



U.S. House of Representatives

COMMITTEE ON ETHICS

Employee Post-Travel Disclosure Form

☐ Original ☒ Amendment

This form is for disclosing the receipt of travel expenses from private sources for travel taken in connection with official duties. This form does not eliminate the need to report privately-funded travel on the annual *Financial Disclosure Statements* of those employees required to file them. In accordance with House Rule 25, clause 5, **you must complete this form and file it with the Clerk of the House, B-81 Cannon House Office Building, within 15 days after travel is completed.** Please **do not** file this form with the Committee on Ethics.

NOTE: Willful or knowing misrepresentations on this form may be subject to criminal prosecution pursuant to 18 U.S.C. § 1001.

1. Name of Traveler: Natalie Goodwin Goodwin
2. a. Name of Accompanying Relative: _____ **OR** None ☒
b. Relationship to Traveler: ☐ Spouse ☐ Child ☐ Other (specify): _____
3. a. Dates: Departure: November 7, 2019 Return: November 8, 2019
b. Dates at Personal Expense, if any: _____ **OR** None ☒
4. Departure City: Washington, DC Destination: New York City, NY Return City: Washington, DC
5. Sponsor(s), Who Paid for the Trip: Women's High Tech Coalition
6. Describe Meetings and Events Attended: 30 Rock Tour with ComcastNBCUniversal; tour provided a first-hand look at discussed Salesforce's approach to cybersecurity and data protection; Conversation with Gary Offner, Head of Nas
7. Attached to this form are **each** of the following, *signify that each item is attached by checking the corresponding box:*
 - a. ☐ a completed *Sponsor Post-Travel Disclosure Form*;
 - b. ☐ the *Primary Trip Sponsor Form* completed by the trip sponsor **prior** to the trip, **including all** attachments **and** the *Grantmaking or Non-Grantmaking Sponsor Forms*;
 - c. ☐ page 2 of the completed *Traveler Form* submitted by the employee; **and**
 - d. ☐ the letter from the Committee on Ethics approving my participation on this trip.
8. a. I represent that I participated in each of the activities reflected in the attached sponsor's agenda.
Signify statement is true by checking the box: ☒
b. If not, explain: _____

I certify that the information contained on this form is true, complete, and correct to the best of my knowledge.

Signature of Traveler: Natalie Goodwin Date: 2/11/2020

I authorized this travel in advance. I have determined that all of the expenses listed on the attached *Sponsor Post-Travel Disclosure Form* were necessary and that the travel was in connection with the employee's official duties and would not create the appearance that the employee is using public office for private gain.

Name of Supervising Member: REP SUSAN BROOKS Date: 2/11/2020

Signature of Supervising Member: Susan Brooks

Women's High Tech Coalition 'Day of Tech' in New York City
Thursday, November 7 – Friday, November 8
Schedule of Events

Staff Contacts:

Molly Allen, Molly Allen Associates, (202) 746-5898
Haley Brown, Molly Allen Associates, (937) 344-2680

Staff Attendees:

Name	Office
Keenan Austin Reed	Rep. Donald McEachin
Natalie Goodwin	Rep. Susan Brooks
Macey Matthews	Rep. Anthony Brindisi
Erin McMenamin	Rep. Susan Brooks
Kelsey Moran	Rep. Lois Frankel
Abbie Sorrendino	Rep. Joe Morelle

Private Sector Attendees:

Name	Organization
Jamie Boone	CTA
Sara Decker	Walmart
Missy Foxman	ESA
Christina Lotspike	Chamber of Commerce
Linda Moore	TechNet
Patty Stolnacker Koch	VMWare
Kristina Wilcox	Capitol Hill Consulting Group

Packing notes:

Please bring comfortable shoes that you can walk in. While most of the travel around NYC will be by bus, there will be some walking between meetings. The temperature is expected to be in the lows 40s, so please bring a warm jacket.

Logistics Note:

WHTC will reimburse you for small expenses like cabs, meals for the train rides and breakfast in NYC on Friday morning. Please keep track of receipts because we will only be able to reimburse you for expenses disclosed on the post-travel disclosure.

Thursday, November 7**5:05pm – 8:41pm: Amtrak Regional 148**

You have all received a copy of your ticket and hotel confirmation number by email. If you misplace your ticket, Haley will also have copies with her.

Overnight: Marriott Herald Square

71 West 35th Street at 6th Ave

Friday, November 8, 2019

Please note, we have an early start to the day and a packed schedule to keep, so we kindly ask that you are on time to meet the bus for a prompt 7:30am departure.

The hotel serves a continental breakfast. There will not be food until lunch at 12:00pm, so please grab something before the bus departs if you'd like to eat. There will be granola bars and fruit on the bus.

7:15am: Meet in lobby of Marriott to load bags onto bus

7:30am: Bus departure

**8:00am - 9:00am: 30 Rock Tour with ComcastNBCUniversal
30 Rockefeller Center, New York, NY 10020**

The tour will provide a first-hand look at the TV, news and entertainment production process. The group will visit physical sets, broadcast production facilities, and an active newsroom. Throughout the visit, we will discuss the extensive resources that are invested in creating original content, and the importance of protecting this valuable intellectual property, including copyrights, trademarks, and the licensing marketplace.

9:00am - 9:15am: Travel time on foot to Salesforce

**9:15am - 10:15am: Conversation on Cybersecurity with Alicia Lowery Rosenbaum, Vice President & Associate General Counsel, Salesforce
1095 Avenue of the Americas, 6th Ave, New York, NY 10036**

Salesforce is the #1 Customer Relationship Management software platform and the fastest growing top 10 software company in the world. Founded in 1999, Salesforce has been named at the top of Fortune's list of Best Companies to Work For, Forbes' list of the World's Most Innovative Companies, and People's list of Companies Who Care. Salesforce has over 36,000

employees worldwide, including a large presence in New York City. Participants will learn about Salesforce's approach to cybersecurity and data protection.



Alicia Lowery Rosenbaum Bio:

Alicia Lowery Rosenbaum is Vice President and Associate General Counsel, Cybersecurity Legal at Salesforce. In this role, Alicia is responsible for setting forth Salesforce's strategy on cybersecurity legal matters and ensuring compliance with security-related legal requirements. Alicia previously spent 12 years with Microsoft, where she managed the commercial legal teams for Microsoft's East Coast Enterprise Sales

Business. Prior to that, Alicia spent time as an Intellectual Property Attorney for MTV Networks and an Associate at the international law firm of Coudert Brothers. Alicia is a graduate of the University of Michigan and Harvard Law School.

10:15am - 10:30am: Travel time on foot to NASDAQ

**10:30am – 11:30am: Conversation with Gary Offner, Head of Nasdaq Ventures
4 Times Square, New York, NY 10036**

A tour of Nasdaq's new Times Square office space and a conversation with Gary Offner who runs Nasdaq Ventures, which is dedicated to discovering, investing in and partnering with unique fintech companies worldwide. The program's main objective is to identify and collaborate on new technologies and groundbreaking services and solutions which align with Nasdaq's client's needs and the company's long-term objectives in the global capital markets.



Gary Offner Bio:

Gary Offner is the head of Nasdaq ventures. He was formerly a managing director at Morgan Stanley and managed Principal Strategic Investments globally on behalf of the Institutional Equity Division based in New York. He has led or co-led investments on behalf of Morgan Stanley in the National Stock Exchange of India, the Philadelphia Stock Exchange, BATS Global Markets, the Markets.com, BIDS Trading, Chi-x Global, Auerbach

Grayson, Symphony Communications, Enfusion, SR Labs, OneAccess and Visible Alpha, among others. Gary earned a BA in Economics, Magna Cum Laude, from Columbia College in 1990, where he was elected to Phi Beta Kappa, and an MBA from Columbia Business School in 1996.

11:30am - 12:00pm Travel Time by bus

**12:00pm - 1:30pm Lunch at Entertainment Software Ratings Board with Patricia Vance,
President, Entertainment Software Ratings Board
420 Lexington Ave., Suite 2240, New York, NY 10170**

A conversation with Patricia 'Pat' Vance, President of the Entertainment Software Ratings Board (ESRB). Pat will talk about how ESRB has been a model for industry self-regulation, how she and her team have been able to keep up with changing technology because they are part of the

video game industry, how she works with ESA, and how she has evolved and modernized ESRB over the years.



Patricia Vance Bio:

Patricia E. Vance is the president of the Entertainment Software Rating Board (ESRB). In her position, she leads the teams responsible for assigning age and content ratings to video games and apps, enforcing marketing guidelines adopted by the video game industry, and operating ESRB Privacy Certified, an FTC-sanctioned COPPA Safe Harbor Privacy seal certification program.

She also serves as founding chairperson of the International Age Rating Coalition (IARC), a non-profit organization that operates a ground-breaking global rating and age classification system for digitally delivered games and apps, and as chairperson of the Family Online Safety Institute, a non-profit membership organization based in Washington, DC. She is a member of the Board of the Academy of Interactive Arts and Sciences.

Prior to joining the ESRB in 2002, Pat spent 18 years at Disney/ABC, with responsibility for the development of a broad range of new media and market initiatives, including the establishment of two video game joint ventures (Creative Wonders; OT Sports) and the launch and management oversight of ABC.com, Oscar.com and Oprah.com in her capacity as Senior Vice President, General Manager of the ABC Internet Group. Pat holds a B.A. in International Relations/Russian from Washington University in St. Louis and is the mother of two daughters.

1:30pm – 2:00pm: Travel Time by bus

**2:00pm – 3:30pm Visit to Grow with Google Community Space
111 8th Avenue, New York, NY 10011**

A behind the scenes tour of products and platforms of the Grow with Google space. Google launched Grow with Google in 2017 to help everyone across America – those who make up the workforce of today and the students who will drive the workforce of tomorrow – access the best of Google’s training and tools to grow their skills, careers, and businesses with a special focus on:

- Helping students and teachers learn how to put the latest technology to work inside and outside of the classroom.
- Giving small business owners the tools they need to build their online presence and find new customers.
- Enabling job seekers to grow their skills in order to find new jobs and advance their careers.
- Empowering startups to get their ideas the exposure they need to succeed.
- Providing resources to developers so they can sharpen their current skills and master new ones.

3:30 – 4:00pm: Travel time by bus.

4:35pm: Regional Amtrak arrives in DC at 8:13pm