 1015 Longworth House Office Building or travel.requests@mail.house.gov.

Your completed request must be submitted to the Committee no less than 30 days before your proposed departure date. Absent exceptional circumstances, permission will not be granted for requests received less than 30 days before the trip commences. **You must receive explicit approval from the Committee before you depart on this trip.**

Name of Traveler: Arian Beckwith

NOTE: Willful or knowing misrepresentations on this form may be subject to criminal prosecution pursuant to 18 U.S.C. § 1001.

I certify that the information contained on both pages of this form is true, complete, and correct to the best of my knowledge.

Signature: 

Name of Signatory (if other than traveler): _____

For Staff (name of employing Member or Committee): Rep. John James (MI-10)

Office Address: 1319 Longworth House Office Building, Washington, DC 20515

Telephone Number: (202) 225-4961

Email Address of Contact Person: arian.beckwith@mail.house.gov

Check this box if the sponsoring entity is a media outlet, the purpose of the trip is to make a media appearance sponsored by that entity, and these forms are being submitted to the Committee less than 30 days before the trip departure date.

NOTE: You must complete all of the contact information fields above, as Committee staff may need to contact you if additional information is required.

KEEP A COPY OF THIS FORM. Page 2 (but not this page) must be submitted to the Clerk as part of the post-travel disclosure required by House Rule 25. Travel Regulation § 404(d) also requires you to keep a copy of all request forms and supporting paperwork for three subsequent Congresses from the date of travel.

If there are any questions regarding this form, please contact the Committee on Ethics at 202-225-7103 or via email: travel.requests@mail.house.gov.

COMMITTEE ON ETHICS

TRAVELER FORM

1. Name of Traveler: Arian Beckwith
2. Sponsor(s) who will be paying or providing in-kind support for the trip: Interactive Advertising Bureau (IAB)
3. City and State **OR** Foreign Country of Travel: New York, New York
4. a. Date of Departure: February 21 Date of Return: February 22
b. Yes No Will you be extending the trip at your personal expense?
If yes, list dates at personal expense: _____
5. a. Yes No Will you be accompanied by a family member at the sponsor's expense? **If yes:**
 - (1) Name of Accompanying Family Member: _____
 - (2) Relationship to Traveler: Spouse Child Other (specify): _____
 - (3) Yes No Accompanying Family Member is at least 18 years of age?
6. a. Yes No Did the trip sponsor answer "Yes" to Question 8(c) on the *Primary Trip Sponsor Form* (i.e., travel is sponsored by an entity that employs a registered federal lobbyist or a foreign agent)?
b. **If yes**, and you are requesting lodging for two nights, explain why the second night is warranted:

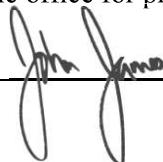
7. Yes No *Primary Trip Sponsor Form* is attached, including agenda, invitation, invitee list, and any other attachments and Additional Sponsor Forms.
NOTE: The agenda should show the traveler's individual schedule, including departure and arrival times and identify the specific events in which the traveler will be participating.
8. Explain why participation in the trip is connected to the traveler's individual official or representational duties. **Staff should include their job title and how the activities on the itinerary relate to their duties.**
Legislative Director. The policy issues covered during this trip are relevant to the member's district.

9. **Yes No Is the traveler aware of any registered federal lobbyists or foreign agents involved in planning, organizing, requesting, or arranging the trip?**
10. For staff travelers, to be completed by your employing Member:

ADVANCED AUTHORIZATION OF EMPLOYEE TRAVEL

I hereby authorize the individual named above, an employee of the U.S. House of Representatives who works under my direct supervision, to accept expenses for the trip described in this request. I have determined that the above-described travel is in connection with my employee's official duties and that acceptance of these expenses will not create the appearance that the employee is using public office for private gain.

Signature of Employing Member: _____



Date: March 7, 2024

COMMITTEE ON ETHICS

PRIMARY TRIP SPONSOR FORM

This form should be completed by private entities offering to provide travel or reimbursement for travel to House Members, officers, or employees under House Rule 25, clause 5. A completed copy of the form (and any attachments) should be provided to each invited House Member, officer, or employee, who will then forward it to the Committee together with a *Traveler Form* **at least 30 days before the start date of the trip**. The trip sponsor should *NOT* submit the form directly to the Committee. The Committee's website (ethics.house.gov) provides detailed instructions for filling out the form. The Committee will notify the House invitees directly of its decision and will not notify the trip sponsors.

NOTE: Willful or knowing misrepresentations on this form may be subject to criminal prosecution pursuant to 18 U.S.C. § 1001. Failure to comply with the Committee's Travel Regulations may also lead to the denial of permission to sponsor future trips. Signatures must comply with section 104(bb) of the Travel Regulations.

1. Sponsor who will be paying for the trip:

Interactive Advertising Bureau

2. I represent that the trip will not be financed, in whole or in part, by a registered federal lobbyist or foreign agent. *Signify that the statement is true by checking box.*

3. **Check only one.** I represent that:

- a. The primary trip sponsor has not accepted from any other source, funds intended directly or indirectly to finance any aspect of the trip; **OR**
- b. The trip is arranged without regard to congressional participation and the primary trip sponsor has accepted funds only from entities that will receive a tangible benefit in exchange for those funds; **OR**
- c. The primary trip sponsor has accepted funds, services, or in-kind assistance from other source(s) intended directly or indirectly to finance all or part of this trip and has enclosed disclosure forms from each of those entities.

If "c" is checked, list the names of the additional sponsors: _____

4. Provide names and titles of **ALL** House Members *and* employees you are inviting. **For each House invitee, provide an explanation of why the individual was invited** (include additional pages if necessary): _____

see attachment titled "Appendix – IAB Feb 2024"

5. Yes No Is travel being offered to an accompanying family member of the House invitee(s)?

6. Date of Departure: 2/21/24 Date of Return: 2/22/24

7. a. City of departure: Washington D.C.

b. Destination(s): New York City

c. City of return: Washington D.C.

8. **Check only one.** I represent that

a. The sponsor of the trip is an institution of higher education within the meaning of section 101 of the Higher Education Act of 1965; **OR**

b. The sponsor of the trip does not retain or employ a registered federal lobbyist or foreign agent; **OR**

c. The sponsor employs or retains a registered federal lobbyist or foreign agent, but the trip is for attendance at a one-day event *and* lobbyist / foreign agent involvement in planning, organizing, requesting, or arranging the trip was *de minimis* under the Committee's travel regulations.

9. **Check only one of the following.**

- a. I checked 8(a) or (b) above; **OR**
- b. I checked 8(c) above but am not offering any lodging; **OR**
- c. I checked 8(c) above and am offering lodging and meals for one night; **OR**
- d. I checked 8(c) above and am offering lodging and meals for two nights. If you checked this box, explain why the second night of lodging is warranted. _____

10. Attached is a detailed agenda of the activities House invitees will be participating in during the travel (i.e., an hourly description of planned activities for trip invitees). *Indicate agenda is attached by checking box.*

11. **Check only one of the following.**

- a. I represent that a registered federal lobbyist or foreign agent will not accompany House Members or employees on any segment of the trip. *Signify the statement is true by clicking the box;* **OR**
- b. *Not Applicable.* Trip sponsor is a U.S. institution of higher education.

12. For **each** sponsor required to submit a sponsor form, describe the sponsor's interest in the subject matter of the trip **and** its role in organizing and/or conducting the trip:

The Interactive Advertising Bureau (IAB) is a trade association that represents over 700 leading media companies, brands, and technology firms responsible for selling, delivering, and optimizing digital ad marketing campaigns. The IAB furnishes educational and developmental opportunities for professionals in the media and marketing sectors, including a variety of technical trainings, and privacy legislation and legal seminars. The IAB has organized this trip.

13. **Answer parts a and b. Answer part c if necessary:**

- a. Mode of travel: Air Rail Bus Car Other (specify: _____)
- b. Class of travel: Coach Business First Charter Other (specify: _____)
- c. If travel will be first class, or by chartered or private aircraft, explain why such travel is warranted:

14. I represent that the expenditures related to local area travel during the trip will be unrelated to personal or recreational activities of the invitee(s). *Signify that the statement is true by checking box.*

15. **Check only one.** I represent that either:

- a. The trip involves an event that is arranged or organized *without regard* to congressional participation and that meals provided to congressional participants are similar to those provided to or purchased by other event attendees; **OR**
- b. The trip involves events that are arranged specifically *with regard* to congressional participation. If "b" is checked:
 - 1) Detail the cost *per day* of meals (approximate cost may be provided): see attached file

2) Provide the reason for selecting the location of the event or trip: The IAB is headquartered in New York City. NYC is the hub of digital advertising and the best place for Congressional staff to experience all components of the industry.

16. Name, nightly cost, and reasons for selecting each hotel or other lodging facility:

Hotel Name: Wyndam New Yorker City: New York, NY Cost Per Night: \$167.71
Reason(s) for Selecting: Moderately priced accomodations in close proximity to planned activities
Hotel Name: _____ City: _____ Cost Per Night: _____
Reason(s) for Selecting: _____
Hotel Name: _____ City: _____ Cost Per Night: _____
Reason(s) for Selecting: _____

17. I represent that all expenses connected to the trip will be for actual costs incurred and not a per diem or lump sum payment. *Signify that the statement is true by checking the box.*

18. **Total Expenses for each Participant:**

<input type="checkbox"/> Actual Amounts <input checked="" type="checkbox"/> Good Faith Estimates	Total Transportation Expenses per Participant	Total Lodging Expenses per Participant	Total Meal Expenses per Participant
For each Member, Officer, or Employee	\$200.00	\$167.71	\$63
For each Accompanying Family Member	N/A	N/A	N/A

	Other Expenses (dollar amount per item)	Identify Specific Nature of "Other" Expenses (e.g., taxi, parking, registration fee, etc.)
For each Member, Officer, or Employee	N/A	N/A
For each Accompanying Family Member	N/A	N/A

19. **Check only one:**

- a. I certify that I am an officer of the organization listed below; **OR**
- b. *Not Applicable.* Trip sponsor is an individual or a U.S. institution of higher education.

20. **I certify by my signature that**

- a. **I read and understand the Committee's Travel Regulations;**
- b. **I am not a registered federal lobbyist or registered foreign agent; and**
- c. **The information on this form is true, complete, and correct to the best of my knowledge.**

Signature: Marc Hydrick Digitally signed by Marc Hydrick
Date: 2024.01.09 11:39:44 -05'00' Date: 1/9/24

Name: Marc Hydrick Title: Director, Sr. Program Manager

Organization: Interactive Advertising Bureau

Address: 116 East 27th Street 7th Floor New York, NY 10016

Email: Marc@iab.com Telephone: 646-584-1713

If there are questions regarding this form, please contact the Committee on Ethics at 202-225-7103 or travel.requests@mail.house.gov.

Michael Guest, Mississippi
Chairman
Susan Wild, Pennsylvania
Ranking Member

David P. Joyce, Ohio
John H. Rutherford, Florida
Andrew R. Garbarino, New York
Michelle Fischbach, Minnesota

Veronica Escobar, Texas
Mark DeSaulnier, California
Deborah K. Ross, North Carolina
Glenn F. Ivey, Maryland



ONE HUNDRED EIGHTEENTH CONGRESS

U.S. House of Representatives

COMMITTEE ON ETHICS

Thomas A. Rust
Staff Director and Chief Counsel

Keelie Broom
Counsel to the Chairman

David Arrojo
Counsel to the Ranking Member

1015 Longworth House Office Building
Washington, D.C. 20515-6328
Telephone: (202) 225-7103
Facsimile: (202) 225-7392

February 13, 2024

Mr. Arian Beckwith
Office of the Honorable John James
1319 Longworth House Office Building
Washington, DC 20515

Dear Mr. Beckwith:

Pursuant to House Rule 25, clause 5(d)(2), the Committee on Ethics hereby approves your proposed trip to New York, New York, scheduled for February 21 to 22, 2024, sponsored by Interactive Advertising Bureau. We remind you that, because the trip sponsor employs a federal lobbyist, you may participate in officially-connected activity on one calendar day only.

You must complete an Employee Post-Travel Disclosure Form (which your employing Member must also sign) and file it, together with a Sponsor Post-Travel Disclosure Form completed by the trip sponsor, with the Clerk of the House within 15 days after your return from travel. As part of that filing, you are also required to attach a copy of this letter and both the Traveler and Primary Trip Sponsor Forms (including attachments) you previously submitted to the Committee in seeking pre-approval for this trip. If you are required to file an annual Financial Disclosure Statement, you must also report all travel expenses totaling more than \$480 from a single source on the "Travel" schedule of your annual Financial Disclosure Statement covering this calendar year. Finally, Travel Regulation § 404(d) also requires you to keep a copy of all request forms and supporting information provided to the Committee for three subsequent Congresses from the date of travel.

If you have any further questions, please contact the Committee's Office of Advice and Education at extension 5-7103.

Sincerely,

Michael Guest
Chairman

Susan Wild
Ranking Member

MG/SW:mc

Wednesday, February 21

TIME	ACTIVITY	LOCATION
1:15PM-4:44PM	Train DC > NYC	Union Station > Penn Station
5:00PM-6:00PM	<i>Transit (walk) to hotel</i>	Wyndham, New Yorker, 481 8 th Ave

Thursday, February 22

TIME	ACTIVITY	LOCATION	DESCRIPTION
7:00AM-8:00AM	Breakfast	Wyndham, New Yorker, 481 8 th Ave OR Bus	
8:00AM-9:00AM	<i>Transit via charter bus</i>		
9:00AM-11:00AM	Ad Network Meeting	Google – Manhattan Office	Google is one of the largest digital advertising networks and their presentation will focus on the role they play in the buying, selling, and serving of online advertising. This presentation is intended to educate and inform staff about the nuances of the industry, improve their understanding of the ad ecosystem, and provide them with the opportunity to ask questions of subject matter experts.
11:00AM-12:00PM	<i>Transit + Box Lunch</i>		
12:00PM-2:00PM	Publisher Meeting	NBC Universal – 30 Rockefeller Plaza	NBC Universal is one of the largest publishers of digital advertising and their presentation will focus on the role they play in the buying, selling, and serving of online advertising. This presentation is intended to educate and inform staff about the nuances of the industry, improve their understanding of the ad ecosystem, and provide them with the opportunity to ask questions of subject matter experts.
2:00PM-3:00PM	<i>Transit via charter bus</i>		

3:00PM-5:00PM	Ad Measurement Meeting	Neilsen – Flatiron District	Neilsen is one of the largest providers of audience measurement metrics for digital advertising and their presentation will focus on the role they play in the buying, selling, and serving of online advertising. This presentation is intended to educate and inform staff about the nuances of the industry, improve their understanding of the ad ecosystem, and provide them with the opportunity to ask questions of subject matter experts.
5:00PM-6:00PM	<i>Transit + Box Dinner</i>		
6:25PM-9:58PM	Train NYC > DC	Penn Station > Union Station	

Member	Party	Chamber	Staffer First Name	Staffer	Email	Title
Sen. Mazie Hirono (D-HI)	Dem	Senate	George	George Flynn	George_flynn@hirono.senate.gov	CD
Sen. Ben Ray Lujan (D-NM)	Dem	Senate	Adan	Adan Serna	adan_serna@lujan.senate.gov	Deputy Communications Director
Rep. Jim Jordan (R-OH)	Rep	House	Russell	Russell Dye	Russell.dye@mail.house.gov	CD/Counsel
Rep. Lucy McBath (D-GA)	Dem	House	Althea	Althea Dillon	Althea.dillon@mail.house.gov	Digital Director
Rep. Adam Schiff (D-CA)	Dem	House	Dahvi	Dahvi Cohen	Dahvi.Cohen@mail.house.gov	LA
Rep. Paul Tonko (D-NY)	Dem	House	Darian	Darian Harbeck	darian.harbeck@mail.house.gov	SLA
Rep. John James (R-MI)	Rep	House	Arian	Arian Beckwith	arian.beckwith@mail.house.gov	LD
Rep. Mike Garcia (R-CA)	Rep	House	Chase	Chase Hite	chase.hite@mail.house.gov	LA
Rep. Michael Waltz (R-FL)	Rep	House	Carl	Carl Schuler	carl.schuler@mail.house.gov	LA
Rep. Ruben Gallego (D-AZ)	Dem	House	Ryan	Ryan McGuire	ryan.mcguire@mail.house.gov	LD
Rep. Mike Ezell (R-MS)	Rep	House	Al David	Al David Saab	aldavid.saab@mail.house.gov	LD
Rep. Nicole Malliotakis (R-NY)	Rep	House	Courtney	Courtney Watson	courtney.watson@mail.house.gov	Scheduler
Rep. Nicole Malliotakis (R-NY)	Rep	House	Anthony	Anthony Raisley	Anthony.raisley@mail.house.gov	LC
Rep. Colin Allred (D-TX)	Dem	House	Carlie	Carlie Tianello	carlie.tianello@mail.house.gov	LA

Member	Staffer	Title	Reason for Inviting
Rep. Ann Kuster	Milla Anderson	Legislative Assistant	Milla's boss serves on the Energy and Commerce Committee which considers legislation relevant to the digital advertising industry. Milla handles the Technology and Telecommunications portfolios for her office.
Rep. Larry Bucshon	David Bean	Legislative Assistant	David's boss serves on the Energy and Commerce Committee which considers legislation relevant to the digital advertising industry. David handles the Technology, Telecommunications, and Judiciary portfolios for his office.
Rep. Greg Pence	Molly Buening	Legislative Assistant	Molly's boss serves on the Energy and Commerce Committee which considers legislation relevant to the digital advertising industry. Molly handles the Telecommunications and Judiciary portfolios for her office.
Rep. Ken Buck	Isabela Belchior	Chief Counsel	Isabela's boss serves on the Judiciary Committee which considers legislation relevant to the digital advertising industry. Isabela handles the Judiciary portfolio for her office.
Rep. Lucy McBath	Althea Dillon	Digital Director	Althea's boss serves on the Judiciary Committee which considers legislation relevant to the digital advertising industry.
Rep. Adam Schiff	Dahvi Cohen	Legislative Assistant	Dahvi's boss serves on the Judiciary Committee which considers legislation relevant to the digital advertising industry. Dahvi handles the Technology portfolio for her office.
Sen. Mike Lee	Annie (Chestnut) Tutor	Legislative Assistant	Annie's boss serves on the Senate Commerce Committee which considers legislation relevant to the digital advertising industry. Annie handles the Technology and Telecommunications portfolios for her office.
Rep. Lisa Blunt Rochester	Sophie Rapley	Legislative Correspondent	Sophie's boss serves on the Energy and Commerce Committee which considers legislation relevant to the digital advertising industry.
Rep. Darren Soto	Ray Quinones	Legislative Assistant	Ray's boss serves on the Energy and Commerce Committee which considers legislation relevant to the digital advertising industry. Ray handles the Technology, Telecommunications, and Judiciary portfolios for his office.
Rep. Lisa Blunt Rochester	Kevin Diamond	Deputy Chief of Staff	Kevin's boss serves on the Energy and Commerce Committee which considers legislation relevant to the digital advertising industry. Kevin handles the Technology and Telecommunications portfolios for his office.
Rep. Kevin Hern	Sean Griffin	Policy Professional Staff Member	Sean's boss is the Chair of the House Republican Study Committee
Rep. Jeff Duncan	Will Lane	Legislative Assistant	Will's boss serves on the Energy and Commerce Committee which considers legislation relevant to the digital advertising industry. Will handles the Technology and Judiciary portfolios for his office.
Rep. Yvette Clarke	Dan Kalmowitz	Press Assistant	Dan's boss serves on the Energy and Commerce Committee which considers legislation relevant to the digital advertising industry.
Rep. Suzan DelBene	Cecily Hahn	Senior Legislative Assistant	Before joining Congress, Cecily's boss was a tech entrepreneur and has been a leading voice on tech policy during her tenure in the House. Cecily handles the Technology and Judiciary portfolios for her office.

Rep. Dick Durbin	Maggie Angel	Legislative Assistant	Maggie's boss is the Senate Majority Whip and serves on the Judiciary Committee which considers legislation relevant to the digital advertising industry. Maggie handles the Technology portfolio for her office.
Rep. Kelly Armstrong	Casey Fitzpatrick	Deputy Chief of Staff	Casey's boss serves on the Energy and Commerce Committee which considers legislation relevant to the digital advertising industry. Casey handles the Technology, Telecommunications, and Judiciary portfolios for his office.
Rep. Tim Walberg	Ali Fulling	Policy Advisor	Ali's boss serves on the Energy and Commerce Committee which considers legislation relevant to the digital advertising industry. Ali handles the Technology and Telecommunications portfolios for her office.
Sen. Maria Cantwell	Mary Huang	Counsel	Mary's boss serves on the Senate Commerce Committee which considers legislation relevant to the digital advertising industry. Mary serves as a Policy Advisor for the Media and Broadband Subcommittee
Rep. Gus Bilirakis	Jonathan Vecchi	Deputy Chief of Staff/Legislative Director	Jonathan's boss serves on the Energy and Commerce Committee which considers legislation relevant to the digital advertising industry. Jonathan handles the Technology and Telecommunications portfolios for his office.
Rep. Steve Scalise	BJ Koohmaraie	Counsel	BJ's boss is the House Majority Leader.
Rep. Deborah Ross	Huston Wallace	Legislative Director	Huston's boss serves on the Judiciary Committee which considers legislation relevant to the digital advertising industry. Huston handles the Technology portfolio for his office.
Sen. Mike Lee	Thomas DeMatteo	Counsel	Thomas' boss serves on the Senate Commerce Committee which considers legislation relevant to the digital advertising industry.
Sen. Marsha Blackburn	Jamie Susskind	Legislative Director	Jamie's boss serves on the Senate Commerce and Judiciary Committees which consider legislation relevant to the digital advertising industry. Jamie handles the Technology and Telecommunications portfolios for his office.
Sen. Mike Lee	Emme James	Legislative Correspondent	Emme's boss serves on the Senate Commerce Committee which considers legislation relevant to the digital advertising industry.
Rep. Jim Jordan	John Lee	Chief Counsel	John serves as the Chief Counsel for the House Judiciary Committee and the Courts, Intellectual Property, and the Internet Subcommittee which consider legislation that is relevant to the digital advertising industry.
Sen. Lindsey Graham	Conrad Meek	Counsel	Conrad serves as Counsel for the Senate Judiciary Committee which considers legislation that is relevant to the digital advertising industry.
Rep. Bob Latta	Emily Hebein	Legislative Director	Emily's boss serves on the Energy and Commerce Committee which considers legislation relevant to the digital advertising industry. Emily handles the Technology and Telecommunications portfolios for her office.
Sen. Raphael Warnock	Annie Wang	Counsel/Deputy Legislative Director	Annie's boss serves on the Senate Commerce Committee which considers legislation relevant to the digital advertising industry. Annie handles the Technology and Telecommunications portfolios for her office.
Sen. Michael Bennet	Eli Weiner	Legislative Assistant	Eli handles the Technology and Telecommunications portfolios for his office.

Rep. Ruben Gallego	Michelle Shevin-Coetzee	Senior Advisor	Michelle handles the Technology portfolio for her office.
Rep. Marc Veasey	Nate Beltran	Policy Advisor	Nate's boss serves on the Energy and Commerce Committee which considers legislation relevant to the digital advertising industry. Nate handles the Technology and Telecommunications portfolios for his office.
Rep. Jason Crow	John Brodtke	Legislative Director	John handles the Telecommunications portfolio for his office.
Energy and Commerce Committee	Jessica Herron	Clerk	Jessica serves as Clerk for the House Energy and Commerce Committee which considers legislation relevant to the digital advertising industry.
Rep. Cliff Bentz	Cristian Figueredo	Legislative Assistant	Cristian's boss serves on the House Judiciary Committee which considers legislation relevant to the digital advertising industry. Cristian handles the Technology, Telecommunications, and Judiciary portfolios for his office.
Rep. Mike Johnson	Pierson Furnish	Senior Counsel	Pierson's boss is the Speaker of the House.
Senate Judiciary Committee	Mana Azarmi	Counsel	Mana handles the Technology, Telecommunications, and Commerce portfolios for her office.
Sen. Jon Tester	Olivia Oo	Legislative Assistant	Olivia's boss serves on the Senate Commerce and Appropriations Committees which consider legislation relevant to the digital advertising industry. Olivia handles the Technology and Telecommunications portfolios for her office.
Rep. Paul Tonko	Darian Harbeck	Senior Legislative Assistant	Darian's boss serves on the House Energy and Commerce and Science Space and Technology Committees which consider legislation relevant to the digital advertising industry. Darian handles the Technology, and Judiciary portfolios for his office.
Sen. Roger Wicker	Anderson Helton	Legislative Assistant	Anderson's boss serves on the Senate Commerce Committee which considers legislation relevant to the digital advertising industry. Anderson handles the Technology, Telecommunications, and Commerce portfolios for his office.
Rep. Joe Neguse	Megan McCorquodale	Legislative Assistant	Megan's boss serves on the House Judiciary Committee which considers legislation relevant to the digital advertising industry. Megan handles the Technology, Telecommunications, Commerce, and Small Business portfolios for her office.
Rep. Mary Gay Scanlon	Dean Ischiroopoulos	Senior Legislative Assistant	Dean's boss serves on the House Judiciary Committee which considers legislation relevant to the digital advertising industry. Dean handles the Telecommunications and Small Business portfolios for his office.
Rep. Colin Allred	Whitley O'Neil	Legislative Director	Whitley handles the Telecommunications portfolio for her office.
Rep. Elise Stefanik	Zach Deatherage	Legislative Director	Zach handles the Small Business portfolio for his office.
Rep. John James	Arian Beckwith	Legislative Director	Arian handles issues relevant to technology policy.
Senate Judiciary Committee	Annie Owens	Chief Counsel	Annie serves as Chief Counsel for the Senate Judiciary Committee which considers legislation relevant to the digital advertising industry.

Senate Appropriations	Jennifer Piatt	Majority Committee Staff	Jennifer serves as Majority Committee Staff for the Senate Appropriations Committee which considers legislation relevant to the digital advertising industry.
Rep. Neal Dunn (R-FL)	Mike Robertson	Legislative Assistant	Mike's boss serves on the House Energy and Commerce Committee which considers legislation relevant to the digital advertising industry. Mike handles the Telecommunications portfolio for his office.
Rep. Mike Garcia	Chase Hite	Legislative Assistant	Chase's boss serves on the House Appropriations and Science, Space, and Technology Committees which consider legislation relevant to the digital advertising industry. Chase handles the Telecommunications and Technology portfolios for his office.
Rep. Trent Kelly	Semaj Martin-Redd	Legislative Assistant	Semaj handles the Technology portfolio for his office.
Senate Judiciary Committee	Stephanie Trifone	General Counsel	Stephanie serves as General Counsel for the Senate Judiciary Committee which considers legislation relevant to the digital advertising industry.
Senate Judiciary Committee	Jack Budish	Counsel	Jack serves as Counsel for the Senate Judiciary Committee which considers legislation relevant to the digital advertising industry.
Rep. Jay Obernolte	Rob Hicks	Legislative Director	Rob's boss serves on the Energy and Commerce and Science, Space, and Technology Committees which consider legislation relevant to the digital advertising industry. Rob handles the Technology and Telecommunications portfolios for his office.
Senate Judiciary Committee	Katherine Nikas	Staff Director	Katherine serves as Staff Director for the Senate Judiciary Committee which considers legislation relevant to the digital advertising industry.
Senate Judiciary Committee	Rita Jochum	Chief Counsel	Rita serves as Chief Counsel for the Senate Judiciary Committee which considers legislation relevant to the digital advertising industry.
Senate Commerce, Science and Tr	John Beezer	Senior Advisor	John serves as Senior Advisor for the Senate Commerce Committee which considers legislation relevant to the digital advertising industry.
Senate Commerce, Science and Tr	Betsy McIntyre	Senior Counsel	Betsy serves as Senior Counsel for the Senate Commerce Committee which considers legislation relevant to the digital advertising industry.
Senate Commerce, Science and Tr	Shannon Smith	Counsel and Senior Consumer Advisor	Shannon serves as Counsel and Senior Consumer Advisor for the Senate Commerce Committee which considers legislation relevant to the digital advertising industry.
Senate Commerce, Science and Tr	Kelly Fabian	Counsel	Kelly serves as Counsel for the Senate Commerce Committee which considers legislation relevant to the digital advertising industry.
Senate Commerce, Science and Tr	Gabrielle Borenstein	Research Assistant	Gabrielle serves as Research Assistant for the Senate Commerce Committee which considers legislation relevant to the digital advertising industry.
Rep. Michael Waltz	Carl Schuler	Legislative Assistant	Carl handles the Economics portfolio for his office.
Rep. David Rouzer	Chris Zhen	Legislative Assistant	Chris handles the Foreign Affairs portfolio for his office.

Rep. Mike Johnson	Chris Jaarda	Senior Policy Advisor	Chris's boss is the Speaker of the House.
Rep. Ruben Gallego	Ryan McGuire	Legislative Director	Ryan serves as the Legislative Director for Congressman Gallego.
Rep. Maxwell Frost	Samantha Ramierz	Communications Director	Samantha's boss serves on the House Science, Space, and Technology Committee which considers legislation relevant to the digital advertising industry .
Sen. Michael Bennet	Kevin Figueroa	Legislative Assistant	Kevin's boss serves on the Senate Finance International Trade, Customs, and Global Competitiveness Subcommittee which considers legislation relevant to the digital advertising industry. Kevin handles the Judiciary portfolio for his office.
Sen. Michael Bennet	Adriana Rivera	Military Legislative Assistant	Adriana's boss serves on the Senate Finance International Trade, Customs, and Global Competitiveness Subcommittee which considers legislation relevant to the digital advertising industry. Adriana handles the Science and Technology portfolio for her office.
Sen. Michael Bennet	Donni Turner	Legislative Counsel	Donni's boss serves on the Senate Finance International Trade, Customs, and Global Competitiveness Subcommittee which considers legislation relevant to the digital advertising industry. Donni handles the Judiciary portfolio for her office.
Sen. Michael Bennet	Eli Weiner	Legislative Assistant	Eli's boss serves on the Senate Finance International Trade, Customs, and Global Competitiveness Subcommittee which considers legislation relevant to the digital advertising industry. Eli handles the Technology and Telecommunications portfolios for his office.
Sen. John Hickenlooper	Naveen Parma	Chief Counsel	Naveen's boss serves on the Senate Commerce Committee which considers legislation relevant to the digital advertising industry. Naveen handles the Judiciary and Small portfolios for her office.
Sen. John Hickenlooper	Edgar Rivas	Senior Policy Advisor	Edgar's boss serves on the Senate Commerce Committee which considers legislation relevant to the digital advertising industry. Edgar handles the Judiciary and Small Business portfolios for his office.
Rep. Rashida Tlaib	Michael Cobb	Operations Manager	Michael's boss serves on the House Financial Services Committee which considers legislation relevant to the digital advertising industry.

Wednesday, February 21

TIME	ACTIVITY	LOCATION
1:15PM-4:44PM	Train DC > NYC	Union Station > Penn Station
5:00PM-6:00PM	<i>Transit (walk) to hotel</i>	Wyndham, New Yorker, 481 8 th Ave

Thursday, February 22

TIME	ACTIVITY	LOCATION	DESCRIPTION
7:00AM-8:00AM	Breakfast	Wyndham, New Yorker, 481 8 th Ave OR Bus	
8:00AM-9:00AM	<i>Transit via charter bus</i>		
9:00AM-11:00AM	Ad Network Meeting	Google – Manhattan Office	Google is one of the largest digital advertising networks and their presentation will focus on the role they play in the buying, selling, and serving of online advertising. This presentation is intended to educate and inform staff about the nuances of the industry, improve their understanding of the ad ecosystem, and provide them with the opportunity to ask questions of subject matter experts.
11:00AM-12:00PM	<i>Transit + Box Lunch</i>		
12:00PM-2:00PM	Publisher Meeting	NBC Universal – 30 Rockefeller Plaza	NBC Universal is one of the largest publishers of digital advertising and their presentation will focus on the role they play in the buying, selling, and serving of online advertising. This presentation is intended to educate and inform staff about the nuances of the industry, improve their understanding of the ad ecosystem, and provide them with the opportunity to ask questions of subject matter experts.
2:00PM-3:00PM	<i>Transit via charter bus</i>		
3:00PM-5:00PM	Ad Measurement Meeting	Neilsen – Flatiron District	Neilsen is one of the largest providers of audience measurement metrics for digital advertising and their presentation will focus on the role they play in the buying, selling, and serving of online advertising. This presentation is intended to educate and inform staff about the nuances of the industry, improve their understanding of the ad ecosystem, and provide them with the opportunity to ask questions of subject matter experts.
5:00PM-6:00PM	<i>Transit + Box Dinner</i>		
6:25PM-9:58PM	Train NYC > DC	Penn Station > Union Station	

Thursday, February 22

ITEM	UNIT COST
Breakfast	\$18
Boxed Lunch	\$20
Boxed Dinner	\$25

TOTAL	\$63
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From: Marc Hydrick <marc@iab.com>
Sent: Wednesday, January 3, 2024 3:17 PM
To: Beckwith, Arian <Arian.Beckwith@mail.house.gov>
Subject: IAB New York Staff Del Trip – A Day in the Life of an Ad

Dear Arian,

I am reaching out to extend an invitation to the [Interactive Advertising Bureau's Staff Delegation Trip to New York City – A Day in the Life of an Ad](#).

The trip will take place **February 21-22, 2024**. On Wednesday, February 21, participants will depart Union Station via Amtrak for a welcome reception in the city that evening. On Thursday, February 22, we will hear presentations from Google, NBC Universal, and Nielsen at their headquarters about the life cycle of a digital ad. This is a great opportunity for anyone interested in advertising, data privacy, and emerging technologies to hear from the players at the forefront about the mechanics of the industry and the policies that impacts them.

We hope you, or a member of your team, can join us! If you would like to RSVP or have any questions, please respond to this email.

Sincerely,
Marc

Marc Hydrick
Director, Senior Program Manager
116 East 27th Street, 7th Floor
New York, NY 10016
(646)584-1713 ✉ marc@iab.com

