

U.S. House of Representatives  
Committee on Ethics

LEGISLATIVE RESOURCE CENTER

EMPLOYEE POST-TRAVEL DISCLOSURE FORM

2017 MAY 25 AM 11: 24

This form is for disclosing the receipt of travel expenses from private sources for travel taken in connection with official duties. This form does not eliminate the need to report privately-funded travel on the annual Financial Disclosure Statements of those employees required to file them. In accordance with House Rule 25, clause 5, you must complete this form and file it with the Clerk of the House, 135 Cannon House Office Building, within 15 days after travel is completed. Please do not file this form with the Committee on Ethics.

**NOTE: Willful or knowing misrepresentations on this form may be subject to criminal prosecution pursuant to 18 U.S.C. § 1001.**

- 1. Name of Traveler: Stacey Leavandosky
- 2. a. Name of accompanying relative: \_\_\_\_\_ *or* None
- b. Relationship to Traveler:  Spouse  Child  Other (specify): \_\_\_\_\_
- 3. a. Dates of departure and return: Departure: May 6, 2017 Return: May 10, 2017
- b. Dates at personal expense (if any): \_\_\_\_\_ *or* None
- 4. Departure city: Washington, DC Destination: London, England Return city: Washington, DC
- 5. Sponsor(s) (who paid for the trip): Global Women's Innovation Network (GlobalWIN)
- 6. Describe meetings and events attended: see attached trip itinerary.

- 7. Attached to this form are EACH of the following (*signify that each item is attached by checking the corresponding box*):
  - a.  a completed Sponsor Post-Travel Disclosure Form;
  - b.  the Primary Trip Sponsor Form completed by the trip sponsor prior to the trip, including all attachments and Grantmaking or Non-Grantmaking Sponsor Forms;
  - c.  page 2 of the completed Traveler Form submitted by the employee; *and*
  - d.  the letter from the Committee on Ethics approving my participation on this trip.
- 8. a. I represent that I participated in each of the activities reflected in the attached sponsor's agenda. (*Signify that statement is true by checking box*):
- b. If not, explain: \_\_\_\_\_

I certify that the information contained on this form is true, complete, and correct to the best of my knowledge.

SIGNATURE OF TRAVELER: \_\_\_\_\_ DATE: May 17, 2017

I authorized this travel in advance. I have determined that all of the expenses listed on the attached Sponsor Post-Travel Disclosure form were necessary and that the travel was in connection with the employee's official duties and would not create the appearance that the employee is using public office for private gain.

NAME OF SUPERVISING MEMBER: Zoe Lofgren DATE: May 17, 2017

SIGNATURE OF SUPERVISING MEMBER: \_\_\_\_\_

**U.S. House of Representatives  
Committee on Ethics**

**SPONSOR POST-TRAVEL DISCLOSURE FORM**

This form must be completed by an officer of any organization that served as the primary trip sponsor in providing travel expenses or reimbursement for travel expenses to House Members, officers, or employees under House Rule 25, clause 5. *A completed copy of the form must be provided to each House Member, officer, or employee who participated on the trip within 10 days of their return.* You must answer all questions, and check all boxes, on this form for your submission to comply with House rules and the Committee's travel regulations. Failure to comply with this requirement may result in the denial of future requests to sponsor trips and/or subject the current traveler to disciplinary action or a requirement to repay the trip expenses.

**NOTE: Willful or knowing misrepresentations on this form may be subject to criminal prosecution pursuant to 18 U.S.C. § 1001.**

1. Sponsor(s) (who paid for the trip): Global Women's Innovation Network (GlobalWIN)

2. Travel Destination(s): London, England

3. Date of Departure: Saturday, May 6, 2017 Date of Return: Wednesday, May 10, 2017

4. Name(s) of Traveler(s): Courtney Fogwell, Melissa Froelich, Sally Rose Larson, Stacey Leavandosky, Lauren McCarty, Emma Norvell, Elizabeth O'Hara, Elizabeth Stower, Sophie Trauner

(NOTE: You may list more than one traveler on a form only if all information is identical for each person listed.)

5. Actual amount of expenses paid on behalf of, or reimbursed to, each individual named in response to Question 4:

	Total Transportation Expenses	Total Lodging Expenses	Total Meal Expenses	Other Expenses (dollar amount per item and description)
Traveler	<b>804.34</b>	\$705.15	\$369.58	
Accompanying Relative				

6. All expenses connected to the trip were for actual costs incurred and not a *per diem* or lump sum payment. (Signify statement is true by checking box):

I certify that the information contained in this form is true, complete, and correct to the best of my knowledge.

Signature:   
Name: Helen Milby Title: CoFounder & Executive Director, GlobalWIN

Organization: Global Women's Innovation Network ( GlobalWIN)

I am an officer of the above-named organization (signify statement is true by checking box):

Address: 233 Pennsylvania Avenue, SE  
2nd Floor, Washington, DC 20003

Telephone number: 202-548-0021

Email Address: helen@helenmilby.com or smamura@helenmilby.com

*Committee staff may contact the above-named individual if additional information is required.*

If you have questions regarding your completion of this form, please contact the Committee on Ethics at (202) 225-7103.

U.S. House of Representatives  
Committee on Ethics

TRAVELER FORM

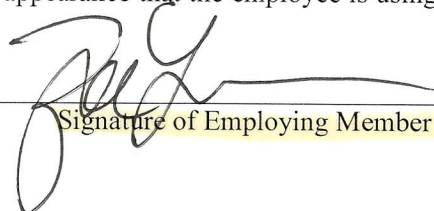
1. Name of Traveler: Stacey Leavandosky
2. Sponsor(s) (who will be paying for the trip): Global Women's Innovation Network (GlobalWIN)
3. Travel destination(s): London, England
4. a. Date of departure May 6, 2017 (redeye) Date of return: May 10, 2017  
b. Will you be extending the trip at your personal expense?  Yes  No  
If yes, dates at personal expense: \_\_\_\_\_
5. a. Will you be accompanied by a relative at the sponsor's expense?  Yes  No  
b. If yes:  
(1) Name of accompanying relative: \_\_\_\_\_  
(2) Relationship to traveler:  Spouse  Child  Other (specify): \_\_\_\_\_  
(3) Accompanying relative is at least 18 years of age:  Yes  No
6. a. Did the trip sponsor answer "yes" to Question 9(d) on the Primary Trip Sponsor Form (*i.e.*, travel is sponsored by an entity that employs a registered federal lobbyist or foreign agent and you are requesting lodging for two nights)?  Yes  No  
b. If yes, explain why the second night of lodging is warranted:  
\_\_\_\_\_  
\_\_\_\_\_
7. Primary Trip Sponsor Form is attached, including agenda, invitee list, and any other attachments and contributing sponsor forms:  Yes  No  
NOTE: The agenda should show the traveler's individual schedule, including departure and arrival times and identify the specific events in which the traveler will be participating.
8. Explain why participation in the trip is connected to the traveler's individual official or representational duties. Staff should include their job title and how the activities on the itinerary relate to their duties.  
As Chief of Staff I will participate in this trip to help further advise my  
Member on the European / international aspect of innovation, trade,  
telecom issues.
9. Is the traveler aware of any registered federal lobbyists or foreign agents involved in planning, organizing, requesting, and/or arranging the trip?  Yes  No

10. **FOR STAFF TRAVELERS:**  
**TO BE COMPLETED BY YOUR EMPLOYING MEMBER:**

ADVANCED AUTHORIZATION OF EMPLOYEE TRAVEL

I hereby authorize the individual named above, an employee of the U.S. House of Representatives who works under my direct supervision, to accept expenses for the trip described in this request. I have determined that the above-described travel is in connection with my employee's official duties and that acceptance of these expenses will not create the appearance that the employee is using public office for private gain.

Date: 4-4-2017

  
\_\_\_\_\_  
Signature of Employing Member

U.S. House of Representatives  
Committee on Ethics

**PRIMARY TRIP SPONSOR FORM**

This form should be completed by private entities offering to provide travel or reimbursement for travel to House Members, officers, or employees under House Rule 25, clause 5. A completed copy of the form (and any attachments) should be provided to each invited House Member, officer, or employee, who will then forward it to the Committee together with a Traveler Form at least 30 days before the start date of the trip. The trip sponsor should NOT submit the form directly to the Committee. The Committee Web site (ethics.house.gov) provides detailed instructions for filling out the form.

**NOTE: Willful or knowing misrepresentations on this form may be subject to criminal prosecution pursuant to 18 U.S.C. § 1001. Failure to comply with the Committee's Travel Regulations may also lead to the denial of permission to sponsor future trips.**

1. Sponsor (who will be paying for the trip): \_\_\_\_\_  
Global Women's Innovation Network (GlobalWIN)
2. I represent that the trip will not be financed (in whole or in part) by a registered federal lobbyist or foreign agent (signify that the statement is true by checking box):
3. Check only one: I represent that:
  - a. the primary trip sponsor has not accepted from any other source funds intended directly or indirectly to finance any aspect of the trip  *or*
  - b. the trip is arranged without regard to congressional participation and the primary trip sponsor has accepted funds only from entities that will receive a tangible benefit in exchange for those funds  *or*.
  - c. the primary trip sponsor has accepted funds from other source(s) intended directly or indirectly to finance all or part of this trip and has enclosed disclosure forms from each of those entities.   
If "c" is checked, list the names of the additional sponsors: \_\_\_\_\_  
N/A
4. Provide names and titles of **ALL** House Members and employees you are inviting. For each House invitee, provide an explanation of why the individual was invited (include additional pages if necessary):  
see attached.  
\_\_\_\_\_
5. Is travel being offered to an accompanying relative of the House invitee(s)?  Yes  No
6. Date of departure: May 6, 2017 (red eye flight) Date of return: May 10, 2017
7. a. City of departure: Washington, DC  
b. Destination(s): London, England  
c. City of return: Washington, DC
8. I represent that (check one of the following):
  - a. The sponsor of the trip is an institution of higher education within the meaning of section 101 of the Higher Education Act of 1965:  *or*
  - b. The sponsor of the trip does not retain or employ a registered federal lobbyist or foreign agent:  *or*
  - c. The sponsor employs or retains a registered federal lobbyist or foreign agent, but the trip is for attendance at a one-day event *and* lobbyist/foreign agent involvement in planning, organizing, requesting, or arranging the trip was *de minimis* under the Committee's travel regulations.
9. Check one of the following:
  - a. I checked 8(a) or (b) above:
  - b. I checked 8(c) above but am not offering any lodging:
  - c. I checked 8(c) above and am offering lodging and meals for one night:  *or*
  - d. I checked 8(c) above and am offering lodging and meals for two nights:   
If "d" is checked, explain why the second night of lodging is warranted: \_\_\_\_\_

10. Attached is a detailed agenda of the activities the House invitees will be participating in during the travel (i.e., an hourly description of planned activities for trip invitees) (indicate agenda is attached by checking box):

11. Check one:

- a. I represent that a registered federal lobbyist or foreign agent will not accompany House Members or employees on any segment of the trip (signify that the statement is true by checking box):  or  
b. N/A – trip sponsor is a U.S. institution of higher education.

12. For each sponsor required to submit a sponsor form, describe the sponsor's interest in the subject matter of the trip and its role in organizing and/or conducting the trip:  
see attached.

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13. Answer parts a and b. Answer part c if necessary.

- a. Mode of travel: Air  Rail  Bus  Car  Other  (Specify: \_\_\_\_\_)  
b. Class of travel: Coach  Business  First  Charter  Other  (Specify: \_\_\_\_\_)  
c. If travel will be first class or by chartered or private aircraft, explain why such travel is warranted:

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14. I represent that the expenditures related to local area travel during the trip will be unrelated to personal or recreational activities of the invitee(s). (signify that the statement is true by checking box):

15. I represent that either (check one of the following):

- a. The trip involves an event that is arranged or organized *without regard* to congressional participation and that meals provided to congressional participants are similar to those provided to or purchased by other event attendees:  or  
b. The trip involves events that are arranged specifically *with regard* to congressional participation:

If "b" is checked:

1) Detail the cost per day of meals (approximate cost may be provided): \_\_\_\_\_  
In accordance to per diem rates, meal and incidental expenses will not exceed \$137/day.

2) Provide reason for selecting the location of the event or trip: \_\_\_\_\_  
see attached.

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16. Name, nightly cost, and reasons for selecting each hotel or other lodging facility:

Hotel name: Rosewood London City: London Cost per night: \$270/night

Reason(s) for selecting: Chosen due to availability, group rate, and proximity to event sites.

Hotel name: \_\_\_\_\_ City: \_\_\_\_\_ Cost per night: \_\_\_\_\_

Reason(s) for selecting: \_\_\_\_\_

Hotel name: \_\_\_\_\_ City: \_\_\_\_\_ Cost per night: \_\_\_\_\_

Reason(s) for selecting: \_\_\_\_\_

17. I represent that all expenses connected to the trip will be for actual costs incurred and not a per diem or lump sum payment. (signify that the statement is true by checking box):

18. TOTAL EXPENSES FOR EACH PARTICIPANT:

<input type="checkbox"/> actual amounts <input checked="" type="checkbox"/> good faith estimates	Total <i>Transportation</i> Expenses per Participant	Total <i>Lodging</i> Expenses per Participant	Total <i>Meal</i> Expenses per Participant
For each Member, Officer, or employee	\$800 RT Flight (pre-tax)	\$270/night x 3 nights = \$810 (pre-tax)	\$110/day x 3.5 = \$385 (pre-tax)
For each accompanying relative	N/A	N/A	N/A

	<i>Other</i> Expenses (dollar amount per item)	Identify Specific Nature of "Other" Expenses (e.g., taxi, parking, registration fee, etc.)
For each Member, Officer, or employee	N/A	
For each accompanying relative	N/A	

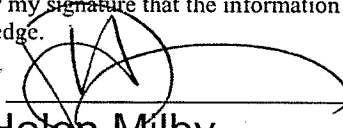
**NOTE: Willful or knowing misrepresentations on this form may be subject to criminal prosecution pursuant to 18 U.S.C. § 1001.**

19. Check one:

- a. I certify that I am an officer of the organization listed below.  *or*  
 b. N/A – sponsor is an individual or a U.S. institution of higher education.

20. I certify that I am not a registered federal lobbyist or foreign agent for any sponsor of this trip.

21. I certify by my signature that the information contained in this form is true, complete, and correct to the best of my knowledge.

Signature:   
 Name: Helen Milby  
 Title: CoFounder & Executive Director, GlobalWIN  
 Organization: Global Women's Innovation Network (GlobalWIN)  
 Address: 233 Pennsylvania Ave, SE 2nd Floor, Washington DC 20003  
 Telephone number: 202.548.0021  
 Email address: helen@helenmilby.com OR smamula@helenmilby.com

If there are any questions regarding this form please contact the Committee at the following address:

Committee on Ethics  
 U.S. House of Representatives  
 1015 Longworth House Office Building  
 Washington, DC 20515  
 (202) 225-7103 (phone)  
 (202) 225-7392 (general fax)

Susan W. Brooks, Indiana  
*Chairwoman*  
Theodore E. Deutch, Florida  
*Ranking Member*

Patrick Meehan, Pennsylvania  
Trey Gowdy, South Carolina  
Kenny Marchant, Texas  
Leonard Lance, New Jersey

Yvette D. Clarke, New York  
Jared Polis, Colorado  
Anthony Brown, Maryland  
Steve Cohen, Tennessee



ONE HUNDRED FIFTEENTH CONGRESS

## U.S. House of Representatives

COMMITTEE ON ETHICS

April 28, 2017

Thomas A. Rust  
*Staff Director and Chief Counsel*

Donna Herbert  
*Director of Administration*

Sheria A. Clarke  
*Counsel to the Chairwoman*

Daniel J. Taylor  
*Counsel to the Ranking Member*

1015 Longworth House Office Building  
Washington, D.C. 20515-6328  
Telephone: (202) 225-7103  
Facsimile: (202) 225-7392

Ms. Stacey E. Leavandosky  
Office of the Honorable Zoe Lofgren  
1401 Longworth House Office Building  
Washington, DC 20515

Dear Ms. Leavandosky:

Pursuant to House Rule 25, clause 5(d)(2), the Committee on Ethics hereby approves your proposed trip to the United Kingdom scheduled for May 6 to 10, 2017, sponsored by the Global Women's Innovation Network.

You must complete an Employee Post-Travel Disclosure Form (which your employing Member must also sign) and file it, together with a Sponsor Post-Travel Disclosure Form completed by the trip sponsor, with the Clerk of the House within 15 days after your return from travel. As part of that filing, you are also required to attach a copy of this letter and both the Traveler and Primary Trip Sponsor Forms (including attachments) you previously submitted to the Committee in seeking pre-approval for this trip. If you are required to file an annual Financial Disclosure Statement, you must also report all travel expenses totaling more than \$390 from a single source on the "Travel" schedule of your annual Financial Disclosure Statement covering this calendar year. Finally, Travel Regulation § 404(d) also requires you to keep a copy of all request forms and supporting information provided to the Committee for three subsequent Congresses from the date of travel.

Because the trip may involve meetings with foreign government representatives, we note that House employees may accept, under the Foreign Gifts and Decorations Act (FGDA), gifts "of minimal value [currently \$390] tendered as a souvenir or mark of courtesy" by a foreign government. Any tangible gifts valued in excess of minimal value received from a foreign government must, within 60 days of acceptance, be disclosed on a Form for Disclosing Gifts from Foreign Governments filed with the Committee, and either turned over to the Clerk of the House, or, with the written approval of the Committee, retained for official use.

Ms. Stacey E. Leavandosky  
Page 2

If you have any further questions, please contact the Committee's Office of Advice and Education at extension 5-7103.

Sincerely,



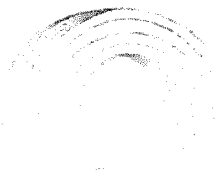
Susan W. Brooks  
Chairwoman



Theodore E. Deutch  
Ranking Member

SWB/TED:jl





# Global Women's Innovation Network

**PRIMARY TRIP SPONSOR FORM**  
**GlobalWIN House Staff Delegation Trip**  
**London, England - May 6 – 10, 2017**

*Attachment*

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**Question 4 –** GlobalWIN Staff Delegation Invitees *(in no particular order)*

*With the hopes of confirming a group of 8-10 House staffers, GlobalWIN reached out to many senior female staff in both Republican and Democratic Offices with a wide-ranging work portfolio:*

Meredith Broadbent, Commissioner, U.S. International Trade Commission  
Tiffany Guarascio, Deputy Ranking Staff Director, E&C Committee  
Elizabeth O'Hara, Deputy COS, Rep. Richard Neal (MA-1)  
Stacey Leavandosky, COS, Rep. Zoe Lofgren (CA-19)  
Ashley Jones, COS, Rep. Brad Schneider (IL-10)  
Katherine Monge, Tax Policy Advisor, Rep. Nancy Pelosi (CA-12)  
Sarah Moxley, Legislative Director and Senior Policy Advisor for Rep. Pete Olson (E&C)  
Sally Rose Larson, Legislative Director, Rep. Doug Collins (GA-09)  
Sophie Trainor, Sr. Policy Advisor, Rep. Brett Guthrie (KY-02)  
Julie Eddy, COS, Rep. Doris Matsui (CA-6)  
Melanie Rhinehart, COS, Rep. Mike Thompson (CA-5)  
Rachel Kelly, Deputy COS & Legislative Director, Rep. Jim Himes (CT-04)  
Yvette Wissmann, Deputy Chief of Staff, Rep. Mimi Walters (CA-45)  
Teresa Koeberlein, COS, Rep. Diane Black (TN-06)  
Kara Ahern, COS, Rep. Liz Cheney (WY-AL)  
Barrett Karr, COS, House Majority Leader Kevin McCarthy (CA-23)  
Lauren McCarty, Counsel, E&C Committee  
Torrie Matous, Chief of Staff, Rep. Martha Roby (AL-02)  
Megan Savage, COS, Rep. Susan Brooks (IN-05)  
Lauren Soltani, Legislative Counsel, Rep. Suzan DelBene (WA-01)  
Shashrina Thomas, COS, Rep. Terri Sewell (AL-07)  
Amy Murphy, Senior Tech Advisor, Rep. Joe Barton (TX-06)  
Lea Sulkala, COS, Rep. Linda Sanchez (CA-38)  
Alexa Combelic, Legislative Director, Rep. Joe Courtney (CT-02)  
Michelle Dorothy, COS, Rep. Scott Peters (CA-52)  
Linda Shim, COS, Rep. Judy Chu (CA-27)

**Question 10** – See page 3 for Trip Itinerary.

**Question 12**— Co-chaired by Congresswoman Martha Roby (AL-02) and Congresswoman Debbie Wasserman Schultz (FL-23), GlobalWIN is a bipartisan 501(c)(3) organization that provides a dynamic forum for women who are passionate about innovation. We have built and continue to expand this powerful network of executives and thought leaders in academia, government, and business, who work in innovation-driven fields. GlobalWIN provides an important forum for female leaders on and off Capitol Hill to grow personally and professionally, while contributing to key policy debates.

GLOBALWIN PROGRAMMING: GlobalWIN highlights the important role of women in innovation through three programming silos:

1. *Monthly Policy Events & Annual Innovation Luncheon*: GlobalWIN features leaders in academia, government, and business, who have made significant contributions in STEM and related fields to educate our audience on policy issues associated with global innovation and strategies for addressing them.
2. *Career Development*: GlobalWIN provides opportunities and support for women, both entering into and advancing within innovation fields, through continuing educational opportunities and mentoring programs.
3. *Educational Trips & Global Partnership Building*: Through educational trips, GlobalWIN builds cooperative partnerships with like-minded organizations, such as the European Network for Women in Leadership, based in Paris, and the 30 Percent Club chapter in Dublin. GlobalWIN aims to foster global cooperation among women on the key issues related to innovation, technology, and economic growth.

GlobalWIN will touch on all three of its programming silos by hosting this trip to London, England. More specifically, this trip will bring together a group of bipartisan House staff that work on issues related to telecom, commerce, judiciary and innovation for 2.5 days of substantive programming. During our stay in London, our delegation will discuss important policy issues related to their field of work by participating in roundtables, expert panels, and meeting with Members of Parliament. GlobalWIN's House Staff Delegation will interact with companies at the forefront of innovation, female leaders of industry, and other senior executives. Additionally, our Delegation will discuss policy issues throughout the trip, connect with peers from across the aisle fostering an atmosphere of bipartisanship, cooperation and personal network-building. Additionally, this trip will build upon partnerships with GlobalWIN's global network.

GlobalWIN is organizing and financially supporting all aspects of this trip, including all travel logistics, meetings, speakers, and panel discussions throughout the hours of official programming. GlobalWIN is the sole organizing and financial sponsor of this trip.

**Question 15b.** – As a hub for commerce, innovation and entrepreneurial activity, with the availability of a direct flight from Washington, D.C., London was chosen as the location of GlobalWIN's 5<sup>th</sup> International Trip. Additionally, GlobalWIN's previous trip to London in 2013 and strong relationship with the British Embassy in Washington, DC, has allowed for great programming and partnership opportunities.

**GlobalWIN London House Staff Delegation Trip  
Itinerary\***  
**Saturday, May 6 – Wednesday, May 10, 2017**

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**Saturday, May 6**

**10:00 PM**                    **Departure from Dulles Airport**  
1 Saarinen Cir, Dulles, VA 20166

**Sunday, May 7**

**10:30 AM**                    **Arrival in London Heathrow Airport**  
Longford, Hounslow TW6, UK

**10:30 AM – 11:15 AM**    **De-Board Plane, Pick-Up Check Bags & get Taxis**

~60 min *DRIVE*

**12:15 PM – 1:15 PM**    **Hotel Check-In**

**1:30 PM – 3:30 PM**    **Trip Welcome and Logistical Overview Lead by GlobalWIN CoFounder & Executive Director Helen Milby**  
Rosewood London, Holborn Dining Room

*After arriving in London, GlobalWIN CoFounder & Executive Director Helen Milby will lead a conversation outlining the trip's schedule and goals. Additionally, an introduction and overview to English culture and proper business etiquette will be provided to the Congressional Staff Delegation.*

~15 min *WALK*

**5:30 PM – 8:00 PM**    **Delegation Welcome Reception & Dinner, Introductory Remarks by GlobalWIN CoFounder & Executive Director Helen Milby ft. Johanna Pimentel Sanchez, JP Morgan Chase**  
Ivy Market Grill Covent Garden - 1 Henrietta St, London WC2E 8PS, UK

*During a widely attended Welcome Reception and Dinner, GlobalWIN will connect and engage with leaders in fields related to innovation. GlobalWIN CoFounder and Executive Director, Helen Milby will provide welcome remarks and brief overview to introduce GlobalWIN to our new allies and friends in attendance. Keynote remarks at dinner on telecommunications and data privacy will be provided by Johanna Pimentel Sanchez, Executive Director and EMEA privacy counsel for JPMorgan.*

**Monday, May 8**

**8:00AM – 8:30AM**        **Breakfast at Hotel**  
Rosewood London - 252 High Holborn, London WC1V 7EN, UK

~30 min *WALK*

**9:10 AM**                    **Arrive at Westminster (for security clearance)**  
Cromwell Green Visitor Entrance, Westminster, London SW1A 0AA, UK

**9:30 AM – 10:45 AM**    **Guided Tour of Parliament**  
Cromwell Green Visitor Entrance, Westminster, London SW1A 0AA, UK

**11:30 AM – 12:45 PM**      **Round table: What is the future for the UK after exiting the European Union?**  
 Featuring Greg Hands MP, Minister of State for Trade and Investment, Hilary Benn, Labour MP for Leeds, Chair of the "Exiting The European Union Committee," Anna Soubry, Conservative MP For Broxtowe, former Minister for small business, and Alan Mak, Conservative MP for Havant, Chairman of the new "All-Party Parliamentary Group (APPG) on the Fourth Industrial Revolution (4IR)"  
 TBA: House of Commons or Portcullis House

In this expert roundtable, the GlobalWIN delegation will hear from Members of Parliament and those directly involved with Brexit. Experts will discuss the future of UK after the exit from the European Union.

**12:45 PM – 2:00 PM**      **Dialogue & Engagement with Members of Parliament & UK Leaders (lunch provided)**  
 Featuring experts from previous keynote and panel discussion  
 TBA: House of Commons or Portcullis House

*During this event, GlobalWIN will meet with the Members of Parliament and experts from the previous panel to continue Q&A and discuss the previous panel about Brexit and its implications for the UK and around the world.*

**2:30 PM – 3:30 PM**      **Viewing of Parliamentary Debate**  
 Westminster, London SW1A 0AA, UK

*GlobalWIN will view a Parliamentary Debate. The subject of this debate is to be announced.*

**4:00 PM – 5:15 PM**      **A Conversation on Gender Equality & Meeting with Members of Parliament from the Select Committee on Women and Equalities**  
 Featuring Catherine West, MP (Labour Party), The Rt. Hon. Maria Miller, MP (Conservative, Committee Chair), Sarah Champion, MP (Labour Member, Shadow Secretary of State for Women and Equalities) and Jess Phillips, MP (Labour Member and Member of Backbench Business Select Committee)  
 Westminster, London SW1A 0AA, UK

*Here, GlobalWIN will learn more about the Women & Equalities Select Committee and the policies in the UK that promote equality and the advancement of women. It is a great opportunity for our Congressional Staff delegation to learn, compare and contrast the policies of our international allies, and return to Capitol Hill with new insight.*

**6:30 PM – 8:30 PM**      **Delegation Dinner with Introductory Remarks by GlobalWIN CoFounder & Executive Director Helen Milby ft. Jaqueline de Rojas, Tech UK**  
 Location To Be Announced

*During a widely attended Dinner, GlobalWIN will connect and engage with those in the tech community. GlobalWIN CoFounder and Executive Director, Helen Milby will provide welcome remarks and brief overview to introduce GlobalWIN to our new allies and friends in attendance. Keynote remarks at dinner ft. Jaqueline de Rojas, President of TechUK. TechUK focuses on the ambition for the UK to seize its position as a digital nation of significance by leveraging its digital opportunity and skills. Ms. De Rojas believes that to achieve this, all geographies and demographics across the UK must be included and we must strive to equip our country with the very best infrastructure and supportive business legislation possible. Above all, none of the above can be achieved unless the UK tech industry demonstrates that it is open for business to global markets.*

## Tuesday, May 9

**8:15 AM – 9:00 AM**      **Breakfast at Hotel**  
 Rosewood London - 252 High Holborn, London WC1V 7EN, UK

20-25 min WALK

**9:30 AM- 11:00 AM**      **Future of Networking & Online Communications ft. Twitter**  
Twitter UK - 20 Air St, Soho, London W1B 5AG, UK

*GlobalWIN will meet with leaders from Twitter UK to discuss the future of networking and online communications, both challenges and opportunities. Discussion around the future innovation of Twitter specifically will also be included.*

20-30 min via TUBE

**11:45 PM- 1:00 PM**      **Evolution of Television Entertainment & Cross-Cultural Influence**  
Featuring Kerry Taylor, Senior Vice President of Viacom Youth and Music Group and Jill Offman  
Managing Director of MTV UK and Comedy Central  
Viacom - 17-29 Hawley Cres, London NW1 8TT, UK

*At this meeting with Viacom executives, GlobalWIN will discuss innovation in Television Entertainment and the impact various cultures have on media decision-making and televised programming.*

**1:30 PM- 3:30 PM**      **Meeting with The Rt Hon Baroness Anelay of St Johns DBE**  
Location To Be Announced

*At this meeting, Baroness Anelay will speak on gender violence and government prevention initiatives. Baroness Anelay was appointed Minister of State at the Foreign and Commonwealth Office in August 2014. From July to October 2016 she had additional responsibility at the Department for International Development.*

**4:30 PM- 6:00 PM**      **Innovation Reception at Pinterest, featured speaker TBA**  
Pinterest UK - Henry Wood House, 2 Riding House Street, London W1W 7FA

*During a widely attended reception, GlobalWIN will connect with members of London's business community. Featured remarks on the impact of Pinterest in the business community will be made by a leading executive from Pinterest's UK Office.*

**6:30 PM – 8:00 PM**      **Delegation Dinner ft. Baroness Shields (Joanna Shields) OBE**  
Location To Be Announced

*During a widely attended Welcome Reception and Dinner, keynote remarks will be made by Baroness Shields. The Baroness is a British-American technology industry veteran and parliamentarian recently reappointed to her second term as UK Minister for Internet Safety and Security and Under-Secretary of State by Prime Minister Theresa May. Previously Digital Advisor to David Cameron, she was made a life Peer in 2014. In 2016, further to her ministerial role, Baroness Shields was appointed the Prime Minister's Special Representative on Internet Crime and Harms.*

### **Wednesday, May 10**

**7:15 AM- 8:15 AM**      **Breakfast & Hotel Check-Out at Rosewood London**  
Rosewood London - 252 High Holborn, London WC1V 7EN, UK

~60 min DRIVE

**9:30 AM**      **Arrival at London Heathrow Airport**  
Longford, Hounslow TW6, UK

**12:00 PM**      **United Airlines Flight 919 flight departs London**

**3:05 PM**      **Arrival to Washington Dulles International Airport**  
1 Saarinen Cir, Dulles, VA 20166



# Global Women's Innovation Network

## GlobalWIN London Trip 2017

### *Delegate Briefing*

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**Event:** GlobalWIN House Staff Delegation Trip to London

**Date:** Sunday, May 7 – Wednesday, May 10

**Departure Time:** 10:05 PM - United Airlines Flight 924  
Flight Confirmation Number: HBDMYZ

*NOTE: Passport required. Due to sold-out flights, please arrive [no later than 7:30 PM](#) (2.5 hours before flight) to clear security for international travel. Each of you will check in individually under the same confirmation number.*

**Contact Information:**

(1) Sarah Mamula

(2) Helen Milby

*\*\*Please [download WhatsApp Messenger](#) for group communications for the duration of this trip\*\**

**Event Overview:**

Thank you for joining GlobalWIN's 5<sup>th</sup> International House Staff Delegation Trip to London! We look forward to your participation over 2.5 days of intensive programming on an array of issues including Brexit, trade, telecommunications, innovation and female leadership. Our stay in London will combine all tiers of GlobalWIN programming and provide participants the rare opportunity to grow professionally while connecting with experts and leaders in the UK.

**London Weather Forecast**

Sunday, May 7 – AM Clouds/PM Sun, high of 64, low of 46. Chance of rain 10%

Monday, May 8 – Mostly Cloudy, high of 60, low of 46. Chance of rain 20%

Tuesday, May 9 – Partly Cloudy, high of 63, low of 47. Chance of rain 10%

Wednesday, May 10 – Mostly Cloudy, high of 61, low of 47. Chance of rain 20%

**Attire:** Business/Business Casual.

*NOTE: Umbrella and raincoat recommended. Also, we will be walking to many of our event locations, so please make sure footwear is comfortable!*

**Official Delegation:**

1. **Meredith Broadbent**, Commissioner, U.S. International Trade Commission
2. **Courtney Fogwell**, Sr. Advisor, Rep. Adam Schiff (CA-28)
3. **Melissa Froelich**, Counsel, Digital Commerce & Consumer Protection Subcommittee, E&C Committee
4. **Sally Rose Larson**, Legislative Director, Rep. Doug Collins (GA-09)
5. **Stacey Leavandosky**, COS, Rep. Zoe Lofgren (CA-19)
6. **Lauren McCarty**, Counsel, E&C Committee
7. **Emma Norvell**, Sr. Policy Advisor, Rep. Jamie Raskin (MD-08)
8. **Elizabeth O'Hara**, Deputy COS, Ways and Means Committee & Office of Rep. Richard Neal (MA-01)
9. **Liz Stower**, Legislative Director, Rep. Ron Kind (WI-03)
10. **Sophie Trainor**, Sr. Policy Advisor, Rep. Brett Guthrie (KY-02)
11. **Sarah Mamula**, Program Director, GlobalWIN
12. **Helen Milby**, Executive Director, GlobalWIN
13. **Sarah Milby**, Staff, GlobalWIN

**Delegate Contact Information:**

FIRST	LAST	Personal Cell	Email
Meredith	Broadbent		
Courtney	Fogwell		
Melissa	Froelich		
Sally Rose	Larson		
Stacey	Leavandosky		
Lauren	McCarty		
Emma	Norvell		
Elizabeth	O'Hara		
Liz	Stower		
Sophie	Trainor		

**U.S. Embassy London Info:**

24 Grosvenor Square  
 London, W1A 2LQ  
 United Kingdom  
 Telephone: +(44)(20) 7499-9000  
 Emergency After-Hours Telephone: +(44)(20) 7499-9000  
 Fax: +(44) (20) 7495-5012

## London Itinerary

### Saturday, May 6

- 7:30 PM**                    **Delegation Arrives at Dulles Airport**  
**1 Saarinen Cir, Dulles, VA 20166**  
*\*transportation not provided by GlobalWIN*
- ~9:15 PM**                    **Board United Airlines Flight 924**
- 10:05 PM**                    **Delegation Departure from Dulles Airport**

### Sunday, May 7

- 10:30 AM**                    **Delegation Arrival in London Heathrow Airport**  
**Longford, Hounslow TW6, UK**  
*1 hour -1.5 hour TAXI*
- 12:15 PM – 1:15 PM**                    **Hotel Check-In**  
**Rosewood London, 252 High Holborn, London, WC1V 7EN**  
*\*\*if rooms are not yet ready, we will leave bags at the check-in desk and proceed to lunch*
- 1:30 PM – 3:30 PM**                    **Trip Welcome by GlobalWIN Executive Director and Co-Founder, Helen Milby & 'UK Politics 101'**  
**Discussion with Haude Lannon, Access Partnership**  
**Rosewood London, Holborn Dining Room**
- 4:30 PM – 5:30 PM**                    **GlobalWIN Welcome Reception**  
**Rosewood London, Scarfes Bar, 252 High Holborn, London WC2E 8PS**  
*15 minute WALK*
- 6:00 PM – 8:00 PM**                    **Cybersecurity Dinner ft. Dominique Lazanski, Public Policy Director, GSMA, with introductory remarks**  
**by GlobalWIN Vice Chair Angela Riemer**  
**Ivy Market Grill Covent Garden, 1 Henrietta St, London WC2E 8PS**  
*15 minute WALK to Rosewood London Hotel*

### Monday, May 8

*~30 minute WALK or 20 minute TAXI*  
*from Rosewood London Hotel*

- 9:10 AM**                    **Arrive at Parliament for security check-in**  
**Cromwell Green Visitor Entrance, Westminster, London SW1A 0AA**  
*\*\*see attached map of the Parliamentary estate, entrance '7'*
- 9:30 AM – 10:45 AM**                    **Guided Tour of Parliament w/ Guide Richard Jermy**  
*15 minute WALK*
- 11:30 AM – 2:00 PM**                    **Roundtable: What is the future for the UK after exiting the European Union?**  
**Ft. Lord Hannay of Chiswick, Alan Houmann, Managing Director, Citigroup, and Ameet Gill, Former**  
**Director of Strategy to PM David Cameron, moderated by Laura Sallstrom, Access Partnership**  
*\*\*includes lunch reception after roundtable*  
**Access Partnership, 9th Floor Southside, 105 Victoria Street, London SW1E 6QT**

*15-20 minute TAXI*



- 2:15 PM**                    **Arrive at U.S. Embassy**  
**U.S. Embassy, 24 Grosvenor Square, Mayfair, London W1A 2LQ, UK**  
*\*\*Government-Issued ID required for entry.*
- 2:30 PM – 3:30 PM**            **Meeting with Chargé d’Affaires (Acting Ambassador) of the U.S. Embassy, Lewis Lukens**  
*10 minute WALK*
- 4:00 PM – 5:15 PM**            **Meeting with Condé Nast International**  
**Ft. Wolfgang Blau, Chief Digital Officer & Member of Executive Committee, Ciara Byrne, Director of Strategic Projects, Crystal Hirschorn, Director of Engineering, Penelope Jones, Director of Strategy and Research & Olivia Ralston, Director of Business Development and Platform Relationships**  
**Vogue House, Hanover Square, London, W1S 1JU**  
*15 minute WALK*
- 6:00 PM – 8:00 PM**            **Tech & Innovation Dinner ft. Jacqueline de Rojas, President techUK, UK’s technology trade association with GlobalWIN Founding Board Member, Marie Sylla-Dixon**  
**34 Mayfair, 34 Grosvenor Square (entrance on South Audley St), London, W1K 2HD**  
*~35 minute WALK or 25 minute TAXI*  
*to Rosewood London Hotel*

## Tuesday, May 9

*~20 minute WALK from Rosewood London Hotel*

- 9:30 AM – 11:00 AM**            **Social Media & Online Safety Measures ft. Kira O’Connor, Head of EMEA Partnership and Outreach, Twitter and Nick Pickles, Head of Public Policy and Government, UK and Israel, Twitter**  
**Twitter, 20 Air St, Soho, London W1B 5AG**  
*~40 minute TAXI*
- 11:45 AM – 1:00 PM**            **Innovation & Impact of Television Entertainment, ft. Georgia Arnold, Senior Vice President, Social Responsibility, Viacom International Media Networks; Executive Director, Stay Alive Foundation & Penny Brough, VP, Marketing, Press and Creative for MTV and Comedy Central**  
**Viacom 17-29 Hawley Cres, London NW1 8TT**  
*~30 minute TAXI*
- 1:45 PM – 3:30 PM**            **Meeting with Baroness Arminka Helic and Chloe Dalton, Co-Founders of the Preventing Sexual Violence Initiative**  
**King Charles Street, Wyatt Room (KG.47), Foreign & Commonwealth Office, London SW1A 2AH**  
*~35 minute WALK*
- 4:30 PM- 5:30 PM**            **Reception at Pinterest, ft. Adele Cooper, UK & Ireland Country Manager, Pinterest with Welcome Remarks by Ellen Schrantz, Internet Association**  
**Pinterest UK, Henry Wood House, 2 Riding House Street, 5<sup>th</sup> Floor, London W1W 7F**  
*~20 minute TAXI*
- 6:00 PM – 8:00 PM**            **The Future of Privacy Policy in the UK, ft. Owen Larter, Government Affairs Manager, Microsoft UK and Joe Jones, Associate, Covington & Burling with Introductory Remarks by GlobalWIN Board Vice Chair Stephanie Peters**  
**Microsoft, 2 Kingdom Street Paddington, London, UK W2 6BD**  
*~30 minute TAXI to Rosewood London Hotel*

**Wednesday, May 10**

**7:15 AM- 8:15 AM**      **Breakfast & Hotel Check-Out at Rosewood London**

**8:30 AM**                **Congressional Staff Depart Hotel**

*1 hour -1.5 hour TAXI*

**9:30 AM**                **Arrive at London Heathrow Airport**

*\*\*Arrive no later than 9:30 AM (2.5 hours before flight) to clear security for international travel.*

**12:00 PM**              **United Airlines Flight 919 flight departs London**

**3:05 PM**                **Arrive at Washington Dulles International Airport**

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## *Event Details & Speaker Bios*

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**Sunday, May 7**

**1:30 PM – 3:30 PM**      **Trip Welcome by GlobalWIN Executive Director and Co-Founder, Helen Milby & 'UK Politics 101' Discussion with Haude Lannon, Access Partnership**

**Overview:** Upon our arrival, GlobalWIN's Co-Founder & Executive Director Helen Milby will welcome our Congressional Staff Delegates and provide a brief synopsis of the London itinerary. Additionally, Haude Lannon, Senior Manager for International Public Policy at Access Partnership will provide delegates an overview of the UK government and current political landscape. Topics covered during this lunch will provide context and preparation for our group to better participate in the events and meetings that will take place over 2.5 days of programming in London.

**Featured Speakers:**



**Haude Lannon, Senior Manager, International Public Policy, Access Partnership**

Working as part of the Public Policy team, Haude specialises in EU policy, Brexit and business development. She analyses policy issues, identifies political trends and supports Access Partnership's advocacy activities.

Haude has extensive experience working with senior policymakers, FTSE100 CEOs and trade associations in London, Brussels and beyond. Prior to joining Access Partnership, she led EU public affairs for a pro-European business organisation in London.

Previously Haude was based in Brussels, where she worked with the former president of the European Parliament and built a boutique communications agency, overseeing campaigns for European institutions. She works in French, English, Spanish and Portuguese and holds a degree in Political Sciences from the Universite Libre de Bruxelles.



**Helen Milby, Co-Founder & Executive Director, GlobalWIN**

Helen Milby is the founder and president of Helen Milby & Company (HM&CO), a strategic, fundraising and non-profit consulting firm based in Washington, DC. Before founding HM&CO in 2005, Ms. Milby built a solid record as a senior political and non-profit fundraising executive.

Over the last 20 years, she has worked tirelessly for moderate political leaders and pro-innovation ideals, serving first as the Director of Development for the Democratic Leadership Council and the Progressive Policy Institute, and then as president of her own company.

HM&CO's clients include the New Democrat Coalition PAC, an effort launched in 2005 that raises and bundles \$1.5M+ each year to support House pro-innovation Democrats; Business Forward, a group that helps activate small and mid-size business leaders around the country to work with each other, as well as elected leaders, to help end gridlock in Washington; the founder and Board Chair of the NewDEAL—Developing Exceptional American Leaders, an active network for the best and most innovative leaders and ideas at the state and local level; and she is the Executive Director of GlobalWIN—the Global Women's Innovation Network, a group that provides a dynamic forum for women executives and thought leaders in academia, government and business who are passionate about innovation and its potential to advance critical policy issues.

Ms. Milby is a native Washingtonian, a graduate of the Madeira School, and she received a Bachelor of Arts from Colby College; she and her husband have two daughters.

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**6:00 PM – 8:00 PM**      **Cybersecurity Dinner ft. Dominique Lazanski, Public Policy Director, GSMA, with introductory remarks by GlobalWIN Vice Chair Angela Riemer**

**Overview:** During our first dinner, GlobalWIN will feature Dominique Lazanski, Public Policy Director for the GSM Association (GSMA). With her background as a digital policy and strategy consultant, Dominique will speak on cybersecurity, including, but

not limited to, UK policies, current and future challenges for internet governance, and innovative strategies to confront these problems. GlobalWIN Vice Chair and Senior Director for Federal Government Relations at Pfizer, Angela Riemer, will make brief welcome remarks. As with all GlobalWIN events, we encourage all attendees to engage in an open dialogue and ask questions!

#### Featured Speakers:



**Dominique Lazanski** is a London-based digital policy and strategy consultant. As the Public Policy Director for the GSM Association Dominique's work on cyber security policy and Internet governance includes coordination with the UN, OECD, WTO and others. Since joining the GSM Association in September 2013, Ms. Lazanski has led the members' ITU and Internet Governance Task Force, which includes planning and preparations for key ITU-T meetings and study groups as well as Internet governance meetings. She was on the executive multistakeholder committee for NetMundial in April 2014 and is currently a member of the multistakeholder advisory group of the Internet Governance

Forum. She teaches within the GSMA's capacity building program for regulators and policy makers and sits on the board of several international companies. Dominique was a member of the UK's Open Data User Group in the Cabinet Office from 2012 to 2014 and the Tax Transparency Board in Her Majesty's Revenue and Customs in 2013. She participates on the Multistakeholder Advisory Group on Internet Governance in the UK. She worked on the first Cyberspace Conference with the UK's Foreign Office and the ICC in London to secure business participation in the conference. In 2015 she was a UN Expert in Access and Connectivity.

Dominique began her career with positions at Yahoo, eBay, and Apple, where she helped launch the first iTunes stores in the US. In 2005 she moved to London to complete a master's degree in information systems management at the London School of Economics. She has worked in policy ever since, three years of which were spent at the TaxPayers' Alliance working on digital policy. She has written and spoken on digital issues.

Dominique holds a bachelor of arts from Cornell University, a second master's degree from the University of Bath and is currently working on her PhD. 2014 and is currently a member of the multistakeholder advisory group of the Internet Governance Forum.

## Monday, May 8

**11:30 AM – 2:00 PM**      **Roundtable: What is the future for the UK after exiting the European Union? (includes lunch reception)**

**Overview:** Given current UK politics, including the recent call by Prime Minister Theresa May for snap elections, we look forward to an informative roundtable with UK political experts to discuss the intricacies of Brexit and the national and global impact of the UK's decision to exit the European Union. After the moderated roundtable, a lunch reception will follow to allow all guests the opportunity to continue the conversation and network. This event will be moderated by GlobalWIN Board Member Laura Sallstrom, who is the Global Head of Public Policy for Access Partnership.

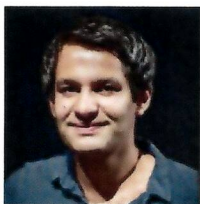
#### Featured Speakers:



#### **Lord Hannay of Chiswick**

Sir David Hannay was educated at Winchester College and New College, Oxford. He entered the British Diplomatic Service in 1959 with placements in Tehran and Kabul, and later in the foreign office in London in the Eastern Department. In 1965 he was appointed 2nd Secretary and later 1st Secretary to the UK Delegation to the European Community. In 1970 he was appointed 1st Secretary to the UK negotiating team for entry into the EC. From 1973-1977 he held the post of Chef de Cabinet for Sir Christopher Soames (Vice-President of the Commission of the EC) and from 1979-1984 was Assistant Under-Secretary of State (European Community) at the Foreign Office. From 1984-1985 Hannay held the position of Minister at the

British Embassy in Washington and from 1985-1990 he held the post of Ambassador and Permanent Representative to the EC. He previously was the Permanent Representative of the United Kingdom to the United Nations and United Kingdom Special Envoy to Cyprus.



**Ameet Gill, Partner, Habury Strategy & Former Director of Strategy to Prime Minister David Cameron**



**Alan Houmann, Managing Director, Citigroup & Board Member for the International Business and Diplomatic Exchange**

Alan is the Managing Director and Head of Citi's Government Affairs for Europe, Middle East and Africa. He is a member of Citi's EMEA Operating Committee (OpCo) and is based in London. Alan participates actively in the public policy arena, having served on the Board of TheCityUK. He chairs TheCityUK's EU Reform and UK Referendum Group, and is a member of the executive board of its International Regulatory Strategy Group (IRSG). Alan also serves on the British Bankers Association's External Affairs Committee, and chairs its EU policy group. He joined Citi in 2007, from the Committee of European Banking Supervisors (CEBS, which has since been re-established as the EBA, the European Banking Authority). Prior to serving on CEBS, he worked on international banking policy and supervisory cooperation at the UK Financial Services Authority (FSA). He has also served in the European Commission, in the directorate for economic and financial affairs, and in the team leading the introduction of the euro. Alan has been a member of the secretariat of the EU's Economic and Financial Committee (EFC, the committee preparing finance ministry and central bank discussions). He spent a year with the European Banking Federation (EBF), on secondment from HM Treasury (the UK ministry of finance), where he started his career as an economist. Alan holds masters degrees in international studies and philosophy, from the University of St. Andrews, and in economics from the University of London.



**Laura Sallstrom, Director North America and Asia-Pacific, Access Partnership**

Laura manages the information and communications practice, including software, hardware, Internet, and online content industries. Her expertise includes shaping policies on cloud computing, intellectual property protection, cybercrime, standards and interoperability, government procurement, and international trade. Laura has deep experience in evaluating economic data and relating its implications to public policy. She has co-authored a series of economic and public policy studies evaluating the impact of information technology (IT) on the economies of Latin America and South East Asia.

Until July 2011, Laura was president of Sallstrom Consulting, which was then purchased by Access Partnership. Prior to consulting, Laura was Director of the Business Software Alliance (BSA) Asia Pacific, based in Singapore, and BSA's global trade manager in Washington DC. Laura has served in the Office of US Trade Representative (USTR) and at the US Department of Commerce's National Telecommunications and Information Agency, where she assisted in the negotiation of the General Agreement on Trade in Services (GATS), including some of the first discussions of computer and telecommunications services trade. Laura has an MA in International Relations and Economics from the Johns Hopkins University School of Advanced International Studies, and a BA in International Studies and Economics from the American University in Washington, DC.

*Additional speakers to be confirmed.*

**2:30 PM – 3:30 PM**

**Meeting with Chargé d'Affaires of the U.S. Embassy, Lewis Lukens  
U.S. Embassy, 24 Grosvenor Square, Mayfair, London W1A 2LQ, UK**

**\*\*Government-Issued ID required for entry. Arrive no later than 2:15 PM to clear Embassy security.**

**Overview:** We will meet with Chargé d'Affaires of the U.S. Embassy, Lewis Lukens (Acting Ambassador), and have the opportunity to discuss US-UK relations.

**Featured Speakers:****Lewis Lukens, Chargé d'Affaires, U.S. Embassy in London**

On January 18, 2017, Lew Lukens assumed the role of Chargé d'Affaires, a.i. at the U.S. Embassy in London. In his permanent role as the Deputy Chief of Mission, he serves as Chief Operating Officer of the U.S. Mission to the United Kingdom.

From 2014-2016 Lew was the Department of State's Diplomat in Residence for the Northwest; based at UC Berkeley, he was responsible for recruitment and outreach for the Department of State in Montana, Alaska, Washington, Oregon, and northern California. Lew was Ambassador to Senegal and Guinea-Bissau from 2011-2014, running one of the U.S.'s largest embassies in Africa. As Executive Director of the Department of State's Executive Secretariat from 2008-2011, he directed all management support for Secretary of State Hillary Clinton, including her overseas travel. From 2005-2008 he was Consul General in Vancouver, BC, managing U.S. relations with Western Canada. From 2001 to 2005 he served as Senior Director for Administration at the National Security Council, as Management Counselor in Dublin, and as Executive Secretary in Baghdad. Earlier assignments included Australia, Cote d'Ivoire, and China, as well as several postings in the Department of State's Executive Secretariat.

Lew has an AB in History from Princeton University, and a Master's Degree in Public Policy from Princeton's Woodrow Wilson School of Public and International Affairs.

**4:00 PM – 5:15 PM**

**Meeting with Condé Nast International**  
**Ft. Wolfgang Blau, Chief Digital Officer & Member of Executive Committee, Ciara Byrne, Director of Strategic Projects, Crystal Hirschorn, Director of Engineering, Penelope Jones, Director of Strategy and Research & Olivia Ralston, Director of Business Development and Platform Relationships**

**Overview:** GlobalWIN will meet with Wolfgang Blau, the current Chief Digital Officer and Member of Executive Committee at Conde Nast International, and female leaders and innovators on his team. Come August 1, 2017, Mr. Blau will succeed Nicholas Coleridge as the President of Conde Nast International. GlobalWIN Vice Chair Stephanie Peters will make brief introductory remarks. Stephanie Peters is also the Director of Federal Government Affairs at Microsoft in Washington, DC.

**Featured Speakers:****Wolfgang Blau, Chief Digital Officer & Member of Executive Committee at Condé Nast International**

Wolfgang Blau has recently been named president of Condé Nast International, effective from August 2017, in a move designed to bring digital authority to the heart of the organisation's leadership.

Prior to joining Condé Nast International Blau was director of digital strategy for The Guardian, reporting directly to The Guardian's global editor-in-chief as well as to the CEO of Guardian News & Media and has been serving on the company's executive committee. He had the editorial lead for relaunching the websites and digital tools for the media brand's British, American and Australian operations. He was also latterly part of a four person team to evaluate the organisation's editorial and commercial strategy as well as having been a moving force behind The Guardian's new International edition. Before joining The Guardian, he served for five years as editor-in-chief of Zeit Online, the digital publication of the weekly German newspaper Die Zeit.

A sought after speaker at industry conferences, Blau is a highly respected figure in the world of digital journalism and publishing. He initiated the Climate Publishers Network, a content sharing alliance of news organisations from more than 30 countries, and is a vice president of the Global Editors Network in Paris, an association of more than 1,500 editors from 85 countries. He was named Germany's Chief Editor of the Year for his work at Zeit Online, which won numerous awards under his leadership.

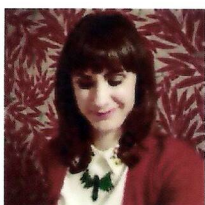


**Ciara Byrne, Director of Strategic Projects, Condé Nast International**

After spending 5 years at Google, Ciara Byrne is a recent addition to Condé Nast International. She directs Ars Technica, a premium technology site that reports at the cutting edge of technology.

In addition to her work as Director of Strategic Partnerships she co-founded Congress London, a career development and mentoring network for women that partners with career and leadership coaches to host events on relevant business topics, as well as facilitating smaller mentoring groups to allow the membership to both challenge and learn from one another.

“As the last of 8 children I am known to talk at breakneck speeds and forget to bring people along with me.”



**Crystal Hirschorn, Director of Engineering, Condé Nast International**

Hirschorn moved from the US in 2001 to study computer science and business at Kingston University. After six years working for the National Archives, helping to build the Electronic Records Online and Domesday sites, she joined the BBC as a client side developer. But her UK move had been in the planning for years; she completed high school in the US a year early because she was so keen to move.



**Penelope Jones, Director of Strategy and Research, Condé Nast International**

Ms. Jones spent over seven years working at *The Guardian* before moving to Condé Nast International. With fifteen years' experience spanning strategy, partnerships and business development, she is an established leader with a history of planning and executing successful international initiatives in digital media.



**Olivia Ralston, Director of Business Development and Platform Relationships**

Olivia Ralston has been working at Conde Nast International for just over a year. Before joining the team, Olivia spent over 4 years working for the *Financial Times* (FT).

Olivia is a MBA-trained digital specialist with strategy, product, and business development experience ranging from developing and launching new products, to negotiating commercial partnerships, to corporate strategy work. She is most energised by working with smart, curious, motivated people to design and build new opportunities in the digital space, toggling between the big picture and getting scrappy with the detail. Her starting point is the facts (the data, the research, the math), and her aim is always to drive as much value as she can, commercial or otherwise.

A few professional highlights include:

- Supporting the sale of the FT by Pearson to Nikkei
- Managing the FT's experimentation with new digital channels, platforms and partnerships including Amazon Kindle and Windows 8
- Planning, developing and launching the Times (of London) Archive subscription product (before paywalls were acceptable!)

**6:00 PM – 8:00 PM**

**Tech & Innovation Dinner ft. Jacqueline de Rojas, President techUK, UK's technology trade association with GlobalWIN Founding Board Member, Marie Sylla-Dixon**

**Overview:** TechUK represents the companies and technologies that are defining today the world that we will live in tomorrow. More than 900 companies are members of techUK. Collectively they employ approximately 700,000 people, about half of all tech sector jobs in the UK. These companies range from leading FTSE 100 companies to new innovative start-ups. The majority of their members are small and medium-sized businesses. TechUK is committed to helping its members and the sector grow.

Over dinner, featured speaker Jacqueline de Rojas, President of techUK, will discuss their mission, the state of innovation and technology in the United Kingdom, trade, and developments that most excite her in the industry. Member of the GlobalWIN Board Emeritus, Marie Sylla-Dixon will make welcome remarks.

**Featured Speakers:****Jacqueline de Rojas, President, techUK**

Jacqueline is the President of techUK and sits as a Non-Executive Director on the board of UK technology business Rightmove plc.

Her presidency focuses on the ambition for the UK to seize its position as a digital nation of significance by leveraging its digital opportunity and skills. She believes that to achieve this all geographies and demographics across the UK must be included and we must strive to equip our country with the very best infrastructure and supportive business legislation possible. Above all, none of the above can be achieved unless the UK tech industry demonstrates that it is open for business to global markets.

Prior to her presidency, Jacqueline held the role of deputy president techUK and board champion for women. She has used this role to leverage resources in the technology industry to support her manifesto to increase diversity of skills and talent in the tech industry. This has gathered increasing momentum through techUK's Women in Tech Council, which continues to bring industry together to drive for inclusion, diversity & gender equality.

Jacqueline has been employed throughout her career by global blue-chip software companies to accelerate growth by pulling amazing teams together who can operate under pressure and extending their reach through smart partnerships.

Jacqueline was previously a Non-Executive Director at Home Retail Group plc; is a board advisor at Digital Leaders; and lends her support to everywoman. In 2016 she entered the @Computerweekly Hall of Fame as the most influential woman in UK IT; she was voted Computer Weekly's Most Influential Woman in IT 2015; and was listed on Debretts 2016 500 People of Influence – Digital.

## Tuesday, May 9

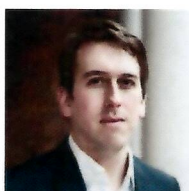
### 9:30 AM – 11:00 AM **Social Media & Online Safety Measures ft. Kira O'Connor, Head of EMEA Partnership and Outreach, Twitter and Nick Pickles, Head of Public Policy and Government, UK and Israel, Twitter**

**Overview:** Safety has been a much discussed topic for Twitter, and in the press. CEO Jack Dorsey announced earlier this year it was the company's number one priority and has devoted significant resources to the problem. The company's head of UK Public Policy, Nick Pickles, and head of Safety Outreach for Europe, Middle East and Africa, Kira O'Connor, will talk through recent changes the platform has made, the company's philosophy in balancing safety and free expression and what the company thinks about when facing new challenges.

**Featured Speakers:****Kira O'Connor, Head of EMEA Partnership and Outreach, Public Policy, Twitter**

Kira has been with Twitter since 2013. At Twitter, her job is to:

- Create efficacious narrative around Twitter's policies tailored for lawmakers, policymakers, and organisations to assist in understanding Twitter as a platform.
  - Represent Twitter as a spokesperson at conferences, in the press, and with high-profile government and business stakeholders.
- Work with philanthropic organisations to hold training sessions focused on improving their online presence through digital campaigns.
  - Manage partnerships with third party organisations that address trust and safety issues relevant to Twitter in EMEA (Europe, Middle East, and Africa).

**Nick Pickles, Head of Public Policy and Government, UK and Israel, Twitter**

A policy, campaigning and communications specialist with a wide range of experience in public relations, crisis management, campaigning and digital marketing.

Experienced both managing communications and leading public affairs and media activity, I bring a creative approach to communications and a passion for innovation. I have spoken at conferences around



the world, given evidence to the UK and European Parliament and made numerous media appearances in print and on broadcast.

The huge transformation technology has brought to society, the challenges that poses and the increasingly diverse ways people communicate and share information are issues that interest me, as well as the future of regulation and foreign policy in an internet age.

I am also an internationally published photographer, offering a visual dimension to communications and ensuring free entry to Glastonbury since 2008!

I'm also proud to be a Fellow of the Royal Society of Arts.

**11:45 AM – 1:00 PM Innovation & Impact of Television Entertainment, ft. Georgia Arnold, Senior Vice President, Social Responsibility, Viacom International Media Networks; Executive Director, Stay Alive Foundation & Penny Brough, VP, Marketing, Press and Creative for MTV and Comedy Central**

**Overview:** GlobalWIN will meet with two top executives from Viacom to discuss various forms of innovation and subsequent impact of the television entertainment industry. Guests will have the opportunity to learn about millennial engagement across cultures as well as the influence of the Staying Alive Foundation and the innovative way the Africa-based television series Shuga has provided HIV education and prevention. GlobalWIN supporter and Vice President of Government Relations Stacey Dansky will provide brief welcome remarks.

**Featured Speakers:**



**Georgia Arnold, Senior Vice President, Social Responsibility, Viacom International Media Networks; Executive Director, Stay Alive Foundation**

Georgia Arnold is Senior Vice President of Social Responsibility at Viacom International Media Networks and is responsible for developing social initiatives for the company's portfolio of over two hundred TV channels and websites. Ms Arnold has initiated unprecedented partnerships and campaigns for MTV on HIV and AIDS awareness and for Nickelodeon on children's rights.

Ms. Arnold has been overseeing The Staying Alive campaign since its launch in 1998. Staying Alive is forged upon partnerships including; UNAIDS, UNICEF, The Bill and Melinda Gates Foundation, PEPFAR and Kaiser Family Foundation. The campaign has delivered award-winning HIV and AIDS awareness programming, concerts, events and public service messages involving high profile individuals such as Nelson Mandela, Bill Clinton, Alicia Keys, Beyoncé and Mary J Blige.

Building on the success of the Staying Alive campaign, Ms. Arnold was instrumental in establishing the MTV Staying Alive Foundation in 2005, and was appointed Executive Director in October 2007. The MTV SAF is a global charitable body that provides grants to grassroots, youth-led organizations to set up HIV and AIDS awareness campaigns in their communities, and has supported 208 organizations in 70 countries since 2005, totaling over \$6million.

A particular highlight of Ms. Arnold's career is her involvement with the multi award-winning MTV Shuga – a 360 degree mass-media HIV prevention campaign. With the fifth season due to premiere in March 2017, the award winning drama reaches over 720 million people worldwide and discovered the Oscar-winner actress, Lupita Nyong'o. MTV Shuga boldly addresses sexual health topics head-on; bravely confronting taboo topics such as gender based violence, and transactional sex, told through the lives of characters and emotional situations drawn from real life. MTV Shuga's compelling storylines have been broadcast on TV and radio stations around the world.

In 2013, MTV Breaks was born - Ms. Arnold's latest international initiative to inspire and give real life opportunities to the next generation of creative talent around the world, including 20 opportunities to work on MTV tentpole events around the world, and free pop up workshops for the MTV audience.

Ms. Arnold also oversees the Viacom UK apprenticeship scheme, which offers four young people a 12-month paid placement, giving extensive work experience across the business's headline brands (MTV, Nickelodeon & Comedy Central). The scheme is also complimented by specially designed educational components integrated throughout the program.

Ms. Arnold was CEO of the MTV EXIT (End Exploitation and Trafficking) Foundation, 2012-2015. MTV EXIT Foundation was a registered UK charity launched by MTV Networks Europe in 2003 to use the power and influence of MTV's brand and broadcasting network to educate young people about the social issues affecting their lives. In addition to her influential work at Viacom International Media Networks, Ms. Arnold has previously sat on the board of The Burma Campaign UK, a global initiative campaigning for human rights and democracy in Burma; and was on the Advisory Board for 'Rays of Sunshine', a charity which grants the wishes of terminally and seriously ill children between the ages of 3-18 who live in the United Kingdom.



**Penny Brough, VP, Marketing, Press and Creative for MTV and Comedy Central**

Penny Brough is Vice President of Marketing and Creative for Comedy Central and MTV UK, Northern & Eastern Europe. In her role, Penny is responsible for all areas of Marketing and Brand for Comedy Central across on-air, comms and advertising. With cluster responsibility for UK, Northern & Eastern Europe.

Before joining Comedy Central and MTV, Penny worked as Head of Consumer Communications for Vodafone UK. She also spent seven years working at the ad agency Wieden & Kennedy on brands such as Honda, Lurpak and Cravendale. She also spent time on the Cadbury's account at Fallon in 2011. Penny received her B.A. in Business/Managerial Economics from University of Ventral Lancashire.

1:45 PM – 3:30 PM

**Meeting with Baroness Arminka Helic and Chloe Dalton, Co-Founders of the Preventing Sexual Violence Initiative (PSVI)**

**Overview:** During this meeting with Baroness Helic and Ms. Dalton, our group will learn more about their backgrounds, specifically their work in Co-Founding the Preventing Sexual Violence Initiative. The Preventing Sexual Violence Initiative (PSVI) aims to raise awareness of the extent of sexual violence against women, men, girls and boys in situations of armed conflict and rally global action to end it. PSVI was founded in 2012 by former Foreign Secretary Lord William Hague of Richmond and United Nations Special Envoy of the High Commissioner for Refugees, Angelina Jolie Pitt.

UK leadership of PSVI has driven forward the efforts of governments, militaries, international organisations and civil society to establish a number of UN resolutions and G8 declarations addressing this issue. In 2014 the UK hosted the first ever Global Summit to End Sexual Violence in Conflict which cemented global political will and put PSVI firmly on the world map and the international peace and security agenda.

In June 2015 the Rt Hon Baroness Anelay of St Johns DBE was appointed as the Prime Minister's Special Representative on Preventing Sexual Violence in Conflict.

**Featured Speakers:**



**Baroness Arminka Helic**

Baroness Helić is a Member of the UK House of Lords. Her special fields of interest are defence and foreign policy. She has spent most of her working life as a defence and foreign policy advisor. From 2004 – 2010 Baroness Helić was the Senior Adviser to the Rt Hon William Hague, the Shadow Foreign Secretary, and then his Senior Special Adviser when he was Foreign Secretary and First Secretary of State from 2010-2015. She was responsible for developing and driving forward foreign policy priorities of the UK Government. Baroness Helić is one of the leading forces behind the UK's global Initiative on preventing conflict-related Sexual Violence. She is a Member of the Foreign Office Advisory Board on the Preventing Sexual Violence Initiative; Member of the Advisory Board of the Centre for Women, Peace and Security at the London School of Economics; a Board member of the ICC Trust Fund for Victims. In May this year she was appointed a Member of the House of Lords International Relations Committee.



#### **Chloe Dalton**

Chloe Dalton was Special Adviser and Speechwriter to the Rt Hon William Hague MP, throughout his time as Secretary of State for Foreign and Commonwealth Affairs of the United Kingdom, and prior to that during his five years as Shadow Foreign Secretary. Chloe specializes in the Middle East, North Africa, nuclear non-proliferation including the Iran negotiations, and human rights – including the Preventing Sexual Violence Initiative (PSVI). She left government service in May 2015 to work on international issues with Angelina Jolie Pitt and Arminka Helić, as a Director of the non-for-profit company JPDH London Ltd. She is a member of the Advisory Board of the Centre for Women, Peace and Security at the London School of Economics.

**4:30 PM – 5:30 PM**

#### **Reception at Pinterest, ft. Adele Cooper, UK & Ireland Country Manager, Pinterest**

**Overview:** At this widely-attended reception, GlobalWIN will engage with women working in fields related to innovation, government and women in leadership. The event will take place on Pinterest's rooftop, located on the 5<sup>th</sup> floor, and welcome remarks will be provided by GlobalWIN Sponsor Ellen Schrantz, Internet Association.

#### **Featured Speakers:**



#### **Adele Cooper, UK & Ireland Country Manager, Pinterest**

As Pinterest's UK country manager, Adele Cooper is responsible for launching the social network's ad business outside the US for the first time this year. She is hoping that marrying online with offline will be its key differentiator and help drive up sales for brands. When interviewing for her job at Google in 2003, Cooper says she took heart from Sheryl Sandberg's advice, passed on to her by former CEO Eric Schmidt when she interviewed at the company: "If you're offered a seat on a rocket ship, don't ask what seat, just get on." She says the advice has stuck with her and those two factors – the size of the opportunity and the calibre of the people at the company – have guided all her career decisions ever since. "Working with inspiring leaders early in my career helped me understand the importance of building a sense of ownership, trust and autonomy."

Cooper joined Pinterest in 2015 after five years at Facebook and has been tasked with driving growth. "As we grow Pinterest internationally, we're working on building awareness for the billions of ideas people can discover. Balancing thoughtful scaling while moving quickly is a challenge that I'm truly enjoying."

**6:00 PM – 8:00 PM**

#### **The Future of Privacy Policy in the UK, ft. Owen Larter, Government Affairs Manager, Microsoft UK and Joe Jones, Associate, Covington & Burling with Introductory Remarks by GlobalWIN Board Vice Chair Stephanie Peters**

**Overview:** At our last event in London, featured speakers Owen Larter and Joseph Jones will discuss the future of data privacy and policies. Dinner will be a buffet-style. Upon arrival, there will be a brief reception and tour of Microsoft UK. GlobalWIN Vice Chair and Director of Federal Government Affairs at Microsoft Stephanie Peters will make brief introductory remarks.

#### **Featured Speakers:**



#### **Joe Jones, Associate, Covington & Burling**

Joe Jones is an associate in the technology and media practice group, having joined the firm as a trainee solicitor in 2014.

Mr. Jones advises emerging and leading companies on data protection and intellectual property issues, including cybersecurity, copyright, trademarks, and e-commerce. He has experience advising companies in the technology, pharmaceutical, and media sectors. His practice encompasses regulatory compliance and advisory work. He regularly provides strategic advice to global companies on complying with data protection laws in Europe and the UK.



**Owen Larter, Government Affairs Manager, Microsoft UK**

At Microsoft, Owen works on issues relating to data protection, copyright, telecoms, cybersecurity, cloud & regulated industries and tech and human rights at a UK and EU level. Prior to joining Microsoft, Owen was Governor at Keyworth Primary School. He also spent several years as an Adviser to Suade Labs and as Campaign Manager for then-London Mayor Candidate Christian Wolmar. Owen received his Bachelor of Arts in Politics from University of Liverpool and completed a Master's in Science in International Relations at the London School of Economics.