

# COMMITTEE ON ETHICS

## EMPLOYEE POST-TRAVEL DISCLOSURE FORM Original Amendment

This form is for disclosing the receipt of travel expenses from private sources for travel taken in connection with official duties. This form does not eliminate the need to report privately-funded travel on the annual *Financial Disclosure Statements* of those employees required to file them. In accordance with House Rule 25, clause 5, you must complete this form and file it with the Clerk of the House by email at [gifttravelreports@mail.house.gov](mailto:gifttravelreports@mail.house.gov), within 15 days after travel is completed. Please **do not** file this form with the Committee on Ethics.

**NOTE: Willful or knowing misrepresentations on this form may be subject to criminal prosecution pursuant to 18 U.S.C. § 1001.**


1. Name of Traveler: Esther Kahng
2. a. Name of Accompanying Relative: \_\_\_\_\_ OR  None  
b. Relationship to Traveler:  Spouse  Child  Other (specify): \_\_\_\_\_
3. a. Dates: Departure: November 2, 2023 Return: November 3, 2023  
b. Dates at Personal Expense, if any: \_\_\_\_\_ OR  None
4. Departure City: Washington, D.C. Destination: New York City, New York Return City: Washington D.C.
5. Sponsor(s), Who Paid for the Trip: Global Women's Innovation Network
6. Describe Meetings and Events Attended: Itinerary is attached and includes detailed descriptions of all meetings.
7. Attached to this form are *each* of the following, signify that each item is attached by checking the corresponding box:
  - a.  a completed *Sponsor Post-Travel Disclosure Form*;
  - b.  the *Primary Trip Sponsor Form* completed by the trip sponsor *prior* to the trip, *including all* attachments and the *Additional Sponsor Form(s)*;
  - c.  page 2 of the completed *Traveler Form* submitted by the employee; *and*
  - d.  the letter from the Committee on Ethics approving my participation on this trip.
8. a.  I represent that I participated in each of the activities reflected in the attached sponsor's agenda. *Signify statement is true by checking the box.*  
b. If not, explain: \_\_\_\_\_

I certify that the information contained on this form is true, complete, and correct to the best of my knowledge.

Signature of Traveler:  Date: 11/14/2023

I authorized this travel in advance. I have determined that all of the expenses listed on the attached *Sponsor Post-Travel Disclosure Form* were necessary and that the travel was in connection with the employee's official duties and would not create the appearance that the employee is using public office for private gain.

Name of Supervising Member: Representative Maxine Waters Date: 11/15/2023

Signature of Supervising Member: 

# COMMITTEE ON ETHICS

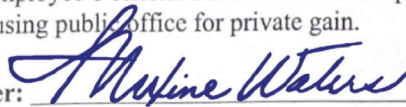
## TRAVELER FORM

1. Name of Traveler: Esther Kahng
2. Sponsor(s) who will be paying or providing in-kind support for the trip: Global WIN
3. City and State OR Foreign Country of Travel: New York City, NY
4. a. Date of Departure: November 2, 2023 Date of Return: November 3, 2023  
b. Yes  No  Will you be extending the trip at your personal expense?  
If yes, list dates at personal expense: \_\_\_\_\_
5. a. Yes  No  Will you be accompanied by a family member at the sponsor's expense? **If yes:**
  - (1) Name of Accompanying Family Member: \_\_\_\_\_
  - (2) Relationship to Traveler:  Spouse  Child  Other (specify): \_\_\_\_\_
  - (3) Yes  No  Accompanying Family Member is at least 18 years of age?
6. a. Yes  No  Did the trip sponsor answer "Yes" to Question 8(c) on the *Primary Trip Sponsor Form* (i.e., travel is sponsored by an entity that employs a registered federal lobbyist or a foreign agent)?  
b. **If yes**, and you are requesting lodging for two nights, explain why the second night is warranted:  
\_\_\_\_\_  
\_\_\_\_\_
7. Yes  No  *Primary Trip Sponsor Form* is attached, including agenda, invitation, invitee list, and any other attachments and Additional Sponsor Forms.  
NOTE: The agenda should show the traveler's individual schedule, including departure and arrival times and identify the specific events in which the traveler will be participating.
8. Explain why participation in the trip is connected to the traveler's individual official or representational duties. **Staff should include their job title and how the activities on the itinerary relate to their duties.**  
I am the Chief Counsel of the House Financial Services Committee. In this capacity, I am closely monitoring developments in the fintech sector, including AI, data privacy, and diversity and inclusion. This trip will include policy discussions with female leaders in these industries and help me better understand how the industries are evolving.
9. Yes  No  Is the traveler aware of any registered federal lobbyists or foreign agents involved in planning, organizing, requesting, or arranging the trip?
10. For staff travelers, to be completed by your employing Member:

### ADVANCED AUTHORIZATION OF EMPLOYEE TRAVEL

I hereby authorize the individual named above, an employee of the U.S. House of Representatives who works under my direct supervision, to accept expenses for the trip described in this request. I have determined that the above-described travel is in connection with my employee's official duties and that acceptance of these expenses will not create the appearance that the employee is using public office for private gain.

Signature of Employing Member: \_\_\_\_\_



Date: 10/16/2023

# COMMITTEE ON ETHICS

## SPONSOR POST-TRAVEL DISCLOSURE FORM

Original  Amendment

This form must be completed by an officer of any organization that served as the primary trip sponsor in providing travel expenses or reimbursement for travel expenses to House Members, officers, or employees under House Rule 25, clause 5. **A completed copy of the form must be provided to each House Member, officer, or employee who participated in the trip within 10 days of their return.** You must answer all questions, and check all boxes, on this form for your submission to comply with House Rules and the Committee's Travel Regulations. Failure to comply with this requirement may result in the denial of future requests to sponsor trips and/or subject the current traveler to disciplinary action or a requirement to repay the trip expenses.

**NOTE: Willful or knowing misrepresentations on this form may be subject to criminal prosecution pursuant to 18 U.S.C. § 1001.**

1. Sponsor(s) who paid or provided in-kind support for the trip: \_\_\_\_\_

2. Travel Destination(s): \_\_\_\_\_

3. Date of Departure: \_\_\_\_\_ Date of Return: \_\_\_\_\_

4. Name(s) of Traveler(s): \_\_\_\_\_

*Note:* You may list more than one traveler on a form only if **all** information is **identical** for each person listed.

5. **Actual amount** of expenses paid on behalf of, or reimbursed to, each individual named in Question 4:

	Total Transportation Expenses	Total Lodging Expenses	Total Meal Expenses	Total Other Expenses (dollar amount per item and description)
Traveler				
Accompanying Family Member				

6.  All expenses connected to the trip were for actual costs incurred and not a *per diem* or lump sum payment. Signify statement is true by checking box.

**I certify that the information contained in this form is true, complete, and correct to the best of my knowledge.**

Signature: \_\_\_\_\_  \_\_\_\_\_ Date: \_\_\_\_\_

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Organization: \_\_\_\_\_

**I am an officer of the above-named organization. Signify statement is true by checking box.**

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

*Committee staff may contact the above-named individual if additional information is required.*

If you have questions regarding your completion of this form, please contact the Committee on Ethics at 202-225-7103.

# COMMITTEE ON ETHICS

## PRIMARY TRIP SPONSOR FORM

This form should be completed by private entities offering to provide travel or reimbursement for travel to House Members, officers, or employees under House Rule 25, clause 5. A completed copy of the form (and any attachments) should be provided to each invited House Member, officer, or employee, who will then forward it to the Committee together with a *Traveler Form* **at least 30 days before the start date of the trip**. The trip sponsor should *NOT* submit the form directly to the Committee. The Committee's website (ethics.house.gov) provides detailed instructions for filling out the form. The Committee will notify the House invitees directly of its decision and will not notify the trip sponsors.

**NOTE: Willful or knowing misrepresentations on this form may be subject to criminal prosecution pursuant to 18 U.S.C. § 1001. Failure to comply with the Committee's Travel Regulations may also lead to the denial of permission to sponsor future trips. Signatures must comply with section 104(bb) of the Travel Regulations.**

1. Sponsor who will be paying for the trip: \_\_\_\_\_

2.  I represent that the trip will not be financed, in whole or in part, by a registered federal lobbyist or foreign agent. *Signify that the statement is true by checking box.*

3. **Check only one.** I represent that:

a.  The primary trip sponsor has not accepted from any other source, funds intended directly or indirectly to finance any aspect of the trip; **OR**

b.  The trip is arranged without regard to congressional participation and the primary trip sponsor has accepted funds only from entities that will receive a tangible benefit in exchange for those funds; **OR**

c.  The primary trip sponsor has accepted funds, services, or in-kind assistance from other source(s) intended directly or indirectly to finance all or part of this trip and has enclosed disclosure forms from each of those entities.

If "c" is checked, list the names of the additional sponsors: \_\_\_\_\_

4. Provide names and titles of **ALL** House Members *and* employees you are inviting. **For each House invitee, provide an explanation of why the individual was invited** (include additional pages if necessary): \_\_\_\_\_

5. Yes  No  Is travel being offered to an accompanying family member of the House invitee(s)?

6. Date of Departure: \_\_\_\_\_ Date of Return: \_\_\_\_\_

7. a. City of departure: \_\_\_\_\_

b. Destination(s): \_\_\_\_\_

c. City of return: \_\_\_\_\_

8. **Check only one.** I represent that

a.  The sponsor of the trip is an institution of higher education within the meaning of section 101 of the Higher Education Act of 1965; **OR**

b.  The sponsor of the trip does not retain or employ a registered federal lobbyist or foreign agent; **OR**

c.  The sponsor employs or retains a registered federal lobbyist or foreign agent, but the trip is for attendance at a one-day event *and* lobbyist / foreign agent involvement in planning, organizing, requesting, or arranging the trip was *de minimis* under the Committee's travel regulations.

9. **Check only one of the following.**
- a.  I checked 8(a) or (b) above; **OR**
  - b.  I checked 8(c) above but am not offering any lodging; **OR**
  - c.  I checked 8(c) above and am offering lodging and meals for one night; **OR**
  - d.  I checked 8(c) above and am offering lodging and meals for two nights. If you checked this box, explain why the second night of lodging is warranted. \_\_\_\_\_
- 

10.  Attached is a detailed agenda of the activities House invitees will be participating in during the travel (i.e., an hourly description of planned activities for trip invitees). *Indicate agenda is attached by checking box.*

11. **Check only one of the following.**
- a.  I represent that a registered federal lobbyist or foreign agent will not accompany House Members or employees on any segment of the trip. *Signify the statement is true by clicking the box; OR*
  - b.  *Not Applicable.* Trip sponsor is a U.S. institution of higher education.
12. For **each** sponsor required to submit a sponsor form, describe the sponsor's interest in the subject matter of the trip **and** its role in organizing and/or conducting the trip:
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

13. **Answer parts a and b. Answer part c if necessary:**
- a. Mode of travel: Air  Rail  Bus  Car  Other  (specify: \_\_\_\_\_)
  - b. Class of travel: Coach  Business  First  Charter  Other  (specify: \_\_\_\_\_)
  - c. If travel will be first class, or by chartered or private aircraft, explain why such travel is warranted:
- \_\_\_\_\_
- \_\_\_\_\_

14.  I represent that the expenditures related to local area travel during the trip will be unrelated to personal or recreational activities of the invitee(s). *Signify that the statement is true by checking box.*

15. **Check only one.** I represent that either:
- a.  The trip involves an event that is arranged or organized *without regard* to congressional participation and that meals provided to congressional participants are similar to those provided to or purchased by other event attendees; **OR**
  - b.  The trip involves events that are arranged specifically *with regard* to congressional participation. If "b" is checked:
    - 1) Detail the cost *per day* of meals (approximate cost may be provided): \_\_\_\_\_
    - \_\_\_\_\_
    - 2) Provide the reason for selecting the location of the event or trip: \_\_\_\_\_
    - \_\_\_\_\_

16. Name, nightly cost, and reasons for selecting each hotel or other lodging facility:

Hotel Name: \_\_\_\_\_ City: \_\_\_\_\_ Cost Per Night: \_\_\_\_\_

Reason(s) for Selecting: \_\_\_\_\_

Hotel Name: \_\_\_\_\_ City: \_\_\_\_\_ Cost Per Night: \_\_\_\_\_

Reason(s) for Selecting: \_\_\_\_\_

Hotel Name: \_\_\_\_\_ City: \_\_\_\_\_ Cost Per Night: \_\_\_\_\_

Reason(s) for Selecting: \_\_\_\_\_

17.  I represent that all expenses connected to the trip will be for actual costs incurred and not a per diem or lump sum payment. *Signify that the statement is true by checking the box.*

18. **Total Expenses for each Participant:**

<input type="checkbox"/> Actual Amounts <input type="checkbox"/> Good Faith Estimates	Total <b>Transportation</b> Expenses per Participant	Total <b>Lodging</b> Expenses per Participant	Total <b>Meal</b> Expenses per Participant
For each Member, Officer, or Employee			
For each Accompanying Family Member			


	<b>Other</b> Expenses (dollar amount per item)	Identify Specific Nature of "Other" Expenses (e.g., taxi, parking, registration fee, etc.)
For each Member, Officer, or Employee		
For each Accompanying Family Member		

19. **Check only one:**

- a.  I certify that I am an officer of the organization listed below; **OR**
- b.  *Not Applicable.* Trip sponsor is an individual or a U.S. institution of higher education.

20. **I certify by my signature that**

- a. **I read and understand the Committee's Travel Regulations;**
- b. **I am not a registered federal lobbyist or registered foreign agent; and**
- c. **The information on this form is true, complete, and correct to the best of my knowledge.**

Signature: \_\_\_\_\_  \_\_\_\_\_ Date: \_\_\_\_\_  
 Name: \_\_\_\_\_ Title: \_\_\_\_\_  
 Organization: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 Email: \_\_\_\_\_ Telephone: \_\_\_\_\_

If there are questions regarding this form, please contact the Committee on Ethics at 202-225-7103 or [travel.requests@mail.house.gov](mailto:travel.requests@mail.house.gov).

Michael Guest, Mississippi  
*Chairman*  
Susan Wild, Pennsylvania  
*Ranking Member*

David P. Joyce, Ohio  
John H. Rutherford, Florida  
Andrew R. Garbarino, New York  
Michelle Fischbach, Minnesota

Veronica Escobar, Texas  
Mark DeSaulnier, California  
Deborah K. Ross, North Carolina  
Glenn F. Ivey, Maryland



ONE HUNDRED EIGHTEENTH CONGRESS

**U.S. House of Representatives**

COMMITTEE ON ETHICS

Thomas A. Rust  
*Staff Director and Chief Counsel*

Keelie Broom  
*Counsel to the Chairman*

David Arrojo  
*Counsel to the Ranking Member*

1015 Longworth House Office Building  
Washington, D.C. 20515-6328  
Telephone: (202) 225-7103  
Facsimile: (202) 225-7392

October 24, 2023

Ms. Esther Kahng  
Committee on Financial Services  
2129 Rayburn House Office Building  
Washington, DC 20515

Dear Ms. Kahng:

Pursuant to House Rule 25, clause 5(d)(2), the Committee on Ethics hereby approves your proposed trip to New York, New York, scheduled for November 2 to 3, 2023, sponsored by Global Women's Innovation Network (GlobalWIN).

Committee travel regulations require that you submit your complete pre-trip approval request to the Committee at least 30 days before the commencement of the trip or it will not be granted. Despite your failure to do so in this instance, we are approving your current request. However, any future requests must adhere to the 30-day requirement or they will be denied.

You must complete an Employee Post-Travel Disclosure Form (which your employing Member must also sign) and file it, together with a Sponsor Post-Travel Disclosure Form completed by the trip sponsor, with the Clerk of the House within 15 days after your return from travel. As part of that filing, you are also required to attach a copy of this letter and both the Traveler and Primary Trip Sponsor Forms (including attachments) you previously submitted to the Committee in seeking pre-approval for this trip. If you are required to file an annual Financial Disclosure Statement, you must also report all travel expenses totaling more than \$480 from a single source on the "Travel" schedule of your annual Financial Disclosure Statement covering this calendar year. Finally, Travel Regulation § 404(d) also requires you to keep a copy of all request forms and supporting information provided to the Committee for three subsequent Congresses from the date of travel.

If you have any further questions, please contact the Committee's Office of Advice and Education at extension 5-7103.

Sincerely,

Michael Guest  
Chairman

Susan Wild  
Ranking Member

MG/SW:amr



# Global Women's Innovation Network

## Question 4: GlobalWIN Staff Delegation Invitees

On November 2 – 3, 2023, GlobalWIN will bring 17 Congressional staff members from Republican and Democratic Offices from the U.S. House of Representatives to New York City for intensive programming on an array of issues including innovation and female leadership. Our trip to New York will combine all tiers of GlobalWIN programming and provide participants with a rare opportunity to grow professionally while connecting with other experts and leaders. GlobalWIN is inviting senior female staff in Republican and Democratic offices with wide-ranging work portfolios.

<b>FIRST</b>	<b>Last</b>	<b>Title</b>	<b>Office</b>
Rebecca	Angelson	Chief of Staff	Office of Rep. Bob Latta
Kate	Arey (Roberts)	Digital Director	House Committee on Energy
Earnestine	Dawson	Digital Director	House Minority Leader Hakeem Jeffries (NY-08)
Laura	Engquist	Chief of Staff	Office of Rep. Troy Balderson (OH-12)
Sally	Fox	Chief of Staff	Office of Rep. Tom Emmer (MN-06)
Natalia	Gandia	Legislative Director	Office of Rep. Jenniffer González-Colón (PR-AL)
Hope	Goins	Staff Director	House Committee on Homeland Security
Waverly	Gordon	Deputy Staff Director, Democratic/General Counsel	House Committee on Energy and Commerce
Esther	Kahng	Chief Counsel	House Financial Services (minority)
Sheyla	Marimon	Legislative Director	Office of Rep. Steve Horsford (NV-04)
Lizzy	O'Hara	Chief of Staff	Office of Representative Richie Neal (MA-01)
Stephanie	Palencia	Outreach Director	Office of Minority Leader Hakeem Jeffries (NY-08)
Tracie	Pough	Chief of Staff	Office of Rep. Debbie Wasserman Schultz
Sophie	Seid	Communication Director	Office of Rep. Ashley Hinson (IA-02)
Caroline	Tucker	Communications Director	Office of Rep. Blake Moore (UT-01)
Rebecca	Walldorff	Chief of Staff	Office of Rep. Lucy McBath
Kayla	Williams	Chief of Staff	Office of Rep. Gregory Meeks (NY-05)
Dominique	Yelinski	Legislative Director/Deputy Chief of Staff	Office of Rep. Kevin Hern (OK-01)





2023 NYC Itinerary House Staff Delegation Trip  
Thursday, November 2nd and Friday, November 3rd

Thursday, November 2, 2023

- 7:30 AM** Meet at Washington Union Station
- 8:00 AM** Depart Washington Union Station (WAS) for New York on Amtrak Vermonter #56
- 11:21 AM** Arrival in NYC Moynihan Train Hall (NYP)
- 11:30 AM** Trip briefing-with Helen Milby, GlobalWIN President and Co-Founder  
12:00 PM

**Overview:** Helen Milby will take this time to review with the House Staffers the visits and meetings GlobalWIN will be attending with topics from finance, AI, Innovation in travel and tourism along with meetings on Friday at NBCUniversal with how the entertainment industry has been affected with the ongoing writers' strike and more importantly learning more about the international importance of the North American television and film industries.

*35-minute drive*

- 12:00 PM** **BNY Mellon**  
1:15 PM 240 Greenwich

**Overview:** This discussion with BNY Mellon will highlight the importance of female leadership in banking and finance, and more broadly, the importance of female leadership in historically male dominated fields as a whole. We will be joined by members and executives of BNY Mellon who will delve into the nuances of the current state of the U.S. economy, the history of BNY Mellon, and current market challenges.

*30-minute drive*

- 2:00 PM** **Meeting with Visa Head of North Americas Kim Lawrence**  
3:00 PM 277 Park Ave

**Overview:** Kim Lawrence, the Head of North America at Visa, will provide an overview of Visa's recently established philanthropic platform for giving, called the Visa Foundation, which focuses on helping micro and small enterprises thrive through access, growth, and resilience. Visa's goal is to empower these enterprises and improve their livelihoods—ultimately lifting up their communities. At the heart of the new social impact focus is the belief that micro and small enterprises are the backbone of the global economy, accounting for more than 90 percent of enterprises worldwide and contributing 50 to 60 percent of global employment. However, many of these businesses struggle to access the tools, resources, and training to help them fully thrive. The new social impact strategy, including the core mission of Visa Foundation, is to support efforts to fix this imbalance. During this meeting we will hear from several of the people behind the UK team at the Visa Foundation to discuss their work.

15-minute drive

Thursday, November 2, 2023

**3:30 PM**      **Salesforce: AI and its Challenges and Benefits**

4:30 PM      1095 Avenue of the Americas

**Overview:** At this meeting, Salesforce executives will discuss the nuanced challenges, and intended benefits, of AI. This candid conversation will focus predominantly Salesforce's use of AI but will also provide insights into the burgeoning reliance on AI in the tech space, and potential risks and desired outcomes of implementing new technologies in the context of protecting personal information within databases.

14-minute walk

**4:45 PM**      **Innovation in Travel and Tourism with Booking.com**

6:15 PM      Empire State Building

**Overview:** During this meeting with Booking Holdings, we will hear from Ben Harrell, Managing Director of Booking Holdings US about Connected Trips, User Experience, Partner Experience, and Sustainability. We will be joined by members of the Booking.com team, as well as their use partners at Agoda, Priceline, and Opentable. This will be a fireside chat on a range of topics, about travel and how they continue to offer ways that are sustainable

**7:00 PM**      Dinner at Serafina

8:30 PM      Roundtable discussion with 3 Financial executives on Financial Services in NYC and around the country. What is working and what is not in today's financial markets.

**RON**

*Overnight Accommodations: Sonder Henri on 24th: 37 W 24th Street, New York*

Friday, November 3, 2023

**8:00 AM**      **Depart Sonder- The Henri**

*30-minute walk-15-minute drive*

**8:45 AM**      **Arrive NBCUniversal Inc.- Security.**

**9:00 AM**      **Breakfast and meeting at NBCUniversal**

10:30 AM      30 Rockefeller Plaza, NY 10112

**Overview:** This meeting with NBCUniversal will include a tour of the iconic 30 Rock and will be anchored by a discussion about the importance of local and national journalism. NBCUniversal representatives will also discuss the outlook for the entertainment industry in America as a whole in light of the ongoing writer's strike. Additionally, panelists will provide insights into the international importance of the North American television and film industries.

**10:45 AM**      **Deloitte**

12:00 PM      30 Rockefeller Plaza 41st Floor NY 10112

**Overview:** Deloitte's panel with senior female executives will discuss innovation in a wide array of contexts. Deloitte is a leading global provider of audit and assurance, consulting, financial advisory, risk advisory, tax, and related services.

Deloitte currently has approximately 330,000 people in more than 150 countries and territories, and they will provide an overview of their current international goals and priorities and the domestic and global impacts of their business, both economically and culturally.

## Friday, November 3, 2023

### 30-minute drive

**12:30 PM**      **Biotech Innovation at New York BIO: A BIOTECH Incubator\* with Lunch**  
2:00 PM      430 E 29<sup>th</sup> Street, 14<sup>th</sup> Floor

**Overview:** NewYorkBIO brings together nearly 300 of New York's bioscience companies, universities, research institutions, and others dedicated to advancing life science research and commercialization. They are the leading advocates for the life science industry in New York. The New York area is the largest and richest bioscience community in the world: among other assets, the region; Boasts over 60% of large pharmaceutical national or global headquarters; Supports more than 75,000 direct biotechnology jobs; Graduates more life science PhDs than any other region in the US; Is home to greater than 25% of the clinical trials in the US; and Lays claim to the world's largest concentration of academic medical centers. NYBIO drives innovation and supports the development and growth of New York State's life science industry, their members, and the community by providing a network for information exchange, shared services, and collective action.

### 20-minute drive

**2:30PM**      **AI with BSA**  
3:30PM      10 Hudson Yards, 51<sup>st</sup> Floor, New York , NY

**Overview:** Building upon the foundation for understanding AI established in an earlier meeting on this trip, our meeting with BSA will pull in executives from various spheres of the tech space to discuss the domestic and international implications of using Artificial Intelligence software. With operations in more than 30 countries, BSA pioneers' compliance programs that promote legal software use and advocates for public policies that foster technology innovation and drive growth in the digital economy. This panel will feature representatives of a number of BSA's member companies, and will focus predominantly on innovation, software modernization, and the future of AI.

## End of NYC Programming

*Time to check in with offices and travel to Moynihan Train Hall*

**5:00 PM**      Depart NYC Moynihan Train Hall (NYP) on Amtrak Acela #2167

**7:55 PM**      Arrive Washington Union Station (WAS)

## QUESTION 12

### About GlobalWIN

GlobalWIN was founded in 2009 as an educational nonpartisan 501(c)(3) non-profit organization. With Honorary Co-Chairs Senators Shelley Moore Capito (R-WV) and Maggie Hassan (D-NH), Congresswomen Cathy McMorris Rodgers (WA-05) Debbie Wasserman Schultz (FL-25), Chrissy Houlahan (PA-06), and Young Kim (CA-40), GlobalWIN provides a dynamic forum for women executives and thought leaders in academia, government, and business who are passionate about innovation and its potential to advance critical policy issues. GlobalWIN is dedicated to helping women in these fields and related policy debates by providing opportunities to: 1) recognize their contributions to innovation and related policy debates; 2) share their views & engage publicly; 3) access resources that might not otherwise be readily available to accomplish these objectives; 4) broaden their network across areas of expertise and beyond our borders.

### GLOBALWIN PROGRAMMING

GlobalWIN highlights the important role of women in innovation through our programming. Each year, we host 40+ in-person and virtual panels, salon dinners, workshops, receptions, and trips centered around three programming silos:

- GlobalWIN Innovation Events
- Career Development
- Global Partnership Building

GlobalWIN will touch on all three of its programming silos by hosting this trip to New York, NY. More specifically, this trip will bring together a group of bipartisan House staff that work on issues related to telecom, commerce, judiciary, and innovation for an overnight stay. During 24 hours of programming, our delegation will discuss important policy issues related to their field of work by participating in roundtables, expert panels, and learning more about the overall industry impact of innovation and rapidly evolving technology. GlobalWIN's House Staff Delegation will interact with companies at the forefront of innovation, female leaders of industry, and other senior executives. Our Delegation will discuss policy issues throughout the trip, connect with peers from across the aisle, fostering an atmosphere of bipartisanship, cooperation and personal network-building.

GlobalWIN is organizing and financially supporting all aspects of this trip, including all travel logistics, meetings, speakers, and panel discussions throughout the hours of official programming. GlobalWIN is the sole organizing and financial sponsor of this trip.

### Question 15-2

As anchor for commerce, innovation and entrepreneurial activity, and proximity to Washington, D.C., New York City is the natural choice for an overnight trip to discuss issues around innovation, such as telecommunications, financial technology, smart cities, artificial intelligence and innovative branding and marketing.



## 2023 NYC Itinerary House Staff Delegation Trip Thursday, November 2nd and Friday, November 3rd

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- 8:00 AM** Depart Washington Union Station (WAS) for New York on Amtrak Vermonter #56
- 11:21 AM** Arrival in NYC Moynihan Train Hall (NYP)
- 11:30 AM** Trip Briefing with Helen Milby, GlobalWIN President and Co-Founder  
**12:10 PM** On bus
- 35-minute drive*
- 12:15 PM** BNY Mellon: How our 239 Year History Prepares us for the Future  
**1:30 PM** 240 Greenwich St, 10<sup>th</sup> Floor
- 30-minute drive*
- 2:00 PM** Meeting with Kim Lawrence, Head of North America, Visa  
**3:30 PM** 277 Park Avenue, 50<sup>th</sup> Floor
- 15-minute drive*
- 4:00 PM** Unlocking the Future of Collaboration: Artificial Intelligence, Slack, and Salesforce  
**5:00 PM** 1095 Avenue of the Americas (6<sup>th</sup> Avenue)
- 14-minute walk*
- 5:30 PM** Innovation and Career Advancement in Travel & Tech with Booking Holdings  
**6:15 PM** Empire State Building
- 6-minute walk*
- 6:30 PM** Dinner with Speakers on Sustainable Investing and Workforce Data  
**8:30 PM** Featuring Lolita Jackson, Sustainable Development Capital, and Josh Connolly, LinkedIn  
Frankie & Johnnies, 32 W 37th Street
- RON** Overnight Accommodations: Sonder Henri on 24th: 37 W 24th Street, New York

Friday, November 3, 2023

8:00 AM Depart Sonder- The Henri

*15-minute drive*

8:45 AM Arrive NBCUniversal Inc.- Security

**9:00 AM Breakfast with NBCUniversal: Fireside Chat and Tour**

10:30 AM 30 Rockefeller Plaza

*10-minute drive*

**10:45 AM Ireland Country Briefing at the Consulate General of Ireland in New York**

12:00 PM 345 Park Avenue

*10-minute drive*

**12:15 PM Lunch with New York BIO and Cure: A BIOTECH Incubator\***

2:45 PM 345 Park Avenue S

END OF PROGRAMMING

*20-minute drive*

*Time to check in with offices and travel to Moynihan Train Hall*

**3:35 PM** Depart NYC Moynihan Train Hall (NYP) on Train #173

**7:08 PM** Arrive Washington Union Station (WAS)

### **Earnestine Dawson, Director of Strategic Planning & Special Projects, House Minority Leader Hakeem Jeffries (NY-08)**



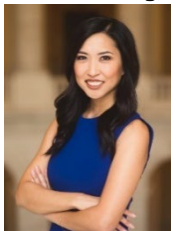
Earnestine E. Dawson serves as the Director of Strategic Planning and Special Projects in the Office of the Democratic Leader Hakeem Jeffries. She primarily serves as a bridge between social media and technology companies, influencers and Democratic Member offices to ensure staffers have the digital training, connections and resources necessary to amplify their members' legislative accomplishments. Previously, Earnestine served as Digital Director and Advisor to the Chairman of the House Democratic Caucus and led the advance, digital and engagement strategy for Abrams for Governor, Rep. Yvette Clarke and the Collective PAC. In addition, Earnestine was appointed the first Digital Director for the District of Columbia for Mayor Muriel Bowser.

### **Hope Goins, Staff Director, House Committee on Homeland Security**



Hope E. Goins is the Democratic Staff Director of the United States House of Representatives Committee on Homeland Security. She is Committee Ranking Member Bennie G. Thompson's top advisor on the oversight of the Department of Homeland Security and national security matters. Ms. Goins is responsible for advancing and coordinating all Committee policy and legislation with the leadership of the House of Representatives. With over 15 years of Capitol Hill experience, Ms. Goins has supervised the negotiation of transformative homeland security legislation and has navigated high level congressional investigations. During the 117<sup>th</sup> Congress, she served as the Senior Advisor to the Chairman of the Select Committee to Investigate the January 6<sup>th</sup> Attack on the United States Capitol. She is a thought leader in the fields of cybersecurity, technology policy, counterterrorism, artificial intelligence, and critical infrastructure protection. Ms. Goins has also been recognized for her leadership of one of the most diverse staffs in the United States Congress. Ms. Goins is a board member of the Black Women's Congressional Alliance and a member of Alpha Kappa Alpha Sorority, Incorporated and The Links, Incorporated. She's the author of a bestselling children's picture book *The Adventures of Chloe and Chris: The Three Branches of Government*. She's a proud graduate of Tougaloo College and The University of Arkansas School of Law.

### **Esther Kahng, Chief Counsel, House Financial Services**



Esther Kahng currently serves as the Chief Counsel for the House Financial Services Committee. In this capacity, she serves as a top advisor to Chairwoman Maxine Waters on all matters under the Committee's jurisdiction and leads the development and implementation of legislative operations and strategy. Prior to serving in this role, she served as the Committee's Director of Housing and Insurance Policy where she directed the Committee's housing and insurance agenda, including its oversight, legislative, and policy proposals and positions. Prior to this role, Esther served as Senior Counsel on housing and insurance issues, using her expertise to guide the Committee's position on key issues. Esther's legislative work over a decade with the Committee has led to multiple bills and amendments passing into law. A native of Los Angeles, CA, Esther received her bachelor's degree in political science from the University of California, San Diego and her law degree from Georgetown University Law Center. She is currently a member of the D.C. Bar Association.

### **Stephanie Palencia, Outreach Director, Office of House Minority Leader Hakeem Jeffries (NY-08)**



Stephanie Palencia serves as Director of Outreach for Democratic Leader Hakeem Jeffries. Prior to her current position, Palencia served as Executive Director of the Congressional Hispanic Caucus, where she has served in key roles under Chairs Raul Ruiz and Joaquin Castro. Prior to her leadership within the CHC, Palencia began her Capitol Hill Career as an aide to Rep. Pete Aguilar.

### **Kate Roberts, Digital Director, House Committee on Energy**



Kate Roberts is the Digital Director for the House Committee on Energy and Commerce led by Chair Cathy McMorris Rodgers (R-WA). The Committee is at the forefront of all issues and policies powering America's economy, including energy, technology, and health care. Having been with the Committee for nearly three years, Kate has led on strategic communications projects across all six subcommittees, documented nearly 200 congressional hearings, and photographed Chair Rodgers and Committee members at all Committee events. Kate is a University of Texas at Austin graduate and passionate about creatively communicating the impact of the Committee's work to stakeholders and the American people.

### **Caroline Tucker Hamilton, Communications Director, Office of Representative Blake Moore (UT-01)**



Caroline serves as Congressman Blake Moore's Communications Director and has been on his staff since he took office in January 2021. She oversees all external communications from the office, including media interviews, social media, press releases, newsletters, district events, official statements, and editorial pieces. Caroline works alongside the Ways and Means and Budget committee staffs to coordinate strong messaging on the Congressman's committee activity and legislative progress. She also creates and executes the office's mass communications operation and strategically uses the office's budget to effectively reach constituents via text messages, emails, radio ads, phone surveys, telephone town halls, digital and print ads, mailers, and even billboards. Prior to her current role, Caroline worked at the Department of Commerce in the Office of Public Affairs for Secretary Wilbur Ross. She is from Baltimore and graduated from Furman University with a degree in communications. She and her husband live in Capitol Hill.

### **Rebecca Walldorff, Chief of Staff, Office of Representative Lucy McBath (GA-07)**



For over 30 years, Rebecca Walldorff has worked at the intersection of government, politics, and non-profits. Walldorff has worked in the Executive and Legislative Branches in Washington, D.C., where she currently serves as Chief of Staff to Congresswoman Lucy McBath. She was an Advisor for John Edwards in the U.S. Senate, a Special Assistant in the White House Chief of Staff's office in the Clinton Administration and a Senior Legislative Aide for the National Security Council. Throughout the years, she has advised a variety of candidates and committees in many races and positions, from State House to President. She was Senior Advisor to the 2004 John Edwards for President campaign, and Chief of Staff to Elizabeth Edwards. Walldorff executed Edwards' winning 2004 South Carolina primary strategy and advised the Kerry/Edwards campaign in North Carolina. She served as Political Director for the New American Optimist PAC. In 1995-1996, she served as Deputy State Director for the Clinton/Gore primaries in Connecticut, Wyoming, West Virginia, and New Hampshire, where she has worked multiple presidential cycles. Rebecca is particularly proud of her work in her native home of Georgia. She served as the General Consultant for McBath for Congress, in the Atlanta Mayor's race, and for numerous state and local campaigns and referendums. She co-founded the super PAC Georgians Together advancing the U.S. Senate candidacy of Michelle Nunn and fundraised for The New Georgia Project. From 2006-2008, Walldorff served as Chief of Staff to Her Majesty Queen Noor of Jordan. In this capacity, she established and implemented the mission and vision of Queen Noor's public engagements and endorsements. Concurrently serving as Executive Director of the King Hussein Foundation International, Walldorff supervised the strategic, resourcing, and programmatic processes of the multi-country non-profit organization. As Deputy Vice President at Pharmaceutical Research and Manufacturers of America, Walldorff developed and managed national partnerships with leading organizations on health care policy issues and programs. She led alliance strategies in coordination with PhRMA's federal government affairs team to support passage of the Affordable Care Act. Walldorff is a graduate of the University of New Hampshire. She has provided on-air political commentary for WALB and has been a feature writer for the Atlanta Journal-Constitution's *Political Insider*. She splits her time between Atlanta and Washington, D.C.



**Helen Milby, President Co-Founder, GlobalWIN**



Helen Milby is the founder and president of Helen Milby & Company (HM&CO), a strategic, fundraising and non-profit consulting firm based in Washington, DC. Before founding HM&CO in 2005, Ms. Milby built a solid record as a senior political and non-profit fundraising executive. Over the last 30 years, she has worked tirelessly for moderate political leaders and pro-innovation ideals, serving first as the Director of Development for the Democratic Leadership Council and the Progressive Policy Institute, and then as president of her own company. In 2009, Helen co-founded The Global Women’s Innovation Network, a bipartisan non-profit that promotes women in public policy and innovation-driven fields.

GlobalWIN is proud to partner with nearly 100 member companies and a network of senior staffers on Capitol Hill and beyond. Internationally, GlobalWIN has established a strong network of women who share best practices and friendships across North America and Europe. Ms. Milby is a native Washingtonian, a graduate of the Madeira School, and she received a Bachelor of Arts from Colby College; she and her husband have two daughters.

**Andrea Mietus, Senior Advisor, GlobalWIN**



Andrea Mietus is an independent event planner who focuses on political and policy-related events. She is based in the Washington, DC area and plans events nationwide and internationally. Andrea built her foundation in event planning as the Democratic Leadership Council’s Director of Planning and Strategic Development from 1992 through 2009. In that role, she handled retreats, conferences, and the organization’s National Conversation, which attracted state and local elected officials. She developed experience in negotiating event-related contracts and handling event

logistics, including security issues associated with political figures. She also managed or staffed events held during four Presidential inaugurations and seven Democratic national conventions. Andrea has had her own event consulting firm since 2009. Her clients have included BSA | The Software Alliance, Center Stage, the Democratic Attorneys General Association, the Entertainment Software Association, GlobalWIN, HM&CO, Climate Solutions Foundation, the Information Technology & Innovation Foundation, the Moderate Democrats PAC (ModSquad), the NewDEAL and the New Democrat Action Fund. Andrea, a Political Science graduate of the University of Maryland, College Park, resides in suburban Maryland with her husband; together they raised four daughters.

**Quinn Needham, Program Coordinator, GlobalWIN**



Quinn Needham is the Program Coordinator for Global Women’s Innovation Network (GlobalWIN).

Quinn is an experienced coordinator with a passion for gender equity, corporate responsibility, and collaborative communication. Prior to her role with GlobalWIN, Quinn was the Global Relations and Foundation Coordinator at Finseca, where she specialized in donor management and built partnerships amongst stakeholders. Quinn also brings event planning expertise to her role, having previously served

as an Events Associate with Markham, a full-service event management and campaign firm serving local, state, national and international campaigns, non-profit organizations, advocacy groups, and corporate clients. Quinn is a graduate of The University of the South where she received a BA in English and Women’s and Gender Studies.

Thursday, November 2, 2023

12:15-1:15PM

**BNY Mellon: How our 239 Year History Prepares us for the Future**

**Jennifer Bang, Head of U.S. Federal Government Affairs, BNY Mellon**

Jennifer Bang is Head of U.S. Federal Government Affairs on the Public Policy and Government Affairs team at BNY Mellon. Jennifer joined BNY Mellon in 2022. She previously was Managing Director of Federal Government Affairs at SIFMA, the voice of the nation's securities industry where she advocated for effective and efficient capital markets. Prior to SIFMA, Jennifer served as Deputy Assistant Secretary for the Office of Legislative Affairs for the U.S. Department of Treasury. Jennifer began her career working for former Congressman Ander Crenshaw (R-FL) where she worked in various legislative roles for over 11 years, including as Association Staff for the House Appropriations Committee's Subcommittee on Financial Services and General Government. During her time in the House of Representatives Jennifer was the lead staffer on the Achieving a Better Life Experience Act, landmark legislation to create tax-free savings accounts for individuals with disabilities which was signed into law on December 19, 2014. Jennifer is a graduate of Colorado State University.

**Caroline Butler, Global Head of Digital Assets, BNY Mellon**

As the Global Head of BNY Mellon's Digital Asset business, Caroline Butler leads all commercial digital assets initiatives globally for the Bank. With a focus on delivering value to clients, Caroline is responsible for overseeing the digital asset platform strategy, new product development and delivery, and go-to-market efforts for all digital asset products and services across the enterprise. Caroline also serves on BNY Mellon's European bank board. Previously, Caroline was Global Head of Custody Services for BNY Mellon, the world's largest custodian, and oversaw approximately \$46 trillion in assets under custody for a diverse set of global clients. She also led the development of the industry's first direct, digital asset custody platform for traditional and digital assets from a global systemically important bank. Caroline's professional experience spans a range of investment services and trading businesses, centered on running and transforming businesses with expertise in equities, futures and options clearing and securities services. Prior to BNY Mellon, she held leadership roles at J.P. Morgan, including head of Global Custody Product for the Americas and Head of Global Clearing & Collateral Management Product Development. A first-generation Irish with a global leadership perspective, Caroline is currently based in New York and has previously worked in Australia, Hong Kong, Singapore and Tokyo. Caroline is the co-chair of the CFTC Global Markets Advisory Council's Digital Asset Markets Subcommittee, which is focused on identifying and assessing key issues and policy proposals with respect to digital asset markets, including digital finance and tokenization of assets, non-financial activities and Web3, and blockchain technology. She also serves on the board of directors for Access Fintech and the International Securities Services Association (ISSA). Caroline holds an undergraduate degree from University of Galway and a post-graduate degree from the Fitzwilliam Institute of Business, Ireland.

**Jayee Koffey, Senior Executive Vice President, Global Head of Enterprise Execution and Chief Corporate Affairs Officer, BNY Mellon**

Jayee Koffey is Senior Executive Vice President, and Global Head of Enterprise Execution and Chief Corporate Affairs Officer. She is a member of BNY Mellon's Executive Committee. Jayee oversees enterprise strategy, execution of enterprise-scale operating priorities, and provides leadership over the firm's corporate affairs, including marketing, communications, sustainability as well as public sector and community engagement. Jayee joined BNY Mellon in 2022. Previously, she held a variety of leadership roles at Goldman Sachs across risk, regulatory relations, ESG, finance and international markets. Earlier in her career, Jayee was a private equity investor and an investment banker. Jayee has an MBA from Harvard Business School, and completed her undergraduate studies at UC Berkeley, California and the University of Auckland.

2:00-3:15PM

### Meeting with Kim Lawrence, Head of North America, Visa

#### **Kim Lawrence, President of North America, Visa**

Kimberly Lawrence is the President, North America at Visa. In this capacity, she has business, fiscal, strategic and operational responsibility for the company's business in the U.S. and Canada. Before leading the North America region, Kim served in a similar capacity as the Head of the U.S. Market for more than two years. Previously, Lawrence was Head of Global Client Services. In this role she was responsible for leading day to day operational and technical support for Visa clients, including deploying Visa's products and services. She also led Visa's contact centers that support CyberSource and Visa DPS clients, as well as Visa cardholders. Before taking on leadership of Global Client Services, Lawrence established and led North America Operations. Lawrence and the team were responsible for driving critical business initiatives, business planning and strategy, optimizing North America sales processes, and leading the North America Deal Team. In her more than 25-year career with Visa, Lawrence has worked across multiple functions including Product, Strategy, Operations and Sales. She played a pivotal role in numerous U.S. initiatives over the years, including major client deals, litigation, regulatory challenges, as well as product and investment strategies.

4:00-5:00PM

### Unlocking the Future of Collaboration: Artificial Intelligence, Slack, and Salesforce

#### **Jaime DeLanghe, Sr. Principal and Product Manager, Slack**

Jaime DeLanghe is Sr. Principal, Product Management at Slack, and is responsible for shepherding some of our most complex strategic projects. With a particular focus on seamless user experiences and initiatives that span our product development organization, Jaime sets the bar for Product Management at Slack. Prior to Slack, Jaime spent more than seven years at Etsy. As Director of Product Management, she led a team of product managers responsible for the Etsy marketplace across platforms. Jaime has a bachelor's in English from the Wesleyan University.

#### **Nancy De Vore, Senior Director, Strategic Relations, Salesforce**

Nancy De Vore is the Senior Director of Strategic Relations for Salesforce, engages with impact organizations to amplify their work with the support of Salesforce and its ecosystem. She's responsible for a portfolio of high-profile projects, including supporting and expanding Salesforce's relationship with the United Nations. In previous roles with Salesforce, Nancy has supported enterprise nonprofits in the selection, implementation, and adoption of the Salesforce platform while expanding their partnership with Salesforce in support of the 1/1/1 model of philanthropy. She's managed large nonprofit accounts like the Girl Scouts of the United States of America, National Multiple Sclerosis Society, JDRF, and the ASPCA and has helped them to streamline operations while engaging the Salesforce ecosystem to highlight them in Salesforce events, fundraising activities, and thought leadership collaborations. Nancy's previous roles in start-up organizations like WireImage, eChalk, and Columbia University's DKV provided a foundation in educational technology, content digitization, online engagement, and building adoption plans for new technologies. These experiences continue to feed a passion for education, nonprofit work, music, and her adopted hometown of NYC.

5:30-6:15PM

### Innovation and Career Advancement in Travel & Tech with Booking Holdings

#### **Heidi Garfield, Senior Vice President & General Counsel, Priceline**

Heidi Garfield joined Priceline in November 2020 as Senior Vice President and General Counsel, where she is responsible for a range of legal and business matters, including compliance, privacy, commercial transactions and risk management. Heidi previously served as Senior Vice President and General Counsel at Shutterstock, Inc., where she managed the company's global Legal and Security teams, as well as Human Resources on an interim basis. Prior to Shutterstock, she spent several years as an intellectual property and commercial litigator at two large Manhattan law firms. A graduate of Washington University School of Law and Syracuse University, Heidi lives with her husband and two daughters in New York City and enjoys any opportunity to be outside, as well as cooking, running, reading and wine.

### **Ben Harrell, Managing Director, United States, Booking.com**

Ben Harrell is the Managing Director, US at Booking.com where he has lead US growth and strategy since 2021. He began his tenure within Booking Holdings in 2006 at Priceline in its Financial Planning & Analysis team. From 2009 to 2012, he built a team of analysts while working at Booking.com at its global headquarters in Amsterdam. He then returned to Priceline in 2012 to join its marketing team, initially focusing on digital marketing and analytics, later taking responsibility for all marketing activities in 2016 and becoming Chief Marketing Officer before returning again to Booking.com in 2021 to his current role. Ben has a Bachelor's degree from Yale University (TD '06) in Economics, and an MBA from NYU in Finance, Law & Accounting, and Change Management. He considers himself an analyst, and loves using data to make decisions, as well as building strong teams. He is originally from Southern California and he enjoys spending time with his family, traveling, woodworking, and cheering on the Dodgers and Lakers.

### **Maryam Mujica, Head of Public Affairs Americas, Booking Holdings**

Maryam Mujica currently serves as Booking Holdings' Head of Public Affairs for the Americas. In this capacity, she represents brands such as Booking.com, Priceline, KAYAK, OpenTable, and Agoda, among other entities within the Booking Holdings portfolio, before government, political, and regulatory audiences on policy issues within the technology and travel industries. She has worked at the forefront of tech policy over the last decade, shaping key legislative initiatives around the world. Prior to Booking.com, Maryam was the Global Head of Government Affairs at Shopify. Prior to Shopify, she was Head of Emerging Markets (Latin America, Middle East, Africa, Russia & Turkey) for Google's International Government Affairs team out of their Washington, DC office. Maryam began her career as a litigation attorney. After leaving legal practice, Maryam returned to the public sector where she worked in different national security roles at the US Department of State and The White House National Security Council focusing on the Middle East region. In 2014, Maryam returned to the private sector by joining Twitter's Public Policy & Government Affairs team in Washington, DC, engaging on issues ranging from countering violent extremism to intermediary liability. Between legal practice and her time in government, Maryam worked at Stanford Law School. Maryam obtained her undergraduate degree from Trinity College in Hartford, Connecticut. She attended Santa Clara University Law School and obtained a Master's Certificate in Public Administration from the University of Virginia. She is licensed to practice law in California. She speaks Spanish fluently and is conversant in French and Farsi. Maryam is based in Washington, DC where she lives with her husband and daughter.

**6:30-8:30PM**

**Sustainable Investing and Workforce Data: Dinner ft. Lolita Jackson and Josh Connolly, LinkedIn**

### **Lolita Jackson, Executive Director, Sustainable Cities**

Lolita Jackson MBE is the Executive Director of Communications & Sustainable Cities and is the link to governments around the world, also working on media relations, COP, UN and climate and business network engagement.

Lolita previously worked for the NYC Mayor's Office for 15 years in a variety of roles. She last served as the Special Advisor for Climate Policy & Programs, where she was the climate diplomat for NYC and lead for the administration regarding global work on divestment and climate finance. Prior to her appointment to that role, she was Deputy Director of External Affairs for the NYC Housing Recovery Office, Director of Outreach for the NYC Special Initiative for Rebuilding and Resiliency [the post-Hurricane Sandy resilience team], lead for operational city agencies for the Second Avenue Subway and Barclays Center construction projects, and Manhattan Director of Community Affairs. Prior to her tenure in the NYC Mayor's Office, Lolita worked for Morgan Stanley Investment Management for 12 years as a Vice President and helped manage a \$10 billion product line. Lolita is a Visiting Fellow at Penn Perry World House, a global think tank, in the areas of climate diplomacy and climate finance, and is an inaugural member of the Perry World House Policy Advisory Board. Lolita is the Chair of the British American Project U.S. Advisory Board, a fellow of the US-Japan Leadership Program, a Trustee and Executive Committee Member of the Jazz Museum in Harlem, Trustee Emerita of Children's Aid, a member of the Saint Andrew's Society of NY, President of the Penn Alumni Class of 1989, and immediate past U.S. Chair of the Royal Society of Arts. She is also a professional singer, appearing on four continents and at Carnegie Hall.

Lolita is an alumna of the Penn School of Engineering, majoring in Applied Science with a concentration in Chemical Engineering.

### **Sarah Steinberg, Head of Global Public Policy Partnerships, LinkedIn**

As Head of Global Public Policy Partnerships, Sarah Steinberg builds partnerships with governments and organizations around the world to harness LinkedIn's vast data insights to understand the trends that are shaping labor markets and advance more equitable, sustainable, and resilient economies. Prior to joining LinkedIn, Sarah led a signature \$75 million global education initiative at JPMorgan Chase, a philanthropic leader dedicated to driving inclusive economic growth in communities worldwide. Through this work, she supported extraordinary local leaders in 10 communities around the world to leverage innovative new practices and policy solutions to expand access to real-world work experience, higher education, and good careers for underserved young people. Before that, Sarah led workforce research and policy development at the Center for American Progress, including championing a groundbreaking approach to connect more young people to good jobs by dramatically expanding apprenticeships in the United States. Her work has been cited by The New York Times, The Wall Street Journal, and The Washington Post, among others. She has a bachelor's degree in government and sociology from Dartmouth College.

### **Josh Connolly, Senior Manager for Public Policy and Economic Graph, LinkedIn**

Josh Connolly is Senior Manager for Public Policy and Economic Graph at LinkedIn. He advances LinkedIn's policy and government relations across the United States by engaging members of congress and policymakers on Capitol Hill on relevant issues to the company, LinkedIn's vision to create economic opportunity for every member of the global workforce, and the company's ongoing development of the world's first Economic Graph, which includes over 950 million members. Josh previously spent 16 years on Capitol Hill, serving most recently as Chief of Staff to Congresswoman Jackie Speier (CA-14) for nearly a decade, serving as her chief policy, communications, and political advisor. Josh oversaw a range of policy, media, and management issues related to the Congresswoman's work as Chairwoman of the House Armed Services Committee Subcommittee on Military Personnel, Co-Chair of the Democratic Women's Caucus, and Co-chair Biomedical Research Caucus.

### **Friday, November 3, 2023**

**9:00-10:30AM**

**Breakfast with NBCUniversal: Fireside Chat and Tour**

### **Rebecca Blumenstein, President, Editorial, NBC News**

Rebecca Blumenstein is NBC News President, Editorial, driving journalism and original content across the organization's broadcast and digital platforms. She oversees NBC News editorial teams, newsgathering, field operations, booking, "Meet the Press," "Dateline NBC," and NBC News Studios. She reports to Cesar Conde, Chairman, NBCUniversal News Group. Prior to joining NBC News, Blumenstein was a Deputy Managing Editor at The New York Times. In that role she led an expansion and elevation of the Business report and ensured The Times remained an essential destination for live coverage and breaking news. Blumenstein served as deputy editor, Publisher's Office, from February 2021 to May 2022. She worked closely with New York Times Publisher A.G. Sulzberger to support The Times's rapidly growing journalism operations. She spearheaded a pivotal revamp of The Times's policy on social media, investigations and outside projects. During the intense news year 2020, she led the news desk and a dramatic expansion of live coverage of the pandemic, the racial reckoning and the election. Prior to joining The Times, Blumenstein was Deputy Editor in Chief of The Wall Street Journal. Before that, she was Deputy Managing Editor, Page One Editor and International Editor. She served as Managing Editor of WSJ.com and as the China bureau chief from 2005-2009. She steered coverage of China as it rose from the fifth to second largest economy in the world and led the team that won the 2007 Pulitzer Prize for international reporting for their "Naked Capitalism" series. Previously, Blumenstein served as a reporter, deputy and then chief of The Journal's New York Technology Group. Ms. Blumenstein joined The Journal in 1995 as a reporter in the Detroit bureau, where she covered General Motors. She began her journalism career at The Tampa Tribune, then moved to Gannett Newspapers in Westchester and Newsday, where she covered breaking news, politics and the New York State legislature. She received a 1993 New York Newswomen's Award for deadline writing for her coverage of the aftermath of the Long Island Railroad shootings. In 2003, she was part of a team that won the Gerald Loeb Award for deadline writing for coverage of WorldCom. She was named to the Aspen Institute's Henry Crown Fellowship for 2009. In August, 2022, Ms. Blumenstein

was named chair of the board of the Columbia Journalism Review. She also serves on the board of the Wallace House/Center for Journalists at The University of Michigan and as a final judge of the Gerald Loeb Awards. Blumenstein holds a bachelor's degree in economics and social science from the University of Michigan, where she was Editor in Chief of the Michigan Daily.

#### **Emma Carrasco, SVP, NBC News Group Corporate Affairs**

Emma Carrasco is the senior vice president of corporate affairs for the NBCUniversal News Group, which is comprised of NBC News, MSNBC and CNBC. In this role she partners with leaders throughout the organization to drive internal collaboration, such as "Inspiring America: the 2021 Inspiration List," an annual, cross-brand and cross-platform franchise. She also focuses on engagement opportunities with external communities. Prior to joining the NBCUniversal News Group in 2020, Carrasco was senior vice president and global engagement officer for the National Geographic Society. She and her team played a critical role in liaising with key stakeholders around the world, including foreign delegations and dignitaries, corporations, funders and global program partners. Under her leadership, the National Geographic Explorers Festival was expanded and internationalized, convening changemakers in Washington, D.C., London, Mexico City and Hong Kong. She previously served as chief marketing officer and senior vice president of audience development for NPR, responsible for all aspects of marketing, branding, communications, events, consumer products, audience services and non-news programming (cultural and music programming, podcasts) to diversify and build audience share. She partnered closely with news leadership, journalists and member stations across the country on audience development and acquisition strategies, including the launch of the live events practice NPR Presents. Over the years, Carrasco has also contributed her skills to República/Havas, Nortel Networks, McDonald's, Univision and Fleishman-Hillard. The recipient of numerous recognitions over the years, Carrasco was recently named to the Most Powerful Latinas list by the Association of Latino Professional Professionals for America and was named a 2023 Rising Star by Latino Leaders magazine. Carrasco holds a B.A. in communication and media studies from Loyola Marymount University.

#### **Yvette Miley, EVP, Diversity, Equity and Inclusion, NBC News Diversity**

Yvette M. Miley serves as EVP of Diversity, Equity, and Inclusion for the NBCU News Group. Her responsibilities include recruiting and retention, training and development, employee engagement, strategic partnerships across all four networks. Miley has held several leadership roles within the news group including SVP for MSNBC and NBC News overseeing weekend, overnight, breaking news and special events programming on MSNBC as well as NBC News' "Early Today" broadcasts; Head of Diversity and Inclusion for NBC News and MSNBC; VP for MSNBC; Executive Editor of MSNBC Dayside and thegrio.com; and Executive-in-Charge of the NBC News digital platform NBCOUT. Miley has worked for NBCUniversal for 33 years.

#### **Cara Stein, Chief Talent Officer, NBCUniversal HR Talent Management**

Cara Stein is Chief Talent Officer and Senior Vice President for NBCUniversal, a newly created position that she was appointed to in June 2011. She is responsible for talent management, including hiring staff, executive development. Since joining the company, she has been a trailblazer in how the company hires, trains and retains talent throughout NBCUniversal. Stein and team have developed a series of unique leadership experiences for executives at all levels of the company. Under Stein's leadership, the NBCUniversal Talent Lab was created with the purpose of creating a more strategic, well-informed and engaged workforce. She has also modernized the traditional employee survey and performance feedback process at the company. Stein's currently re-imagining the early career development programs, including the premier Page Program, NBCUniversal's longest running franchise. Stein is currently working on a company-wide initiative to maintain and nurture an inclusive environment for women across the entire NBCUniversal Portfolio. Stein spearheads the NBCUniversal women's initiative, HERE SHE CAN, focused on respect, equity and opportunity for women at all stages of their career at NBCUniversal. In addition, Stein oversees a company-wide DEI initiative, MEET THE MOMENT, which focuses on education and awareness. Prior to her work at NBCUniversal, Stein served as partner and television packaging agent at WME, a worldwide leader in the talent representation industry. Stein represented numerous well-known writers and producers for both late night and prime time television series. She also represented actors who built their own production companies, most notably Whoopi Goldberg. Stein also oversaw operations and human resources for the WME New York office during her 25 years at WME and its predecessor, the William Morris Agency, which represented some of the most well-known entertainers of the 20th century. Stein served on the Board of Directors at

WMA and subsequently was a senior partner at WME. Widely known and highly regarded for identifying talent and developing careers, Stein has been named by *The Hollywood Reporter* in its Women in Entertainment Power 100. Born and raised in Huntington, N.Y., Stein is a graduate of Grinnell College, and she is married to Dr. Barry Rosenfeld, a forensic psychologist and professor at Fordham University. They reside in Manhattan with their three daughters; Jane, Kate, and Anna.

#### **10:45-12:00PM Ireland Country Briefing at the Consulate General of Ireland in New York**

##### **Andrew Byrne, Deputy Consulate General, Consulate General of Ireland in New York**

Andrew Byrne is a diplomat with Ireland's Department of Foreign Affairs. He is currently the Deputy Consul General for Ireland in New York - the Irish Government's diplomatic representation for New York, New Jersey, Pennsylvania, Connecticut, and Delaware. His duties include leading on engagement in Pennsylvania, Media and Communications and outreach to academic and policy institutions. Prior to his assignment in New York, he served in a number of roles in the Department of Foreign Affairs in Dublin, incl. Deputy Director in the Middle East and North Africa Unit - where he was policy lead on North Africa - and Deputy Director in the International Security Policy Unit. Before joining the Department of Foreign Affairs, he worked for several years as a foreign correspondent, including as South-Eastern Correspondent for the Financial Times and Europe Correspondent for the Sunday Times.

##### **Gareth Hargadon, Deputy Consulate General, Consulate General of Ireland in New York**

August 2023-present – Deputy Consul General, Consulate General of Ireland, New York; 2019-August 2023 – Economic Counsellor (with responsibility for Aviation and Tourism), Embassy of Ireland, China; 2018-2019 - Deputy Head of Mission, Embassy of Ireland, Seoul; 2016-2018 – Desk Officer, International Security Policy Section, Political Division, Department Headquarters, Dublin, Ireland; 2010-2014 – Immigration and Visa Attaché (on secondment from Department of Justice and Equality), Embassy of Ireland, Abu Dhabi; 2014 - 2016 – Employee Relations Manager, Human Resources Division; 2007 – 2010 - Humanitarian Protection caseworker, Irish Naturalisation and Immigration Service; 2002 – 2007 – Immigration case officer, Irish Naturalisation and Immigration Service. Born 1979. Married to Melíosa Hargadon, with two children Hugh (2012) and Avery (2015).

##### **Helena Nolan, Consulate General, Consulate General of Ireland in New York**

Helena Nolan was born in Kilkenny, Ireland. She joined Ireland's Department of Foreign Affairs in 1990, after an initial 7 years in the Department of Education. Over the course of her career, Helena has held a wide number of roles at home and overseas, most recently serving as Ireland's Ambassador to Belgium and the Partnership for Peace Liaison Office (2017-2021). Prior to her appointment to this role, Helena served as Director for Disarmament and Non-Proliferation in the Department's headquarters in Dublin and was a regular visitor to the UN here in New York. She has also served in London, Armagh, Kuala Lumpur and Dar Es Salaam, as well as working in the Departments of Education and Enterprise and the Office of Science and Technology. She took up duty as Consul General of Ireland in New York on 26 August 2021. Helena and her husband Sami have two sons.

#### **12:15-2:30PM Lunch with New York BIO and Cure: A BIOTECH Incubator\***

##### **Mary Bartlett, Vice President of External Affairs, NewYorkBIO**

Mary Bartlett is the Vice President of External Affairs for NewYorkBIO, an association that supports the development and growth of New York State's life science industry, and the life science community by providing a network for public policy, industry advocacy, and community development. She manages stakeholder relations and works on NewYorkBIO's DE&I and patient engagement initiatives. Previously, she served as the State Director of Advocacy & Access at the Arthritis Foundation where she addressed unique barriers to patient care through legislative and regulatory reforms. This experience solidified Mary's understanding of the patient care journey and the need for continued medical innovation. As a state lobbyist, Mary has represented Fortune 500 companies, energy providers, pharmaceutical companies, and nonprofit organizations. She has significant experience working on issues related to healthcare, business development, and energy. For six years, she managed a trade association of solar energy companies invested in the New

York market. At that time, she worked with then-gubernatorial candidate Andrew Cuomo's campaign and was successful in helping shape his energy platform, which was realized through the state energy reform policies enacted over the next three years. Mary believes that the key to making meaningful policy change is good government affairs and solid relationship building with stakeholders. She holds a Bachelor of Arts degree in Political Science and History from the College of Saint Rose. She resides in Albany, New York with her family.

**Seema Kumar, Chief Executive Officer, Cure Experience**

Seema Kumar joined Cure Experience in 2022 as the Chief Executive Officer. Prior to Cure, Ms. Kumar spent nearly 20 years at Johnson & Johnson in senior leadership roles, including most recently as the Global Head, Office of Innovation, Global Health and Scientific Engagement, and served on J&J's Innovation Strategy, Public health leadership and the COVID-19 vaccine steering committee, where she led the company's external affairs efforts and public education program on COVID and vaccine literacy. Before her tenure at J&J, Ms. Kumar was the Chief of Staff to Dr. Eric Lander and the Chief Communications Officer at the Whitehead Institute/Massachusetts Institute of Technology Center for Genome Research where she played a leadership role in the Human Genome Project. She also has held leadership positions at the U.S. National Institutes of Allergy and Infectious Diseases (NIAID), the National Institutes of Health, and Johns Hopkins School of Medicine. Ms. Kumar holds an M.S. in Science Journalism and Communications from the University of Maryland.