



U.S. House of Representatives COMMITTEE ON ETHICS


EMPLOYEE POST-TRAVEL DISCLOSURE FORM Original Amendment

This form is for disclosing the receipt of travel expenses from private sources for travel taken in connection with official duties. This form does not eliminate the need to report privately-funded travel on the annual *Financial Disclosure Statements* of those employees required to file them. In accordance with House Rule 25, clause 5, **you must complete this form and file it with the Clerk of the House, by email at gifttravelreports@mail.house.gov, within 15 days after travel is completed.** Please **do not** file this form with the Committee on Ethics.

NOTE: Willful or knowing misrepresentations on this form may be subject to criminal prosecution pursuant to 18 U.S.C. § 1001.

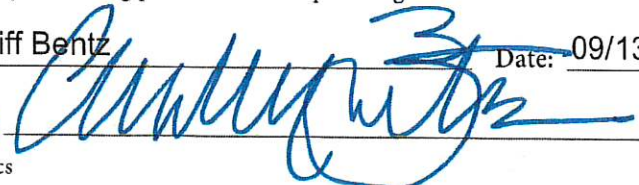
1. Name of Traveler: Nicholas Clemens
2. a. Name of Accompanying Relative: _____ OR None
 b. Relationship to Traveler: Spouse Child Other (specify): _____
3. a. Dates: Departure: July 31, 2021 Return: August 1, 2021
 b. Dates at Personal Expense, if any: _____ OR None
4. Departure City: Washington, D.C. Destination: Lansdowne Resort, Leesburg, VA Return City: Washington, D.C.
5. Sponsor(s), Who Paid for the Trip: CRES Forum
6. Describe Meetings and Events Attended:
See attached "FINAL CRES Forum Retreat Meeting Agenda"
7. Attached to this form are **each** of the following, *signify that each item is attached by checking the corresponding box*:
 - a. a completed *Sponsor Post-Travel Disclosure Form*;
 - b. the *Primary Trip Sponsor Form* completed by the trip sponsor **prior** to the trip, **including all** attachments **and** the *Additional Sponsor Form(s)*;
 - c. page 2 of the completed *Traveler Form* submitted by the employee; **and**
 - d. the letter from the Committee on Ethics approving my participation on this trip.
8. a. I represent that I participated in each of the activities reflected in the attached sponsor's agenda.
Signify statement is true by checking the box.
 b. If not, explain:

I certify that the information contained on this form is true, complete, and correct to the best of my knowledge.

Signature of Traveler:  Date: 09/07/2021

I authorized this travel in advance. I have determined that all of the expenses listed on the attached *Sponsor Post-Travel Disclosure Form* were necessary and that the travel was in connection with the employee's official duties and would not create the appearance that the employee is using public office for private gain.

Name of Supervising Member: Cliff Bentz Date: 09/13/2021

Signature of Supervising Member: 



U.S. House of Representatives

COMMITTEE ON ETHICS

SPONSOR POST-TRAVEL DISCLOSURE FORM

Original Amendment

This form must be completed by an officer of any organization that served as the primary trip sponsor in providing travel expenses or reimbursement for travel expenses to House Members, officers, or employees under House Rule 25, clause 5. **A completed copy of the form must be provided to each House Member, officer, or employee who participated on the trip within ten days of their return.** You must answer all questions, and check all boxes, on this form for your submission to comply with House rules and the Committee's travel regulations. Failure to comply with this requirement may result in the denial of future requests to sponsor trips and/or subject the current traveler to disciplinary action or a requirement to repay the trip expenses.

NOTE: Willful or knowing misrepresentations on this form may be subject to criminal prosecution pursuant to 18 U.S.C. § 1001.

- Sponsor(s) who paid for the trip: CRES Forum
- Travel Destination(s): Lansdowne Resort, Leesburg, VA
- Date of Departure: July 31, 2021 Date of Return: August 1, 2021
- Name(s) of Traveler(s): See attached "no bus" list

Note: You may list more than one traveler on a form only if *all* information is *identical* for each person listed.

- Actual amount of expenses paid on behalf of, or reimbursed to, each individual named in Question 4:

| | Total Transportation Expenses | Total Lodging Expenses | Total Meal Expenses | Total Other Expenses (dollar amount per item and description) |
|----------------------------|-------------------------------|------------------------|---------------------|---|
| Traveler | | \$190.31 | \$412.85 | |
| Accompanying Family Member | | | | |

- All expenses connected to the trip were for actual costs incurred and not a *per diem* or lump sum payment. *Signify statement is true by checking box.*

I certify that the information contained in this form is true, complete, and correct to the best of my knowledge.

Signature: Heather Reams Date: 9/2/2021

Name: Heather Reams Title: Executive Director

Organization: CRES Forum

I am an officer of the above-named organization. Signify statement is true by checking box.

Address: 1201 Pennsylvania Avenue NW, #220, Washington DC 20004

Email: hreams@citizensfor.com or rgillfillan@citizensfor.com Telephone: 1-202-893-8636

Committee staff may contact the above-named individual if additional information is required.

If you have questions regarding your completion of this form, please contact the Committee on Ethics at 202-225-7103.



U.S. House of Representatives

COMMITTEE ON ETHICS

PRIMARY TRIP SPONSOR FORM

This form should be completed by private entities offering to provide travel or reimbursement for travel to House Members, officers, or employees under House Rule 25, clause 5. A completed copy of the form (and any attachments) should be provided to each invited House Member, officer, or employee, who will then forward it to the Committee together with a *Traveler Form* **at least 30 days before the start date of the trip**. The trip sponsor should *NOT* submit the form directly to the Committee. The Committee website (ethics.house.gov) provides detailed instructions for filling out the form.

NOTE: Willful or knowing misrepresentations on this form may be subject to criminal prosecution pursuant to 18 U.S.C. § 1001. Failure to comply with the Committee's Travel Regulations may also lead to the denial of permission to sponsor future trips.

1. Sponsor who will be paying for the trip:

CRES Forum

2. I represent that the trip will not be financed, in whole or in part, by a registered federal lobbyist or foreign agent. *Signify that the statement is true by checking box.*

3. **Check only one.** I represent that:

a. The primary trip sponsor has not accepted from any other source, funds intended directly or indirectly to finance any aspect of the trip: **OR**

b. The trip is arranged without regard to congressional participation and the primary trip sponsor has accepted funds only from entities that will receive a tangible benefit in exchange for those funds: **OR**

c. The primary trip sponsor has accepted funds from other source(s) intended directly or indirectly to finance all or part of this trip and has enclosed disclosure forms from each of those entities.

If "c" is checked, list the names of the additional sponsors:

4. Provide names and titles of ALL House Members *and* employees you are inviting. **For each House invitee, provide an explanation of why the individual was invited** (include additional pages if necessary):

see attached Congressional invitee list

5. Yes No Is travel being offered to an accompanying family member of the House invitee(s)?

6. Date of departure: July 31, 2021 Date of return: August 1, 2021

7. a. City of departure: Washington DC

b. Destination(s): Leesburg, VA

c. City of return: Washington DC

8. **Check only one.** I represent that:

a. The sponsor of the trip is an institution of higher education within the meaning of section 101 of the Higher Education Act of 1965: **OR**

b. The sponsor of the trip does not retain or employ a registered federal lobbyist or foreign agent: **OR**

c. The sponsor employs or retains a registered federal lobbyist or foreign agent, but the trip is for attendance at a one-day event *and* lobbyist / foreign agent involvement in planning, organizing, requesting, or arranging the trip was *de minimis* under the Committee's travel regulations.

9. **Check only one of the following:**

a. I checked 8(a) or (b) above; **OR**

b. I checked 8(c) above but am not offering any lodging; **OR**

c. I checked 8(c) above and am offering lodging and meals for one night; **OR**

d. I checked 8(c) above and am offering lodging and meals for two nights. If you checked this box, explain why the second night of lodging is warranted:



U.S. House of Representatives

COMMITTEE ON ETHICS

10. Attached is a detailed agenda of the activities House invitees will be participating in during the travel (i.e., an hourly description of planned activities for trip invitees). *Indicate agenda is attached by checking box.*

11. **Check only one of the following:**

a. I represent that a registered federal lobbyist or foreign agent will not accompany House Members or employees on any segment of the trip. *Signify that the statement is true by checking box;* **OR**

b. *Not Applicable.* Trip sponsor is a U.S. institution of higher education.

12. For **each** sponsor required to submit a sponsor form, describe the sponsor's interest in the subject matter of the trip **and** its role in organizing and/or conducting the trip:

CRES Forum is a 501(c)3 nonprofit educating the public and policy makers on the need for commonsense environmental and climate policy. It conceived of and is organizing the trip because climate change is too often subject to political winds instead of facts. Congressional staff benefits from better understanding the unique challenges of the issue when communicating with constituents. The American public benefits when more members' office engage on the issue.

13. **Answer parts a and b. Answer part c if necessary:**

a. Mode of travel: Air Rail Bus Car Other (specify: _____)

b. Class of travel: Coach Business First Charter Other (specify: _____)

c. If travel will be first class, or by chartered or private aircraft, explain why such travel is warranted:

CRES Forum is chartering a bus for participants from Capitol Hill to the destination in order to reduce the number of cars on the road and lower the overall carbon footprint of the trip.

14. I represent that the expenditures related to local area travel during the trip will be unrelated to personal or recreational activities of the invitee(s). *Signify that the statement is true by checking the box.*

15. **Check only one.** I represent that either:

a. The trip involves an event that is arranged or organized *without regard* to congressional participation and that meals provided to congressional participants are similar to those provided to or purchased by other event attendees; **OR**

b. The trip involves events that are arranged specifically *with regard* to congressional participation.

If "b" is checked:

1) Detail the cost *per day* of meals (approximate cost may be provided):

2) Provide the reason for selecting the location of the event or trip:

16. Name, nightly cost, and reasons for selecting each hotel or other lodging facility:

Hotel Name: Lansdowne City: Leesburg, VA Cost Per Night: \$259.00

Reason(s) for Selecting: Availability of function space for presentations and workshops

Hotel Name: _____ City: _____ Cost Per Night: _____

Reason(s) for Selecting: _____

Hotel Name: _____ City: _____ Cost Per Night: _____

Reason(s) for Selecting: _____

17. I represent that all expenses connected to the trip will be for actual costs incurred and not a per diem or lump sum payment. *Signify that the statement is true by checking the box.*



U.S. House of Representatives

COMMITTEE ON ETHICS

18. Total Expenses for each Participant:

| | | | |
|--|---|--|-------------------------------------|
| <input type="checkbox"/> Actual Amounts | Total Transportation Expenses per Participant | Total Lodging Expenses per Participant | Total Meal Expenses per Participant |
| <input checked="" type="checkbox"/> Good Faith Estimates | | | |
| For each Member, Officer, or Employee | \$100 | \$302 | \$125 |
| For each Accompanying Family Member | n/a | n/a | n/a |

| | | |
|---------------------------------------|---|--|
| | Other Expenses (dollar amount per item) | Identify Specific Nature of "Other" Expenses (e.g., taxi, parking, registration fee, etc.) |
| For each Member, Officer, or Employee | n/a | n/a |
| For each Accompanying Family Member | n/a | n/a |

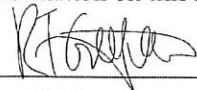
NOTE: Willful or knowing misrepresentations on this form may be subject to criminal prosecution pursuant to 18 U.S.C. § 1001.

19. Check only one:

- a. I certify that I am an officer of the organization listed below; **OR**
- b. Not Applicable. Trip sponsor is an individual or a U.S. institution of higher education.

20. I certify by my signature that

- a. I read and understand the Committee's Travel Regulations;
- b. I am not a registered federal lobbyist or registered foreign agent; and
- c. The information on this form is true, complete, and correct to the best of my knowledge.

Signature:  Date: June 27, 2021

Name: Ross Gillfillan Title: VP of Communications

Organization: CRES Forum

Address: 1201 Pennsylvania Ave NW, #220, Washington DC 20004

Email: rgillfillan@citizensfor.com Telephone: 202-893-8636

INSTRUCTIONS

Complete the *Primary Trip Sponsor Form* and submit the agenda, invitation list, any attachments, and any *Additional Trip Sponsor Forms* directly to the Travelers.

Written approval from the Committee on Ethics is required before traveling on this trip. The Committee on Ethics will notify the House invitees directly and will not notify the trip sponsors.

Willful or knowing misrepresentation on this form may be subject to criminal prosecution under 18 U.S.C. § 1001. Signatures must comply with section 104(bb) of the Travel Regulations.

For questions, please contact the Committee on Ethics at:

1015 Longworth House Office Building
Washington, D.C. 20515

ethicscommittee@mail.house.gov | 202-225-7103
More information and forms available at ethics.house.gov



U.S. House of Representatives

COMMITTEE ON ETHICS

TRAVELER FORM

1. Name of Traveler: Nicholas Clemens
2. Sponsor(s) who will be paying or providing in-kind support for the trip:
CRES Forum
3. City and State OR Foreign Country of Travel: Leesburg, VA
4. a. Date of Departure: July 31, 2021 Date of Return: August 1, 2021
b. Yes No Will you be extending the trip at your personal expense?
If yes, list dates at personal expense: _____
5. a. Yes No Will you be accompanied by a family member at the sponsor's expense? If yes:
(1) Name of Accompanying Family Member: _____
(2) Relationship to Traveler: Spouse Child Other (specify): _____
(3) Yes No Accompanying Family Member is at least 18 years of age:
6. a. Yes No Did the trip sponsor answer "Yes" to Question 8(c) on the *Primary Trip Sponsor Form* (i.e., travel is sponsored by an entity that employs a registered federal lobbyist or a foreign agent)?
b. If yes, and you are requesting lodging for two nights, explain why the second night is warranted:
7. Yes No *Primary Trip Sponsor Form* is attached, including agenda, invitee list, and any other attachments and Additional Sponsor Forms.

NOTE: The agenda should show the traveler's individual schedule, including departure and arrival times and identify the specific events in which the traveler will be participating.

8. Explain why participation in the trip is connected to the traveler's individual official or representational duties. **Staff should include their job title and how the activities on the itinerary relate to their duties.**
I am Communications Director for Bentz. It is vital for communications staff to understand the issues facing our constituents in order to respond to their concerns. As a topic that is in the news every day, our constituents are very concerned about climate change and want to know about ways that their elected leaders can help America better prepare and respond to the threat. This retreat will help me to better understand the issues at hand and how to better respond to our constituents in fulfillment of our office's duty to serve the best interests of the American public.
9. Yes No Is the traveler aware of any registered federal lobbyists or foreign agents involved planning, organizing, requesting, or arranging the trip?
10. For staff travelers, to be completed by your employing Member:

ADVANCED AUTHORIZATION OF EMPLOYEE TRAVEL

I hereby authorize the individual named above, an employee of the U.S. House of Representatives who works under my direct supervision, to accept expenses for the trip described in this request. I have determined that the above-described travel is in connection with my employee's official duties and that acceptance of these expenses will not create the appearance that the employee is using public office for private gain.

Signature of Employing Member

Date

6-30-21

Theodore E. Deutch, Florida
Chairman
Jackie Walorski, Indiana
Ranking Member

Susan Wild, Pennsylvania
Dean Phillips, Minnesota
Veronica Escobar, Texas
Mondaire Jones, New York

Michael Guest, Mississippi
Dave Joyce, Ohio
John H. Rutherford, Florida
Kelly Armstrong, North Dakota



ONE HUNDRED SEVENTEENTH CONGRESS

U.S. House of Representatives

COMMITTEE ON ETHICS

Thomas A. Rust
Staff Director and Chief Counsel

David W. Arrojo
Counsel to the Chairman

Kelle A. Strickland
Counsel to the Ranking Member

1015 Longworth House Office Building
Washington, D.C. 20515-6328
Telephone: (202) 225-7103
Facsimile: (202) 225-7392

July 27, 2021

Mr. Nicholas Clemens
Office of the Honorable Cliff Bentz
1239 Longworth House Office Building
Washington, DC 20515

Dear Mr. Clemens:

Pursuant to House Rule 25, clause 5(d)(2), the Committee on Ethics hereby approves your proposed trip to Leesburg, Virginia, scheduled for July 31 to August 1, 2021, sponsored by CRES Forum.

This approval represents the Committee's determination that the proposed trip complies with relevant House rules, federal laws, and Travel Regulations promulgated by the Committee. You should engage in your own assessment of the risks and implications of engaging in travel during the current COVID-19 pandemic.

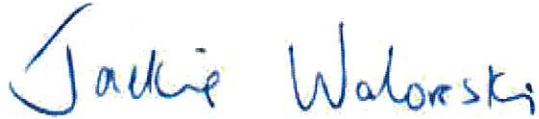
You must complete an Employee Post-Travel Disclosure Form (which your employing Member must also sign) and file it, together with a Sponsor Post-Travel Disclosure Form completed by the trip sponsor, with the Clerk of the House within 15 days after your return from travel. As part of that filing, you are also required to attach a copy of this letter and both the Traveler and Primary Trip Sponsor Forms (including attachments) you previously submitted to the Committee in seeking pre-approval for this trip. If you are required to file an annual Financial Disclosure Statement, you must also report all travel expenses totaling more than \$415 from a single source on the "Travel" schedule of your annual Financial Disclosure Statement covering this calendar year. Finally, Travel Regulation § 404(d) also requires you to keep a copy of all request forms and supporting information provided to the Committee for three subsequent Congresses from the date of travel.

If you have any further questions, please contact the Committee's Office of Advice and Education at extension 5-7103.

Sincerely,

Handwritten signature of Theodore E. Deutch in blue ink.

Theodore E. Deutch
Chairman

Handwritten signature of Jackie Walorski in blue ink.

Jackie Walorski
Ranking Member

TED/JW:mso



Climate Communication Retreat Schedule of Events

Saturday, July 31

9:00 AM

House Staff Bus Departs Capitol

10:00–10:30 AM

House Staff Bus Arrives at Lansdowne, check-in

10:30–11:30 AM – Terrace Ballroom

Session 1: Navigating the conservative climate landscape

We'll set the scene for the day with a look at some of the common challenges communicators face -- from hostile reporters to skeptical constituents -- when weighing in about clean energy and climate issues.

Welcome Remarks: Evan Dixon (CRES Forum)

Speakers: Heather Reams (CRES Forum), Kevin McLaughlin (NRSC/Formal Senator Cornyn communications director)

11:30 AM – 12:30 PM – Terrace Ballroom

Session 2: A data-driven approach to conservative climate communications

Climate science is all about data – weather, geologic, economic, even astrological data. For communicators, trustworthy intel on constituent attitudes and opinions is just as critical. This panel will take a deep dive into how polling and community engagement can inform a successful climate communications strategy.

Panelists: Missi Tessier (Cogent/former Senator Kay Bailey Hutchison), Neil Newhouse (Public Opinion Strategies), Ashlee Rich Stephenson (CRES Forum/U.S. Chamber of Commerce), and Micah Yousefi (CRES Forum / Winning for Women)

12:30 – 2:30 PM (Lunch presentations) – Terrace Ballroom

Lunch panel: Introduction to the Conservative Climate Caucus

Speakers: Jake Bornstein, Ally Riding, and Rebekah Rodriguez

Fireside chat: When the climate got political, and where it's heading

A look back at the words, issues, policies and positions that have changed as American environmental policy has evolved, and how it all fits into the global geopolitical puzzle in new and uncomfortable ways.

Speakers: Ross Gillfillan (CRES Forum; White House Office of Science and Tech Policy) in conversation with Marty Hall (House Select Committee on the Climate Crisis)

2:30 - 3:30 PM – Terrace Ballroom

Session 3: Who's got your back?

From grassroots to grasstops, third parties can be your best friends or worst enemies when rolling out anything in a politically-charged environment. How can communicators engage with groups to cultivate voices of support and minimize obstacles before they appear?

Invited Speakers: Colin Finnegan (CRES Forum), Torin Kelley (PLUS PR), Parker Williams (Ducks Unlimited), and Sondra Clark (Urban Legend)

3:30 - 4:00 PM

Afternoon coffee break

4:00 - 5:00 PM – Terrace Ballroom

Session 4: Small Groups and Talk Back

Organized small group sessions for tables to talk about what questions they have and how to execute what they have learned.

Q&A Moderators: Ross Gillfillan, Evan Dixon

5:00 - 6:00 PM

Programming Break for Room Check-in

6:00 - 7:30 PM – Clubhouse Terrace

Networking Lounge Open

7:30 - 9:00 PM – Clubhouse Ballroom

Conservative Communicators Keynote Dinner

Speaker: Former Sen. Rick Santorum

9:00 PM – Clubhouse Terrace

Networking Lounge Re-opens

Sunday, August 1

9:00 - 11:00 AM – Terrace Ballroom

Brunch, Check-out, and Parting thoughts

11:00 AM

House Staff Bus Departs Lansdowne

###

CRES Forum 2021 Post-Travel disclosure form
No Bus

| First Name | Last Name | Office |
|-------------------|------------------|--|
| Nicholas | Clemens | Rep. Cliff Bentz |
| Will | Kiley | Rep. Miller-Meeks |
| Grace | White | Rep. David Schweikert |
| Martin L | Hall | House Select Committee on the Climate Crisis |
| Rebecca | Card Angelson | Rep. Bob Latta |
| Christopher | Krepich | Rep. Brad Wenstrup |
| Claire | Nance | Rep. Westerman |
| Katherine | Sears | Rep. Dave Joyce |

Dates: Saturday, July 31 – Sunday, August 1

Location: Lansdowne Resort, Leesburg, VA

Invitation List

The following U.S. House of Representatives employees have been invited to attend the CRES Forum Communicators Climate Retreat because they each play an important role in communicating with their offices' constituents on matters of critically important public policy.

| Full Name | Member or Committee | Office Title |
|-------------------|--|--|
| Matt Sparks | McCarthy, Kevin/Minority Leader's Office | Communications Head |
| Emily Domenech | McCarthy, Kevin/Minority Leader's Office | Senior Policy Adviser |
| Michele Exner | McCarthy, Kevin/Minority Leader's Office | Communications Director |
| Caleb Smith | McCarthy, Kevin/Minority Leader's Office | Digital Communications Director |
| Michael Abboud | McCarthy, Kevin/Minority Leader's Office | National Press Secretary |
| Brittany Martinez | McCarthy, Kevin/Minority Leader's Office | Press Secretary |
| Christina Cameron | McCarthy, Kevin/Minority Leader's Office | Media Affairs Adviser |
| Charles Correll | McCarthy, Kevin/Minority Leader's Office | Speechwriter |
| Hanna Bogorowski | McCarthy, Kevin/Minority Leader's Office | Communications Advisor |
| Lauren Fine | Scalise, Steve/Republican Whip's Office | Communications Director |
| Ali Pardo | Stefanik, Elise/Republican Conf. Chairman's Office | Communications Director |
| Elizabeth Hance | Palmer, Gary/Republican Policy Committee Chairman | Communications Director |
| Bailey La Sage | House Natural Resources Republicans | Digital Director |
| Elizabeth Daniels | Congressional Western Caucus/Rep. Newhouse | Communications Director |
| Allison Riding | Rep. John Curtis | Communications Director |
| Nicholas Clemens | Rep. Cliff Bentz (OR-02) | Communications Director |
| Heather Vaughan | Science, Space, and Technology Committee GOP | Communications Director |
| Jake Bornstein | Rep. John Curtis/Conservative Climate Caucus | Deputy Chief of Staff/Executive Dir. |
| Will Kiley | Miller-Meeks | Communications Director |
| Emily Carlin | Rep. Jay Obernolte | Communications Director |
| Taylor Haulsee | Congressman Mike Johnson | Communications Director |
| Rebekah Rodriguez | John Curtis / Conservative Climate Caucus | Senior Legislative Assistant/Deputy Exec. Dir. |
| Olivia Shields | House Energy and Commerce Committee | Communications Director |
| Sarah-Anne Voyles | Congressman Michael C. Burgess, M.D. | Communications Director |
| Natalie Johnson | Nancy Mace | Communications Director |
| Miranda Dabney | Rep. Kevin Hern | Communications Director |
| Wesley Harkins | Rep. Lamborn (CO-05) | Communications Director/Legislative Aide |
| JP Freire | Ways and Means Republicans | Communications Director |
| Grace White | Rep. David Schweikert | Communications Director |
| Conner Swanson | Congressman Kelly Armstrong | Communications Director |

| | | |
|---------------------|--|--|
| Martin L Hall | House Select Committee on the Climate Crisis | Staff Director |
| Rebecca Card | Rep. Bob Latta | Communications Director/ Deputy Chief of Staff |
| Christopher Krepich | Rep. Brad Wenstrup | Communications Director |
| Amanda Fitzmorris | Rep. Newhouse | Press Secretary |
| Greg Steele | Rep. Richard Hudson | Communications Director |
| Claire Nance | Westerman | Communications Director |
| Hannah Spurr | Pat Fallon | Press Secretary |
| Katherine Sears | Rep. Dave Joyce (OH-14) | Communications Director |

All invitees serve in a role that requires communicating with constituents on matters of critically important public policy. All invitees are on staff in a communications or press role, except for the following, who serve in leadership positions on climate-specific House committees, caucuses or leadership offices.

- Martin L. Hall, House Select Committee on the Climate Crisis, Staff Director
- Rebekah Rodriguez, Deputy Executive Director, House Conservative Climate Caucus
- Jake Bornstein, Executive Director, House Conservative Climate Caucus
- Emily Domenech, Sr. Policy Advisor, Energy and Environment, Minority Leader Kevin McCarthy's office

###

Dates: Saturday, July 31 – Sunday, August 1

Location: Lansdowne Resort, Leesburg, VA

Schedule of Events

Saturday, July 31

9:00AM

Depart Capitol (transportation provided)

10:00–10:30AM

Arrive Lansdowne, check-in with coffee and pastry station

10:30–11:30AM

Session 1: Navigating the conservative climate landscape

A moderated panel discussion about specific challenges communications teams face such as hostile reporters and skeptical constituents when communicating about nonpartisan clean energy and climate issues.

Invited Speakers: Heather Reams, Evan Dixon

11:30AM – 12:30PM

Session 2: A data-driven approach to conservative climate communications

Although conservatives are often all lumped together as “climate deniers,” in truth, the definitive conservative climate story has yet to be written. To break away from politically-biased stereotypes, it’s important to understand constituents’ attitudes. A sound communications strategy takes the right tools for the job, like polling and community engagement to pull together the right measures of what constituents think about clean energy and climate change, what policies they actually support (and why) and how their attitudes shift over time and geography.

Invited Speakers: Phoebe Ferraiolo (Cogent/former Senator Collins), Michah Yousefi (CRES Forum), Ashlee Rich Stephenson (U.S. Chamber of Commerce/CRES), Neil Newhouse (Public Opinion Strategies)

12:30 – 2:30PM

Keynote lunch, Networking

Invited Speakers: Kevin McLaughlin (NRSC/Former Senator Cornyn communications director)

2:30 – 3:30PM

Session 3: Messaging Fireside

How can conservatives speak authentically about climate, energy and the environment in a way that resonates with constituents? Can the “party of no” once again become the “party of ideas” ... or even better, the “party of results”? How can listening to constituents and highlighting good stories from within districts demonstrate leadership on the issue, and is that enough to counteract doomsday myths from other offices and outside groups?

Invited Speaker: Heather Reams (CRES Forum)

3:30 – 4:00PM

Afternoon coffee break

4:00 – 5:00PM

Session 4: Who’s got your back?



From grassroots to grasstops, third parties can be your best friends or worst enemies when rolling out anything in a politically-charged environment. How can communicators engage with groups to cultivate voices of support and minimize obstacles before they appear?

Invited Speakers: Colin Finnegan (CRES Forum), Torin Kelley (PLUS PR), Todd Johnston (Ducks Unlimited)

5:00 – 6:00PM

Programming Break for Room Check-in

6:00 – 7:30PM

Networking Lounge Open

7:30 – 9:00PM

Conservative Communicators Dinner with Keynote

Invited Speaker: TBD

9:00PM

Networking Lounge Re-opens

Sunday, August 1

9:00 – 11:00AM

Networking Lounge Open with Breakfast

11:00AM

Depart Lansdowne (transportation provided)

###