



U.S. House of Representatives COMMITTEE ON ETHICS

EMPLOYEE POST-TRAVEL DISCLOSURE FORM [ ] Original [ ] Amendment

This form is for disclosing the receipt of travel expenses from private sources for travel taken in connection with official duties. This form does not eliminate the need to report privately-funded travel on the annual Financial Disclosure Statements of those employees required to file them. In accordance with House Rule 25, clause 5, you must complete this form and file it with the Clerk of the House, by email at gifttravelreports@mail.house.gov, within 15 days after travel is completed. Please do not file this form with the Committee on Ethics.

NOTE: Willful or knowing misrepresentations on this form may be subject to criminal prosecution pursuant to 18 U.S.C. § 1001.

- 1. Name of Traveler:
2. a. Name of Accompanying Relative: OR None
b. Relationship to Traveler: Spouse Child Other (specify)
3. a. Dates: Departure: Return:
b. Dates at Personal Expense, if any: OR None
4. Departure City: Destination: Return City:
5. Sponsor(s), Who Paid for the Trip:
6. Describe Meetings and Events Attended:

- 7. Attached to this form are each of the following, signify that each item is attached by checking the corresponding box:
a. a completed Sponsor Post-Travel Disclosure Form;
b. the Primary Trip Sponsor Form completed by the trip sponsor prior to the trip, including all attachments and the Additional Sponsor Form(s);
c. page 2 of the completed Traveler Form submitted by the employee; and
d. the letter from the Committee on Ethics approving my participation on this trip.
8. a. I represent that I participated in each of the activities reflected in the attached sponsor's agenda. Signify statement is true by checking the box.
b. If not, explain:

I certify that the information contained on this form is true, complete, and correct to the best of my knowledge.

Signature of Traveler: [Handwritten Signature] Date:

I authorized this travel in advance. I have determined that all of the expenses listed on the attached Sponsor Post-Travel Disclosure Form were necessary and that the travel was in connection with the employee's official duties and would not create the appearance that the employee is using public office for private gain.

Name of Supervising Member: Date:

Signature of Supervising Member: [Handwritten Signature]



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# COMMITTEE ON ETHICS

## SPONSOR POST-TRAVEL DISCLOSURE FORM

Original  Amendment

This form must be completed by an officer of any organization that served as the primary trip sponsor in providing travel expenses or reimbursement for travel expenses to House Members, officers, or employees under House Rule 25, clause 5. **A completed copy of the form must be provided to each House Member, officer, or employee who participated on the trip within ten days of their return.** You must answer all questions, and check all boxes, on this form for your submission to comply with House rules and the Committee's travel regulations. Failure to comply with this requirement may result in the denial of future requests to sponsor trips and/or subject the current traveler to disciplinary action or a requirement to repay the trip expenses.

**NOTE: Willful or knowing misrepresentations on this form may be subject to criminal prosecution pursuant to 18 U.S.C. § 1001.**

- Sponsor(s) who paid for the trip: Global Women's Innovation Network "GlobalWIN"
- Travel Destination(s): Miami, Florida
- Date of Departure: Monday, February 13, 2023 Date of Return: Tuesday, February 14, 2023
- Name(s) of Traveler(s): AnnMarie Graham, Paige Hutchinson, Johanna Montiel, Clarissa Robles, Deena Tauster, Lauren Toy  
*Note: You may list more than one traveler on a form only if all information is identical for each person listed.*
- Actual amount of expenses paid on behalf of, or reimbursed to, each individual named in Question 4:

	Total Transportation Expenses	Total Lodging Expenses	Total Meal Expenses	Total Other Expenses (dollar amount per item and description)
Traveler	\$645.90	\$215.00	\$117.48	
Accompanying Family Member				

- All expenses connected to the trip were for actual costs incurred and not a *per diem* or lump sum payment. Signify statement is true by checking box.

I certify that the information contained in this form is true, complete, and correct to the best of my knowledge.

Signature:  Date: 02/15/2023

Name: Helen Milby Title: Co-Founder & Executive Director

Organization: Global Women's Innovation Network "GlobalWIN"

I am an officer of the above-named organization. Signify statement is true by checking box.

Address: 233 Pennsylvania Avenue, SE Washington, DC 20003

Email: andrea@mietusevents.com Telephone: 301-518-6336

*Committee staff may contact the above-named individual if additional information is required.*

If you have questions regarding your completion of this form, please contact the Committee on Ethics at 202-225-7103.



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# COMMITTEE ON ETHICS

## TRAVELER FORM

This form should be completed by House Members, officers, or employees seeking Committee approval of privately-sponsored travel or reimbursement for travel under House Rule 25, clause 5. The completed form should be submitted directly to the Committee by each invited House Member, officer, or employee, together with the completed and signed trip sponsor form(s) and any attachments. A copy of this form, minus this initial page, will be made available for public inspection. **This form and any attachments may be delivered to the Committee at 1015 Longworth or e-mailed to [travel.requests@mail.house.gov](mailto:travel.requests@mail.house.gov).**

**Your completed request must be submitted to the Committee no less than 30 days before your proposed departure date.** Absent exceptional circumstances, permission will not be granted for requests received less than 30 days before the trip commences. **You must receive explicit approval from the Committee before you depart on this trip.**

Name of Traveler: Lauren Toy

**NOTE: Willful or knowing misrepresentations on this form may be subject to criminal prosecution pursuant to 18 U.S.C. § 1001.**

I certify that the information contained on both pages of this form is true, complete, and correct to the best of my knowledge.

Signature: Lauren Toy

Digitally signed by Lauren Toy  
Date: 2023.01.11 20:24:47 -05'00'

Name of Signatory (if other than traveler): \_\_\_\_\_

For Staff (name of employing Member or Committee): Rep. Susie Lee

Office Address: 365 Cannon House Office Building

Telephone Number: 202.225.3252

Email Address of Contact Person: lauren.toy@mail.house.gov

Check this box if the sponsoring entity is a media outlet, the purpose of the trip is to make a media appearance sponsored by that entity, *and* these forms are being submitted to the Committee less than 30 days before the trip departure date.

**NOTE: You must complete all of the contact information fields above, as Committee staff may need to contact you if additional information is required.**

**KEEP A COPY OF THIS FORM.** Page 2 (but not this page) must be submitted to the Clerk as part of the post-travel disclosure required by House Rule 25. Travel Regulation § 404(d) also requires you to keep a copy of all request forms and supporting paperwork for three subsequent Congresses from the date of travel.

If there are any questions regarding this form, please contact the Committee on Ethics at 202-225-7103 or via e-mail: [travel.requests@mail.house.gov](mailto:travel.requests@mail.house.gov).



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# COMMITTEE ON ETHICS

## TRAVELER FORM

1. Name of Traveler: Lauren Toy
2. Sponsor(s) who will be paying or providing in-kind support for the trip:  
GlobalWIN
3. City and State **OR** Foreign Country of Travel : Miami, Florida
4. a. Date of Departure: Monday, February 13, 2023 Date of Return: Tuesday, February 14, 2023  
b. Yes  No  Will you be extending the trip at your personal expense?  
If yes, list dates at personal expense: \_\_\_\_\_
5. a. Yes  No  Will you be accompanied by a family member at the sponsor's expense? **If yes:**  
(1) Name of Accompanying Family Member: \_\_\_\_\_  
(2) Relationship to Traveler:  Spouse  Child  Other (specify): \_\_\_\_\_  
(3) Yes  No  Accompanying Family Member is at least 18 years of age:
6. a. Yes  No  Did the trip sponsor answer "Yes" to Question 8(c) on the *Primary Trip Sponsor Form* (i.e., travel is sponsored by an entity that employs a registered federal lobbyist or a foreign agent)?  
b. **If yes**, and you are requesting lodging for two nights, explain why the second night is warranted:
7. Yes  No  *Primary Trip Sponsor Form* is attached, including agenda, invitee list, and any other attachments and Additional Sponsor Forms.

*NOTE: The agenda should show the traveler's individual schedule, including departure and arrival times and identify the specific events in which the traveler will be participating.*

8. Explain why participation in the trip is connected to the traveler's individual official or representational duties.  
**Staff should include their job title and how the activities on the itinerary relate to their duties.**  
As Chief of Staff, this trip will be educational and informative for my official duties. Expected programming consists of an array of issues including IP and trade, biopharmaceutical production and distribution, global shipping logistics, local and global news production, financial services, female leadership, and innovation in tech. This trip will provide a rare opportunity to engage with other staffers, including Democratic and Republican senior staffers, while connecting with other experts and leaders in their areas of industry and technology.
9. **Yes  No  Is the traveler aware of any registered federal lobbyists or foreign agents involved planning, organizing, requesting, or arranging the trip?**
10. For staff travelers, to be completed by your employing Member:

### ADVANCED AUTHORIZATION OF EMPLOYEE TRAVEL

I hereby authorize the individual named above, an employee of the U.S. House of Representatives who works under my direct supervision, to accept expenses for the trip described in this request. I have determined that the above-described travel is in connection with my employee's official duties and that acceptance of these expenses will not create the appearance that the employee is using public office for private gain.

Signature of Employing Member  Date 01/11/2023



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# COMMITTEE ON ETHICS

## PRIMARY TRIP SPONSOR FORM

This form should be completed by private entities offering to provide travel or reimbursement for travel to House Members, officers, or employees under House Rule 25, clause 5. A completed copy of the form (and any attachments) should be provided to each invited House Member, officer, or employee, who will then forward it to the Committee together with a *Traveler Form* **at least 30 days before the start date of the trip**. The trip sponsor should *NOT* submit the form directly to the Committee. The Committee website ([ethics.house.gov](http://ethics.house.gov)) provides detailed instructions for filling out the form.

**NOTE: Willful or knowing misrepresentations on this form may be subject to criminal prosecution pursuant to 18 U.S.C. § 1001. Failure to comply with the Committee's Travel Regulations may also lead to the denial of permission to sponsor future trips.**

1. Sponsor who will be paying for the trip:
2.  I represent that the trip will not be financed, in whole or in part, by a registered federal lobbyist or foreign agent. *Signify that the statement is true by checking box.*
3. **Check only one.** I represent that:
  - a.  The primary trip sponsor has not accepted from any other source, funds intended directly or indirectly to finance any aspect of the trip: **OR**
  - b.  The trip is arranged without regard to congressional participation and the primary trip sponsor has accepted funds only from entities that will receive a tangible benefit in exchange for those funds: **OR**
  - c.  The primary trip sponsor has accepted funds from other source(s) intended directly or indirectly to finance all or part of this trip and has enclosed disclosure forms from each of those entities.  
If "c" is checked, list the names of the additional sponsors:
4. Provide names and titles of **ALL** House Members *and* employees you are inviting. **For each House invitee, provide an explanation of why the individual was invited** (include additional pages if necessary):
5. Yes  No  Is travel being offered to an accompanying family member of the House invitee(s)?
6. Date of departure: \_\_\_\_\_ Date of return: \_\_\_\_\_
7. a. City of departure: \_\_\_\_\_  
b. Destination(s): \_\_\_\_\_  
c. City of return: \_\_\_\_\_
8. **Check only one.** I represent that:
  - a.  The sponsor of the trip is an institution of higher education within the meaning of section 101 of the Higher Education Act of 1965: **OR**
  - b.  The sponsor of the trip does not retain or employ a registered federal lobbyist or foreign agent: **OR**
  - c.  The sponsor employs or retains a registered federal lobbyist or foreign agent, but the trip is for attendance at a one-day event *and* lobbyist / foreign agent involvement in planning, organizing, requesting, or arranging the trip was *de minimis* under the Committee's travel regulations.
9. **Check only one of the following:**
  - a.  I checked 8(a) or (b) above; **OR**
  - b.  I checked 8(c) above but am not offering any lodging; **OR**
  - c.  I checked 8(c) above and am offering lodging and meals for one night; **OR**
  - d.  I checked 8(c) above and am offering lodging and meals for two nights. If you checked this box, explain why the second night of lodging is warranted:



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# COMMITTEE ON ETHICS

10.  Attached is a detailed agenda of the activities House invitees will be participating in during the travel (i.e., an hourly description of planned activities for trip invitees). *Indicate agenda is attached by checking box.*
11. **Check only one of the following:**  
 a.  I represent that a registered federal lobbyist or foreign agent will not accompany House Members or employees on any segment of the trip. *Signify that the statement is true by checking box; OR*  
 b.  *Not Applicable.* Trip sponsor is a U.S. institution of higher education.
12. For **each** sponsor required to submit a sponsor form, describe the sponsor's interest in the subject matter of the trip **and** its role in organizing and/or conducting the trip:  
 See attached.
13. **Answer parts a and b. Answer part c if necessary:**  
 a. Mode of travel: Air  Rail  Bus  Car  Other  (specify: \_\_\_\_\_)  
 b. Class of travel: Coach  Business  First  Charter  Other  (specify: \_\_\_\_\_)  
 c. If travel will be first class, or by chartered or private aircraft, explain why such travel is warranted:  
 N/A
14.  I represent that the expenditures related to local area travel during the trip will be unrelated to personal or recreational activities of the invitee(s). *Signify that the statement is true by checking the box.*
15. **Check only one.** I represent that either:  
 a.  The trip involves an event that is arranged or organized *without regard* to congressional participation and that meals provided to congressional participants are similar to those provided to or purchased by other event attendees; **OR**  
 b.  The trip involves events that are arranged specifically *with regard* to congressional participation.  
 If "b" is checked:  
 1) Detail the cost *per day* of meals (approximate cost may be provided):  
 \$51.75 per day based on per diem allotted  
 2) Provide the reason for selecting the location of the event or trip:  
 See attached.
16. Name, nightly cost, and reasons for selecting each hotel or other lodging facility:  
 Hotel Name: The Good Time Hotel City: Miami Cost Per Night: \$215.00  
 Reason(s) for Selecting: The hotel was selected based on rate and location.  
 Hotel Name: \_\_\_\_\_ City: \_\_\_\_\_ Cost Per Night: \_\_\_\_\_  
 Reason(s) for Selecting: \_\_\_\_\_  
 Hotel Name: \_\_\_\_\_ City: \_\_\_\_\_ Cost Per Night: \_\_\_\_\_  
 Reason(s) for Selecting: \_\_\_\_\_
17.  I represent that all expenses connected to the trip will be for actual costs incurred and not a per diem or lump sum payment. *Signify that the statement is true by checking the box.*



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# COMMITTEE ON ETHICS

### 18. Total Expenses for each Participant:

<input type="checkbox"/> Actual Amounts	Total Transportation Expenses per Participant	Total Lodging Expenses per Participant	Total Meal Expenses per Participant
<input checked="" type="checkbox"/> Good Faith Estimates			
For each Member, Officer, or Employee	\$650.00	\$215.00	\$103.50
For each Accompanying Family Member			

	Other Expenses (dollar amount per item)	Identify Specific Nature of "Other" Expenses (e.g., taxi, parking, registration fee, etc.)
For each Member, Officer, or Employee		
For each Accompanying Family Member		

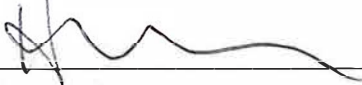
**NOTE: Willful or knowing misrepresentations on this form may be subject to criminal prosecution pursuant to 18 U.S.C. § 1001.**

### 19. Check only one:

- a.  I certify that I am an officer of the organization listed below; **OR**
- b.  *Not Applicable.* Trip sponsor is an individual or a U.S. institution of higher education.

### 20. I certify by my signature that

- a. I read and understand the Committee's Travel Regulations;
- b. I am not a registered federal lobbyist or registered foreign agent; and
- c. The information on this form is true, complete, and correct to the best of my knowledge.

Signature:  Date: 01/01/2023

Name: Helen Milby Title: Co-Founder & Executive Director

Organization: Global Women's Innovation Network "GlobalWIN"

Address: 233 Pennsylvania Avenue, SE Washington, DC 20003

Email: andrea@mietusevents.com Telephone: (301) 518-6336

## INSTRUCTIONS

Complete the *Primary Trip Sponsor Form* and submit the agenda, invitation list, any attachments, and any *Additional Trip Sponsor Forms* directly to the Travelers.

Written approval from the Committee on Ethics is required before traveling on this trip. The Committee on Ethics will notify the House invitees directly and will not notify the trip sponsors.

**Willful or knowing misrepresentation on this form may be subject to criminal prosecution under 18 U.S.C. § 1001. Signatures must comply with section 104(bb) of the Travel Regulations.**

**For questions, please contact the Committee on Ethics at:**

1015 Longworth House Office Building  
Washington, D.C. 20515

[ethicscommittee@mail.house.gov](mailto:ethicscommittee@mail.house.gov) | 202-225-7103  
More information and forms available at [ethics.house.gov](http://ethics.house.gov)



# U.S. House of Representatives

COMMITTEE ON ETHICS

Washington, DC 20515

January 30, 2023

Ms. Lauren Toy  
Office of the Honorable Susie Lee  
365 Cannon House Office Building  
Washington, DC 20515

Dear Ms. Toy:

Pursuant to House Rule 25, clause 5(d)(2), the Committee on Ethics hereby approves your proposed trip to Miami, Florida, scheduled for February 13 to 14, 2023, sponsored by Global Women's Innovation Network.

You must complete an Employee Post-Travel Disclosure Form (which your employing Member must also sign) and file it, together with a Sponsor Post-Travel Disclosure Form completed by the trip sponsor, with the Clerk of the House within 15 days after your return from travel. As part of that filing, you are also required to attach a copy of this letter and both the Traveler and Primary Trip Sponsor Forms (including attachments) you previously submitted to the Committee in seeking pre-approval for this trip. If you are required to file an annual Financial Disclosure Statement, you must also report all travel expenses totaling more than the reporting threshold from a single source on the "Travel" schedule of your annual Financial Disclosure Statement covering this calendar year. That reporting threshold is currently \$415 but is set to adjust in 2023. Finally, Travel Regulation § 404(d) also requires you to keep a copy of all request forms and supporting information provided to the Committee for three subsequent Congresses from the date of travel.



If you have any further questions, please contact the Committee's Office of Advice and Education at extension 5-7103.

Sincerely,

A handwritten signature in blue ink that reads "Michael Guest". The signature is written in a cursive style with a large initial "M".

Michael Guest  
Chairman

A handwritten signature in blue ink that reads "Susan Wild". The signature is written in a cursive style with a large initial "S".

Susan Wild  
Ranking Member

MG/SW:mc

PRIMARY TRIP SPONSOR FORM ATTACHMENTS

GlobalWIN House Staff Delegation Trip  
Miami, Florida  
Monday, February 13, 2023 – Tuesday, February 14, 2023

**Question 4:** GlobalWIN Staff Delegation Invitees

On Monday, February 13, 2023, GlobalWIN will bring 12-15 House and Senate staff members from Republican and Democratic offices from the U.S. House of Representatives to Miami, Florida for intensive programming on an array of issues including IP and trade, biopharmaceutical production and distribution, global shipping logistics, local and global news production, financial services, female leadership, and innovation in tech. Our trip to Miami will highlight many tiers of GlobalWIN programming and provide participants a rare opportunity to engage with other staffers while connecting with other experts and leaders in their areas of industry and technology. GlobalWIN is inviting senior female staff in Republican and Democratic offices with wide-ranging work portfolios.

First	Last	Title	Office
Emily	Ackerman	Senior Adviser	House Rules Committee
Adela	Amador	Chief of Staff	Office of Rep. Gabe Vasquez (NM)
Milla	Anderson	Legislative Assistant	Office of Rep. Annie Kuster (NH)
Natalie	Baldassare	Communications Director	Office of Rep. Nicole Malliotakis (NY)
Alex	Ball	Chief of Staff	Office of Rep. Mikie Sherrill (NJ)
Allison	Behuniak	Professional Staff Member	House Financial Services Committee Task Force on Financial Technology
Jennifer	Belair	Senior Professional Staff Member	House Rules Committee
Rachel	Black	Legislative Director	Office of Rep. Anthony Gonzales (TX)
Gabriella	Bofelli	Chief of Staff	Office of Resident Commissioner Jenniffer Gonzales-Colon (Puerto Rico)
Anne-Marie	Boisseau	Senior Policy Advisor	Office of Rep. Lizzie Fletcher (TX)
Ashley	Callen	Deputy Staff Director, Republican	House Committee on Oversight and Reform
Colleen	Carlos	Chief of Staff	Office of Rep. Madeline Dean (PA)
Kristen	Cianci	Communications Director	Office of Rep, Andrew Garbarino (NY)
Patricia	Clarke	Legislative Director	Office of Rep. Anthony Gonzales (OH)
Sofia	Deiro	Senior Legislative Assistant	Office of Rep. Tom Cole
Sonali	Desai	Executive Director	House Democratic Caucus
Elizabeth	Dos Santos	Legislative Assistant	Office of Rep. Mario Diaz-Balart (FL)
Angelica	Duque	Legislative Assistant	Office of Rep. Emmanuel Cleaver (TX)
Lizzy	Fallon	Senior Policy Advisor	Office of Rep. Tom Emmer
Alia	Fierro	Staff Director, Democratic	House Subcommittee on Housing, Community Development and Insurance
Annie	Goyzueta	Press Secretary	Office of Rep. Jahana Hayes (CT)
AnnMarie	Graham	Communications Director	Office of Rep. Brian Mast (MI)
Liana	Guerra	Chief of Staff	Office of Rep. Darren Soto (FL)
Amanda	Hall	Legislative Director	Office of Rep. David Valadao (CA)
Jennifer	Haynes	Legislative Director	Office of Rep. Darrell Issa
Lara	Hopkins	Chief of Staff	Rep. Kathy Castor (FL)

First	Last	Title	Office
Paige	Hutchinson	Chief of Staff	Office of Rep. Collin Allred
Hayed	Kure	Deputy Chief of Staff	Office of Rep. Maria Elvira Salazar (FL)
Karol	Molinares	Communications Director	Office of Rep. Frederica Wilson (FL)
Johanna	Montiel	Deputy Chief of Staff/Legislative Director	Office of Rep. Salud Carbajal (CA)
Emily	Noriega-May	Deputy Executive Director	House Democratic Caucus
Jackie	Olvera	Legislative Assistant	Office of Rep. Carlos Gimenez (FL)
Kathleen	Palmer	Senior Professional Staff Member	House Financial Services Committee Consumer Protection and Financial Institutions Subcommittee
Nancy	Peele	Chief of Staff	Office of Rep. Bruce Westerman (AR)
Jen	Piekarz	Press Secretary	Office of Rep. Mike Garcia (CA)
Gisselle	Reynolds	Senior Legislative Assistant	Office of Rep. Mario Diaz-Balart (FL)
Victoria	Rivas	Deputy Chief of Staff/Legislative Director	Office of Rep. Pete Aguilar (CA)
Clarissa	Robles	Communications Director	Office of Rep. Lizzie Fletcher (TX)
Silvia	Ruelas	Legislative Assistant	Office of Rep. Norma Torres (CA)
Xenia	Ruiz	Outreach Director	Assistant Speaker/Incoming Whip Katherine Clark
Gabby	Salazar	Communications Director	Office of Rep. Juan Vargas (CA)
Jaqueline	Serrano	Legislative Director	Office of Rep. Tony Cardenas (CA)
Anne	Sokolov	Chief of Staff	Office of Rep. Nikki Budzinski (IL)
Deena	Tauster	Chief of Staff	Office of Rep. Andrew Garbarino (NY)
Lauren	Toy	Chief of Staff	Office of Rep. Susie Lee (NV)
Heather	Vaughn	Communications Director	House Science Committee
Rebecca	Walldorff	Chief of Staff	Office of Lucy McBath
Meg	Warner	Deputy Chief of Staff	Office of Rep. Alex Mooney (MD)
Lauren	Wolman	Legislative Director	Office of Rep. Debbie Wasserman Schultz (FL)



GlobalWIN House Staff Delegation Trip  
Miami, Florida

Monday, February 13, 2023 – Tuesday, February 14, 2023

Monday, February 13

6:30 AM Arrive Washington National Airport (DCA)  
8:28 AM Depart Washington Ronald Reagan Airport (DCA) on American Airlines Flight #0458  
11:20 AM Arrive Miami International Airport (MIA)

*15-minute drive*

12:15 PM Lunch with Paramount/CBS Affiliate Station WFOR-TV  
1:30 PM Assumed Address: 8900 NW 18<sup>th</sup> Terrace, Doral, FL

Overview: We've seen over the last decade or more news becoming increasingly national, and local news stations and newspapers have suffered as a result. During this station tour, lunch, and panel, we will hear from an important CBS affiliate station about what they are doing to keep their news local, while serving a very diverse city. We will take a look behind the curtain at their production and talk to many of the senior leadership at the station about how they reach their incredibly broad audience.

*15-minute drive*

2:00 PM Council of the Americas Panel on IP and Trade ft. Novartis  
3:00 PM 5200 Blue Lagoon Drive, Miami, FL

Overview: Through the lens of biopharmaceutical global production and distribution, the GlobalWIN delegation will meet with the Council of the Americas for a panel discussion and conversation about IP and trade issues across North, South, and Latin America. We will hear from top lawyers, industry professionals, and current and former diplomats to discuss these issues with our broad delegation.

*20-minute drive*

3:30 PM Global Shipping Logistics with Oracle Cloud Technologies and Special Use Case: UPS  
5:30 PM Port of Miami, Miami FL

Overview: The Port of Miami is one of the Top 10 largest ports in the United States, with a TEU capacity of 1,250,000. It covers a total of seven million square feet (650,000 m<sup>2</sup>) of cargo storage space at its seaport. The exports here are grapefruit, citrus fruit juices, poultry, dairy products, bitters, brandy, and cognac. Imports include fruits, vegetables, frozen fish, shrimp, prawns, wine, and vodka. During the first half of this tour, we will discuss how cloud technology supported by Oracle makes the massive logistics of this port function and see how high tech has transformed this industry. In the second half of this stop we will hear from UPS about how they leverage this port to support their global shipping production. This meeting will give us an the on the ground opportunity to learn about supply chain logistics from multiple perspectives.

*Check into hotel:* The Goodtime Hotel: 601 Washington Ave, Miami Beach, FL

6:30 PM Dinner featuring Miami Mayor Francis Suarez  
8:00 PM

Overview: During this dinner the delegation will have the chance to hear from Miami Mayor Francis Suarez. During his time as Mayor, Suarez has worked to make Miami a cryptocurrency hub in the United States and has looked to expand that relationship to building a bridge in financial markets between the US and South and Latin America. We will talk to the Mayor about what he's done in this regard, and how things have changed since the crash of FTX. Mayor Suarez is also known for his work in climate action, as Miami is greatly affected by climate change. Lastly, we will discuss trade and international relations, as Miami is a hub for US and Latin American relations.

Overnight Accommodations: The Goodtime Hotel: 601 Washington Ave, Miami Beach, FL

Tuesday, February 14

9:00 AM Breakfast and Global News with Telemundo  
10:30 AM Telemundo Center: 1 Telemundo Way, Miami, FL

Overview: As we've stressed throughout this trip, the connection between the US and South and Central America is pivotal in Miami, as evidenced by Telemundo's investment in this city. While on Monday we will have discussed the need for great local news for the diverse residents of the Miami area, on Tuesday we will discuss how Telemundo brings important news to the Latin community throughout the world. We will have a tour, breakfast, and panel discussion on Telemundo's diverse programming in the Americas and the importance of getting the news right for this massive demographic.

*30-minute drive*

11:15 AM The USA-South American Connection with the Colombian Consulate Miami  
12:15 PM Consulate General of Colombia, 280 Aragon Ave, Coral Gables, FL 33134

Overview: During this meeting with the Colombian Consulate in Miami we will discuss US-Colombian relations from the Colombia perspective, especially regarding trade and technology. For many South and Latin American countries, Colombia among them, Miami is a pivotal location for their embassies and US outreach. We will hear from some of the top women in the Consulate about relations between our two countries and how we can continue to work together, especially on economic issues.

*12-minute drive*

12:30 PM Lunch and Global Impact Investing with Visa  
1:45 PM 1004 NW 65th Ave, Miami, FL 33126

Overview: Visa has recently established a new philanthropic platform for giving, called the Visa Foundation, which focuses on helping micro and small enterprises thrive through access, growth and resilience. Our goal is to empower these enterprises and improve their livelihoods—ultimately lifting up their communities. At the heart of the new social impact focus is the belief that micro and small enterprises are the backbone of the global economy, accounting for more than 90 percent of enterprises worldwide and contributing 50 to 60 percent of global employment. However, many of these businesses struggle to access the tools, resources and training to help them fully thrive. The new social impact strategy, including the core mission of Visa Foundation, is to support efforts to fix this imbalance. During this meeting we will hear from several of the people behind the UK team at the Visa Foundation to discuss their work.

**End of Programming**

*10-minute drive*

2:00 PM Arrive Miami International Airport  
3:59 PM Depart Miami International Airport (MIA) on American Airlines Flight 1475  
6:34 PM Arrive Washington Ronald Reagan Airport (DCA)

## QUESTION 12

### About GlobalWIN

With Honorary Co-Chairs Senators Shelley Moore Capito (R-WV) and Maggie Hassan (D-NH) and Congresswomen Cathy McMorris Rodgers (WA-05), Debbie Wasserman Schultz (FL-23), and Chrissy Houlahan (PA-06), GlobalWIN is a bipartisan nonprofit organization based in Washington, DC that provides a dynamic forum for women who are passionate about innovation. We have built and continue to expand this powerful network of executives and thought leaders in academia, government, and business, who work in innovation-driven fields. GlobalWIN provides an important forum for female leaders to grow personally and professionally, while contributing to key policy debates.

GlobalWIN highlights women leaders and connects the public and private sector through our programming that includes networking receptions, policy roundtables, career workshops, and educational trips in the United States and abroad.

### GLOBALWIN PROGRAMMING

GlobalWIN highlights the important role of women in innovation through our programming. Each year, we host 40+ in-person and virtual panels, salon dinners, workshops, receptions, and trips centered around three programming silos:

1. ***GlobalWIN Innovation Events:*** GlobalWIN works with our partners to feature leaders in government and business who have made significant contributions in innovation-driven fields to educate our network on policy issues and strategies for addressing those issues.
2. ***Career Development:*** GlobalWIN provides opportunities and support for women at all levels of their careers through continuing education workshops and opportunities. GlobalWIN works with executive coaches and experts to bring thoughtful and strategic trainings to our network.
3. ***Global Partnership Building:*** GlobalWIN builds partnerships with like-minded groups in the U.S. and abroad and aims to foster collaboration among women on the key issues related to innovation, technology, and economic growth. GlobalWIN has brought congressional staff and its members all over the world, including Brussels, the U.K., Paris, and Berlin, to showcase the work that our allies do globally.

GlobalWIN will touch on all three of its programming silos by hosting this trip to Miami. More specifically, this trip will bring together a group of bipartisan House staff that work on issues related to IP and trade, biopharmaceutical production and distribution, global shipping logistics, local and global news production, financial services, female leadership, and innovation in tech. During the programming hours, our delegation will discuss important policy issues related to their field of work by participating in roundtables, expert panels, and learning more about the overall industry impact of innovation and rapidly cutting-edge technology. GlobalWIN's House Staff Delegation will interact with companies at the forefront of innovation, female leaders of industry, and other senior executives. Our Delegation will discuss policy issues throughout the trip, connect with peers from across the aisle, fostering an atmosphere of bipartisanship, cooperation, and personal network-building.

GlobalWIN is organizing and financially supporting all aspects of this trip, including all travel logistics, meetings, speakers, and panel discussions throughout the hours of official programming. GlobalWIN is the sole organizing and financial sponsor of this trip.

### Question 15-2

Miami is a major center of commerce, culture, entertainment, the arts and international trade. It will be a great addition to cities for GlobalWIN to add to our trips. GlobalWIN continues to further include a bipartisan group of staffers with a variety of top tier issues to learn and discover more about. It is the perfect location for an overnight trip to see and discuss the many issues around IP and trade, bio-pharmaceutical production and distribution, global shipping logistics, local and global news production, financial services, female leadership, and innovation in tech.



# Global Women's Innovation Network

## 2023 GlobalWIN Educational Trip – Miami Monday, February 13, – Tuesday, February 14, 2023

### Monday, February 13

- 6:30AM** Arrive Washington National Airport (DCA)
- 8:28AM** Depart Washington Ronald Reagan Airport (DCA) on American Airlines Flight #0458
- 11:20 AM** Arrive Miami International Airport (MIA)
- 15-minute drive*
- 12:15PM** Lunch: Local Journalism and Media Management with Paramount/CBS Station  
**1:30 PM** WFOR-TV  
8900 NW 18<sup>th</sup> Terrace, Doral, FL 33172
- 15-minute drive*
- 2:00 PM** IP and Trade Policy in Latin America and the U.S. with Novartis and Council of the Americas  
**3:00PM** 5200 Blue Lagoon Drive, Miami, FL 33126
- 20-minute drive*
- 3:30PM** Time to Check Into the Hotel and Work as Needed  
**5:00PM** The Goodtime Hotel: 601 Washington Ave, Miami Beach, FL
- 6:00PM** Reception ft. Susan G. Komen Founder and Promise Fund of Florida Co-Founder, Nancy Brinker  
**7:00PM** The Goodtime Hotel
- 7:15PM** Dinner ft. Francesca de Quesada Covey, Miami-Dade County Tech and Innovation Advisor  
**9:00PM** Santorini by Georgios: 101 Ocean Drive, Miami Beach, FL 33139
- RON: The Goodtime Hotel: 601 Washington Ave, Miami Beach, FL**

### Tuesday, February 14

- 8:00AM** Depart The Goodtime Hotel for Telemundo
- 50-minute drive*
- 8:45AM** Breakfast: Global News with Telemundo  
**10:45AM** 1 Telemundo Way, Miami, FL 33182
- 15-minute drive*
- 11:00AM** Walmart Academy and an Entrepreneur's Story  
**12:20PM** 8651 NW 13th Terrace, Doral, FL 33126
- 10-minute drive*
- 12:30PM** Lunch: Global Impact Investing with Visa  
**1:45PM** 1004 NW 65th Ave, Miami, FL 33126

End of Miami Programming

Tuesday, February 14

*10-minute drive*

2:00 PM Arrive Miami International Airport

3:59 PM Depart Miami International Airport (MIA) on American Airlines Flight 1475

6:34 PM Arrive Washington Ronald Reagan Airport (DCA)

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*Monday, February 13<sup>th</sup>*

**Lunch: Local Journalism and Media Management with Paramount/CBS station WFOR-TV**

**12:15-1:30PM**

**Kerri Cavanaugh, News Director, CBS Miami**

Kerri Cavanaugh is the News Director of CBS Television Stations Miami properties, WFOR-TV, WBFS-TV, CBSMiami.com and CBSN Miami, a local direct-to-consumer streaming news service that is scheduled to launch this year. Cavanaugh is joining CBS Miami after most recently serving as a senior consultant with Magid since October 2018. Before that, she was Vice President of News for WTTV-TV and WXIN-TV, the CBS Television Network and Fox affiliates in Indianapolis, from 2014-18.

**Darryll Green, Vice President and General Manager, CBS Miami**

Darryll Green is the Vice President and General Manager of the CBS Television Stations Miami properties, WFOR-TV, WBFS-TV, CBSMiami.com and CBSN Miami, a local direct-to-consumer streaming news service. Green has more than 30 years of experience in local broadcasting. He most recently has served as Vice President and General Manager of WFTX-TV, the Fox affiliate in Fort Myers, Florida, since August 2017. Prior to that, he spent eight years with URban Radio Broadcasting, LLC, including six years (2008-2013) at the station group's Miami headquarters office as Vice President and Chief Operating Officer. Green's new position provides an opportunity to return to South Florida, where he worked for URban Radio. His new role also represents a reunion with the CBS Television Network. From 2003-07, he served as President and General Manager of WUSA-TV in Washington, D.C., the largest-market CBS affiliate in the country.

**Tania Francois, Executive Producer, Impacting Community, CBS Miami**

Tania Francois, Executive Producer, Impacting Community, or EPIC, is a veteran journalist and the first person to hold this newly created position at CBS Miami. In her role as the EPIC at this station, she focuses on community journalism and creating grassroots in the South Florida Community, reporting to the News Director.

**Ilesha Hayes, Director, Research and National Sales, WFOR-TV**

Ilesha Hayes, Director Research and National Sales, has been with the station since 2019. In her role, she is responsible for measuring multi market analytics and positioning the network's core programming and interactive value within the selected DMA. She holds a Bachelor's degree from the University of Florida.

**Roy Howie, Local Sales Manager, CBS Miami**

Roy Howie, Local Sales Manager, has held sales roles with CBS in New York and South Florida since 2004. He holds a bachelor's degree from the State University of New York College at Old Westbury.

**Monica Kirkland, Director of Creative Services, CBS Miami**

Monica Kirkland, Director of Creative Services, was a 2021-2022 National Association of Black Journalists Leadership Academy Program Mentee and has been with CBS Miami for over 17 years, holding various roles including in promotions and production. She has an MBA from Barry University and a Bachelor's degree from Clark Atlanta University.

**Tracy Letize, Vice President, Programming Strategy CBS Miami**

Tracy Letize, VP, Programming Strategy, is responsible for the station's media marketing and brand development, including marketing, graphics, and promotional efforts across all platforms.

**Marcelo Sanchez, Director, Broadcast Operations and Engineering, CBS Miami**

Marcelo Sanchez, Director Broadcast Operations and Engineering, has been with WFOR for 17 years and held technical positions with WTVJ Telemundo 51 in Miami. He has a broadcast engineering degree from the Cleveland Institute of Electronics.

**Sonia Lapaix, Human Resources Manager, CBS Television Stations Miami**

**Carmen Diaz, Administrative Assistant to Darryll Green**

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**IP and Trade Policy in Latin America and the U.S. with Novartis and Council of the Americas**

**2:00-3:00PM**

**Margalit Edelman, Director (Head), Latin America Public Affairs, Novartis**

Margalit Edelman has spent most of her career focused on international relations and public policy through a variety of roles in the pharmaceutical industry, the media and the not-for-profit/think tank world. At Novartis, Margalit leads the company's Latin America public affairs and policy function, driving our government relations strategy in the region, spearheading various regional initiatives around access and innovation, representing the company in trade associations and other fora, and partnering with in-country colleagues to support Novartis' presence in the region. Prior to joining Novartis, Margalit served as Pfizer's international public affairs lead for the company's oncology business unit. In this role, she was the company's primary liaison with international cancer patient organizations and policy stakeholders and was instrumental in advancing Pfizer's engagement and reputation with the global oncology patient community. Some of her accomplishments include creating the SPARC Metastatic Breast Cancer Challenge with UICC in 2014; collaborating with the Max Foundation to develop the Max Access Solutions partnership to provide 4 Pfizer oncology medicines to patients in low-income countries; and leading public affairs activities in support of the launch of more than 7 new oncology medicines in 5 years. Margalit has had other roles in the pharmaceutical industry including managing Latin America public policy and outreach at both Pfizer and previously at Merck. In another role at Merck she managed Merck's HIV/AIDS grants to not-for-profit partners outside the US engaged in advocacy, awareness and community outreach, and spearheaded a women's health access initiative to expand access to contraceptive products in sub-Saharan Africa. Margalit also worked as an associate producer at the Associated Press TV News in Washington, DC, where she interviewed politicians and covered various news events (such as the 2000 Presidential election). And she has worked as a researcher, editor and media director at various public policy think tanks in Washington, DC and London, and has published more than 100 articles and opinion pieces in major media. Margalit received her MBA from the NYU Stern School of Business in 2010. Previously, she completed her MSc in International Relations: Politics of the World Economy (with distinction) at the London School of Economics and received her BA in Hispanic Studies and Political Science from Brown University, where she was also elected to Phi Beta Kappa honor society and graduated Magna Cum Laude. In her spare time, Margalit is an active hiker, plays tennis regularly, and enjoys seeing live music. She sits on the advisory board of Florida International University Masters in International Business program and is active in other civic and academic activities.

**Jerry Haar, Professor and Executive Director, The Americas, Florida International University—College of Business**

Jerry Haar is Executive Director for Latin America & the Caribbean and Professor, College of Business, Florida International University. He was formerly Executive Director (interim) of Executive & Professional Education also holds appointments at the Woodrow Wilson Center and Georgetown. Dr. Haar served as Director of the Inter-American Business and Labor Program at the North-South Center, University of Miami, and has held visiting appointments at Wharton, Harvard, Oxford, Stanford, and the American Enterprise Institute. He was also a research associate at Columbia University and a Fulbright Scholar at the Fundação Getúlio Vargas in Brazil. As Director of Washington Programs for the Council of the Americas, a New York-based business association of over 200 corporations comprising a majority of U.S. private investment in Latin America, Dr. Haar managed the Council's relations with the U.S. government and the multilateral banks and organized programs for senior business executives. Dr. Haar received his B.A. cum laude from American University, master's degree from the Johns Hopkins University, and Ph.D. from Columbia University. Dr. Haar is also a graduate of Harvard University's Executive Program in Management and Health Finance. He has written fourteen books and numerous articles and consulted for firms such as: ExxonMobil, IBM, Microsoft, Merck, ING Barings, Ford Motor Company, Royal Dutch Shell, FMC, Disney, KPMG, Novartis, Heineken, and YPF oil company of Argentina. He has appeared in media such as The Wall Street Journal, The New York Times, The Washington Post, The Financial Times (London), The Journal of Commerce, BusinessWeek, Newsweek, CNN, the BBC, Fox Cable News, NBC, and CBS. He is the author of 17 books including Winning Strategies for the New Latin Markets (Prentice-Hall/Financial Times, 2003). His most recent works are Innovation in Emerging Markets, Can Latin America Compete? Small Firms, Global Markets: Competitive Challenges in the New Economy, The Future of Entrepreneurship in Latin America, Innovation in Emerging Markets, and Globalization, Competitiveness and Governability.

**Maria Lourdes Teran, Vice President, Americans Society/Council of the Americas, Head of Miami office**

With over 25 years of experience working with Latin America, she leads business-relevant public policy programs in Miami engaging public- and private-sector leaders, NGOs, foundations, and academics on a range of business and policy issues as well as C-level leadership forums for CEOs and CFOs of major multinationals and multinational companies across the Western Hemisphere. Teran leads corporate membership, strategic partnerships, and alliances for AS/COA Miami, in addition to building the BRAVO Leadership Forums series and the annual Symposium & BRAVO Business Awards and in-country programs in Mexico, Brazil, Argentina, Colombia, and Peru. Prior to joining AS/COA in 2016, she was managing director for Latin Trade Group, overseeing international relations, business operations, strategy development, and revenue growth across all the divisions of the company including print, digital, special projects, and programming. She also worked in the finance and technology sectors through her positions at Citigroup (formerly Grupo Financiero Uno) in Central America and at Latin Finance publishing group. She is a graduate of the University of Texas at Austin.

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**Pre-Dinner Reception ft. Nancy Brinker**

**6:00-7:00PM**

**Nancy Brinker, Founder, Susan G. Komen, Co-Founder, Florida Promise Fund**

Nancy G. Brinker is a three-time Ambassador and New York Times best-selling author who is regarded as the leader of the global breast cancer movement. Her journey began with a promise to her dying sister, Susan G. Komen, that she would do everything possible to end the shame, pain, fear, and hopelessness

caused by this disease. In one generation, the organization that bears Susan's name has changed the world. In 2009, President Barack Obama honored Brinker with the Presidential Medal of Freedom, the nation's highest civilian honor, for this work. The same year, she was named Goodwill Ambassador for Cancer Control for the United Nations' World Health Organization, where she continues her mission to put cancer control at the top of the world health agenda. In 2010, Brinker released her New York Times best-selling memoir "Promise Me", an inspirational story of her transformation from bereaved sister to the undisputed leader of the ongoing international movement to end breast cancer. From 2001-2003, Nancy served as U.S. Ambassador to the Republic of Hungary and served as U.S. Chief of Protocol from 2007-2009. Brinker is the host of a weekly show on Newsmax TV which features newsmakers, corporate leaders, and high-profile cultural thought leaders. In 2018, Brinker spearheaded the creation of the Promise Fund of Florida, a nonprofit organization whose mission is to improve the outcomes and reduce deaths from breast and cervical cancers in Palm Beach County, where 80,000 women reside with no insurance and no medical home. The Promise Fund is utilizing partnerships, navigation, policy changes, and community awareness to build a model of care to be replicated throughout the country. The Promise Fund provides necessary education and screenings to prevent late-stage diagnosis and improve community health for under-resourced women confronting health disparities.

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**Dinner ft. Francesca de Quesada Covey**  
**7:00-9:00pm**

**Francesca de Quesada Covey, Miami-Dade County Tech and Innovation Advisor**

Francesca is a seasoned business development technology executive and investor with over 15 years of experience developing public-private partnerships and advising technology firms, elected officials, and government agencies. She is a partner at The Venture City where she invests in early-stage companies, and the Tech and Innovation Advisor to the Mayor of Miami-Dade County, where she is focused on leveraging Miami's web3 boom to build the next global tech hub. Previously, Francesca worked at Facebook where she led and scaled partnerships teams focused on underserved users, including growing Internet.org, working with Latin America developers, and creating greater payment tools through Novi/Diem. She also worked at the White House as Deputy Counselor for Strategic Engagement between 2011 and 2013 and started her career in finance. Francesca has a bachelor's degree in Political Science and French from Columbia University and a Master's degree in finance and strategy from the Institut d'Etudes Politiques de Paris.

Our Congressional staff delegation will also be joined by GlobalWIN members **Nora Connors**, Director, Federal Affairs, Novartis, **Erica Johnson Creamer**, Senior Director, Federal Government Affairs, Walmart, **Miguel Franco**, Vice President, Government Affairs, NBCUniversal Telemundo, and **Tejasi Thatte**, Executive Director, Federal Government Relations, NBCUniversal Telemundo, for dinner.

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*Tuesday, February 14<sup>th</sup>*

**Breakfast: Global News with Telemundo**

**9:00-10:30am**

**Andrea L. Berry, Executive Vice President, Operations and Technology, Telemundo Enterprises**

Andrea Berry is currently EVP, Operations and Technology for NBCUniversal – Telemundo and Latin America. Andrea oversees the Facilities Operations, Technical Operations, Production, and Post-Production for Telemundo Enterprises, in addition to providing local leadership to our globally aligned Engineering, IT, and Security organizations. Andrea is a seasoned technical and operational leader with vast experience in broadcast operations, media operations and production. Previously, Andrea served as the Senior Vice President and General Manager of the Broadcast, TV & Film division for the Production Resource Group (PRG), managing global teams who create technology solutions for live television Sports, Entertainment and News, as well as scripted and unscripted projects for film and television. At Fox Sports and the Fox Networks Group Engineering and Operations division in Los Angeles, Andrea served as a key member of the senior leadership team for 19 years in multiple roles as the SVP of Broadcast Media Services, the SVP of Broadcast Operations, and the SVP of Field Operations. There she managed the daily media operations in a mission critical environment which encompassed three broadcast facilities nationwide, supporting multiple broadcast and cable networks. Berry led a talented, cross-functional team of executives and her track record of excellence includes supporting the growth of FOX Sports and FOX Sports Net, as well as the launch of over 10 broadcast and cable networks, including the Big Ten Network, FX Networks, National Geographic Channels, Fox Deportes, FS1 and FS2. She was also part of the senior leadership team that produced some of the highest profile live events in the world. Andrea serves as an Executive Member and Chair of the Diversity Committee for the Sports Video Group and is a 2016 Inductee to the Sports Broadcasting Hall of Fame. Berry holds a Bachelor of Science in Computer Science and a minor in Electrical Engineering from Illinois Institute of Technology. She also earned Executive Certification in Management Leadership from Massachusetts Institute of Technology and Certification in New Media Management from University of Southern California. As a recipient of four “Technical Team Remote” Emmy awards, Andrea has also received several industry honors such as the “STEM Leadership in Media Award” from the Alliance for Women in Media; the “Technology Leadership Award” from Broadcast, Cable Magazine; and the “Women in Technology Leadership Award” from TV News Check. She is an advocate for S.T.E.A.M. education and serves on the Boards for The Young Ambassadors Leadership Academy, a philanthropic organization focused on S.T.E.A.M. education, leadership, and college readiness for youth in the Los Angeles area; the DuSable Museum of African American History; the Miami chapter of “America On Tech”; and is a lifetime Trustee of the Illinois Institute of Technology.

**Christina Kolbjornsen, Senior Vice President, Corporate and External Affairs, NBCUniversal Telemundo Enterprises**

Christina Kolbjornsen is Senior Vice President of Corporate and External Affairs for NBCUniversal Telemundo Enterprises, the leading media company serving the 60 million Latinos living in the United States today. Kolbjornsen leads Public Affairs, Strategic Initiatives, Corporate Social Responsibility, Diversity, Equity and Inclusion, Community Partnerships and Government Affairs in support of NBCUniversal Telemundo Enterprises' vision to be the voice and choice for Latinos. In this role, Kolbjornsen is responsible for the company's award-winning corporate social responsibility program, “El Poder En Ti” (The Power in You), which leverages Telemundo's fast-growing storytelling platforms to help educate millions of Latinos on critical issues, and partnerships with leading nonprofits to implement programs that empower Hispanics to make positive changes in their lives and in their communities. Kolbjornsen has led the expansion of the company's corporate-wide strategic initiatives, and corporate

social responsibility programs, including the launch of national initiatives to empower viewers and communities. Prior to joining NBCUniversal Telemundo Enterprises, Kolbjornsen was senior corporate communications leader with Wells Fargo for nearly nine years. As Senior Vice President, Head of Consumer Segments and Marketing Communications, she led internal and external communications for marketing and key consumer segments – among them, Hispanic, LGBTQ, Military/Veterans, Native American, African American, Asian, and People with Disabilities. Kolbjornsen also spearheaded partnerships with key stakeholder groups and national diversity organizations, Diversity and Inclusion communications, as well as Wells Fargo's brand conversion and integration across the state of Florida. An award-winning Marketing Communications counselor with more than 20 years of experience, Kolbjornsen has also held national and international communications, marketing and public affairs roles for numerous brands at various agencies, including global communications and investor relations firm Citigate Dewe Rogerson and Florida's leading independent strategic communications firm Wragg and Casas. Kolbjornsen has received numerous awards and recognitions for the work she's led, including Public Relations Society of America Silver Anvil Award of Excellence, Most Effective CSR Campaign 2018, PRWeek 2015 Corporate Brand Campaign of the Year Award, among others. Kolbjornsen holds a master's in Public Management from the School of Public Affairs at the University of Maryland at College Park and a bachelor's degree in Economics from The State University of New York at Stony Brook.

**Georgianne Ocasio, Senior Director, Corporate and External Affairs, NBCUniversal Telemundo Enterprises**

Georgianne Ocasio is Sr. Director of Corporate and External Affairs for NBCUniversal Telemundo Enterprises, the leading media company serving the 60 million Latinos living in the United States today. In this role she is responsible for managing company-wide integrated campaigns, the community initiative 'El Poder en Ti' ('The Power in You'), which focuses on creating a brighter tomorrow for Hispanics, as well as the strategy around all corporate and community outreach efforts and partnerships focused on women. One such initiative is "Unstoppable Women," a corporate social responsibility program dedicated to supporting women in all walks of life and championing their advancement. She was part of the team that led the joint publication of "Latinas Powering Forward," a report on the status of Latinas in the U.S., alongside Comcast NBCUniversal's empowerment program, Know Your Value. Ocasio also oversees partnerships with organizations such as the National Women's History Museum and Susan G. Komen. Prior to joining NBCUniversal Telemundo Enterprises in 2018, Ocasio worked as an award-winning business journalist in her native Puerto Rico. She served as Special Aide to the Governor of Puerto Rico and as Associate Vice President of Corporate Communications and Corporate Social Responsibility at Banco Bilbao Vizcaya Argentaria (BBVA). Ocasio also has experience in the financial sector, serving as Director for JLS Ventures, a private equity firm, and overseeing Investor Relations for Arco Capital, an emerging markets hedge fund. Ocasio started her career in production at the NBC Agency and later as a Writer-Producer for the Telemundo news station in New York, WTVJ. Ocasio graduated from Princeton University with a Bachelor of Arts degree in English Literature and currently resides in Miami, FL with her husband and three young children.

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**Walmart Academy and an Entrepreneur's Story**

11:00am-12:00pm

**Ana Quincoces, CEO & Founder, Skinny Latina**

Ana Quincoces is a former real estate lawyer turned celebrity chef, food entrepreneur, cookbook author and TV personality. A cast member of Bravo's *The Real Housewives of Miami*, Ana parlayed her celebrity into a thriving brand. She's written three cookbooks: *Sabor! A Passion for Cuban Cuisine*, *Cuban Chicks Can Cook* and *The Versailles Restaurant Cookbook* and is currently working on number 4. Ana is the creator of Skinny Latina, a popular line of Latin-inspired cooking sauces and marinades sold nationally in

over 5,000 retailers including Whole Foods, Walmart, Kroger etc. Ana's platform has led to endorsement deals with some of the world's biggest brands, like Target, Unilever, Olay, Smithfield, Estee Lauder, Mazola, NASCAR, Nestle and others. Ana was a finalist on Food Network Star, Season 12 and later appeared as a judge on Fox's Hell's Kitchen with Gordon Ramsay and Telemundo's MasterChef Latino. Ana has guest co-hosted major talk shows including The View and The Chew. She also hosted Fox's Utilisima Puro Chef in Buenos Aires and for several years co-hosted "The Daily Flash", an internationally distributed news and entertainment program airing on the CW. She's been a guest The Today show, Watch What Happens Live with Andy Cohen, Telemundo's Un Nuevo Dia, Univision's Despierta America, and HLN and CNN as a legal correspondent. She has had countless features in print as well. Ana has also been a keynote speaker for various conferences around the country including Hispanic Leadership, Women in Business and The American Bar Association's Bench and Bar Conference. Her love of Cuban food and culture and her desire to create a lasting legacy for her daughters prompted her to leave a 20-year career as a lawyer and follow her passion. This led to a career in food and cooking as well as other entrepreneurial pursuits including Skinny Latina, ZipEazeTM and three cookbooks to date. Ana Q has been a keynote speaker at numerous conferences throughout the country inspiring women to "reinvent themselves", "fake it until they make it", and "get in there and cook something". As a mom to two millennials, Ana Q has learned to speak everyone's language. Brands particularly love working with Ana Q because she possesses the unique combination of being both relatable and aspirational. Despite all her accomplishments and accolades, Ana's number one priority remains her daughters. Ana Q credits being a role model for Kati and Beba as the driving force behind everything she does.

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**Lunch: Global Impact Investing with Visa****12:30-1:30pm****Claudia Bolt, Senior Vice President, Client Services, Visa North America**

Claudia Bolt is the SVP of Client Services for Visa North America. With a career of more than 25 years in international senior level management experience in consumer banking operations, financial services and Client Services Organization for Visa Latin America and the Caribbean. She has proven leadership skills in Financial Institutions in Latin America, including Citibank, where she spent nearly ten years leading key transformation initiatives, including technology migrations, and the execution of a customer-centric strategy, which resulted in significant improvements in customer experience, product cross-selling and operational efficiency. Currently, after a background leading Client Services improvements for Visa Latin America and the Caribbean, Bolt goes on to lead several change management efforts that have had a significant impact on the growth of the business. In her current role, Claudia leads a professional services organization that provides general operational support, implementation, and operational relationship services for clients throughout the United States and Canada. Ms. Claudia is a graduate of Carlow University (Pittsburgh, PA) where she earned her bachelor's degree. She holds MBA degrees from Columbia University (New York, NY) and London Business School (London, UK).

**Silvia Constain, Senior Vice President, Government Engagement in Latin America and the Caribbean, Visa**

Silvia Constain is the SVP for Government Engagement in Latin America and the Caribbean at Visa. Silvia has had a career in the private sector and public service, including most recently as Minister of Information and Communications Technologies of Colombia, and Public Policy lead for Spanish Speaking South America at Apple and Facebook. Silvia served as Deputy Chief of Mission in the Colombian Embassy in Washington, as a trade negotiator in the Colombian Trade Ministry. Silvia is an economist with an MBA from Los Andes University in Colombia.

## **Romina Seltzer, Senior Vice President and Head, Products and Innovation, Visa Latin America and the Caribbean**

Romina Seltzer is Senior Vice President and Head of Products and Innovation at Visa Latin America and the Caribbean, where she drives Visa's portfolio of Core Products, Digital Platforms, Processing, and Innovation Centers in the region. With more than 20 years of knowledge in payments, Romina manages and leads Visa's products and innovation strategy across the region. Romina is an experienced Visa leader who joined the company in 2001, and until recently headed Visa Latin America's Strategy team. In that role, she spearheaded the development of strategies and action plans to improve Visa's strategic and growth position across markets in Latin America and the Caribbean. Romina was also responsible for the Pricing and Interchange functions for the region. Prior to that, she served as Assistant Vice President in the Visa Consulting team, where she worked with clients on the identification of opportunities to improve the performance and profitability of their Visa portfolios. Before specializing in the payments industry, Romina worked for Arthur Andersen as a Senior Consultant. Argentine-born, Romina holds a Bachelor's degree in Accounting, and an MBA from the MIT Sloan School of Management. She is married and has a 17-year-old daughter and a 13-year-old son.

End of Miami Programming