



U.S. House of Representatives

COMMITTEE ON ETHICS


EMPLOYEE POST-TRAVEL DISCLOSURE FORM Original Amendment

This form is for disclosing the receipt of travel expenses from private sources for travel taken in connection with official duties. This form does not eliminate the need to report privately-funded travel on the annual *Financial Disclosure Statements* of those employees required to file them. In accordance with House Rule 25, clause 5, **you must complete this form and file it with the Clerk of the House, by email at gifttravelreports@mail.house.gov, within 15 days after travel is completed.** Please **do not** file this form with the Committee on Ethics.

NOTE: Willful or knowing misrepresentations on this form may be subject to criminal prosecution pursuant to 18 U.S.C. § 1001.

1. Name of Traveler: James Tyler Grimm
2. a. Name of Accompanying Relative: _____ **OR** None
 b. Relationship to Traveler: Spouse Child Other (specify): _____
3. a. Dates: Departure: May 31, 2022 Return: June 2, 2022
 b. Dates at Personal Expense, if any: _____ **OR** None
4. Departure City: Washington, DC Destination: Los Angeles, CA Return City: Washington, DC
5. Sponsor(s), Who Paid for the Trip: Motion Picture Association, Inc.
6. Describe Meetings and Events Attended:
 We attended meetings and visited sites with relevant studio employees to better understand the challenges the motion picture industry is facing.
7. Attached to this form are **each** of the following, *signify that each item is attached by checking the corresponding box*:
 - a. a completed *Sponsor Post-Travel Disclosure Form*;
 - b. the *Primary Trip Sponsor Form* completed by the trip sponsor **prior** to the trip, **including all** attachments **and** the *Additional Sponsor Form(s)*;
 - c. page 2 of the completed *Traveler Form* submitted by the employee; **and**
 - d. the letter from the Committee on Ethics approving my participation on this trip.
8. a. I represent that I participated in each of the activities reflected in the attached sponsor's agenda.
Signify statement is true by checking the box.
 b. If not, explain:

I certify that the information contained on this form is true, complete, and correct to the best of my knowledge.

Signature of Traveler:  Date: 06/17/2022

I authorized this travel in advance. I have determined that all of the expenses listed on the attached *Sponsor Post-Travel Disclosure Form* were necessary and that the travel was in connection with the employee's official duties and would not create the appearance that the employee is using public office for private gain.

Name of Supervising Member: Rep. Jim Jordan Date: June 17, 2022

Signature of Supervising Member: 



U.S. House of Representatives

COMMITTEE ON ETHICS

SPONSOR POST-TRAVEL DISCLOSURE FORM

Original Amendment

This form must be completed by an officer of any organization that served as the primary trip sponsor in providing travel expenses or reimbursement for travel expenses to House Members, officers, or employees under House Rule 25, clause 5. **A completed copy of the form must be provided to each House Member, officer, or employee who participated on the trip within ten days of their return.** You must answer all questions, and check all boxes, on this form for your submission to comply with House rules and the Committee's travel regulations. Failure to comply with this requirement may result in the denial of future requests to sponsor trips and/or subject the current traveler to disciplinary action or a requirement to repay the trip expenses.

NOTE: Willful or knowing misrepresentations on this form may be subject to criminal prosecution pursuant to 18 U.S.C. § 1001.

- Sponsor(s) who paid for the trip: Motion Picture Association, Inc. (MPA)
- Travel Destination(s): Los Angeles, CA
- Date of Departure: May 31, 2022 Date of Return: June 2, 2022
- Name(s) of Traveler(s): Tyler Grimm

Note: You may list more than one traveler on a form only if *all* information is *identical* for each person listed.

- Actual amount of expenses paid on behalf of, or reimbursed to, each individual named in Question 4:

	Total Transportation Expenses	Total Lodging Expenses	Total Meal Expenses	Total Other Expenses (dollar amount per item and description)
Traveler	\$1102.79	\$422.94	\$110	\$216.02 (shuttle buses) \$75.99 (taxis to/from airport)
Accompanying Family Member	N/A	N/A	N/A	N/A

- All expenses connected to the trip were for actual costs incurred and not a *per diem* or lump sum payment. Signify statement is true by checking box.

I certify that the information contained in this form is true, complete, and correct to the best of my knowledge.

Signature: Benjamin Sheffner Digitally signed by Benjamin Sheffner
Date: 2022.06.17 08:24:22 -07'00' Date: 06/17/2022

Name: Ben Sheffner Title: SVP and Associate General Counsel

Organization: Motion Picture Association, Inc. (MPA)

I am an officer of the above-named organization. Signify statement is true by checking box.

Address: 15301 Ventura Blvd, Bldg E; Sherman Oaks, CA 91403

Email: ben_sheffner@motionpictures.org Telephone: 818.935.5784

Committee staff may contact the above-named individual if additional information is required.

If you have questions regarding your completion of this form, please contact the Committee on Ethics at 202-225-7103.



U.S. House of Representatives

COMMITTEE ON ETHICS

TRAVELER FORM

1. Name of Traveler: James Tyler Grimm

2. Sponsor(s) who will be paying or providing in-kind support for the trip:
Motion Picture Association, Inc

3. City and State OR Foreign Country of Travel : Los Angeles, CA

4. a. Date of Departure: May 31, 2022 Date of Return: June 2, 2022

b. Yes No Will you be extending the trip at your personal expense?

If yes, list dates at personal expense: _____

5. a. Yes No Will you be accompanied by a family member at the sponsor's expense? If yes:

(1) Name of Accompanying Family Member: _____

(2) Relationship to Traveler: Spouse Child Other (specify): _____

(3) Yes No Accompanying Family Member is at least 18 years of age:

6. a. Yes No Did the trip sponsor answer "Yes" to Question 8(c) on the *Primary Trip Sponsor Form* (i.e., travel is sponsored by an entity that employs a registered federal lobbyist or a foreign agent)?

b. If yes, and you are requesting lodging for two nights, explain why the second night is warranted:
The time traveling to California will not permit a full day of programming without two nights.

7. Yes No *Primary Trip Sponsor Form* is attached, including agenda, invitee list, and any other attachments and Additional Sponsor Forms.

NOTE: The agenda should show the traveler's individual schedule, including departure and arrival times and identify the specific events in which the traveler will be participating.

8. Explain why participation in the trip is connected to the traveler's individual official or representational duties.

Staff should include their job title and how the activities on the itinerary relate to their duties.

As Chief Counsel for Policy and Strategy at House Judiciary, I oversee our work on intellectual property matters, including copyright issues. The trip provides for an opportunity to engage with the copyright community and better understand the challenges they are facing.

9. Yes No **Is the traveler aware of any registered federal lobbyists or foreign agents involved planning, organizing, requesting, or arranging the trip?**

10. For staff travelers, to be completed by your employing Member:

ADVANCED AUTHORIZATION OF EMPLOYEE TRAVEL

I hereby authorize the individual named above, an employee of the U.S. House of Representatives who works under my direct supervision, to accept expenses for the trip described in this request. I have determined that the above-described travel is in connection with my employee's official duties and that acceptance of these expenses will not create the appearance that the employee is using public office for private gain.

Signature of Employing Member  Date 4/28/22



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COMMITTEE ON ETHICS

PRIMARY TRIP SPONSOR FORM

This form should be completed by private entities offering to provide travel or reimbursement for travel to House Members, officers, or employees under House Rule 25, clause 5. A completed copy of the form (and any attachments) should be provided to each invited House Member, officer, or employee, who will then forward it to the Committee together with a *Traveler Form* at least 30 days before the start date of the trip. The trip sponsor should NOT submit the form directly to the Committee. The Committee website (ethics.house.gov) provides detailed instructions for filling out the form.

NOTE: Willful or knowing misrepresentations on this form may be subject to criminal prosecution pursuant to 18 U.S.C. § 1001. Failure to comply with the Committee's Travel Regulations may also lead to the denial of permission to sponsor future trips.

1. Sponsor who will be paying for the trip:

Motion Picture Association, Inc. (MPA)

2. I represent that the trip will not be financed, in whole or in part, by a registered federal lobbyist or foreign agent. Signify that the statement is true by checking box.

3. **Check only one.** I represent that:

a. The primary trip sponsor has not accepted from any other source, funds intended directly or indirectly to finance any aspect of the trip: **OR**

b. The trip is arranged without regard to congressional participation and the primary trip sponsor has accepted funds only from entities that will receive a tangible benefit in exchange for those funds: **OR**

c. The primary trip sponsor has accepted funds from other source(s) intended directly or indirectly to finance all or part of this trip and has enclosed disclosure forms from each of those entities.

If "c" is checked, list the names of the additional sponsors:

4. Provide names and titles of ALL House Members and employees you are inviting. For each House invitee, provide an explanation of why the individual was invited (include additional pages if necessary):

see attached

5. Yes No Is travel being offered to an accompanying family member of the House invitee(s)?

6. Date of departure: May 31, 2022 Date of return: June 2, 2022

7. a. City of departure: Washington, DC

b. Destination(s): Los Angeles, CA

c. City of return: Washington, DC

8. **Check only one.** I represent that:

a. The sponsor of the trip is an institution of higher education within the meaning of section 101 of the Higher Education Act of 1965: **OR**

b. The sponsor of the trip does not retain or employ a registered federal lobbyist or foreign agent: **OR**

c. The sponsor employs or retains a registered federal lobbyist or foreign agent, but the trip is for attendance at a one-day event and lobbyist / foreign agent involvement in planning, organizing, requesting, or arranging the trip was *de minimis* under the Committee's travel regulations.

9. **Check only one of the following:**

a. I checked 8(a) or (b) above; **OR**

b. I checked 8(c) above but am not offering any lodging; **OR**

c. I checked 8(c) above and am offering lodging and meals for one night; **OR**

d. I checked 8(c) above and am offering lodging and meals for two nights. If you checked this box, explain why the second night of lodging is warranted:

see attached



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COMMITTEE ON ETHICS

10. Attached is a detailed agenda of the activities House invitees will be participating in during the travel (i.e., an hourly description of planned activities for trip invitees). *Indicate agenda is attached by checking box.*

11. **Check only one of the following:**

a. I represent that a registered federal lobbyist or foreign agent will not accompany House Members or employees on any segment of the trip. *Signify that the statement is true by checking box; OR*

b. *Not Applicable.* Trip sponsor is a U.S. institution of higher education.

12. For *each* sponsor required to submit a sponsor form, describe the sponsor's interest in the subject matter of the trip *and* its role in organizing and/or conducting the trip:

MPA serves as the voice and advocate of the American Motion Picture and TV industry. The day of programming will highlight several production facilities, discussions w/both our creative & executive teams, and deepen the participants' understanding of the policy issues facing our industry.

13. **Answer parts a and b. Answer part c if necessary:**

a. Mode of travel: Air Rail Bus Car Other (specify: _____)

b. Class of travel: Coach Business First Charter Other (specify: _____)

c. If travel will be first class, or by chartered or private aircraft, explain why such travel is warranted:

14. I represent that the expenditures related to local area travel during the trip will be unrelated to personal or recreational activities of the invitee(s). *Signify that the statement is true by checking the box.*

15. **Check only one.** I represent that either:

a. The trip involves an event that is arranged or organized *without regard* to congressional participation and that meals provided to congressional participants are similar to those provided to or purchased by other event attendees; **OR**

b. The trip involves events that are arranged specifically *with regard* to congressional participation.

If "b" is checked:

1) Detail the cost *per day* of meals (approximate cost may be provided):

\$74 for meals on the day of programming, plus \$55.50/day for meals on the travel days.

2) Provide the reason for selecting the location of the event or trip:

Many of our studios have production facilities located in Los Angeles, CA.

16. Name, nightly cost, and reasons for selecting each hotel or other lodging facility:

Hotel Name: Sheraton Universal City: Universal City, CA Cost Per Night: \$182 + tax

Reason(s) for Selecting: Centrally located to all three studios we will be visiting

Hotel Name: _____ City: _____ Cost Per Night: _____

Reason(s) for Selecting: _____

Hotel Name: _____ City: _____ Cost Per Night: _____

Reason(s) for Selecting: _____

17. I represent that all expenses connected to the trip will be for actual costs incurred and not a per diem or lump sum payment. *Signify that the statement is true by checking the box.*



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COMMITTEE ON ETHICS

18. Total Expenses for each Participant:

<input type="checkbox"/> Actual Amounts <input checked="" type="checkbox"/> Good Faith Estimates	Total Transportation Expenses per Participant	Total Lodging Expenses per Participant	Total Meal Expenses per Participant
For each Member, Officer, or Employee	\$1,000	\$364	\$185
For each Accompanying Family Member	N/A	N/A	N/A

	Other Expenses (dollar amount per item)	Identify Specific Nature of "Other" Expenses (e.g., taxi, parking, registration fee, etc.)
For each Member, Officer, or Employee	\$400	Shuttle buses, taxis
For each Accompanying Family Member	N/A	N/A

NOTE: Willful or knowing misrepresentations on this form may be subject to criminal prosecution pursuant to 18 U.S.C. § 1001.

19. Check only one:

- a. I certify that I am an officer of the organization listed below; **OR**
- b. *Not Applicable.* Trip sponsor is an individual or a U.S. institution of higher education.

20. I certify by my signature that

- a. I read and understand the Committee's Travel Regulations;
- b. I am not a registered federal lobbyist or registered foreign agent; and
- c. The information on this form is true, complete, and correct to the best of my knowledge.

Signature:  Date: 04/18/2022
 Name: Ben Sheffner Title: SVP and Associate General Counsel
 Organization: Motion Picture Association, Inc.
 Address: 15301 Ventura Blvd, Bldg E; Sherman Oaks, CA 91403
 Email: ben_sheffner@motionpictures.org Telephone: 818.935.5784

INSTRUCTIONS

Complete the *Primary Trip Sponsor Form* and submit the agenda, invitation list, any attachments, and any *Additional Trip Sponsor Forms* directly to the Travelers.

Written approval from the Committee on Ethics is required before traveling on this trip. The Committee on Ethics will notify the House invitees directly and will not notify the trip sponsors.

Willful or knowing misrepresentation on this form may be subject to criminal prosecution under 18 U.S.C. § 1001. Signatures must comply with section 104(bb) of the Travel Regulations.

For questions, please contact the Committee on Ethics at:

1015 Longworth House Office Building
Washington, D.C. 20515

ethicscommittee@mail.house.gov | 202-225-7103
More information and forms available at ethics.house.gov



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COMMITTEE ON ETHICS

Non-Grantmaking Trip Sponsor Form

This form should be completed by a private individual or entity that provides funds, services, or in-kind donations to another entity to underwrite, in whole or in part, a trip or an event, meal, or activity that will occur during a trip, or a necessary expense that will be incurred during a trip, with express or implicit knowledge or understanding that one or more House Members or employees may participate in or attend that trip or event, or otherwise may be beneficiaries of the gift or donation. A Non-Grantmaking Sponsor that has a direct involvement in planning, organizing, conducting, or participating in the trip must complete this form. Provide a copy of your completed form to the primary sponsor of the trip.

NOTE: Willful or knowing misrepresentations on this form may be subject to criminal prosecution pursuant to 18 U.S.C. § 1001. Failure to comply with the Committee's Travel Regulations may also lead to the denial of permission to sponsor future trips.

- Name of your organization: NBCUniversal Media, LLC
- Name of Primary Trip Sponsor: Motion Picture Association, Inc.
- My organization has provided funds to the above-named Primary Trip Sponsor to pay all or part of the expenses for a trip to (destination): Los Angeles, CA on date: June 1, 2022 that primarily is being organized or arranged by the above-named Primary Trip Sponsor. Yes No
Yes, in the form of in-kind expenses (continental breakfast) at the destination.
- My organization has had a direct role in the organizing, planning, arranging, or will have a role in conducting, the trip identified in response to Question 3 or an event that will occur during that trip. Yes No
Yes, only with respect to the in-kind portions being provided at the destination.
- Check only one:
 - *My organization does not employ or retain a registered federal lobbyist or foreign agent **OR**
 - My organization employs a registered federal lobbyist or foreign agent, but their involvement in planning, organizing, or arranging the trip was *de minimis* under the travel regulations.
- I certify that I am not a registered federal lobbyist or foreign agent for any sponsor of this trip.
- I certify by my signature that the information contained in this form is true, complete, and correct to the best of my knowledge.

Signature:  Date: 4-19-22

Name: Thomas J. Reid Title: Senior Executive Vice President & Assistant Secretary

Organization: NBCUniversal Media, LLC

Address: 30 Rockefeller Plaza, New York, NY 10112

Telephone: 215-286-5561 Email: Madison_Eggert-Crowe@comcast.com

**NBCUniversal Media, LLC does not employ or retain a federal lobbyist. However, its parent company Comcast Corporation, which is a separate entity, employs lobbyists. Additionally, NBCUniversal Media, LLC's planning, organizing, and arranging activities were de minimus under travel regulations.*

If there are any questions regarding this form, please contact the Committee at the following address:

Committee on Ethics
U.S. House of Representatives
1015 Longworth House Office Building, Washington, D.C. 20515
Phone: 202-225-7103 General Fax: 202-225-7392

Theodore E. Deutch, Florida
Chairman

Jackie Walorski, Indiana
Ranking Member

Susan Wild, Pennsylvania
Dean Phillips, Minnesota
Veronica Escobar, Texas
Mondaire Jones, New York

Michael Guest, Mississippi
Dave Joyce, Ohio
John H. Rutherford, Florida
Kelly Armstrong, North Dakota



ONE HUNDRED SEVENTEENTH CONGRESS

U.S. House of Representatives

COMMITTEE ON ETHICS

Thomas A. Rust
Staff Director and Chief Counsel

David W. Arrojo
Counsel to the Chairman

Kelle A. Strickland
Counsel to the Ranking Member

1015 Longworth House Office Building
Washington, D.C. 20515-6328
Telephone: (202) 225-7103
Facsimile: (202) 225-7392

May 18, 2022

Mr. James Tyler Grimm
Committee on Judiciary
2142 Rayburn House Office Building
Washington, DC 20515

Dear Mr. Grimm:

Pursuant to House Rule 25, clause 5(d)(2), the Committee on Ethics hereby approves your proposed trip to Los Angeles, California, scheduled for May 31 to June 2, 2022, sponsored by Motion Picture Association, Inc. (MPA) and NBCUniversal Media, LLC.

You must complete an Employee Post-Travel Disclosure Form (which your employing Member must also sign) and file it, together with a Sponsor Post-Travel Disclosure Form completed by the trip sponsor, with the Clerk of the House within 15 days after your return from travel. As part of that filing, you are also required to attach a copy of this letter and both the Traveler and Primary Trip Sponsor Forms (including attachments) you previously submitted to the Committee in seeking pre-approval for this trip. If you are required to file an annual Financial Disclosure Statement, you must also report all travel expenses totaling more than \$415 from a single source on the "Travel" schedule of your annual Financial Disclosure Statement covering this calendar year. Finally, Travel Regulation § 404(d) also requires you to keep a copy of all request forms and supporting information provided to the Committee for three subsequent Congresses from the date of travel.

If you have any further questions, please contact the Committee's Office of Advice and Education at extension 5-7103.

Sincerely,

Theodore E. Deutch
Chairman

Jackie Walorski
Ranking Member

TED/JW:adw

MPA PROGRAMMING SCHEDULE

WEDNESDAY, JUNE 1, 2022

- 7:30AM (2) 24 passenger shuttle busses arrive
Location: Sheraton Universal Hotel, 333 Universal Hollywood Dr, Universal City, CA 91608
- 7:45AM Depart hotel for Universal Studios
Location: 100 Universal City Plaza, Universal City, CA 91608
Enter through Gate 2 off of Lankershim Blvd.
- 7:50AM Staff Delegation arrives at Universal Studios
- 8:05AM-8:07AM **Welcome Remarks by Ivory Zorich, Event Consultant/Programmer, MPA**
with light morning refreshments served.
- 8:07AM-9:10AM **“Piracy Living Room” Presentation and Discussion with NBCUniversal Executives: Mei-lan Stark, EVP & Chief Counsel, Intellectual Property, and Braxton Perkins, SVP, IP Analytics, Operations, and Tech**
Description: NBCUniversal technology and policy experts will provide an in-depth presentation on the online piracy ecosystem. The presentation will include hands-on demonstrations of how consumers typically obtain unlawful content and how content-theft websites and apps profit through advertising, subscriptions, and malware distribution. The group will also discuss the legal and political efforts the industry is undertaking to reduce the theft of film and television content, and the importance to that effort of Congressional attention. The presentation will also discuss “illicit subscription streaming services”: the pervasive phenomenon of devices that attach to the television to provide easy access to Internet content, but instead of accessing legitimate apps, are programmed to tap into pirated sources for live channels and video on demand content.
- 9:10AM-10:50AM **Educational Tour of Universal Lot**
The tour will provide a first-hand look at the film and TV production process. The presentations will demonstrate how NBCUniversal has reimagined the film experience for consumers in new and inventive ways. The group will visit a sound stage and a physical set, the studio property department, and the Wizarding World of Harry Potter experience at Universal Studios. Throughout the visit, we will discuss the extensive resources that are invested in creating original content and park experiences, and the importance of protecting this valuable intellectual property, including through copyrights, trademarks, and the licensing marketplace.
- 10:50AM Proceed to shuttle bus

- 11:15AM Depart Universal Studios for Warner Bros.
Location: WB Gate 7, 6559 Forest Lawn Drive, Los Angeles, CA 90068
- 11:45AM-
12:45PM **Lunch**
- 12:15PM-
12:45PM **Remarks and Q&A with Jay Levine, Executive Vice President,
TV Business Strategy & Digital Services, Warner Bros Entertainment**
Description: Remarks will focus on the way we now consume content, including the proliferation of streaming, direct-to-consumer viewing platforms both at home and on mobile devices. We will discuss how the way in which we watch movies and television has changed radically in the last five years and how we see that evolving further in the future.
- 12:45PM-
2:40PM **Remarks and Educational Tour of Warner Bros. led by Michael Walbrecht,
Vice President, Public Affairs, Warner Bros.**
Michael Walbrecht will meet with the group to review and discuss federal and state film and television tax policies that impact the film and television industry, along with the pressures of overseas incentives to lure domestic production offshore. Specifically, he will present information on the relationship between the Section 181 tax incentive and state film credits, and how decisions on filming location can impact the economic viability of productions. Walbrecht will also discuss the importance of trade policies to the film and television industry's efforts to protect intellectual property in a global digital economy. The group will continue on an educational tour of Warner Bros.' back-lot facilities. Potential stops, depending on production schedules, will include sound stages to showcase the jobs related to building and maintaining a set, and post-production facilities (i.e. sound dubbing, editing) to highlight the major technology investments required to produce and distribute films and television shows.
- 2:40PM Proceed to shuttle bus
- 2:45PM Depart for Disney
Location: 2100 W Riverside Drive, Burbank, CA 91506
- 3:00PM Arrive at Disney
- 3:00PM-
5:30PM During the visit, Disney Animation Studios will showcase the technology and years of work that go into creating their films. They will take guests to a stage experience that will highlight the creativity and innovation currently taking place on productions. These experiences will include educational discussions from executives and engineers who are experts in these spaces.

5:30PM Proceed to shuttle bus

5:35PM Depart for dinner
Location: 2751 Hollyridge Drive, Los Angeles, CA 90068

6:00PM-
8:00PM **Dinner**
Description: The entire mealtime is reserved for discussion that further covers the issues presented throughout the day's events, and will include an educational presentation by a craft services union representative who will provide background on the craft services role in the film and television industry and the jobs it creates.

8:00PM Proceed to hotel
Location: Sheraton Universal Hotel, 333 Universal Hollywood Dr, Universal City, CA 91608

END OF DAY

**U.S. HOUSE OF REPRESENTATIVES
COMMITTEE ON ETHICS
PRIMARY TRIP SPONSOR FORM**

#4. Provide names and titles of ALL House Members and employees you are inviting. For each House invitee, provide an explanation of why the individual was invited.

- Jordan Dickinson, Legislative Director, Cong. Dan Kildee
- Cameron Foster, Chief of Staff, Cong. Kevin Hern
- Tyler Grimm, Chief Policy Adviser, Cong. Jim Jordan
- Tasia Jackson, Chief of Staff, Cong. Hakeem Jeffries
- Katie Morley, Legislative Assistant, Cong. Adrian Smith
- Kate O'Connor, Chief Counsel – Communications and Technology Subcommittee, Cong. Cathy McMorris Rodgers
- Jorge Rueda, Trade Counsel, House Ways and Means
- Jaqueline Serrano, Legislative Director, Cong. Tony Cardenas
- Yebbie Watkins, Chief of Staff, Cong. Jim Clyburn
- Allie White, Legislative Director, Cong. Drew Ferguson

*** Each of these individuals works on fiscal, licensing and distribution, international trade, and/or intellectual property issues, which is the focus of our day of programming.*

#9D: Explain why the second night of lodging is warranted:

The duration of travel & programming are such that two nights are necessary for invitees to attend a full day of programming.