



U.S. House of Representatives

# COMMITTEE ON ETHICS

## EMPLOYEE POST-TRAVEL DISCLOSURE FORM Original Amendment

This form is for disclosing the receipt of travel expenses from private sources for travel taken in connection with official duties. This form does not eliminate the need to report privately-funded travel on the annual *Financial Disclosure Statements* of those employees required to file them. In accordance with House Rule 25, clause 5, you must complete this form and file it with the Clerk of the House, by email at [gifttravelreports@mail.house.gov](mailto:gifttravelreports@mail.house.gov), within 15 days after travel is completed. Please *do not* file this form with the Committee on Ethics.

NOTE: Willful or knowing misrepresentations on this form may be subject to criminal prosecution pursuant to 18 U.S.C. § 1001.

1. Name of Traveler: Robert Kuhlman
2. a. Name of Accompanying Relative: \_\_\_\_\_ OR None   
 b. Relationship to Traveler:  Spouse  Child  Other (specify): \_\_\_\_\_
3. a. Dates: Departure: July 7 Return: July 9  
 b. Dates at Personal Expense, if any: \_\_\_\_\_ OR None
4. Departure City: Washington D.C. Destination: Cambridge MI Return City: Washington D.C.
5. Sponsor(s), Who Paid for the Trip: CPI
6. Describe Meetings and Events Attended:  
 Attended meetings on how policy and communications can successfully work together in congressional office, the news cycle, and on working with reporters.
7. Attached to this form are *each* of the following, signify that each item is attached by checking the corresponding box:
  - a.  a completed *Sponsor Post-Travel Disclosure Form*;
  - b.  the *Primary Trip Sponsor Form* completed by the trip sponsor prior to the trip, including all attachments and the *Additional Sponsor Form(s)*;
  - c.  page 2 of the completed *Traveler Form* submitted by the employee; and
  - d.  the letter from the Committee on Ethics approving my participation on this trip.
8. a.  I represent that I participated in each of the activities reflected in the attached sponsor's agenda.  
 Signify statement is true by checking the box.  
 b. If not, explain:

I certify that the information contained on this form is true, complete, and correct to the best of my knowledge.

Signature of Traveler:  Date: 7-19-22

I authorized this travel in advance. I have determined that all of the expenses listed on the attached *Sponsor Post-Travel Disclosure Form* were necessary and that the travel was in connection with the employee's official duties and would not create the appearance that the employee is using public office for private gain.

Name of Supervising Member: Rep. Estes Date: 7-19-22

Signature of Supervising Member:



U.S. House of Representatives

# COMMITTEE ON ETHICS

## SPONSOR POST-TRAVEL DISCLOSURE FORM

Original  Amendment

This form must be completed by an officer of any organization that served as the primary trip sponsor in providing travel expenses or reimbursement for travel expenses to House Members, officers, or employees under House Rule 25, clause 5. **A completed copy of the form must be provided to each House Member, officer, or employee who participated on the trip within ten days of their return.** You must answer all questions, and check all boxes, on this form for your submission to comply with House rules and the Committee's travel regulations. Failure to comply with this requirement may result in the denial of future requests to sponsor trips and/or subject the current traveler to disciplinary action or a requirement to repay the trip expenses.

**NOTE: Willful or knowing misrepresentations on this form may be subject to criminal prosecution pursuant to 18 U.S.C. § 1001.**

- Sponsor(s) who paid for the trip: Conservative Partnership Institute
- Travel Destination(s): Cambridge, MD
- Date of Departure: July 7, 2022 Date of Return: July 9, 2022
- Name(s) of Traveler(s): Attached

*Note:* You may list more than one traveler on a form only if *all* information is *identical* for each person listed.

- Actual amount of expenses paid on behalf of, or reimbursed to, each individual named in Question 4:

	Total Transportation Expenses	Total Lodging Expenses	Total Meal Expenses	Total Other Expenses (dollar amount per item and description)
Traveler	\$99.58	\$198	\$98	0
Accompanying Family Member	0	0	0	0

- All expenses connected to the trip were for actual costs incurred and not a *per diem* or lump sum payment. Signify statement is true by checking box.

I certify that the information contained in this form is true, complete, and correct to the best of my knowledge.

Signature: Ed Corrigan Date: July 12, 2022

Name: Ed Corrigan Title: President & CEO

Organization: Conservative Partnership Institute

I am an officer of the above-named organization. Signify statement is true by checking box.

Address: 300 Independence Ave., SE Washington, D.C. 20003

Email: info@cpi.org Telephone: (202) 742-8988

*Committee staff may contact the above-named individual if additional information is required.*

If you have questions regarding your completion of this form, please contact the Committee on Ethics at 202-225-7103.



U.S. House of Representatives

# COMMITTEE ON ETHICS

## TRAVELER FORM

1. Name of Traveler: Robert Kuhlman

2. Sponsor(s) who will be paying or providing in-kind support for the trip:

CPI

3. City and State OR Foreign Country of Travel: Cambridge, MD

4. a. Date of Departure: July 7 Date of Return: July 9

b. Yes  No  Will you be extending the trip at your personal expense?

If yes, list dates at personal expense: \_\_\_\_\_

5. a. Yes  No  Will you be accompanied by a family member at the sponsor's expense? If yes:

(1) Name of Accompanying Family Member: \_\_\_\_\_

(2) Relationship to Traveler:  Spouse  Child  Other (specify): \_\_\_\_\_

(3) Yes  No  Accompanying Family Member is at least 18 years of age:

6. a. Yes  No  Did the trip sponsor answer "Yes" to Question 8(c) on the *Primary Trip Sponsor Form* (i.e., travel is sponsored by an entity that employs a registered federal lobbyist or a foreign agent)?

b. If yes, and you are requesting lodging for two nights, explain why the second night is warranted:

7. Yes  No  *Primary Trip Sponsor Form* is attached, including agenda, invitee list, and any other attachments and Additional Sponsor Forms.

*NOTE: The agenda should show the traveler's individual schedule, including departure and arrival times and identify the specific events in which the traveler will be participating.*

8. \* Explain why participation in the trip is connected to the traveler's individual official or representational duties.

Staff should include their job title and how the activities on the itinerary relate to their duties, Senior Advisor with job responsibilities regarding office communications. *This trip will*

*help improve how I set up office communications, and will help me improve how the legislative and communications teams work together.*

9. Yes  No  Is the traveler aware of any registered federal lobbyists or foreign agents involved planning, organizing, requesting, or arranging the trip?

10. For staff travelers, to be completed by your employing Member:

### ADVANCED AUTHORIZATION OF EMPLOYEE TRAVEL

I hereby authorize the individual named above, an employee of the U.S. House of Representatives who works under my direct supervision, to accept expenses for the trip described in this request. I have determined that the above-described travel is in connection with my employee's official duties and that acceptance of these expenses will not create the appearance that the employee is using public office for private gain.

Signature of Employing Member Paul Estes

Date 6/7/22



U.S. House of Representatives

# COMMITTEE ON ETHICS

## TRAVELER FORM

This form should be completed by House Members, officers, or employees seeking Committee approval of privately-sponsored travel or reimbursement for travel under House Rule 25, clause 5. The completed form should be submitted directly to the Committee by each invited House Member, officer, or employee, together with the completed and signed trip sponsor form(s) and any attachments. A copy of this form, minus this initial page, will be made available for public inspection. This form and any attachments may be delivered to the Committee at 1015 Longworth or e-mailed to [travel.requests@mail.house.gov](mailto:travel.requests@mail.house.gov).

Your completed request must be submitted to the Committee no less than 30 days before your proposed departure date. Absent exceptional circumstances, permission will not be granted for requests received less than 30 days before the trip commences. You must receive explicit approval from the Committee before you depart on this trip.

Name of Traveler: Robert Kuhlman

NOTE: Willful or knowing misrepresentations on this form may be subject to criminal prosecution pursuant to 18 U.S.C. § 1001.

I certify that the information contained on both pages of this form is true, complete, and correct to the best of my knowledge.

Signature: 

Name of Signatory (if other than traveler): \_\_\_\_\_

For Staff (name of employing Member or Committee): Rep. Ron Estes

Office Address: 2411 Rayburn HOB

Telephone Number: (202) 225-6216

Email Address of Contact Person: kuhlman@mail.house.gov

Check this box if the sponsoring entity is a media outlet, the purpose of the trip is to make a media appearance sponsored by that entity, and these forms are being submitted to the Committee less than 30 days before the trip departure date.

NOTE: You must complete all of the contact information fields above, as Committee staff may need to contact you if additional information is required.

KEEP A COPY OF THIS FORM. Page 2 (but not this page) must be submitted to the Clerk as part of the post-travel disclosure required by House Rule 25. Travel Regulation § 404(d) also requires you to keep a copy of all request forms and supporting paperwork for three subsequent Congresses from the date of travel.

COMMITTEE ON ETHICS  
2022 JUN - 8 AM 11:35

If there are any questions regarding this form, please contact the Committee on Ethics at 202-225-7103 or via e-mail: [travel.requests@mail.house.gov](mailto:travel.requests@mail.house.gov).



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# COMMITTEE ON ETHICS

## PRIMARY TRIP SPONSOR FORM

This form should be completed by private entities offering to provide travel or reimbursement for travel to House Members, officers, or employees under House Rule 25, clause 5. A completed copy of the form (and any attachments) should be provided to each invited House Member, officer, or employee, who will then forward it to the Committee together with a *Traveler Form* **at least 30 days before the start date of the trip**. The trip sponsor should *NOT* submit the form directly to the Committee. The Committee website ([ethics.house.gov](http://ethics.house.gov)) provides detailed instructions for filling out the form.

**NOTE: Willful or knowing misrepresentations on this form may be subject to criminal prosecution pursuant to 18 U.S.C. § 1001. Failure to comply with the Committee's Travel Regulations may also lead to the denial of permission to sponsor future trips.**

1. Sponsor who will be paying for the trip:  
**Conservative Partnership Institute.**
2.  I represent that the trip will not be financed, in whole or in part, by a registered federal lobbyist or foreign agent. Signify that the statement is true by checking box.
3. **Check only one.** I represent that:
  - a.  The primary trip sponsor has not accepted from any other source, funds intended directly or indirectly to finance any aspect of the trip: **OR**
  - b.  The trip is arranged without regard to congressional participation and the primary trip sponsor has accepted funds only from entities that will receive a tangible benefit in exchange for those funds: **OR**
  - c.  The primary trip sponsor has accepted funds from other source(s) intended directly or indirectly to finance all or part of this trip and has enclosed disclosure forms from each of those entities.  
If "c" is checked, list the names of the additional sponsors:
4. Provide names and titles of **ALL** House Members *and* employees you are inviting. **For each House invitee, provide an explanation of why the individual was invited** (include additional pages if necessary):  
**See attached.**
5. Yes  No  Is travel being offered to an accompanying family member of the House invitee(s)?
6. Date of departure: July 7, 2022 Date of return: July 9, 2022
7. a. City of departure: Washington, D.C.  
b. Destination(s): Cambridge, MD  
c. City of return: Washington, D.C.
8. **Check only one.** I represent that:
  - a.  The sponsor of the trip is an institution of higher education within the meaning of section 101 of the Higher Education Act of 1965: **OR**
  - b.  The sponsor of the trip does not retain or employ a registered federal lobbyist or foreign agent: **OR**
  - c.  The sponsor employs or retains a registered federal lobbyist or foreign agent, but the trip is for attendance at a one-day event *and* lobbyist / foreign agent involvement in planning, organizing, requesting, or arranging the trip was *de minimis* under the Committee's travel regulations.
9. **Check only one of the following:**
  - a.  I checked 8(a) or (b) above; **OR**
  - b.  I checked 8(c) above but am not offering any lodging; **OR**
  - c.  I checked 8(c) above and am offering lodging and meals for one night; **OR**
  - d.  I checked 8(c) above and am offering lodging and meals for two nights. If you checked this box, explain why the second night of lodging is warranted:



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# COMMITTEE ON ETHICS

10.  Attached is a detailed agenda of the activities House invitees will be participating in during the travel (i.e., an hourly description of planned activities for trip invitees). *Indicate agenda is attached by checking box.*
11. **Check only one of the following:**
- a.  I represent that a registered federal lobbyist or foreign agent will not accompany House Members or employees on any segment of the trip. *Signify that the statement is true by checking box; OR*
- b.  *Not Applicable.* Trip sponsor is a U.S. institution of higher education.
12. For **each** sponsor required to submit a sponsor form, describe the sponsor's interest in the subject matter of the trip **and** its role in organizing and/or conducting the trip:  
See attached.
13. **Answer parts a and b. Answer part c if necessary:**
- a. Mode of travel: Air  Rail  Bus  Car  Other  (specify: \_\_\_\_\_)
- b. Class of travel: Coach  Business  First  Charter  Other  (specify: \_\_\_\_\_)
- c. If travel will be first class, or by chartered or private aircraft, explain why such travel is warranted:
14.  I represent that the expenditures related to local area travel during the trip will be unrelated to personal or recreational activities of the invitee(s). *Signify that the statement is true by checking the box.*
15. **Check only one.** I represent that either:
- a.  The trip involves an event that is arranged or organized *without regard* to congressional participation and that meals provided to congressional participants are similar to those provided to or purchased by other event attendees; **OR**
- b.  The trip involves events that are arranged specifically *with regard* to congressional participation.  
If "b" is checked:
- 1) Detail the cost *per day* of meals (approximate cost may be provided):  
The per day cost of meals will be approximately \$59.
- 2) Provide the reason for selecting the location of the event or trip:  
Location is owned by trip sponsor CPI, economical, and conducive to education and training
16. Name, nightly cost, and reasons for selecting each hotel or other lodging facility:
- Hotel Name: Decoursey Bridge Road City: Cambridge, MD Cost Per Night: \$99  
Reason(s) for Selecting: Location is owned by trip sponsor CPI, economical, and conducive to education and training
- Hotel Name: \_\_\_\_\_ City: \_\_\_\_\_ Cost Per Night: \_\_\_\_\_  
Reason(s) for Selecting: \_\_\_\_\_
- Hotel Name: \_\_\_\_\_ City: \_\_\_\_\_ Cost Per Night: \_\_\_\_\_  
Reason(s) for Selecting: \_\_\_\_\_
17.  I represent that all expenses connected to the trip will be for actual costs incurred and not a per diem or lump sum payment. *Signify that the statement is true by checking the box.*



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# COMMITTEE ON ETHICS

### 18. Total Expenses for each Participant:

<input type="checkbox"/> Actual Amounts	Total Transportation Expenses per Participant	Total Lodging Expenses per Participant	Total Meal Expenses per Participant
<input type="checkbox"/> Good Faith Estimates			
For each Member, Officer, or Employee	\$100	\$198	\$118
For each Accompanying Family Member			

	Other Expenses (dollar amount per item)	Identify Specific Nature of "Other" Expenses (e.g., taxi, parking, registration fee, etc.)
For each Member, Officer, or Employee	\$0	\$0
For each Accompanying Family Member		

**NOTE: Willful or knowing misrepresentations on this form may be subject to criminal prosecution pursuant to 18 U.S.C. § 1001.**

### 19. Check only one:

- a.  I certify that I am an officer of the organization listed below; **OR**
- b.  *Not Applicable*. Trip sponsor is an individual or a U.S. institution of higher education.

### 20. I certify by my signature that

- a. I read and understand the Committee's Travel Regulations;
- b. I am not a registered federal lobbyist or registered foreign agent; and
- c. The information on this form is true, complete, and correct to the best of my knowledge.

Signature:  Date: 06 / 03 / 2022

Name: Ed Corrigan Title: President & CEO

Organization: Conservative Partnership Institute

Address: 300 Independence Avenue, SE, Washington, DC 20003

Email: info@cpi.org Telephone: (202) 595-0282

## INSTRUCTIONS

Complete the *Primary Trip Sponsor Form* and submit the agenda, invitation list, any attachments, and any *Additional Trip Sponsor Forms* directly to the Travelers.

Written approval from the Committee on Ethics is required before traveling on this trip. The Committee on Ethics will notify the House invitees directly and will not notify the trip sponsors.

**Willful or knowing misrepresentation on this form may be subject to criminal prosecution under 18 U.S.C. § 1001. Signatures must comply with section 104(bb) of the Travel Regulations.**

**For questions, please contact the Committee on Ethics at:**

1015 Longworth House Office Building  
Washington, D.C. 20515

[ethicscommittee@mail.house.gov](mailto:ethicscommittee@mail.house.gov) | 202-225-7103  
More information and forms available at [ethics.house.gov](http://ethics.house.gov)

Theodore E. Deutch, Florida  
*Chairman*

Jackie Walorski, Indiana  
*Ranking Member*

Susan Wild, Pennsylvania  
Dean Phillips, Minnesota  
Veronica Escobar, Texas  
Mondaire Jones, New York

Michael Guest, Mississippi  
Dave Joyce, Ohio  
John H. Rutherford, Florida  
Kelly Armstrong, North Dakota



ONE HUNDRED SEVENTEENTH CONGRESS

## U.S. House of Representatives

COMMITTEE ON ETHICS

Thomas A. Rust  
*Staff Director and Chief Counsel*

David W. Arrojo  
*Counsel to the Chairman*

Kelle A. Strickland  
*Counsel to the Ranking Member*

1015 Longworth House Office Building  
Washington, D.C. 20515-6328  
Telephone: (202) 225-7103  
Facsimile: (202) 225-7392

July 1, 2022

Mr. Robert Kuhlman  
Office of the Honorable Ron Estes  
2452 Rayburn House Office Building  
Washington, DC 20515

Dear Mr. Kuhlman:

Pursuant to House Rule 25, clause 5(d)(2), the Committee on Ethics hereby approves your proposed trip to Cambridge, Maryland, scheduled for July 7 to 9, 2022, sponsored by Conservative Partnership Institute, Inc.

Committee travel regulations require that you submit your complete pre-trip approval request to the Committee at least 30 days before the commencement of the trip or it will not be granted. Despite your failure to do so in this instance, we are approving your current request. However, any future requests must adhere to the 30-day requirement or they will be denied.

You must complete an Employee Post-Travel Disclosure Form (which your employing Member must also sign) and file it, together with a Sponsor Post-Travel Disclosure Form completed by the trip sponsor, with the Clerk of the House within 15 days after your return from travel. As part of that filing, you are also required to attach a copy of this letter and both the Traveler and Primary Trip Sponsor Forms (including attachments) you previously submitted to the Committee in seeking pre-approval for this trip. If you are required to file an annual Financial Disclosure Statement, you must also report all travel expenses totaling more than \$415 from a single source on the "Travel" schedule of your annual Financial Disclosure Statement covering this calendar year. Finally, Travel Regulation § 404(d) also requires you to keep a copy of all request forms and supporting information provided to the Committee for three subsequent Congresses from the date of travel.



If you have any further questions, please contact the Committee's Office of Advice and Education at extension 5-7103.

Sincerely,



Theodore E. Deutch  
Chairman



Jackie Walorski  
Ranking Member

TED/JW:adw

## **CPI Communications Invitation**

Name,

Happy Friday!

CPI is hosting our very first offsite Revere Project training from July 7-9th, and we'd love for you to attend! All accommodations and meals will be provided. (and in accordance with House ethics)

The training will be held at CPI's offsite location in Cambridge, MD and I've attached an agenda for what we plan to cover.

**To attend, you will need to submit the attached paperwork to the House Ethics Committee for approval by Tuesday, June 7th.**

**You will also need to complete and submit this traveler form:**

[https://ethics.house.gov/sites/ethics.house.gov/files/documents/2021\\_Travel\\_Traveler%20Form\\_Interactive.pdf](https://ethics.house.gov/sites/ethics.house.gov/files/documents/2021_Travel_Traveler%20Form_Interactive.pdf)

**This form and any attachments may be delivered to the Committee at 1015 Longworth or e-mailed to [travel.requests@mail.house.gov](mailto:travel.requests@mail.house.gov).**

Please let us know if you have any questions on the process. If you have a conflict or are not interested, we'd love to know ASAP since space is limited.

The training will be instructed by veterans in communications, messaging, and digital strategy, and is designed for a small group of Communications Professionals to really look at tactics and how we can use them through the rest of the year.

It's going to be an incredible off-site training. Please let us know if you have any questions.

Hope to see you there!

Sondra & Scooter

# CPI's Revere Project Congressional Communicators Symposium

## July 7<sup>th</sup> – 9<sup>th</sup>

### Thursday

- 11:00 – 1:00 pm Travel from Capitol Hill to CPI Retreat Center—Cambridge, MD
- 1:00 – 2:30 pm **Lunch and Welcome Session**  
Group introduction, discussions of goals for the symposium, and discussion of Congressional communications landscape in 2022.  
*Speakers: Sondra Clark (CPI) and Scooter Schaefer (CPI)*
- 2:30 – 3:45 pm **Session I: *How Policy and Communications can Successfully work together***  
Veteran communications and policy staff discuss how to have a successful working relationship between teams to achieve legislative goals.  
*Speakers: Wesley Denton (CPI), Phil Reboli (CPI)*
- 3:45 – 4:00 pm **Break**
- 4:00 – 5:00 pm **Session II: *How to Capitalize on the Upcoming News Cycle***  
A presentation on how to effectively use polling, talking points and research to inform messaging strategy.  
*Speakers: Wesley Denton (CPI), Robert Donachie (Athos PR)*
- 5:00 – 5:30 pm **Break**
- 5:30 – 7:00 pm **Dinner: Coalition Strategy and Planning for 2022**  
Session will cover strategies for working effectively with outside groups and present tactics on how offices can coordinate and adjust their communications strategy for the coming year.  
*Speakers: Scooter Schaefer (CPI), Sondra Clark (CPI)*

### Friday

- 9:30 – 10:15 am **Breakfast Buffet**
- 10:15 – 11:15 am **Photography Workshop: *How to take powerful photos***  
Hands on training on how to take photos that powerfully illustrate issues. Session will discuss advanced iphone use and basic DSLR skills.  
*Speakers: Tiffany Coutris (CPI) Sondra Clark (CPI)*

- 11:15 – 11:30 am     **Break**
- 11:30 – 12:30 pm     **Case Studies: *Learning from Congressional Digital Success in 2021***  
Using real examples from Congress, we will review successful social media and digital tactics and deconstruct how they can be replicated for future success.  
*Speakers: Scooter Schaefer (CPI), Sondra Clark (CPI)*
- 12:30 – 2:00 pm     **Lunch & Work Period**  
Lunch period for participants to ask questions of hosts and moderators and to strategize with fellow participants on how to apply trainings from previous sessions.
- 2:00 – 4:00 pm     **Video Workshop: *Producing Videos for Your Member of Congress***  
Training will cover how to use iphone and basic editing software to produce and share high quality video of member events like district events, constituent visits or speeches.  
*Speakers: Scooter Schaefer (CPI) Michael Marinaccio (Magnitude Consulting)*
- 5:30 – 7:00 pm     **Dinner: The Changing Editorial and Reporter Landscape in 2022**  
Media professionals explain the shifting way newsrooms are operating and how Congressional offices can be successful in the new landscape.  
*Speakers: Chris Bedford (The Federalist) & Sarah Westwood (Washington Examiner)*

## **Saturday**

- 9:00 – 11:00 am     Travel from Cambridge MD to Capitol Hill (300 Independence Ave., SE)

Question 4.

1. Austin Higginbotham - Rep. Pat Fallon (*Invited as a communications professional and interest in improving Congressional communications strategy*)
2. Harry Fones - House Select Committee on Economic Disparity (*Invited as a communications professional and interest in improving Congressional communications strategy*)
3. Alexander Crane - Rep. Ralph Norman (*Invited as a communications professional and interest in improving Congressional communications strategy*)
4. Grant Lawlor - Rep. Guy Reschenthaler (*Invited as a communications professional and interest in improving Congressional communications strategy*)
5. Mary-Margaret Sullivan - Rep. Russ Fulcher (*Invited as a communications professional and interest in improving Congressional communications strategy*)
6. Megan Quinn - Rep. Palazzo (*Invited as a communications professional and interest in improving Congressional communications strategy*)
7. Erin O'Malley - Rep. Mary Miller (*Invited as a communications professional and interest in improving Congressional communications strategy*)
8. Claire Nance - Rep. Bruce Westerman (*Invited as a communications professional and interest in improving Congressional communications strategy*)
9. William Gribbin - Rep. Yvette Herrell (*Invited as a communications professional and interest in improving Congressional communications strategy*)
10. Jeremy Crane - Rep. Michael Cloud (*Invited as a communications professional and interest in improving Congressional communications strategy*)
11. Rob Kuhlman - Rep. Ron Estes (*Invited as a communications professional and interest in improving Congressional communications strategy*)
12. Kate Currie - Rep. Greg Murphy (*Invited as a communications professional and interest in improving Congressional communications strategy*)
13. Miranda Debney - Rep. Kevin Hern (*Invited as a communications professional and interest in improving Congressional communications strategy*)
14. Nate Madden - Rep. Chip Roy (*Invited as a communications professional and interest in improving Congressional communications strategy*)
15. Melissa Brown- House Freedom Caucus (*Invited as a communications professional and interest in improving Congressional communications strategy*)

Question 12.

The Conservative Partnership Institute has trained and equipped Congressional staffers through seminars and workshops. It is now offering a way for staffers to deepen their knowledge through off-site symposiums.

During this 3-day symposium, Congressional Communications Staffers will receive hands-on training and engage in conversations on communications strategy in 2022. The symposium is organized and conducted solely CPI and structured to provide hard skills and critical workshops to help them serve as Congressional Communicators.

# CPI's Revere Project Congressional Communicators Symposium

## July 7<sup>th</sup> – 9<sup>th</sup>

### Thursday

- 11:00 – 1:00 pm Travel from Capitol Hill to CPI Retreat Center—Cambridge, MD
- 1:00 – 2:30 pm **Lunch and Welcome Session**  
Group introduction, discussions of goals for the symposium, and discussion of Congressional communications landscape in 2022.  
*Speakers: Sondra Clark (CPI) and Scooter Schaefer (CPI)*
- 2:30 – 3:45 pm **Session I: *How Policy and Communications can Successfully work together***  
Veteran communications and policy staff discuss how to have a successful working relationship between teams to achieve legislative goals.  
*Speakers: Wesley Denton (CPI), Phil Reboli (CPI)*
- 3:45 – 4:00 pm **Break**
- 4:00 – 5:00 pm **Session II: *How to Capitalize on the Upcoming News Cycle***  
A presentation on how to effectively use polling, talking points and research to inform messaging strategy.  
*Speakers: Wesley Denton (CPI), Robert Donachie (Athos PR)*
- 5:00 – 5:30 pm **Break**
- 5:30 – 7:00 pm **Dinner: The Changing Editorial and Reporter Landscape in 2022**  
Media professionals explain the shifting way newsrooms are operating and how Congressional offices can be successful in the new landscape.  
*Speakers: Henry Rodgers (The Daily Caller) & Phil Wegman (Real Clear Politics)*

### Friday

- 9:30 – 10:15 am **Breakfast Buffet**
- 10:15 – 11:15 am **Photography Workshop: *How to take powerful photos***  
Hands on training on how to take photos that powerfully illustrate issues. Session will discuss advanced iphone use and basic DSLR skills.  
*Speakers: Tiffany Coutris (CPI) Sondra Clark (CPI)*
- 11:15 – 11:30 am **Break**
- 11:30 – 12:30 pm **Case Studies: *Learning from Congressional Digital Success in 2021***

Using real examples from Congress, we will review successful social media and digital tactics and deconstruct how they can be replicated for future success.

*Speakers: Scooter Schaefer (CPI), Sondra Clark (CPI)*

- 12:30 – 2:00 pm      **Lunch & Work Period**  
Lunch period for participants to ask questions of hosts and moderators and to strategize with fellow participants on how to apply trainings from previous sessions.
- 2:00 – 4:00 pm      **Video Workshop: *Producing Videos for Your Member of Congress***  
Training will cover how to use iPhone and basic editing software to produce and share high quality video of member events like district events, constituent visits or speeches.  
*Speakers: Scooter Schaefer (CPI) Michael Marinaccio (Magnitude Consulting)*
- 4:00 – 6:00 pm      **Coalition Strategy and Planning for 2022**  
Session will cover strategies for working effectively with outside groups and present tactics on how offices can coordinate and adjust their communications strategy for the coming year.  
*Speakers: Scooter Schaefer (CPI), Sondra Clark (CPI)*
- 6:00 – 7:30 pm      **Dinner**

## **Saturday**

- 9:30 – 11:00 am      **Breakfast & Training Wrap Up-Session**  
Closing session will summarize highlights of the weekend symposium and allow time for any remaining training not covered in previous days sessions.  
*Speakers: Wesley Denton (CPI)*
- 11:00 – 1:00 pm      Travel from Cambridge MD to Capitol Hill (300 Independence Ave., SE)

## **Invitation List**

- Austin Higginbotham - Rep. Pat Fallon
- Harry Fones - House Select Committee on Economic Disparity
- Alexander Crane - Rep. Ralph Norman
- Grant Lawlor - Rep. Guy Reschenthaler
- Mary-Margaret Sullivan - Rep. Russ Fulcher
- Megan Quinn - Rep. Palazzo
- Erin O'Malley - Rep. Mary Miller
- Claire Nance - Rep. Bruce Westerman
- William Gribbin - Rep. Yvette Herrell
- Jeremy Crane - Rep. Michael Cloud
- Rob Kuhlman - Rep. Ron Estes
- Kate Currie - Rep. Greg Murphy
- Miranda Debney - Rep. Kevin Hern



- Nate Madden - Rep. Chip Roy
- Melissa Brown- House Freedom Caucus

## Attendee List

### CPI's Revere Project Congressional Communicators Symposium July 7<sup>th</sup> – 9<sup>th</sup>

1. Harry Fones - House Select Committee on Economic Disparity (*Invited as a communications professional and interest in improving Congressional communications strategy*)
2. Erin O'Malley - Rep. Mary Miller (*Invited as a communications professional and interest in improving Congressional communications strategy*)
3. William Gribbin - Rep. Yvette Herrell (*Invited as a communications professional and interest in improving Congressional communications strategy*)
4. Jeremy Crane - Rep. Michael Cloud (*Invited as a communications professional and interest in improving Congressional communications strategy*)
5. Rob Kuhlman - Rep. Ron Estes (*Invited as a communications professional and interest in improving Congressional communications strategy*)
6. Miranda Debney - Rep. Kevin Hern (*Invited as a communications professional and interest in improving Congressional communications strategy*)
7. Melissa Brown- House Freedom Caucus (*Invited as a communications professional and interest in improving Congressional communications strategy*)
8. Stefanie Farrell – Rep. Pete Stauber (*Invited as a communications professional and interest in improving Congressional communications strategy*)
9. Jinwook Hwang - Rep. Brian Mast (*Invited as a communications professional and interest in improving Congressional communications strategy*)