



U.S. House of Representatives

# COMMITTEE ON ETHICS

## Employee Post-Travel Disclosure Form

☒ Original ☐ Amendment

This form is for disclosing the receipt of travel expenses from private sources for travel taken in connection with official duties. This form does not eliminate the need to report privately-funded travel on the annual *Financial Disclosure Statements* of those employees required to file them. In accordance with House Rule 25, clause 5, **you must complete this form and file it with the Clerk of the House, B-81 Cannon House Office Building, within 15 days after travel is completed.** Please **do not** file this form with the Committee on Ethics.

**NOTE: Willful or knowing misrepresentations on this form may be subject to criminal prosecution pursuant to 18 U.S.C. § 1001.**

1. Name of Traveler: Michael Chernin
2. a. Name of Accompanying Relative: \_\_\_\_\_ **OR** None ☒  
b. Relationship to Traveler: ☐ Spouse ☐ Child ☐ Other (specify): \_\_\_\_\_
3. a. Dates: Departure: Feb. 18 2020 Return: Feb. 20 2020  
b. Dates at Personal Expense, if any: \_\_\_\_\_ **OR** None ☒
4. Departure City: San Francisco Destination: Los Angeles Return City: Washington D.C.
5. Sponsor(s), Who Paid for the Trip: Motion Picture Association
6. Describe Meetings and Events Attended: Piracy discussion at NBCUniversal, toured Universal lot, WarnerBros tour and economy discussion, Netflix briefings on industry and educational tour, dinner
7. Attached to this form are **each** of the following, *signify that each item is attached by checking the corresponding box*:
  - a. ☒ a completed *Sponsor Post-Travel Disclosure Form*;
  - b. ☒ the *Primary Trip Sponsor Form* completed by the trip sponsor **prior** to the trip, **including all** attachments **and** the *Grantmaking or Non-Grantmaking Sponsor Forms*;
  - c. ☒ page 2 of the completed *Traveler Form* submitted by the employee; **and**
  - d. ☒ the letter from the Committee on Ethics approving my participation on this trip.
8. a. I represent that I participated in each of the activities reflected in the attached sponsor's agenda.  
**Signify statement is true by checking the box:** ☒  
b. If not, explain: \_\_\_\_\_

**I certify that the information contained on this form is true, complete, and correct to the best of my knowledge.**

Signature of Traveler: Michael Chernin Date: 2/28/20

I authorized this travel in advance. I have determined that all of the expenses listed on the attached *Sponsor Post-Travel Disclosure Form* were necessary and that the travel was in connection with the employee's official duties and would not create the appearance that the employee is using public office for private gain.

Name of Supervising Member: Ted W. Lieu Date: 2/28/20

Signature of Supervising Member: Ted W. Lieu



U.S. House of Representatives

# COMMITTEE ON ETHICS

## Sponsor Post-Travel Disclosure Form

☒ Original ☐ Amendment

This form must be completed by an officer of any organization that served as the primary trip sponsor in providing travel expenses or reimbursement for travel expenses to House Members, officers, or employees under House Rule 25, clause 5. **A completed copy of the form must be provided to each House Member, officer, or employee who participated on the trip within ten days of their return.** You must answer all questions, and check all boxes, on this form for your submission to comply with House rules and the Committee's travel regulations. Failure to comply with this requirement may result in the denial of future requests to sponsor trips and/or subject the current traveler to disciplinary action or a requirement to repay the trip expenses.

**NOTE: Willful or knowing misrepresentations on this form may be subject to criminal prosecution pursuant to 18 U.S.C. § 1001.**

1. Sponsor(s) who paid for the trip: Motion Picture Association, Inc.

2. Travel Destination(s): Los Angeles, CA

3. Date of Departure: February 18, 2020

Date of Return: February 20, 2020

4. Name(s) of Traveler(s): Michael Chernin

*Note: You may list more than one traveler on a form only if **all** information is **identical** for each person listed.*

5. Actual amount of expenses paid on behalf of, or reimbursed to, each individual named in Question 4:

	Total Transportation Expenses	Total Lodging Expenses	Total Meal Expenses	Total Other Expenses (dollar amount per item and description)
Traveler	\$286.80	\$362.00	\$100.77	\$198.83 (shuttle buses) \$78.81 (Lyfts)
Accompanying Family Member	N/A	N/A	N/A	N/A

6. All expenses connected to the trip were for actual costs incurred and not a *per diem* or lump sum payment. Signify statement is true by checking box: ☒

I certify that the information contained in this form is true, complete, and correct to the best of my knowledge.

Signature: Ben Sheffner

Date: 2-27-20

Name: Ben Sheffner

Title: SVP/Assoc. General Counsel

Organization: Motion Picture Association, Inc.

**I am an officer of the above-named organization. Signify statement is true by checking box:** ☒

Address: 15301 Ventura Blvd, Bldg E; Sherman Oaks, CA 91403

Telephone: 818.935.5784

Email: ben\_sheffner@motionpictures.org

*Committee staff may contact the above-named individual if additional information is required.*

If you have questions regarding your completion of this form, please contact the Committee on Ethics at 202-225-7103.



U.S. House of Representatives

# COMMITTEE ON ETHICS

## TRAVELER FORM

1. Name of Traveler: Michael Chernin
2. Sponsor(s) who will be paying for the trip: Motion Picture Association (MPA)
3. City and State OR Foreign Country of Travel: Los Angeles, CA
4. a. Date of Departure: Feb 18, 2020 Date of Return: Feb 20, 2020  
b. Will you be extending the trip at your personal expense? ☐ Yes ☒ No  
If yes, list dates at personal expense: \_\_\_\_\_
5. a. Will you be accompanied by a family member at the sponsor's expense? ☐ Yes ☒ No If yes:  
(1) Name of Accompanying Family Member: \_\_\_\_\_  
(2) Relationship to Traveler: ☐ Spouse ☐ Child ☐ Other (specify): \_\_\_\_\_  
(3) Accompanying Family Member is at least 18 years of age: ☐ Yes ☐ No
6. a. Did the trip sponsor answer "Yes" to Question 8(c) on the *Primary Trip Sponsor Form* (i.e., travel is sponsored by an entity that employs a registered federal lobbyist or a foreign agent)? ☒ Yes ☐ No  
b. If yes, and you are requesting lodging for two nights, explain why the second night is warranted:  
Two nights are necessary to accommodate travel to California and allow a full day of programming.
7. *Primary Trip Sponsor Form* is attached, including agenda, invitee list, and any other attachments and contributing sponsor forms: ☐ Yes ☐ No  
NOTE: The agenda should show the traveler's individual schedule, including departure and arrival times and identify the specific events in which the traveler will be participating.
8. Explain why participation in the trip is connected to the traveler's individual official or representational duties. Staff should include their job title and how the activities on the itinerary relate to their duties.  
Los Angeles is our District. Additionally, I cover the LA entertainment industry and related policy issues including IP and Judiciary, media and telecom issues, and technology. I am a Legislative Assistant for Rep. Lieu.
9. Is the traveler aware of any registered federal lobbyists or foreign agents involved planning, organizing, requesting, or arranging the trip? ☐ Yes ☒ No
10. For staff travelers, to be completed by your employing Member:

## ADVANCED AUTHORIZATION OF EMPLOYEE TRAVEL

I hereby authorize the individual named above, an employee of the U.S. House of Representatives who works under my direct supervision, to accept expenses for the trip described in this request. I have determined that the above-described travel is in connection with my employee's official duties and that acceptance of these expenses will not create the appearance that the employee is using public office for private gain.

Signature of Employing Member

Paul W. Liu

Date 1/14/20



U.S. House of Representatives

# COMMITTEE ON ETHICS

## Primary Trip Sponsor Form

This form should be completed by private entities offering to provide travel or reimbursement for travel to House Members, officers, or employees under House Rule 25, clause 5. A completed copy of the form (and any attachments) should be provided to each invited House Member, officer, or employee, who will then forward it to the Committee together with a *Traveler Form* **at least 30 days before the start date of the trip**. The trip sponsor should **NOT** submit the form directly to the Committee. The Committee website ([ethics.house.gov](http://ethics.house.gov)) provides detailed instructions for filling out the form.

**NOTE: Willful or knowing misrepresentations on this form may be subject to criminal prosecution pursuant to 18 U.S.C. § 1001. Failure to comply with the Committee's Travel Regulations may also lead to the denial of permission to sponsor future trips.**

1. Sponsor who will be paying for the trip: Motion Picture Association, Inc. (MPA)
2. I represent that the trip will not be financed, in whole or in part, by a registered federal lobbyist or foreign agent.  
Signify that the statement is true by checking box: ☒
3. **Check only one.** I represent that:
  - a. The primary trip sponsor has not accepted from any other source, funds intended directly or indirectly to finance any aspect of the trip: ☐ **OR**
  - b. The trip is arranged without regard to congressional participation and the primary trip sponsor has accepted funds only from entities that will receive a tangible benefit in exchange for those funds: ☐ **OR**
  - c. The primary trip sponsor has accepted funds from other source(s) intended directly or indirectly to finance all or part of this trip and has enclosed disclosure forms from each of those entities. ☒If "c" is checked, list the names of the additional sponsors: \_\_\_\_\_  
NBCUniversal is providing a welcome breakfast for all participants.
4. Provide names and titles of **ALL** House Members *and* employees you are inviting. **For each House invitee, provide an explanation of why the individual was invited** (include additional pages if necessary): \_\_\_\_\_  
see attached
5. Is travel being offered to an accompanying family member of the House invitee(s)? ☐ Yes ☒ No
6. Date of Departure: February 18, 2020 Date of Return: February 20, 2020
7. a. City of departure: Washington, DC  
b. Destination(s): Los Angeles, CA  
c. City of return: Washington, DC
8. **Check only one.** I represent that:
  - a. The sponsor of the trip is an institution of higher education within the meaning of section 101 of the Higher Education Act of 1965: ☐ **OR**
  - b. The sponsor of the trip does not retain or employ a registered federal lobbyist or foreign agent: ☐ **OR**
  - c. The sponsor employs or retains a registered federal lobbyist or foreign agent, but the trip is for attendance at a one-day event *and* lobbyist / foreign agent involvement in planning, organizing, requesting, or arranging the trip was *de minimis* under the Committee's travel regulations. ☒
9. **Check only one of the following:**
  - a. I checked 8(a) or (b) above: ☐
  - b. I checked 8(c) above but am not offering any lodging: ☐
  - c. I checked 8(c) above and am offering lodging and meals for one night: ☐ **OR**
  - d. I checked 8(c) above and am offering lodging and meals for two nights: ☒ If you checked this box, explain why the second night of lodging is warranted: The duration of travel & programming are such that two nights are necessary for invitees to attend a full day of programming.



U.S. House of Representatives

# COMMITTEE ON ETHICS

10. Attached is a detailed agenda of the activities House invitees will be participating in during the travel (i.e., an hourly description of planned activities for trip invitees). *Indicate agenda is attached by checking box:* ☒
11. **Check only one of the following:**
- a. I represent that a registered federal lobbyist or foreign agent will not accompany House Members or employees on any segment of the trip. *Signify that the statement is true by checking box:* ☒ **OR**
- b. *Not Applicable.* Trip sponsor is a U.S. institution of higher education: ☐
12. For *each* sponsor required to submit a sponsor form, describe the sponsor's interest in the subject matter of the trip *and* its role in organizing and/or conducting the trip:  
see attached  
\_\_\_\_\_  
\_\_\_\_\_
13. **Answer parts a and b. Answer part c if necessary:**
- a. Mode of travel: Air ☒ Rail ☐ Bus ☐ Car ☐ Other ☐ (specify: \_\_\_\_\_)
- b. Class of travel: Coach ☒ Business ☐ First ☐ Charter ☐ Other ☐ (specify: \_\_\_\_\_)
- c. If travel will be first class, or by chartered or private aircraft, explain why such travel is warranted:  
\_\_\_\_\_  
\_\_\_\_\_
14. I represent that the expenditures related to local area travel during the trip will be unrelated to personal or recreational activities of the invitee(s). *Signify that the statement is true by checking box:* ☒
15. **Check only one.** I represent that either:
- a. The trip involves an event that is arranged or organized *without regard* to congressional participation and that meals provided to congressional participants are similar to those provided to or purchased by other event attendees: ☐ **OR**
- b. The trip involves events that are arranged specifically *with regard* to congressional participation: ☒  
If "b" is checked:
- 1) Detail the cost *per day* of meals (approximate cost may be provided): \_\_\_\_\_  
\$66 for meals on the day of programming, plus \$49.50/day for meals on the travel days
- 2) Provide the reason for selecting the location of the event or trip: \_\_\_\_\_  
Many of our studios have production facilities located in Los Angeles, CA.
16. Name, nightly cost, and reasons for selecting each hotel or other lodging facility:
- Hotel Name: Universal Hilton City: Universal City, CA Cost Per Night: \$181 + tax  
Reason(s) for Selecting: centrally located to all three studios we will be visiting
- Hotel Name: \_\_\_\_\_ City: \_\_\_\_\_ Cost Per Night: \_\_\_\_\_  
Reason(s) for Selecting: \_\_\_\_\_
- Hotel Name: \_\_\_\_\_ City: \_\_\_\_\_ Cost Per Night: \_\_\_\_\_  
Reason(s) for Selecting: \_\_\_\_\_
17. I represent that all expenses connected to the trip will be for actual costs incurred and not a per diem or lump sum payment. *Signify that the statement is true by checking box:* ☒



U.S. House of Representatives

# COMMITTEE ON ETHICS

## 18. Total Expenses for each Participant:

<input type="checkbox"/> Actual Amounts	Total Transportation Expenses per Participant	Total Lodging Expenses per Participant	Total Meal Expenses per Participant
<input checked="" type="checkbox"/> Good Faith Estimates			
For each Member, Officer, or Employee	\$600	\$362	\$165
For each Accompanying Family Member	N/A	N/A	N/A

	Other Expenses (dollar amount per item)	Identify Specific Nature of "Other" Expenses (e.g., taxi, parking, registration fee, etc.)
For each Member, Officer, or Employee	\$400	Shuttle buses, taxis
For each Accompanying Family Member	N/A	N/A

NOTE: Willful or knowing misrepresentations on this form may be subject to criminal prosecution pursuant to 18 U.S.C. § 1001.

## 19. Check only one:

a. I certify that I am an officer of the organization listed below: ☒ OR

b. Not Applicable. Trip sponsor is an individual or a U.S. institution of higher education. ☐

20. I certify that I am not a registered federal lobbyist or foreign agent for any sponsor of this trip. ☒

21. I certify by my signature that the information contained in this form is true, complete, and correct to the best of my knowledge.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Ben Sheffner

Name: \_\_\_\_\_

Senior Vice President and Associate General Counsel

Title: \_\_\_\_\_

Organization: Motion Picture Association, Inc.

Address: 15301 Ventura Blvd, Bldg E; Sherman Oaks, CA 91403

Telephone: 818.935.5784

Email: ben\_sheffner@motionpictures.org

If there are any questions regarding this form, please contact the Committee at the following address:

### Committee on Ethics

U.S. House of Representatives

1015 Longworth House Office Building, Washington, D.C. 20515

Phone: 202-225-7103 General Fax: 202-225-7392



U.S. House of Representatives

# COMMITTEE ON ETHICS

## Non-Grantmaking Trip Sponsor Form

This form should be completed by a private individual or entity that provides funds, services, or in-kind donations to another entity to underwrite, in whole or in part, a trip or an event, meal, or activity that will occur during a trip, or a necessary expense that will be incurred during a trip, with express or implicit knowledge or understanding that one or more House Members or employees may participate in or attend that trip or event, or otherwise may be beneficiaries of the gift or donation. A Non-Grantmaking Sponsor that has a direct involvement in planning, organizing, conducting, or participating in the trip must complete this form. Provide a copy of your completed form to the primary sponsor of the trip.

**NOTE: Willful or knowing misrepresentations on this form may be subject to criminal prosecution pursuant to 18 U.S.C. § 1001. Failure to comply with the Committee's Travel Regulations may also lead to the denial of permission to sponsor future trips.**

1. Name of your organization: NCBUniversal Media, LLC
2. Name of Primary Trip Sponsor: Motion Picture Association of America
3. My organization has provided funds to the above-named Primary Trip Sponsor to pay all or part of the expenses for a trip to (destination): Los Angeles, CA on date: February 19, 2020  
that primarily is being organized or arranged by the above-named Primary Trip Sponsor. ☒ Yes ☐ No  
*Yes, in the form of in-kind expenses (continental breakfast) at the destination.*
4. My organization has had a direct role in the organizing, planning, arranging, or will have a role in conducting, the trip identified in response to Question 3 or an event that will occur during that trip. ☒ Yes ☐ No  
*Yes, only with respect to the in-kind portions being provided at the destination.*
5. **Check only one:**
  - a. ☒ My organization does not employ or retain a registered federal lobbyist or foreign agent **OR**
  - b. ☐ My organization employs a registered federal lobbyist or foreign agent, but their involvement in planning, organizing, or arranging the trip was *de minimis* under the travel regulations.
6. I certify that I am not a registered federal lobbyist or foreign agent for any sponsor of this trip. ☒
7. I certify by my signature that the information contained in this form is true, complete, and correct to the best of my knowledge.

Signature: W. E. Dordelman

Date: 1/15/2020

Name: William Dordelman

Title: Senior Vice President

Organization: NBCUniversal Media, LLC

Address: 30 Rockefeller Plaza, New York NY 10112

Telephone: 215-286-7550

Email: Bill\_Dordelman@comcast.com

*\*NBCUniversal Media, LLC does not employ or retain a federal lobbyist. However, its parent company Comcast Corporation, which is a separate entity, employs lobbyists. Additionally, NBCUniversal Media, LLC's planning, organizing, and arranging activities were de minimis under travel regulations.*

If there are any questions regarding this form, please contact the Committee at the following address:

### Committee on Ethics

U.S. House of Representatives

1015 Longworth House Office Building, Washington, D.C. 20515

Phone: 202-225-7103 General Fax: 202-225-7392

Theodore E. Deutch, Florida  
*Chairman*  
Kenny Marchant, Texas  
*Ranking Member*

Grace Meng, New York  
Susan Wild, Pennsylvania  
Dean Phillips, Minnesota  
Anthony Brown, Maryland

John Ratcliffe, Texas  
George Holding, North Carolina  
Jackie Walorski, Indiana  
Michael Guest, Mississippi



ONE HUNDRED SIXTEENTH CONGRESS

## U.S. House of Representatives

### COMMITTEE ON ETHICS

Thomas A. Rust  
*Staff Director and Chief Counsel*

David W. Arrojo  
*Counsel to the Chairman*

Christopher A. Donesa  
*Counsel to the Ranking Member*

1015 Longworth House Office Building  
Washington, D.C. 20515-6328  
Telephone: (202) 225-7103  
Facsimile: (202) 225-7392

February 14, 2020

Mr. Michael Chernin  
Office of the Honorable Ted Lieu  
403 Cannon House Office Building  
Washington, DC 20515

Dear Mr. Chernin:

Pursuant to House Rule 25, clause 5(d)(2), the Committee on Ethics hereby approves your proposed trip to Los Angeles, California, scheduled for February 18 to 20, 2020, sponsored by Motion Picture Association, Inc. (MPA).

You must complete an Employee Post-Travel Disclosure Form (which your employing Member must also sign) and file it, together with a Sponsor Post-Travel Disclosure Form completed by the trip sponsor, with the Clerk of the House within 15 days after your return from travel. As part of that filing, you are also required to attach a copy of this letter and both the Traveler and Primary Trip Sponsor Forms (including attachments) you previously submitted to the Committee in seeking pre-approval for this trip. If you are required to file an annual Financial Disclosure Statement, you must also report all travel expenses totaling more than \$390 from a single source on the "Travel" schedule of your annual Financial Disclosure Statement covering this calendar year. Finally, Travel Regulation § 404(d) also requires you to keep a copy of all request forms and supporting information provided to the Committee for three subsequent Congresses from the date of travel.

If you have any further questions, please contact the Committee's Office of Advice and Education at extension 5-7103.

Sincerely,

Theodore E. Deutch  
Chairman

Kenny Marchant  
Ranking Member

TED/KM:jeb

**U.S. HOUSE OF REPRESENTATIVES  
COMMITTEE ON ETHICS  
PRIMARY TRIP SPONSOR FORM**

**#4. Provide names and titles of ALL House Members and employees you are inviting. For each House invitee, provide an explanation of why the individual was invited.**

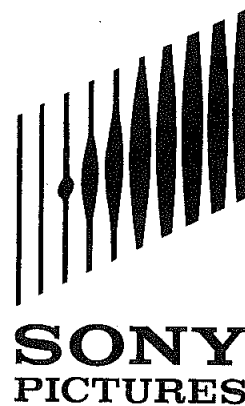
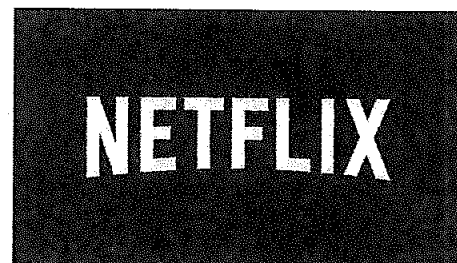
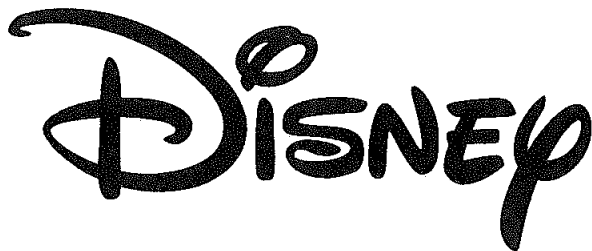
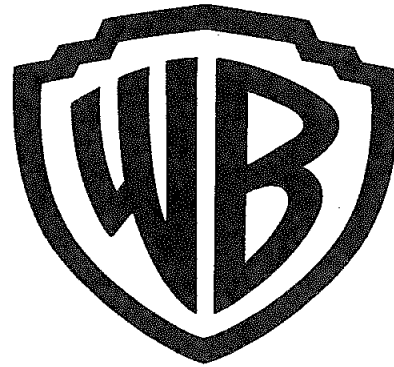
- Kenneth DeGraff, Senior Policy Advisor, Speaker Nancy Pelosi
- Roddy Flynn, Chief of Staff, Rep. Mary Gay Scanlon
- Danielle Johnson, Counsel, House Judiciary Committee, Intellectual Property Subcommittee
- Melissa Kiedrowicz, Deputy Chief of Staff, Rep. Linda Sanchez
- Allen Klump, Chief of Staff, Rep. Jeff Duncan
- Joe Lillis, Chief of Staff, Rep. Billy Long
- Olivia Oo, Legislative Director, Rep. Tony Cardenas
- Tim Ranstrom, Legislative Assistant/Scheduler, Rep. Richard Neal
- Laurie Saroff, Chief of Staff, Rep. Lou Correa

*\*\* Each of these individuals works on fiscal, licensing and distribution, international trade, and/or intellectual property issues, which is the focus of our day of programming.*

**#12. For each sponsor required to submit a sponsor form, describe the sponsor's interest in the subject matter of the trip and its role in organizing and/or conducting the trip:**

MPA serves as the voice and advocate of the American Motion Picture and TV industry. The day of programming will highlight several production facilities, discussions w/both our creative & executive teams, and deepen the participants' understanding of the policy issues facing our industry.

NBCUniversal is a MPA member. It is listed as a non-grantmaking trip sponsor because it is providing breakfast for participants. NBCUniversal executives are also participating in a panel and organizing a studio tour for participants.



## MPA STAFF DELEGATION

Los Angeles, CA  
February 19, 2020

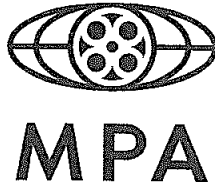
**MICHAEL CHERNIN**

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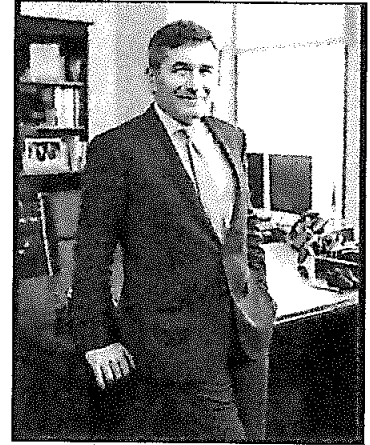
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On behalf of the Motion Picture Association, I am pleased to welcome you to Los Angeles.

The MPA advocates on behalf of the American film and television industry. Our member companies are the world's largest producers and distributors of film, television, and streaming content. While you are likely familiar with the content they create, you may not know the story behind our stories.

We are a uniquely American enterprise, made possible by Constitutional principles of freedom of speech and the fundamental right of creators to determine how their works are distributed. And yet, our industry is global, and the stories we tell are enjoyed by audiences around the world.



The value of our industry can be measured in the economic dividends we deliver to communities across the United States. More than **2.5 million** Americans—from special effects engineers, makeup artists, and writers to set builders, ticket takers, and more—work in jobs supported by the industry, which pays out over **\$181 billion** in wages annually. The film and television industry also makes **\$49 billion** in payments a year to more than **280,000** U.S. businesses—87 percent of which are small businesses employing fewer than 10 people. An average of **\$250,000** per day is injected into local economies when a film shoots on location. Most years, our industry registers a positive trade balance with every country in the world. We export 2.4x what we import.

The film and television industry is on the cutting edge of innovation, both in how we tell stories and how we reach audiences. Our industry produces more than 700 movies and 400 scripted original shows a year—and is committed to great storytelling that reflects the views and experiences of all creators and audiences. Consumers can access this content in theaters, on their televisions, on smartphones. There are more than 140 legal services of film and TV content online in the United States, and more than 460 around the world.

MPA supports this economic and cultural enterprise by advocating for policies that recognize the power of our stories, reward and protect our creators, and allow us to produce, distribute, and protect the creative content audiences love in a dynamic, competitive, creative marketplace. Throughout this packet, you will find information about key issues that are critical to the success of the creative community.

On behalf of our member companies, we look forward to working with you to strengthen this iconic American industry and support storytellers everywhere.

Sincerely,

Charles Rivkin  
Chairman & CEO



## LOGISTICS

### MPA Contact

Ivory Zorich, Cell #: 202.494.4456

### Getting to / from the airport

You will be responsible to get yourself to / from the airport in DC. We will reimburse your taxi / Uber / Lyft receipts upon conclusion of the trip. Please be sure to use the expense sheet in this briefing book when submitting your expenses to Ivory Zorich ([ivory@ivoryzorich.com](mailto:ivory@ivoryzorich.com)), and let me know where I should mail the check to. **Expenses must be submitted by Wednesday, February 26.**

In LA, for those of you arriving on the Delta Airlines flight on Tuesday, we will provide a shuttle pick-up from LAX to the hotel. Ivory will meet you at the Delta baggage claim with a "MPA" sign.

If you are not on the Delta Tuesday flight, we will reimburse your taxi / Uber / Lyft receipts from LAX to the hotel. We will also provide a shuttle to the airport on Thursday morning for the Delta Airlines flight. Please contact Ivory with any questions.

### Dress

All meetings will be business casual. We recommend comfortable shoes as we will be walking around quite a bit. LA is warm and sunny so sunglasses are recommended. However, the temperature tends to dip in the evenings so please bring a light jacket/sweater.

### Security

Please bring a photo ID on the day of programming, as you will be required to show the ID at each studio entrance.

## TRAVEL ITINERARY

### Hotel

Hilton Los Angeles/Universal City

555 Universal Hollywood Drive

Universal City, CA 91608

Phone: (818) 506-2500

Check-in: Tuesday, February 18, 2020

Check-out: Thursday, February 20, 2020

*\*\* You will be asked for a credit card # upon check-in for incidentals only.*

### TUESDAY, FEBRUARY 18, 2020

8:00PM Depart San Francisco on Delta Flight #2803

9:26PM Arrive at LAX.

Own transportation to Universal Hilton. No MPA programming scheduled for this day.

### THURSDAY, FEBRUARY 20, 2020

5:30AM A shuttle bus driver will meet you and other Hill staff in the Universal Hilton lobby. The shuttle van will then take staff and luggage to LAX for drop-off.

6:45AM Arrive at LAX.

8:10AM Depart LAX on Delta Flight #1631

4:05PM Arrive at Washington Reagan National.

## **ATTENDING HILL STAFF**

- Michael Chernin, Legislative Assistant, Rep. Ted Lieu (CA-33)
- Roddy Flynn, Chief of Staff, Rep. Mary Gay Scanlon (PA-5)
- Anne Gordon, LA, Sen. Todd Young (IN)
- Danielle Johnson, Counsel, House Judiciary Committee, IP Subcommittee
- Melissa Kiedrowicz, Deputy Chief of Staff, Rep. Linda Sanchez (CA-38)
- Allen Klump, Chief of Staff, Rep. Jeff Duncan (SC-3)
- Joe Lillis, Chief of Staff, Rep. Billy Long (MO-7)
- Conor McGrath, Senior Policy Advisor, Sen. Jerry Moran (KS)
- Tim Ranstrom, Legislative Assistant, Rep. Richard Neal (MA-1)
- Ben Rhodeside, Legislative Director, Sen. Tammy Duckworth (IL)
- Alex Sachtjen, Legislative Assistant, Sen. John Thune (SD)
- Laurie Saroff, Chief of Staff, Rep. Lou Correa (CA-46)
- Crystal Tully, Deputy Staff Director, Senate Commerce Committee

## PROGRAMMING SCHEDULE

### WEDNESDAY, FEBRUARY 19, 2020

- 7:45AM      Départ hotel for Universal Studios  
Location: 100 Universal City Plaza, Universal City, CA 91608  
Enter through Gate 2 off of Lankershim Blvd. Drop off in front of 1220 Building.
- 7:50AM      Staff Delegation arrives at Universal Studios
- 8:05AM-  
8:07AM      **Welcome Remarks by Ivory Zorich, Event Consultant/Programmer, MPA**  
with light morning refreshments served.  
Location: Room 1220
- 8:07AM-  
9:10AM      **"Piracy Living Room" Presentation and Discussion with NBCUniversal Executives:**  
**Andrew Skinner, Sr. Director, Intellectual Property Operations, NBCUniversal**  
**Bo Afshar, Manager, IP Security and Technology, NBCUniversal**  
Description: NBCUniversal technology and policy experts will provide an in-depth presentation on the online piracy ecosystem. The presentation will include demonstrations of how consumers typically obtain unlawful content and how content-theft sites profit through advertising, subscriptions, and malware distribution. The group will also discuss the legal and political efforts the industry is undertaking to reduce the theft of film and television content, and the importance of international trade agreements to that effort. The presentation will also discuss "piracy devices and apps": the fast-growing phenomenon of set-top boxes that, like Apple TV or Roku, attach to the television to provide easy access to Internet content, but, unlike those legitimate devices, tap into pirated sources for live channels and video on demand content.
- 9:10AM-  
10:50AM      **Educational Tour of Universal Lot**  
Description: The tour will provide a first-hand look at the film and TV production process. The presentations will demonstrate how NBCUniversal has worked to reimagine the film experience in new and inventive ways for consumers. The group will visit physical sets, post-production offices with demonstrations on digital editing, and the Wizarding World of Harry Potter experience at Universal Studios. Throughout the visit, we will discuss the extensive resources that are invested in creating original content and park experiences, and the importance of protecting this valuable intellectual property, including copyrights, trademarks, and the licensing marketplace.
- 10:50AM      Proceed to shuttle bus
- 11:15AM      Depart Universal Studios for Warner Bros.  
Location: WB Gate 7, 6561 Forest Lawn Drive, Los Angeles, CA 90068
- 11:45AM-  
12:45PM      **Lunch**  
Location: SJR Lobby

- 12:15PM-12:45PM      **Remarks and Q&A with Thomas Gewecke, Chief Digital Officer and Executive Vice President, Strategy & Business Development, Warner Bros. Entertainment**  
Description: Remarks will focus on the way we now consume content, including the proliferation of streaming, direct-to-consumer viewing platforms both at home and on mobile devices. We will discuss how the way in which we watch movies and television has changed radically in the last five years and how we see that evolving further in the future.
- 12:45PM-2:40PM      **Remarks and Educational Tour of Warner Bros. led by Michael Walbrecht, Vice President, Public Affairs, Warner Bros.**  
Description: Michael Walbrecht will meet with the group to review and discuss federal and state film and television tax policies that impact the film and television industry, along with the pressures of overseas incentives to lure domestic production offshore. Specifically, he will present information on the relationship between the Section 181 tax incentive and state film credits, and how decisions on filming location can impact the economic viability of productions. Walbrecht will also discuss the importance of trade policies to the film and television industry's efforts to protect intellectual property in a global digital economy. The group will continue on an educational tour of Warner Bros.' back-lot facilities. Potential stops, depending on production schedules, will include sound stages to showcase the jobs related to building and maintaining a set, and post-production facilities (i.e. sound dubbing, editing) to highlight the major technology investments required to produce and distribute films and television shows.
- 2:40PM      Proceed to shuttle bus
- 2:45PM      Depart for Netflix  
Location: 5808 W Sunset Blvd, Los Angeles, CA 90028
- 3:05PM      Arrive at Netflix
- 3:10PM-3:40PM      **Discussion with Netflix Senior Executives in the ICON lobby, followed by a brief educational tour of Netflix's Hollywood campus.**  
Description: The delegation will be greeted by senior executives from Netflix's CREWS (Corporate Real Estate and Workplace Services) team in the iconic lobby of Netflix's Hollywood headquarters and receive a brief educational tour of the company's unique urban campus, open work space and the various production and tech functions that support content creation at Netflix.
- 3:40PM-4:25PM      **Presentation and Educational Tour of the NLAB**  
Description: NLAB is Netflix's dedicated virtual production stage at Sunset Bronson Studios. Virtual Production combines VR and other cutting-edge visualization techniques, allowing filmmakers to make real-time creative decisions that used to take months, save money, shorten production schedules and reduce our carbon footprint.
- 4:25PM-5:10PM      **The Art and Science of Dubbing led by Debb Chin, Head of Dubbing, Netflix**  
Description: This presentation will include an overview of how Netflix localizes content in 190 countries, followed by a live exercise in dubbing crowd noise to show how dubbing works.

5:10PM-5:40PM      **Conversation with Netflix Senior Content Executives:**  
**Lisa Nishimura, Vice President, Independent Film and Documentary Features, Content Acquisition, Netflix**  
**Melissa Cobb, Vice President, Original Animation, Netflix**  
Description: The conversation will provide an overview of the Netflix approach to content production, and will also answer questions related to the previous two sessions.

5:40PM      Proceed to shuttle bus

5:45PM      Depart for dinner  
Location: **Eveleigh, 8752 Sunset Boulevard, West Hollywood, CA**

6:30PM-8:30PM      **Dinner**  
Description: The entire mealtime is reserved for discussion that further cover the issues presented throughout the day's events, and will include remarks by **John Gibson, Vice President, External and Multicultural Affairs, MPA.**

8:30PM      Proceed to hotel

END OF DAY

# *the* American Motion Picture & TV Industry

## Impacting our Nation

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We are, of course, storytellers, but in the process of entertaining and informing audiences, fostering discussion and debate, and contributing to America's cultural history, the American motion picture and television industry is a driver of both the local and national economies. Creating movie magic takes more than just stars and producers - it employs thousands of skilled technicians and craftspeople and employs thousands of businesses, such as caterers, dry cleaners, florists, hardware and lumber suppliers, and digital equipment suppliers, as well as companies doing business with consumers, such as DVD and Blu-Ray retailers, theme parks, and tourist attractions.

## Jobs

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**2.5 Million**  
*U. S. Jobs*

**892,000 People**  
in production, manufacturing, marketing,  
& distribution

**\$181 Billion**  
*in total wages*

**\$101,999 Average Salary**  
for production jobs

**78% Higher Salary**  
than the national average

## U.S. Economic Impact

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**93,000**  
*Businesses*

**87%** *Are small businesses*  
employing less than 10 people

**\$242 Billion**  
*in sales to the  
U.S. economy*

**\$49 Billion**  
in industry payments to over 280,000 businesses

**\$250,000 Per Day**  
injected into local communities where we film

## Global Impact

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The industry is one of the most highly competitive in the world, exporting 2.4x what it imports and consistently generating a positive trade balance in virtually every country where it trades.

**\$16.3 Billion**  
*in exports*

**\$9.4 Billion**  
*in trade surplus*

*Almost **3/4** of theatrical revenue*  
is earned overseas

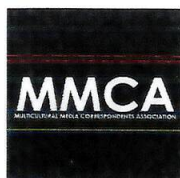
# Outreach & Partnership Programs

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The MPA and its member studios are committed to great storytelling that reflects the viewpoints and experiences of all creators and audiences. That's why the MPA is working hard to address diversity and inclusion in our industry. By establishing programs that promote a diverse talent pipeline, creating new partnerships, and sharing what we learn, the MPA hopes to lead by example.

Established in 2012, the MPA's Inclusion and Multicultural Outreach was created to promote and highlight the association's diversity and inclusion initiatives in the film and television industry. Since the program's inception, the MPA has cultivated key partnerships with leading organizations such as the American Black Film Festival, Center for Asian American Media, Native American Media Alliance, New York Latino Film Festival, Urban Solutions Council of the National Urban League's Washington Bureau, National Association of Latino Independent Producers, Women in Film, and many other leading groups working tirelessly to promote gender equality and diversity in film and television.

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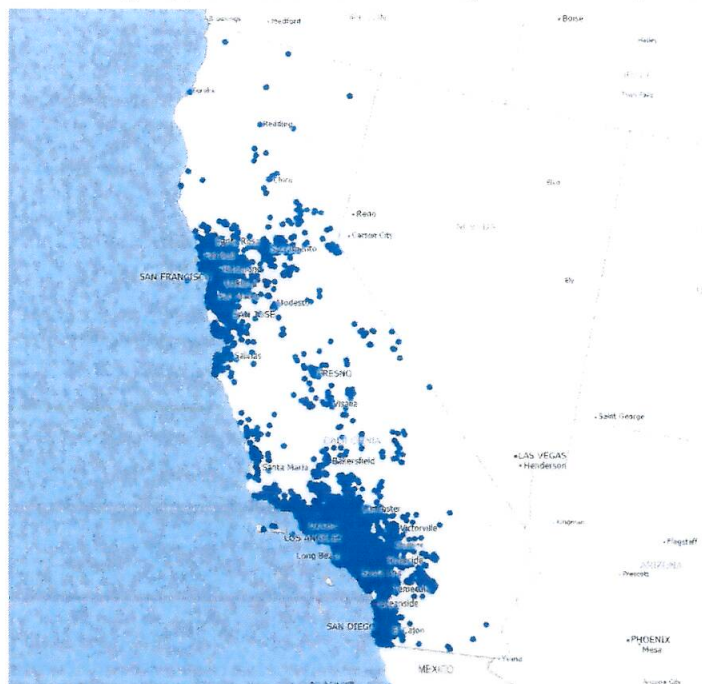
**Movie & TV Production: By the Numbers<sup>1</sup>**

- **2019YTD:** Movies filming in California during 2019 include *Birds of Prey*, *Palm Springs*, *Fool's Day* and *Promising Young Woman*.
- **2018:** During the course of 2018, **291** movies filmed in California, including *Captain Marvel*, *Us*, *Ford v. Ferrari*, *Once Upon a Time in Hollywood*, *Bad Times at the El Royale*, *Frozen II* and *Booksmart*. Additionally, **361** TV series filmed in California were released, including *Bosch*, *Black-ish*, *Homecoming*, *13 Reasons Why*, *Insecure* and *Ellen: The Ellen DeGeneres Show*.
  - Many of these films have released in U.S. theaters in **2019**, including *Us*, *Captain Marvel* and *Booksmart*.
  - *Captain Marvel* spent more than \$137 million while filming in California, including more than \$61 million in wages.<sup>2</sup>
  - *Ford v. Ferrari* spent more than \$114 million while filming in California, including nearly \$39 million in wages.<sup>3</sup>
  - *Once Upon a Time in Hollywood* spent nearly \$109 million while filming in California, including more than \$48 million in wages.<sup>4</sup>
  - The film *Us* contributed more than \$1 million to the local economy while film in Santa Cruz.<sup>5</sup>
  - The TV series *13 Reasons Why* spent more than \$37.5 million while filming its first two seasons in Contra Costa, Marin, Napa, San Francisco, Solano and Sonoma counties.<sup>6</sup>
  - Shasta County hosted a record 31 productions in 2018, with an economic impact of \$1.4 million.<sup>7</sup>
- **2017:** During the course of 2017, **281** movies filmed in California, including *A Star Is Born*, *Ant-Man and the Wasp*, *Bumblebee*, *Bird Box*, *Sorry to Bother You* and *Jurassic Park: Fallen Kingdom*. Additionally, **402** TV series filmed in California were released, including *Santa Clarita Diet*, *Fresh Off the Boat*, *Ballers*, *NCIS: Los Angeles*, *Crazy Ex-Girlfriend* and *Jimmy Kimmel Live!*
  - The TV series *Ballers* relocated to California after two seasons in Miami, expecting to generate an estimated \$33.5 million in qualified expenditures while filming season three.<sup>8</sup>
  - Filming of the *Transformers* prequel *Bumblebee* took place in Marin and San Rafael in the northern Bay Area.<sup>9</sup>
- **Impact:** Major and Mini-Major feature film production in Los Angeles accounted for \$7.55 billion in direct production spending during 2017, just up from \$7.5 million in 2016.<sup>10</sup> While shooting on location, a major motion picture contributes an estimated \$250,000 per day, and a single one-hour television episode contributes \$150,000 per day, to the local economy.
  - On a large-budget movie, musical scoring can employ 80 to 100 studio musicians and generate \$250,000 or more in wages.<sup>11</sup>
  - From 2011 to 2016, the films *Hemingway & Gellhorn*, *Knife Fight*, *Murder in the First* and *Please Stand By*, as well as the TV series *Nine Lives of Chloe King*, accounted \$19 million of spending in San Francisco County.<sup>12</sup>
  - Several current and recent TV productions are based in Santa Clarita, including *NCIS* and *Switched at Birth*. Along with on-location filming by series such as *Modern Family*, *Silicon Valley* and *Scandal* and films such as *Pee-Wee's Big Holiday*, these productions contributed to nearly \$31 million in estimated economic impact in the area.<sup>13</sup>
- **Historic:** Key titles that filmed in whole or in part in California include *Mad Men (TV)*, *24 (TV)*, *Iron Man 3*, *Cars 2*, *Avatar*, *E.T. The Extra-Terrestrial*, *Independence Day*, *King Kong*, *Interstellar*, *Pirates of the Caribbean: At World's End*, *The Avengers*, *Argo* and *Titanic*.
  - The feature film *A Wrinkle in Time* filmed on location in several Los Angeles neighborhoods, including San Pedro, Little Tokyo and South L.A., as well as making extensive use of soundstages in Santa Clarita.<sup>14</sup> The production spent \$110 million in the local economy, including more than \$40.2 million in wages to nearly 4,000 local workers.
  - Since relocating from Louisiana, the series *American Horror Story* has spent \$122M filming two seasons in California.<sup>15</sup>
  - While filming in California, *Why Him* spent \$52M while filming in California, employing more than 2,000 cast, crew and extras.<sup>16</sup>
  - The 2015 film *American Sniper* completed the bulk of its filming in Imperial County, contributing to a total of \$817,000 in direct spending by the industry in the county that year, including \$236,000 in wages.<sup>17</sup>
  - In 2012, four major feature film productions were shot in San Mateo County, including *Chasing Mavericks*, *The Master*, *The Internship* and *Jobs*.<sup>18</sup>
- **Production Incentive:** Qualified productions are allowed a 20-25% credit for feature films with budgets between \$1 million and \$100 million, as well as movies-of-the-week or miniseries with budgets exceeding \$500,000. An additional 5% credit is available for filming outside Los Angeles and a 25% credit is available for qualified TV series relocating to California after filming all previous seasons elsewhere.
  - The feature films *Sandy Wexler*, *Bright* and *The Cloverfield Paradox* all received incentives, spending a combined \$129 million in California.<sup>19</sup>
  - 15 TV series have relocated to California since FY 2015-16 in order to take advantage of the state's incentive program. These series have spent \$1.2 billion in California, including \$435 million in qualified wages.<sup>20</sup>

- The TV series *Penny Dreadful* is relocating from Ireland to Los Angeles for its fourth season, becoming the 16th series and the first from outside North America to do so since the improved incentive plan took effect. It is expected to generate \$99 million in qualified expenditures and employ more than 350 cast and 150 local crew members.<sup>21</sup>
- In FY2017-18, 56 productions receiving \$357 million in allocations, generated \$2.6 billion in spending in California, including \$979 million in qualified wages for nearly 17,000 cast and crew members.<sup>22</sup>
- From FY 2015-16 through FY 2017-18, productions spent \$78 million across ten counties outside the Los Angeles region.<sup>23</sup>

## Economic Impact of the Motion Picture & TV Industry

- There are more than 231,000 direct motion picture and television industry jobs in California, including 146,592 production-related jobs and 84,575 jobs in businesses that distribute movies, television and video content to consumers, e.g. at movie theaters and television broadcasters.
- In total, the motion picture and television industry supports over 722,000 jobs and nearly \$68.0 billion in wages in California, when including indirect and induced jobs and wages supported by the industry, such as caterers, lumber mills, and restaurants, calculated using the BEA's RIMS II economic model.
- There are more than 19,730 motion picture and television industry businesses in California, including 16,405 production-related companies.<sup>27</sup>
- Key film and TV companies paid \$11.2 billion to 52,342 vendors in California in 2018. These local businesses include technology, advertising, retail and hardware companies. Since 2014, key film and TV companies have paid on average \$10.5 billion per year to local vendors in California.
- The following map presents the distribution of key film and TV companies' payments to California vendors in 2018 by zip code.



## Economic Impact Statistics: At-A-Glance

### Economic Indicators<sup>24</sup>

Population (M)	39.6
Per capita income	\$62,586
Labor Force (M)	19.4
Unemployment (M)	0.8
Unemployment rate %	4.2%

### Motion Picture & TV Industry Employment<sup>25</sup>

Production-related jobs	146,592
Consumer distribution-related jobs	84,575
<i>Direct motion picture and TV industry jobs</i>	<i>231,167</i>
<i>Total jobs (including indirect &amp; induced)</i>	<i>722,164</i>

Production-related wages (\$M)	\$17,140.6
Consumer distribution-related wages (\$M)	\$9,100.3
<i>Direct motion picture and TV industry wages (\$M)</i>	<i>\$26,240.9</i>
<i>Total wages (\$M) (including indirect &amp; induced)</i>	<i>\$67,985.4</i>

### Local Vendors<sup>26</sup>

Key film/TV company payments to local vendors (\$M)	\$11,195.8
Local vendors paid by key film and TV companies	52,342



# California



- <sup>1</sup> Film commission listings and industry sources. Includes only feature films and TV series, not individual episodes, documentaries, specials, or other programming.
- <sup>2</sup> California Film Commission, [Film and Television Tax Credit Program Progress Report](#), November 2018.
- <sup>3</sup> California Film Commission, [Film and Television Tax Credit Program Progress Report](#), November 2018.
- <sup>4</sup> California Film Commission, [Film and Television Tax Credit Program Progress Report](#), November 2018.
- <sup>5</sup> Silicon Valley Business Journal, [Filming of horror movie 'Us' at boardwalk scares up more than \\$1M for Santa Cruz economy](#), 4/17/2019.
- <sup>6</sup> California Film Commission, [Film and Television Tax Credit Program Progress Report](#), November 2018.
- <sup>7</sup> Action News Now (Chico-Redding), [Film production has record-breaking year in Shasta County](#), 3/5/2019.
- <sup>8</sup> The Hollywood Reporter, ["HBO's 'Ballers' Moving to California After Two Seasons in Florida,"](#) 11/30/2016.
- <sup>9</sup> SF Gate, ["'Transformers' spinoff 'Bumblebee,' starring Hailee Steinfeld, to shoot in North Bay,"](#) 7/24/2017.
- <sup>10</sup> Film L.A., [2017 Feature Film Study](#), 2018.
- <sup>11</sup> Film L.A., [2013 Feature Film Production Report](#), 2014.
- <sup>12</sup> California Film Commission, [Film and Television Tax Credit Program Progress Report](#), October 2016.
- <sup>13</sup> City of Santa Clarita, [Filming continues to increase in Santa Clarita](#), 1/12/2016.
- <sup>14</sup> Curbed Los Angeles, ["How 'A Wrinkle in Time's' LA locations reflect the film's inclusive spirit,"](#) 3/9/2018.
- <sup>15</sup> California Film Commission, [Film and Television Tax Credit Program Progress Report](#), October 2016.
- <sup>16</sup> Film L.A., [2016 Feature Film Study](#), 2017.
- <sup>17</sup> California Film Commission, [Film and Television Tax Credit Program Progress Report](#), August 2015.
- <sup>18</sup> San Jose Mercury News, ["Her job is to bring a little Hollywood to San Mateo County,"](#) 6/13/2014.
- <sup>19</sup> Film L.A., [2017 Feature Film Study](#), 2018.
- <sup>20</sup> California Film Commission, [Film and Television Tax Credit Program Progress Report](#), November 2018.
- <sup>21</sup> Los Angeles Daily News, ["'Penny Dreadful' is latest, and biggest, TV show to relocate to California, thanks to tax-incentive program,"](#) 3/11/2019.
- <sup>22</sup> California Film Commission, [Film and Television Tax Credit Program Progress Report](#), November 2018.
- <sup>23</sup> California Film Commission, [Film and Television Tax Credit Program Progress Report](#), November 2018.
- <sup>24</sup> U.S. Bureau of Economic Analysis (BEA), Bureau of Labor Statistics (BLS) data as of year end 2018. U.S. Census Bureau data as of July 1, 2018.
- <sup>25</sup> BLS data, using SIC to NAICS bridge. **Production-related** includes motion picture and video production, independent motion picture production artists & technicians, production-related businesses, post-production, re-production and studio distribution. **Consumer distribution-related** includes motion picture theaters, video wholesale and rental operations, television broadcasting, cable and other subscription programming. Total jobs calculated using RIMS II model of the BEA and some additional film/TV specific employment in other industries (e.g. retail). Data for calendar year 2017.
- <sup>26</sup> Based on submissions received from eight major studios covering calendar year 2018.
- <sup>27</sup> Analysis of Dun & Bradstreet industry reports. Data as of year end 2017.

## EXPENSE SHEET

NAME:

EXPENSE AMOUNT:

EXPENSE DESCRIPTION:

MAILING ADDRESS FOR CHECK:

PLEASE TAPE RECEIPT BELOW